

SAVE THE DATE

FOR THE

2nd ANNUAL WORLD COMA DAY

The Neurocritical Care Society (NCS) invites you to join us for the 2nd annual World Coma Day, taking place on March 22, 12:00 a.m. – 11:59 p.m. GMT.

World Coma Day will feature:



Stories

from coma recovery



Coma science

presented by medical experts



"Shout-out" videos

from providers, patients, families, researchers around the world



Educational sessions

for patients, families, and providers who have been impacted by coma

Learn more & register for free at curingcoma.org/world-coma-day



WORLD COMA DAY

AWAKENING HOPE | MARCH 22, 2022

Submit a Shout Out for World Coma Day!

What is a Shout Out?

A “Shout Out” is a way to recognize your intensive care unit, rehabilitation unit, or other hospital or medical providers that care for patients with coma and disorders of consciousness. Researchers, families, and patients are also encouraged to submit.

How Do I Submit a Shout Out?

Record a brief (**1-3 minute**) video on your smartphone, then click [here](#) to upload your video and complete the survey by **Sunday, March 6** for permission to use in the World Coma Day Shout Out. We will broadcast the shout outs during World Coma Day. Visit the [Curing Coma Campaign website](#) to view Shout Out examples and to [register](#) for World Coma Day.

Shout Out Guidelines

- Use landscape orientation when you record your video (i.e., hold your phone sideways, not vertically).
- Submit your video file using .MP4 (preferred) or .MOV format.
- For confidentiality reasons, we cannot use any videos that show patient or family protected health information, so please be mindful of any background activity when you record your video.
- Music: use creative commons license, else make sure you have music copyrights.
- All participants uploading the Shout Out videos must review and sign authorization of release forms.
- Keep it simple and have fun – don’t overthink it!

Possible Shout Out Talking Points

You may select one or more of the talking points below, or create your own:

- What does *Curing Coma* mean to you?
- How will you celebrate the 2nd World Coma Day?
- Tell us something special about your practice unit.
- Who is on your team? Introduce us to your Curing Coma team.
- What practices do you put into place in your unit to help cure coma?
- How have advances in understanding coma changed your perspective of treatment of coma?
- What research topics are you working on to understand/cure coma?
- What is the role of family members in the care of coma patients?
- Tell us about your story, about the path of recovery of yourselves or your family member.

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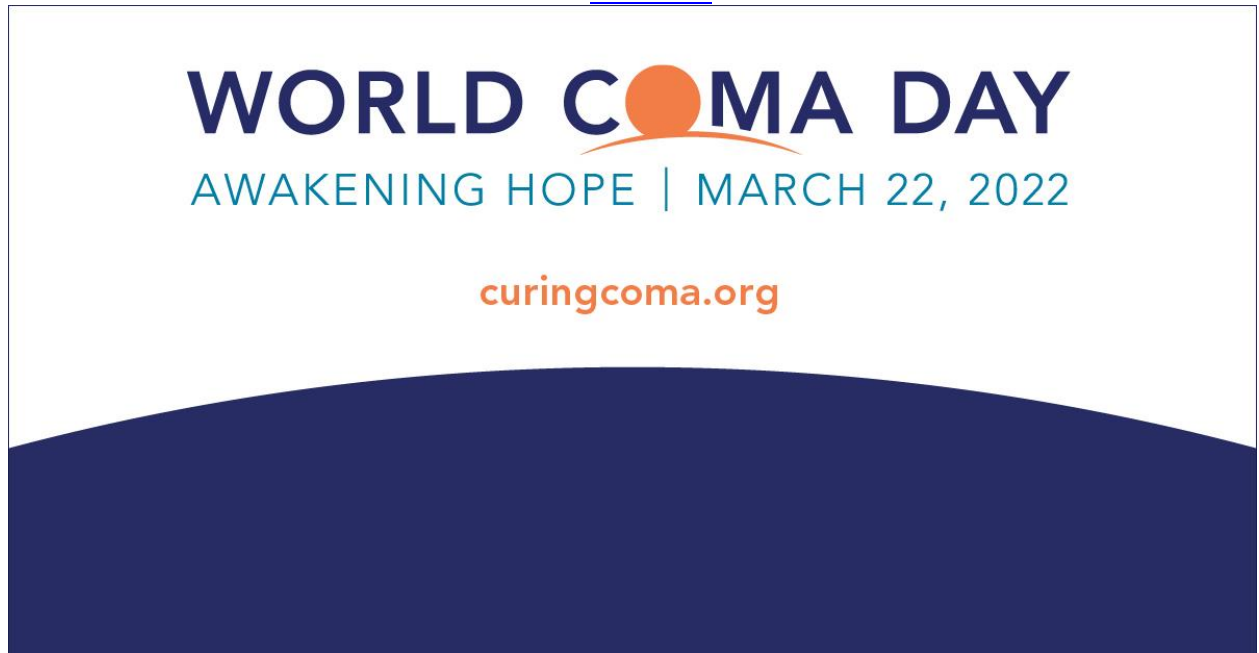
World Coma Day Graphics

Download the graphics below to accompany any social media posts, emails, banners, or blog posts you post about World Coma Day.

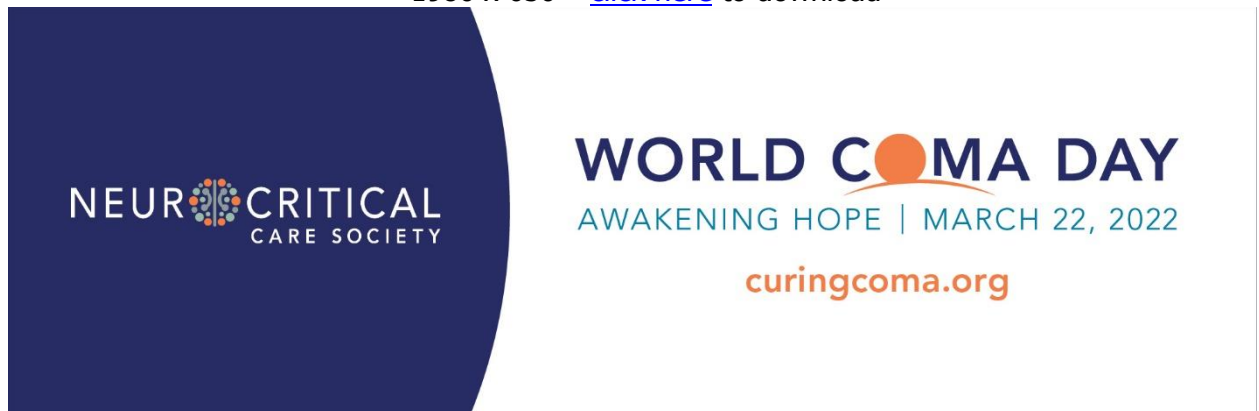
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