

THE PREMIER ELECTRICAL MAINTENANCE AND SAFETY CONFERENCE



**2020**  
**POWERTEST**  
CONFERENCE

**CALL FOR SPONSORS**

FEBRUARY 24 - 28, 2020  
Hyatt Regency Chicago • Chicago, Illinois

Hosted by **NETA**  
PowerTest.org | 888.300.6382

**SIGN UP NOW TO RESERVE YOUR**  
**POWERTEST 2020 | SPONSORSHIP PACKAGE**

# 2020 POWERTEST CONFERENCE

FEBRUARY 24 - 28, 2020  
Hyatt Regency Chicago - Chicago, Illinois

Join the leaders in the electrical power industry as they gather for this premier event.

- Reach hundreds of decision-makers
- Receive free advertising and press reaching thousands of industry professionals

- Reserve a PowerTest 2020 sponsorship or hospitality suite and establish your leadership in the testing industry, staying one step ahead of your competitors

## SPONSORSHIP LEVELS

- Premium Sponsor..... \$18,000
- High-Voltage Sponsor..... \$12,000
- Medium-Voltage Sponsor..... \$ 9,000
- Low-Voltage Sponsor..... \$ 6,000
- General Sponsor..... \$ 3,000

## CUSTOMIZE YOUR POWERTEST 2020 SPONSORSHIP PACKAGE

Choose your favorite items from the categories on the Sponsorship Opportunities page. Each category is assigned a cost - select as many as you'd like from any category.\*

**Example – Premium Sponsor = \$18,000**

- Category A Conference Padfolios..... (\$7,000)
- Category B Exhibitor Registration Desk (\$6,000)
- Category C Exhibit Guide..... (\$5,000)

## CONNECT WITH YOUR CUSTOMERS

Connect with your customers leading up to and throughout the conference. Fill out the attached Sponsorship Reservation Form and fax, mail, or e-mail it to NETA today!\*

For questions or assistance creating your package, please contact **Laura McDonald:**

📞 888-300-6382 (NETA)

✉️ [lmcdonald@netaworld.org](mailto:lmcdonald@netaworld.org)

📠 269.488.6383

📍 3050 Old Centre Ave, Suite 101  
Portage, MI 49024

\* Cancellations will not be accepted after the signed agreement form is submitted.



## SPONSORSHIP LEVELS



SPONSORSHIP LEVEL	
Levels	
Premium	\$18,000
High-Voltage	\$12,000
Medium-Voltage	\$ 9,000
Low-Voltage	\$ 6,000
General	\$ 3,000
Hospitality Suite	\$ 1,000

## BUILD YOUR CUSTOM SPONSORSHIP PACKAGE

Select an item from each of the categories indicated in the Sponsorship Menu. Select as many items as you'd like from each category.\*

\*Exception is Categories A and B. Maximum of one choice for each of those categories.

SPONSORSHIP MENU					
Category A - \$7,000		Category B - \$6,000		Category C - \$5,000	
Conference Padfolios		Exhibitor Registration Desk		Onsite Daily Email	
Keycard		Trade Show Entrance Sign		Trade Show Bags	
In Room Delivery after Sun - Mon		Power Banks (3 Available): Plugs/USB/Portable Charger		Table Tents – (1 Available)	
Registration Desk		Seminars (2 Available): Wed - Thurs Includes Seminar USB Sticks and Signage		Conference Bag Insert – (3 Available)	
Tote Bags		Highlighters — Mon - Tues		Exhibit Guide	
Water Station/Refillable Bottles		Pens — Mon - Tues		Notepads	
Lanyards		Monthly E-mail Blast		Exhibit Bar/Koozies (2-3 Available)	
Pocket Program		Travel Mugs		In Room Delivery – Tues.	
		Ear Buds		In Room Delivery – Wed.	
Category D - \$3,000		Category E - \$1,000			
Member/Alliance Luncheon		Monday Paper Tracks – (5 Available)			
Trade Show Luncheon — (3 Available)		Trade Show Floor Plan – (3 Available)			
Schedule Sign		Registration Packet Insert – (3 Available, PDF format)			
Breakfast — Mon		Mobile App – Banner Ads – (5 Available)			
Breakfast — Tues					
Breakfast — Wed - Thurs					
Refreshments — Mon					
Refreshment — Tues					
Refreshment — Wed - Thurs					
Napkins					
Stress Balls					
Candy					

## HYATT REGENCY CHICAGO

### A LA CARTE MENU

Choose A la Carte items to enhance your brand impact or become a PowerTest Hospitality Host!

#### A LA CARTE MENU

More ways to put your company name in front of PowerTest 2020 attendees!

PowerBash Reception Sponsor*	\$15,000
Pre-Conference Event Sponsor	\$15,000
Welcome Basket	\$ 8,500
Welcome Signage	\$ 8,000
Elevator Clings	\$ 8,500
Escalator Clings	\$ 8,500
Registration Floor Decals	\$ 4,000
Trade Show Aisle Sponsors**	\$ 3,500

\*PowerBash Sponsor – 3 available: Includes banners, table tents, and your choice of a specialty station.

\*\*Sponsorship is per aisle, multiple availabilities

#### APP SPONSORSHIPS

The PowerTest App brings forward-thinking Sponsorship Opportunities!

PowerTest Mobile App	\$12,000
Banner Ads	\$ 1,500

#### HOSPITALITY SUITES

Hospitality Suite	\$ 1,000
-------------------	----------

### FILL OUT AND SEND

Fill out the sponsorship agreement form and e-mail, mail, or fax it to NETA today!

Fax: 269.488.6383

Mail: 3050 Old Centre Ave.  
Suite 101, Portage, MI 49024

For questions or assistance creating your package please contact Laura McDonald at:

Phone: 888-300-6382 (NETA)

E-mail: [Lmcdonald@netaworld.org](mailto:Lmcdonald@netaworld.org)

### HOSPITALITY AT ITS BEST

Take advantage of the first opportunity to network at PowerTest 2020! By hosting a hospitality suite, you will have the chance to connect with current and prospective customers – all leaders in the electrical power systems industry. This is the perfect time to invite decision makers to experience the best your company has to offer.

- **Stand out** from other exhibitors and sponsors
- **Mingle** with industry leaders
- **Develop** and enhance relationships
- **Personally invite** attendees to your booth at the Trade Show
- **Entertain** and **impress** prospective customers

Space is limited. Act now! To host a hospitality suite or for more information, contact Laura McDonald at 888-300-6382 (NETA).

All themes and entertainment for hospitality suites need to be approved by NETA in advance.



Monday Night  
6:00pm – 10:00pm

# Hospitality Suites



# SPONSORSHIP AGREEMENT FORM

## SPONSOR WORKSHEET

### Sponsorship Level

Premium	\$18,000
High-Voltage	\$12,000
Medium-Voltage	\$ 9,000
Low-Voltage	\$ 6,000
General	\$ 3,000

### À la Carte Items

PowerBash Reception Sponsor*	\$15,000
Pre-Conference Event Sponsor	\$12,000
Welcome Basket	\$ 8,500
Welcome Signage	\$ 8,000
Elevator Clings	\$ 8,500
Escalator Clings	\$ 8,500
Registration Floor Decals	\$ 4,000
Trade Show Aisle Sponsors**	\$ 3,500

### App Sponsorships

PowerTest App Sponsor	\$12,000
Banner Ads	\$ 1,500

### Hospitality Suites

Hospitality Suite Host	\$ 1,000
------------------------	----------

<b>Sponsorship Level</b>	<b>\$</b>
<b>À la Carte Items</b>	<b>\$</b>
<b>Total Sponsorships</b>	<b>\$</b>

\*PowerBash Sponsor – 3 available: Includes banners, table tents, and station signage. Sponsors choose from candy/popcorn bar, lounge, or other feature stations.

\*\*Sponsorship is per aisle, multiple available

### Fill out the Sponsorship Agreement Form and e-mail, mail, or fax it to NETA today!\*

For questions or assistance creating your package, please contact Laura McDonald:

 269.488.6382 (NETA)

 lmcdonald@netaworld.org

 269.488.6383

 3050 Old Centre Ave, Suite 101  
Portage, MI 49024

\*Cancellations will not be accepted after the signed agreement form is submitted

Company Name \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Company name as it should appear on signage \_\_\_\_\_

### PAYMENT INFORMATION

Due within 30 days of form submittal

Check enclosed (in US dollars, drawn on a US bank made payable to NETA)

Mastercard  VISA  American Express  Discover

Credit Card Number \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

### LIST ITEMS YOU WISH TO SPONSOR\*

Select your top two items in each category. We will work to accommodate your 1st or 2nd request.

Category A \_\_\_\_\_

Category B \_\_\_\_\_

Category C \_\_\_\_\_

Category D \_\_\_\_\_

Category E \_\_\_\_\_

Interested in sponsoring a Hospitality Suite: Yes  No

Fax or e-mail complete form to **Laura McDonald:**

 269-488-6383

 lmcdonald@netaworld.org

## THE POWER OF SPONSORSHIPS

PowerTest sponsorships and hospitality suites offer high-visibility opportunities to connect with current clients and potential new ones.

### BUILD YOUR SPONSORSHIP PACKAGE

All sponsorship levels include:

- Logo on promotional messages
- Logo on all ads placed by NETA
- Logo on event signage
- Logo on opening presentation
- Logo on PowerTest website
- Logo in Mobile App
- Logo on sponsor page in the spring and summer 2020 NETA World Journal
- Premium selection of booth space — must be reserved at the time of sponsorship confirmation

FOR INFORMATION VISIT



[powerptest.org](https://www.powerptest.org)



888.300.6382 (NETA)

Sponsorship Packages are going fast...

**Sign up today!**

