WHY EXHIBIT AT POWERTEST?

TARGET AUDIENCE
NETA hosts the only conference targeted directly at the electrical testing industry.

PREMIUM TIME
No competing events or concurrent sessions. No standing around waiting for your window of opportunity — six hours of prime time with attendees!

LEADS
Key industry players on both sides of the floor. The best-of-the-best in exhibitors and a goldmine of business development prospects.

- Improve awareness of your organization
- Create new leads
- Establish or strengthen brands
- Launch new products
- Attract potential clients
- Strengthen and renew relationships with existing contacts/customers
- Meet with existing and potential suppliers
- Launch new concepts, products, and services through the New Product Forum
- Provide opportunities for feedback and test public opinion
- Benefits from Lead Capture technology for an additional cost

2021 ATTENDEE PROFILE
Expect over 500 elite decision-makers representing:
CONTRACTORS
ENGINEERS
TESTING COMPANIES
CONSULTING ENGINEERS
INDUSTRIAL PLANTS
PETROCHEMICAL PLANTS
UTILITIES
GOVERNMENT AGENCIES
MANUFACTURING PLANTS
FIELD SERVICE TECHNICIANS
ELECTRICAL INSPECTORS
WIND ENERGY INDUSTRY

CALL FOR EXHIBITORS
Exhibit to an audience of 500+ electrical testing professionals including leading decision-makers looking for new products and services.

MARCH 8 - 12, 2021
ROSEN SHINGLE CREEK
ORLANDO, FLORIDA

For attendee profile and additional information, visit powertest.org

POWERTEST.ORG
888.300.6382

WE HOPE YOU'LL JOIN US!

3050 Old Centre Ave., Suite 101 | Portage, MI 49024
888.300.6382 (NETA) | Fax: 269-488-6383 | netaworld.org
YOU’RE INVITED
Join the largest group of electrical testing professionals in the industry at the PowerTest 2021 Trade Show. Over 100 exhibitors will gather at the Rosen Shingle Creek for this event. Promote your company, present your products and services, and meet with customers.

EXHIBIT INFORMATION
Exhibit Provisions: All companies are invited to exhibit under the following provisions:
• Exhibits may exhibit products, technical information, and services related to the electrical testing industry.
• Only NETA Accredited Companies may promote electrical testing services in their exhibit booths.
• Booth personnel shall conduct their business in a courteous, professional, and ethical manner.

SPACE ASSIGNMENT
Sponsoring companies receive first choice in booth space. All other applications will be processed in the order in which they are received. The full dollar amount of the space rental is due upon submission of registration.

STAND OUT EXPOSURE AND BIG BENEFITS
NEW PRODUCT FORUM
• Opportunity to promote your new product or service at the conference.
• Paragraph featuring your product or service in both the print and online spring issues of NETA World Journal.

WEB LISTING AND MOBILE APP LISTING
• Company description and link to your website on the PowerTest website.

PROGRAM LISTING
• Company name listed in the program guide provided to each attendee.

DOOR PRIZES
• Opportunity to provide a door prize during the Trade Show on Tuesday.
• Company name and door prize listed on the Power Test website and in conference materials provided to each attendee.

INVITE YOUR CUSTOMERS
• Provide NETA your prospect list on a one-time use basis, and we will promote the show for you!

2021 POWERBASH RECEPTION
• $35 Per Attendee
• Registration required

REGISTRATION DISCOUNT
• Exhibitors can register up to two people for the full conference at the discounted rate of $650

EXHIBIT GUIDE
• A bound book with your company name, contact information, and a 100-word description, presented to all conference attendees and exhibitors with their registration packet. All space is available at an additional cost.
• Contact Laura McDonald for details at lmcdonald@netaworld.org or 888.300.6382 (NETA).

SPONSORSHIP OPPORTUNITIES
• Expand your visibility before, during, and after the show.
• First choice of booth selection.

TWO COMPLIMENTARY LUNCHES PER EXHIBIT BOOTH
• Double booths receive four lunches. Lunch will be delivered to your booth at 11:00AM.
• Additional lunches available for advance purchase.
• Lunch order confirmation is required.

CONTACT
Laura McDonald
lmcdonald@netaworld.org
888.300.6382 (NETA)

Or visit the website, PowerTest.org