



THE PREMIER ELECTRICAL MAINTENANCE AND SAFETY CONFERENCE

2022 POWERTEST[®] CONFERENCE

FEBRUARY 28 - MARCH 4, 2022
HYATT REGENCY | COLORADO CONVENTION CENTER

POWERTEST.ORG
888.300.6382

HOSTED BY
NETA[®]

CALL FOR SPONSORS

Promote your products and services to a valuable audience of key industry decision makers while increasing brand visibility.

Learn more about sponsorship items at powertest.org

SIGN UP NOW TO RESERVE YOUR **POWERTEST 2022** SPONSORSHIP PACKAGE

**JOIN THE LEADERS OF THE
ELECTRICAL POWER INDUSTRY AS
THEY GATHER FOR THIS PREMIER
EVENT.**

- Reach hundreds of decision-makers
- Receive free advertising and press reaching thousands of industry professionals
- Reserve a PowerTest 2022 sponsorship or hospitality suite and establish your leadership in the testing industry, staying one step ahead of your competitors

CONNECT WITH YOUR CUSTOMERS

Connect with your customers leading up to and throughout the conference. Fill out the **Final Sponsor Worksheet and Sponsorship Agreement Form** and email, mail, or fax it to NETA today!

 **2022**

SPONSORSHIP LEVELS

PLATINUM\$30,000

PREMIUM\$20,000

HIGH-VOLTAGE\$15,000

MEDIUM-VOLTAGE\$12,000

LOW-VOLTAGE\$8,000

GENERAL\$5,000

For questions or assistance creating your package or for additional sponsorship and venue branding opportunities:

CONTACT

Laura McDonald
lmcdonald@netaworld.org
888.300.6382 (NETA)



BUILD YOUR CUSTOM 2022 SPONSORSHIP PACKAGE

IN-PERSON EVENT

\$20,000

Power Bag Sponsors (3 Available)

SOLD

\$18,000

Pre-conference Event
Co-Sponsor: Lucky Strike

\$15,000

Social Media/Email Sponsor
Mobile App Sponsor

\$12,000

Swiss Army Knife
Screwdriver Multi-Tool
In Room Delivery - 1972
Newspaper Theme

\$10,000

Welcome Bags

\$8,000

Hand Sanitizer Stations
Keycards

\$7,000

Conference Padfolios
Registration Desk
Lanyards
Water Bottles

SOLD

\$6,000

Exhibitor/Speaker
Registration Desk
Trade Show Entrance Unit
Trade Show Bags - with zipper
Exhibit Bar/Koozies
Breakfast Sponsor (Per Day)
Refreshment Sponsor (Per Day)

\$5,000

Registration Area Table Tents
Exhibit Guide Sponsor
Conference Bag Insert
Notepads
Attendee Luncheon Sponsor
(3 Available)
Trade Show Luncheon Sponsor
(3 Available)

\$5,000

Sponsored Individual
Hand Sanitizer
Sponsored Individual
Hand Sanitizer
Reusable Straws
Wine Bottle Koozie
Exhibit Hall Aisle Sponsor

\$3,000

Webcam Cover
One Monday Paper Track
(5 Available)
Trade Show Floor Plan
(3 Available)
Pens
Mobile App Banner Ad
(5 Available)

\$1,000

Hospitality Suite Host - fee covers
room rental. Food/Beverage/
Entertainment additional cost

\$500

Board Gift Bag
Sponsored Giveaway

**ASK US
ABOUT
ADDITIONAL
SPONSORSHIP
OPPORTUNITIES**

Stairs Leading to Exhibit Hall

Escalator Clings Leading to
Exhibit Hall

Entrance Outdoor Columns

Lobby - GoBo Lights

Lobby - Indoor Columns

Lobby - Floor Clings

Directional Clings to
Convention Center

BUILD YOUR CUSTOM 2022 SPONSORSHIP PACKAGE

VIRTUAL OFFERINGS

\$25,000

Lobby Banner/Video Screen
Package (full run of show)

\$20,000

Video Screen (full run of show)

\$15,000

Lobby banner (full run of show)

\$15,000

Home-delivered snack box

\$12,000

Sponsored lunch delivery

\$10,000

Seminar Sponsor (full run of show
- logo, banner ad, video spot –
3 Available)

\$10,000

Track Sponsor (full run of show -
logo, banner ad, video spot –
4 Available)

\$8,000

Seminar Sponsor (one day - logo,
banner ad, video spot)

\$8,000

Monday Track Sponsor (one day
- logo, banner ad, video spot)

\$8,000

Video Screen (one day)

\$5,000

Seminar Sponsor (one day - logo &
banner ad)

\$5,000

Monday Track Sponsor (one day -
logo & banner ad)

\$5,000

Lobby Banner (one day)



FINAL SPONSOR WORKSHEET AND SPONSORSHIP AGREEMENT FORM

IN-PERSON EVENT

\$20,000	PowerBash Sponsors (3 Available - SOLD OUT)	\$5,000	Registration Area Table Tents Digital Exhibit Guide Sponsor Conference Bag Insert Notepads Attendee Luncheon Sponsor (3 Available) Trade Show Luncheon Sponsor (3 Available) Sponsored Individual Hand Sanitizer Reusable Straws Wine Bottle Koozie
\$15,000	Social Media/Email Sponsor Mobile App Sponsor	\$3,000	Webcam Cover One Monday Paper Track (5 Available) Trade Show Floor Plan (3 Available) Pens Mobile App Banner Ad (5 Available)
\$12,000	Swiss Army Knife Screwdriver Multi-Tool In Room Delivery - 1972 Newspaper Theme	\$1,000	Hospitality Suite Host - fee covers room rental. Food/Beverage/Entertainment additional cost
\$10,000	Welcome Bags	\$500	Board Gift Bag Sponsored Giveaway
\$8,000	Hand Sanitizer Stations Keycards		
\$7,000	Conference Padfolios Registration Desk Sponsored Water Bottles (SOLD OUT) Lanyards		
\$6,000	Exhibitor/Speaker Registration Desk Trade Show Entrance Unit Trade Show Bags - with zipper Exhibit Bar/Koozies (Per Day) Breakfast Sponsor (Per Day) Refreshment Sponsor		

VIRTUAL OFFERINGS

\$25,000	Lobby Banner/Video Screen Package (full run of show)
\$20,000	Video Screen (full run of show)
\$15,000	Lobby Banner (full run of show)
\$12,000	Sponsored lunch delivery
\$15,000	Home-delivered snack box
\$10,000	Monday Track Sponsor (full run of show - logo, banner ad, video spot)
\$10,000	Seminar Sponsor (full run of show - logo, banner ad, video spot)
\$8,000	Video Screen (one day)

Sponsorship Total \$ _____

Company Name: _____
Contact Name & Title: _____
Address: _____
City: _____ State/Province: _____
Zip/Postal Code: _____ Country: _____
Phone: _____ Fax: _____
E-mail: _____
Company Name (as it should appear on signage): _____

PAYMENT INFORMATION

 Due within 30 days of form submittal

Check enclosed (in US dollars, drawn on a US bank made payable to NETA)

Mastercard Visa American Express Discover

Name on Credit Card: _____

Security Code: _____ Exp. Date: _____ Billing Zip Code: _____

Signature: _____



Fax or email complete form to
Laura McDonald:

lmcDonald@netaworld.org
Fax: 269.488.6383

Cancellations will not be accepted after the signed
agreement form is submitted.





2022 SPONSORSHIP PACKAGES ARE GOING FAST.

THE POWER OF SPONSORSHIPS

PowerTest sponsorships and hospitality suites offer high-visibility opportunities to connect with current clients and potential new ones.

BUILD YOUR SPONSORSHIP PACKAGE

All sponsorship levels include:

- Logo on promotional messages
- Logo on all ads placed by NETA
- Logo on event signage
- Logo on opening presentation
- Logo on PowerTest website
- Logo in Mobile App
- Logo on sponsor page in the spring and
- Summer 2022 *NETA World Journal*
- Premium and Platinum sponsors receive two complimentary conference registrations

Fill out the Final Sponsor Worksheet and Sponsorship Agreement Form and email, mail, or fax it to NETA today!

lmcdonald@netaworld.org
Fax: 269.488.6383

3050 Old Centre Ave, Suite 101
Portage, MI 49024



FOR MORE INFORMATION:



POWERTEST.ORG



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