

SPONSORSHIP LEVELS



SPONSORSHIP LEVEL	
Levels	
Premium	\$18,000
High-Voltage	\$12,000
Medium-Voltage	\$ 9,000
Low-Voltage	\$ 6,000
General	\$ 3,000
Hospitality Suite	\$ 1,000

BUILD YOUR CUSTOM SPONSORSHIP PACKAGE

Select an item from each of the categories indicated in the Sponsorship Menu. Select as many items as you'd like from each category.*

*Exception is Categories A and B. Maximum of one choice for each of those categories.

SPONSORSHIP MENU					
Category A - \$7,000		Category B - \$6,000		Category C - \$5,000	
Conference Padfolios		Exhibitor Registration Desk		Onsite Daily Email	
Keycard		Trade Show Entrance Sign		Trade Show Bags	
In Room Delivery after Sun - Mon		Power Banks (3 Available): Plugs/USB/Portable Charger		Table Tents – (1 Available)	
Registration Desk		Seminars (2 Available): Wed - Thurs Includes Seminar USB Sticks and Signage		Conference Bag Insert – (3 Available)	
Tote Bags		Highlighters — Mon - Tues		Exhibit Guide	
Water Station/Refillable Bottles		Pens — Mon - Tues		Notepads	
Lanyards		Monthly E-mail Blast		Exhibit Bar/Koozies (2-3 Available)	
Pocket Program		Travel Mugs		In Room Delivery – Tues.	
		Ear Buds		In Room Delivery – Wed.	
Category D - \$3,000		Category E - \$1,000			
Member/Alliance Luncheon		Monday Paper Tracks – (5 Available)			
Trade Show Luncheon — (3 Available)		Trade Show Floor Plan – (3 Available)			
Schedule Sign		Registration Packet Insert – (3 Available, PDF format)			
Breakfast — Mon		Mobile App – Banner Ads – (5 Available)			
Breakfast — Tues					
Breakfast — Wed - Thurs					
Refreshments — Mon					
Refreshment — Tues					
Refreshment — Wed - Thurs					
Napkins					
Stress Balls					
Candy					

HYATT REGENCY CHICAGO

A LA CARTE MENU

Choose A la Carte items to enhance your brand impact or become a PowerTest Hospitality Host!

A LA CARTE MENU

More ways to put your company name in front of PowerTest 2020 attendees!

PowerBash Reception Sponsor*	\$15,000
Pre-Conference Event Sponsor	\$15,000
Welcome Basket	\$ 8,500
Welcome Signage	\$ 8,000
Elevator Clings	\$ 8,500
Escalator Clings	\$ 8,500
Registration Floor Decals	\$ 4,000
Trade Show Aisle Sponsors**	\$ 3,500

*PowerBash Sponsor – 3 available: Includes banners, table tents, and your choice of a specialty station.

**Sponsorship is per aisle, multiple availabilities

APP SPONSORSHIPS

The PowerTest App brings forward-thinking Sponsorship Opportunities!

PowerTest Mobile App	\$12,000
Banner Ads	\$ 1,500

HOSPITALITY SUITES

Hospitality Suite	\$ 1,000
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FILL OUT AND SEND

Fill out the sponsorship agreement form and e-mail, mail, or fax it to NETA today!

Fax: 269.488.6383

Mail: 3050 Old Centre Ave.
Suite 101, Portage, MI 49024

For questions or assistance creating your package please contact Laura McDonald at:

Phone: 888-300-6382 (NETA)

E-mail: lmcdonald@netaworld.org

HOSPITALITY AT ITS BEST

Take advantage of the first opportunity to network at PowerTest 2020! By hosting a hospitality suite, you will have the chance to connect with current and prospective customers – all leaders in the electrical power systems industry. This is the perfect time to invite decision makers to experience the best your company has to offer.

- **Stand out** from other exhibitors and sponsors
- **Mingle** with industry leaders
- **Develop** and enhance relationships
- **Personally invite** attendees to your booth at the Trade Show
- **Entertain** and **impress** prospective customers

Space is limited. Act now! To host a hospitality suite or for more information, contact Laura McDonald at 888-300-6382 (NETA).

All themes and entertainment for hospitality suites need to be approved by NETA in advance.



Monday Night
6:00pm – 10:00pm

Hospitality Suites

SPONSORSHIP AGREEMENT FORM

SPONSOR WORKSHEET

Sponsorship Level

Premium	\$18,000
High-Voltage	\$12,000
Medium-Voltage	\$ 9,000
Low-Voltage	\$ 6,000
General	\$ 3,000

À la Carte Items

PowerBash Reception Sponsor*	\$15,000
Pre-Conference Event Sponsor	\$12,000
Welcome Basket	\$ 8,500
Welcome Signage	\$ 8,000
Elevator Clings	\$ 8,500
Escalator Clings	\$ 8,500
Registration Floor Decals	\$ 4,000
Trade Show Aisle Sponsors**	\$ 3,500

App Sponsorships

PowerTest App Sponsor	\$12,000
Banner Ads	\$ 1,500

Hospitality Suites

Hospitality Suite Host	\$ 1,000
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Sponsorship Level	\$
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À la Carte Items	\$
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Total Sponsorships	\$
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*PowerBash Sponsor – 3 available: Includes banners, table tents, and station signage. Sponsors choose from candy/popcorn bar, lounge, or other feature stations.

**Sponsorship is per aisle, multiple available

Fill out the Sponsorship Agreement Form and e-mail, mail, or fax it to NETA today!*

For questions or assistance creating your package, please contact Laura McDonald:

 269.488.6382 (NETA)

 lmcDonald@netaworld.org

 269.488.6383

 3050 Old Centre Ave, Suite 101
Portage, MI 49024

*Cancellations will not be accepted after the signed agreement form is submitted

Company Name _____

Contact Name & Title _____

Address _____

City _____

State/Province _____

Zip/Postal Code _____ Country _____

Phone _____

Fax _____

E-mail _____

Company name as it should appear on signage _____

PAYMENT INFORMATION Due within 30 days of form submittal

Check enclosed (in US dollars, drawn on a US bank made payable to NETA)

Mastercard VISA American Express Discover

Credit Card Number _____

Name on Credit Card _____

Expiration Date _____ Security Code _____ Billing Zip Code _____

Signature _____

LIST ITEMS YOU WISH TO SPONSOR*

Select your top two items in each category. We will work to accommodate your 1st or 2nd request.

Category A _____

Category B _____

Category C _____

Category D _____

Category E _____

Interested in sponsoring a Hospitality Suite: Yes No

Fax or e-mail complete form to **Laura McDonald:**

 269-488-6383

 lmcDonald@netaworld.org