

THE PREMIER ELECTRICAL MAINTENANCE AND SAFETY CONFERENCE



2020
POWERTEST
CONFERENCE

CALL FOR EXHIBITORS

FEBRUARY 24 - 28, 2020
Hyatt Regency Chicago • Chicago, Illinois

Hosted by **NETA**
PowerTest.org | 888.300.6382

WE HOPE YOU'LL JOIN US AT THE
HYATT REGENCY CHICAGO

2020 **POWERTEST** CONFERENCE

FEBRUARY 24 - 28, 2020
Hyatt Regency Chicago - Chicago, Illinois

POWERTEST 2020 TRADE EVENT

Opportunities Abound! You're invited to join the largest group of electrical testing professionals in the industry at the PowerTest 2020 Trade Show. Over 100 exhibitors will gather at the Hyatt Regency Chicago for this event. Promote your company, present your products and services, and meet with customers.

EXHIBIT INFORMATION

Exhibit Provisions: All companies are invited to exhibit under the following provisions:

- Vendors may exhibit products, technical information, and services related to the electrical testing industry.
- Only NETA Accredited Companies may promote electrical testing services in their exhibit booths.
- Booth personnel shall conduct their business in a courteous, professional, and ethical manner.

Space Assignment: Sponsoring companies receive first choice in booth space. All other applications will be processed in the order in which they are received. The full dollar amount of the space rental is due upon submittal of registration.



TRADE SHOW INFORMATION

Location:

Hyatt Regency Chicago
151 East Wacker Dr. • Chicago, IL 60601

Exhibit Details

February 25, 2020

Show Hours: Noon - 5:30PM

Booth Set Up: Monday, February 24, 2020
12:00PM - 7:00PM

Tuesday, February 25, 8:00AM - 11:45AM

Booth Tear Down: 6:00PM - 8:00PM

Booth Prices

10X10: \$2,799

10X10_{Corner}: \$2,999

10X20: \$6,600

Endcap: \$8,500

20X20: \$15,000

20X50: \$22,000

Booth Information

Standard booths are 10'x10'.

Each booth includes standard background drape, side rails, and company sign.

CONTACT INFORMATION

Laura McDonald

✉ lmcdonald@netaworld.org

☎ 888-300-6382 (NETA)

Or visit the website POWERTEST.ORG



STAND OUT EXPOSURE AND BIG BENEFITS

New Product Forum

- Opportunity to promote your new product or service at the conference.
- Paragraph featuring your product or service in both the print and online spring issues of *NETA World Journal*.

Web Listing and Mobile App Listing

- Company description and link to your website on the PowerTest website.

Program Listing

- Company name listed in the program guide provided to each attendee.

Door Prizes

- Opportunity to provide a door prize during the Trade Show on Tuesday.
- Company name and door prize listed on the PowerTest website and in conference materials provided to each attendee.

Invite Your Customers

- Provide NETA your prospect list on a one-time use basis, and we will promote the show for you!

2020 PowerBash Reception

- \$35 Per Attendee
- Registration required!

Registration Discount

- Exhibitors can register up to two people for the full conference at the discounted rate of \$650

Exhibit Guide

- A bound book with your company name, contact information, and a 100-word description, presented to all conference attendees and exhibitors with their registration packet. Ad space is available at an additional cost.

Contact Laura McDonald for details at lmcdonald@netaworld.org or 888-300-6382 (NETA).

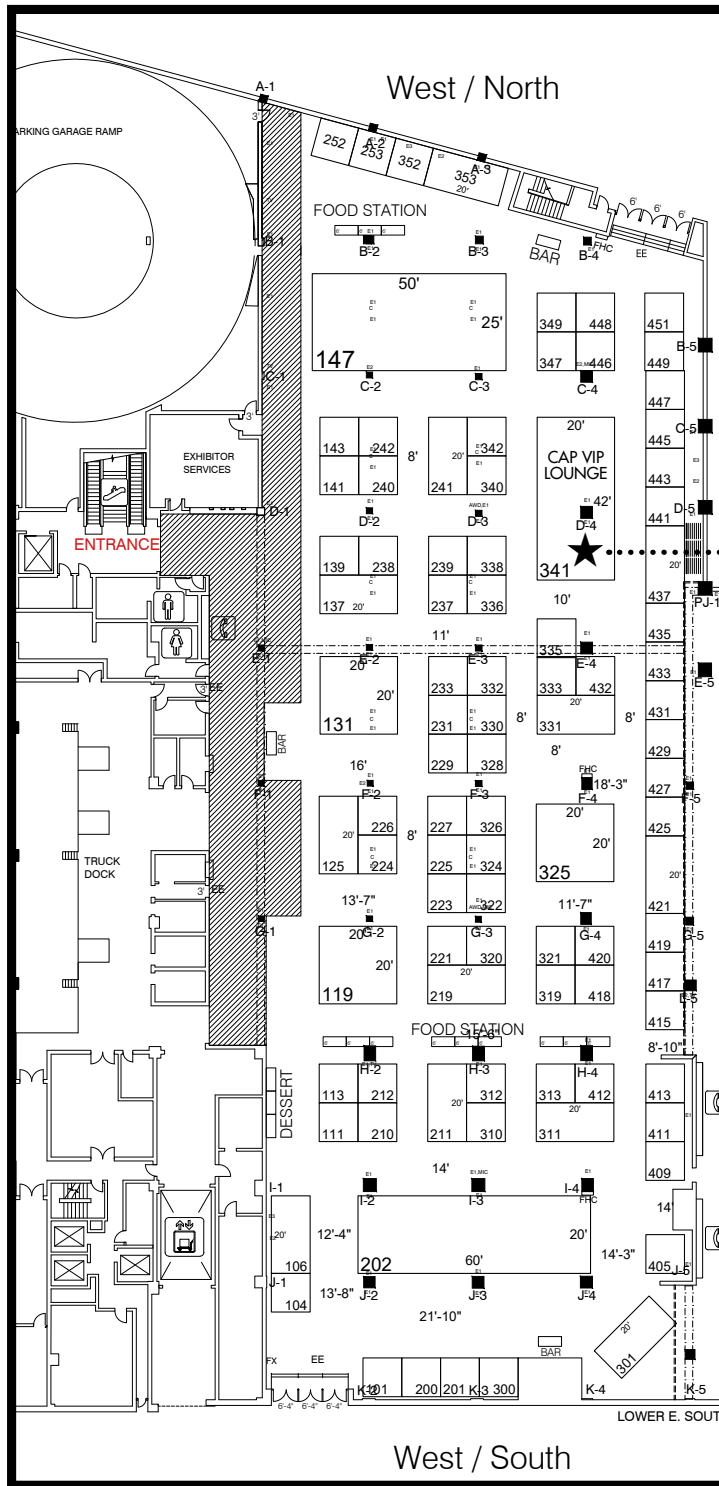
Sponsorship Opportunities

- Expand your visibility before, during, and after the show.
- First choice of booth selection.

Two Complimentary Lunches per Exhibit Booth

- Double booths receive four lunches.
- Lunch will be delivered to your booth at 11:00 AM.
- Additional lunches available for advance purchase.
- Lunch order confirmation is required.

HYATT REGENCY RIVERSIDE WEST EXHIBIT HALL CHICAGO, ILLINOIS



★ CORPORATE ALLIANCE
VIP LOUNGE

EXHIBIT DATE FEBRUARY 25, 2020

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SPACE ASSIGNMENT

All applications will be processed in the order in which they are received. The full dollar amount for the space rental is due upon submittal of the application.

CANCELLATION POLICY

All booth space must be paid for in full, in advance of the show. Any cancellations must be submitted to the NETA office in writing. Exhibiting company remains liable for payment if cancellation is received after December 15, 2019.

EXHIBIT POLICY

Vendors may exhibit products, technical information, and services related to the electrical testing industry. Only NETA Accredited Companies may promote electrical testing services in their exhibit booth.*

*Subject to change per discussion with NETA office.

Call today to reserve your space!

Laura McDonald

✉ lmcdonald@netaworld.org

☎ 888-300-6382 (NETA)

Or visit the website for more details:
www.powertest.org

Agreement

I, the duly authorized representative of the Lessee Company, have read the information supplied and agree to the terms.

Signature: _____ Date: _____

Printed Name: _____

Company Name as it should appear on signage: _____

Name of Primary Contact: _____

E-mail: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Website: _____

Booth Location Preference:

First Choice: _____

Second Choice: _____

Third Choice: _____

Please list any companies you would prefer not to be placed near:

Interested in hosting a Hospitality Suite: Yes No

Interested in becoming a sponsor: Yes No

Please charge my credit card:

American Express Visa Mastercard \$ _____

Card Number: _____ Security Code: _____ Exp. Date: _____

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while on convention premises, and hereby waives any claim or demand it may have against the Hyatt Regency Chicago or its affiliates from such loss, theft or damage. In addition, the exhibitor agrees to defend (if requested), indemnify and hold harmless the InterNational Electrical Testing Association and the Hyatt Regency Chicago and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including without limitation, attorneys' fees and costs, arising from or in connection with the exhibitor's occupancy and use of the exhibition.

NETA 3050 Old Centre Ave., Suite 101 | Portage, MI 49024

Voice: 888-300-6382 (NETA) | Fax: 269-488-6383 | Web: www.powertest.org



FOR INFORMATION VISIT

WHY EXHIBIT WITH NETA?

Target Audience NETA hosts the only conference targeted directly at the electrical testing industry.

Premium Time No competing events or concurrent sessions. No standing around waiting for your window of opportunity — six hours of prime time with attendees!

Leads Key industry players on both sides of the floor. The best-of-the-best in exhibitors and a gold mine of business development prospects.

- Improve awareness of your organization
- Create new leads
- Establish or strengthen brands
- Launch new products
- Attract potential clients
- Strengthen and renew relationships with existing contacts/customers
- Meet with existing and potential suppliers
- Launch new concepts, products, and services through the New Product Forum
- Provide opportunities for feedback and test public opinion



powertest.org



888.300.6382 (NETA)

2020 ATTENDEE PROFILE

Expect over 500 elite decision-makers representing:

- Contractors
- Engineers
- Testing Companies
- Consulting Engineers
- Industrial Plants
- Petrochemical Plants
- Utilities
- Government Agencies
- Manufacturing Plants
- Field Service Technicians
- Electrical Inspectors
- Wind Energy Industry