NCS4 DIGITAL ADVERTISING OPPORTUNITIES

PLATINUM LEVEL

$5,000 - Non-Member
$4,800 - Member

• Full page ad in Gameday Security (3 issues)
• Editorial coverage in Gameday Security
• Banner ad on NCS4 CONNECT for one month
• Featured vendor on NCS4 CONNECT for one month
• Banner ad in two NCS4 eNewsletters
• Three social media “shout outs” on NCS4 Facebook, Twitter, LinkedIn

GOLD LEVEL

$3,000 - Non-Member
$2,800 - Member

• Half page ad in Gameday Security publication (3 issues)
• Banner ad on NCS4 CONNECT for one month
• Banner ad in two NCS4 eNewsletters
• Two social media “shout outs” on NCS4 Facebook, Twitter, LinkedIn

SILVER LEVEL

$1,500 - Non-Member
$1,300 - Member

• Quarter page ad in Gameday Security publication (3 issues)
• Banner ad on NCS4 CONNECT for two weeks
• Banner ad in one NCS4 eNewsletter
• Once social media “shout out” on NCS4 Facebook, Twitter, and LinkedIn

A LA CARTE

Gameday Security Publication:
$3,000 - Full page ad in Gameday Security publication (3 issues)
$2,000 - Half page ad in Gameday Security publication (3 issues)
$1,000 - Quarter page ad in Gameday Security publication (3 issues)
$500 - Banner ad in Gameday Security publication (3 issues)

NCS4 eNewsletter and Social Media
$1,000 - Banner ad in two NCS4 eNewsletters
$250 - Social media “shout out” on NCS4 Facebook, Twitter, LinkedIn

NCS4 CONNECT:
$750 - Featured vendor on NCS4 CONNECT for one month
$500 - Banner ad on NCS4 CONNECT for two weeks
Gameday Security Publication

Gameday Security, the official magazine of NCS4, is the only online digital publication designed specifically to reach the spectator sports safety and security industry. It reaches over 6,000 of the top safety and security professionals.

TARGET AUDIENCE:
Sports venue and event operators, managers, security and safety staff, and first responder community from the following levels: professional leagues, intercollegiate athletics, interscholastic athletics and marathon/endurance events

NCS4 CONNECT

NCS4 CONNECT is our online membership platform designed to align leaders, corporations, and other professionals in the spectator sports safety and security industry with one another. It includes member forums, an online directory, and a knowledge portal, among other benefits. The nearly 500 members consist of over 60 universities, 40 marathons/endurance events, and 30 professional sport facilities. All of our membership information and contacts are housed on NCS4 CONNECT.

NCS4 eNewsletter and Social Media

The NCS4 eNewsletter is a bi-monthly newsletter that goes out every other week to the NCS4 database (6,000+ safety and security professionals). The newsletter features industry news, NCS4 updates, best practices, and other information relevant sports safety and security. The NCS4 social media channels have a reach of over 3,500 followers.

RESERVE YOUR SPOT TODAY
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