

1972 **50** 2022
NETA[®]
50 YEARS OF SETTING THE STANDARD



THE PREMIER ELECTRICAL MAINTENANCE AND SAFETY CONFERENCE

2022
POWERTEST[®]
CONFERENCE

FEBRUARY 28 - MARCH 4, 2022
HYATT REGENCY | COLORADO CONVENTION CENTER

POWERTEST.ORG
888.300.6382

HOSTED BY
NETA

CALL FOR
EXHIBITORS

Exhibit to an audience of **500+** electrical testing professionals including leading decision-makers looking for new products and services.

For attendee profile and additional information, visit powertest.org

POWERTEST 2022 EXHIBITOR AGREEMENT

I, the duly authorized representative of the Lessee Company, have read the information supplied and agree to the terms.

Signature: _____ Date: _____

Printed Name: _____

Company Name (as it should appear on signage):

Name of Primary Contact: _____

Email: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Website: _____

Booth Location Preference:

First Choice: _____

Second Choice: _____

Third Choice: _____

Please list any companies you would prefer not to be placed near:

Interested in hosting a Hospitality Suite: Yes No

Interested in becoming a sponsor: Yes No

Please charge my credit card:

American Express Visa Mastercard \$ _____

Card Number: _____ Security Code: _____ Exp. Date: _____

POLICY

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while on convention premises, and hereby waives any claim or demand it may have against Colorado Convention Center or its affiliates from such loss, theft or damage. In addition, the exhibitor agrees to defend (if requested), indemnify and hold harmless the InterNational Electrical Testing Association and the Colorado Convention Center and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including without limitation, attorneys' fees and costs, arising from or in connection with the exhibitor's occupancy and use of the exhibition.

CANCELLATION

All booth space must be paid for in full at time of reservation. Any cancellations must be submitted to the NETA office in writing prior to December 31, 2021 to receive refund in full. Exhibit company remains liable for payment in full if received after December 31. Should NETA have to cancel the show due to mandated regulations, the charge will be credited to the 2023 show.



**CALL TODAY TO
RESERVE YOUR
SPACE!**

888.300.6382 (NETA)



OPPORTUNITIES **ABOUND** AT THE **2022 TRADE SHOW EVENT**

YOU'RE INVITED

Join the largest group of electrical testing professionals in the industry at the PowerTest 2022 Trade Show. Over 100 exhibitors will gather at the Colorado Convention Center for this event. Promote your company, present your products and services, and meet with customers.

EXHIBIT INFORMATION

Exhibitor Provisions: All companies are invited to exhibit under the following provisions:

- Vendors may exhibit products, technical information, and services related to the electrical testing industry.
- Booth personnel shall conduct their business in a courteous, professional, and ethical manner.
- Vendors are advised that the PowerTest 2022 Trade Show maintains a strict anti-recruitment policy.

SPACE ASSIGNMENT

Sponsoring companies receive first choice in booth space. All other applications will be processed in the order in which they are received. The full dollar amount of the space rental is due upon submittal of registration.



EXHIBIT DETAILS

LOCATION:

700 14th St. • Denver, Colorado 80202

SHOW HOURS:

March 1 • 12:00PM – 5:30PM

BOOTH SET UP:

Monday, Feb 28 • 12:00PM – 7:00PM

Tuesday, March 1 • 8:00AM - 11:45AM

BOOTH TEAR DOWN:

6:00PM - 8:00PM

BOOTH PRICES

10 x 10 +4 staff passes	\$2,799
10 x 10 Corner +4 staff passes	\$2,999
10 x 20 +7 staff passes	\$6,600
Endcap +7 staff passes	\$8,500
20 x 20 +9 staff passes	\$15,000
20 x 50 +9 staff passes	\$22,000

Standard booths are 10' X 10'. Each booth includes standard background drape, side rails, and company sign.

All additional booth staff are \$50 per person, with a maximum of 15 total allowed per booth.

CONTACT

Laura McDonald
lmcdonald@netaworld.org
888.300.6382 (NETA)

Or visit the website, powertest.org

STAND OUT EXPOSURE AND BIG BENEFITS

NEW PRODUCT FORUM

- Opportunity to promote your new product or service at the conference.
- Paragraph featuring your product or service in both the print and online spring issues of the *NETA World Journal*.

WEB AND MOBILE APP LISTINGS

- Company description and link to your website on the PowerTest website.
- Link to exhibitor directory and interactive floor plan within the event mobile app.

PROGRAM LISTING

- Company name listed in the program guide provided to each attendee.

DOOR PRIZES

- Opportunity to provide a door prize during the Trade Show on Tuesday.
- Company name and door prize listed on the PowerTest website and in conference materials provided to each attendee.

INVITE YOUR CUSTOMERS

- Provide NETA your prospect list on a one-time use basis and we will promote the show for you!

2022 POWERBASH RECEPTION

- \$50 Per Attendee
- Registration required!
- Come celebrate NETA's 50th Anniversary!

COMPLIMENTARY REGISTRATION

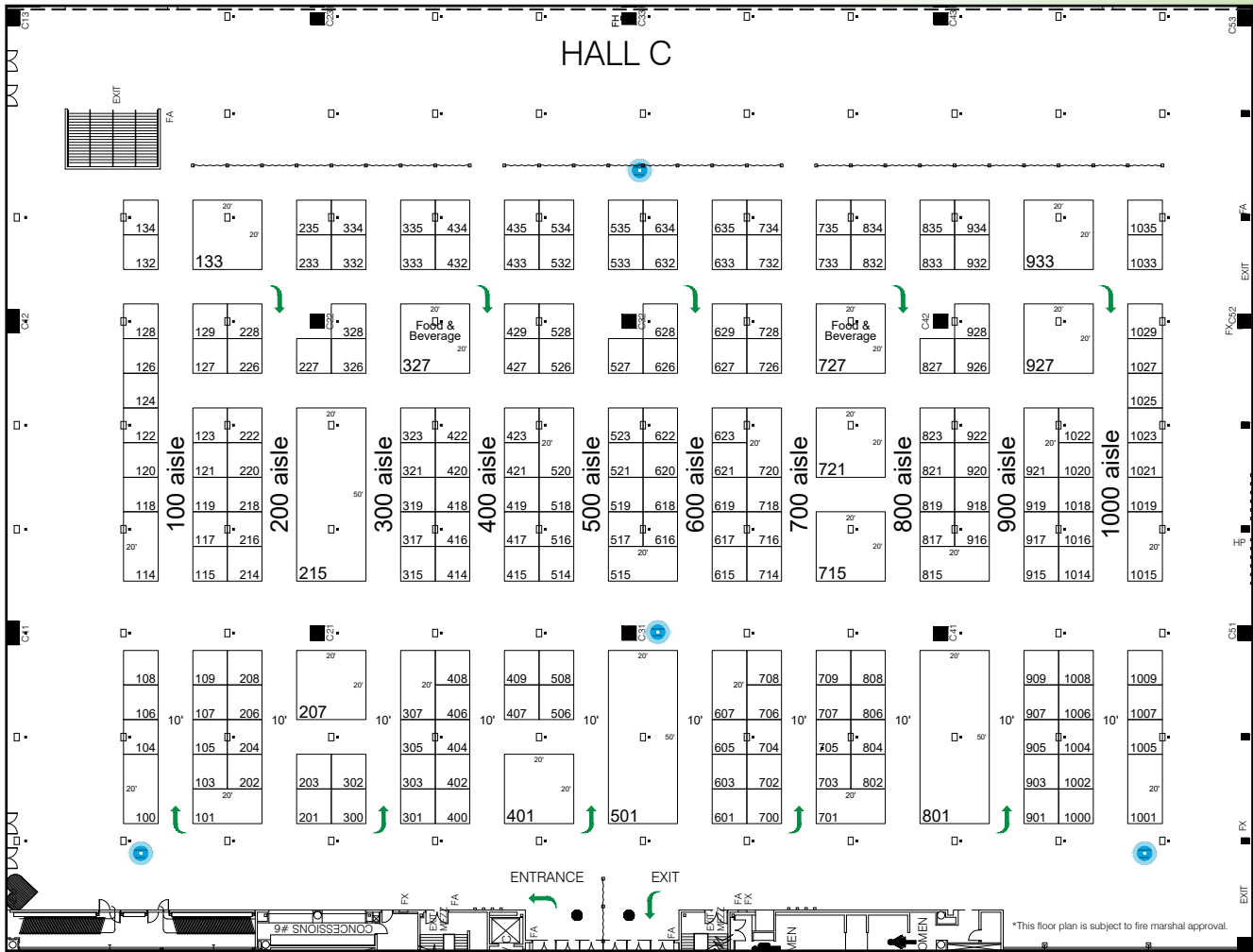
- Exhibiting companies at PowerTest 2022 are eligible to receive one full conference registration free of charge.

TRADE SHOW LEAD CAPTURE

- An easy-to-use networking solution, Lead Capture technology provides exhibitors the ability to collect attendee information quickly and store for future use.
- Using a mobile device or tablet, Lead Capture allows exhibitors the ability to scan attendee badges and instantly receive contact information, take notes, and save leads for future reference and follow up.
- Choose to download the software to your own device(s) for use throughout the show or rent devices with the software pre-installed to save on time and setup.

EXHIBIT GUIDE

- Feature your company name, a 100-word description, and contact information in the printed 2022 PowerTest Trade Show Exhibit Guide. Provided to each attendee upon on-site check-in, the Exhibit Guide offers exhibitors one more opportunity for exposure and additional visibility.
- Maximize your impact by promoting your booth with an ad in the 2022 Exhibit Guide. Ads are available at an additional cost and there is limited space available.



2022 TRADE SHOW FLOOR PLAN

Colorado Convention Center
Exhibit Hall C
Denver, Colorado

WHY EXHIBIT AT POWERTEST?

TARGET AUDIENCE

NETA hosts the only conference targeted directly at the electrical testing industry.

PREMIUM TIME

No competing events or concurrent sessions. No standing around waiting for your window of opportunity — six hours of prime time with attendees!

LEADS

Key industry players on both sides of the floor. The best-of-the-best in exhibitors and a goldmine of business development prospects.

- **Improve** awareness of your organization
- **Create** new leads
- **Establish** or strengthen brands
- **Attract** potential clients
- **Strengthen** and renew relationships with existing contacts/customers
- **Meet** with existing and potential suppliers
- **Launch** new concepts, products, and services through the New Product Forum
- **Provide** opportunities for feedback and test public opinion
- **Benefit** from Lead Capture technology for an additional cost

ATTENDEE PROFILE

Expect over 500 elite decision-makers representing:

CONTRACTORS	MANUFACTURING PLANTS
ENGINEERS	FIELD SERVICE TECHNICIANS
TESTING COMPANIES	ELECTRICAL INSPECTORS
CONSULTING ENGINEERS	WIND ENERGY INDUSTRY
INDUSTRIAL PLANTS	SALES REPRESENTATIVES
PETROCHEMICAL PLANTS	PROJECT MANAGERS
UTILITIES	PERSONNEL MANAGEMENT
GOVERNMENT AGENCIES	

WE HOPE YOU'LL JOIN US!

2022
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FOR MORE INFORMATION:



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