



## Industry Leader and Author Robert McCall to Give Keynote Address at NETA's PowerTest 2018 Electrical Power Systems Conference

President of Inspire High Performance to share methods for creating a culture to prevent injuries, save lives, recognize errors, and improve processes

PORTAGE, Mich., Jan. 04, 2018 (GLOBE NEWSWIRE) -- A 33-year veteran of the electrical power industry, performance and safety consultant Robert McCall will be the keynote speaker at PowerTest 2018 — the premier electrical power systems conference — scheduled for February 26 - March 2, 2018, in Washington, D.C.

"High performance teams can not only tackle any project, they do so in a much safer way," McCall says. "All of that starts with the culture. It is up to us as leaders to create and grow that culture. Too often, people get caught up in management and forget about leadership. No matter what level you are, if you can build leadership correctly, you can do great things."

Hosted by NETA — the InterNational Electrical Testing Association, PowerTest is the premier electrical maintenance and safety event and attracts the best and brightest in the industry. The technical agenda facilitates the exchange of ideas, helping to shape the future of the electrical power systems industry by involving electrical testing technicians, engineers, and managers from a cross-section of all industries reliant upon large power generation and distribution facilities.

McCall, author of *Zero Accidents and Injuries: Are You Willing to Pay the Price?*, has more than 30 years experience in electrical power and was the first African-American plant manager. He retired from Duke Energy as General Manager of Fleet Services, where he was responsible for managing over 13,000 vehicles and mobile equipment valued at more than \$600 million operating in six states with 58 locations. Currently, he is president of Inspire High Performance, LLC, where he follows his passion of helping companies and organizations build a culture of high performance where all can work at their top potential every day, thus preventing injuries, saving lives, recognizing errors, and improving processes.

"This is not going to be a lecture. It's a discussion. I'm going to ask the audience questions. We're going to talk things through, so that it makes enough sense to push them into action," McCall says. "If I do that right, they walk away with the knowledge and tools to start building a better culture and a safer more productive team."

Registration for the PowerTest Trade Show and Spotlight Stage Presentations is free.

### EARLY BIRD REGISTRATION OPEN

Take advantage of Early Bird registration discounts for PowerTest 2018 now through January 15, 2018, at [www.powertest.org](http://www.powertest.org). Please call 888.300.6382 (NETA) for additional information. Discounts are available for NETA Accredited Companies, NETA Alliance subscribers, and for attending multiple seminars.

### ABOUT NETA

[NETA](http://www.neta.org), the InterNational Electrical Testing Association, is an ANSI Accredited Standards Developing Organization that creates and maintains standards for electrical maintenance and acceptance testing for electrical power equipment and systems, as well as a standard that addresses the certification of electrical testing technicians. NETA is an association of leading electrical testing companies comprised of visionaries committed to advancing the industry standards for power system installation and maintenance to ensure the highest level of reliability and safety.

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A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/6e07e1b9-c45d-46a3-b2d5-592eb8ff7faa>

Robert McCall



Robert McCall will share his story as well as tools for creating high-performing, safe teams during his keynote presentation at PowerTest 2018, February 26 - March 2, 2018, in Washington, D.C.