



2020 Candidate Name: Ada Woo

Candidate Statement:

I've been a member of NCME since 2006, having served as both member and chair of the Outreach and Partnership Committee, as well as a frequent presenter and program reviewer of NCME conferences, and now co-chair of our 2020 Annual Meeting. Like all of you, I am deeply committed to our critical mission of advancing the knowledge and policies necessary to ensure our society benefits from the highest quality and most equitable practices in assessment. We can only achieve our mission through intentional, collective, and persistent action, and so I am asking you today to support my nomination to the NCME Board of Directors.

NCME is an evolving, living, breathing organization – the premier measurement organization in the assessment industry. Our efforts to succeed in our mission can neither exist in a vacuum, nor can we rest on our past achievements. We must cultivate and grow our membership, adapt to the new challenges we face, and extend our policy goals to meet the evolving needs of the stakeholders and the communities we serve.

The goals I will pursue as your NCME Board Member are simple and straightforward.

1) The prevalence and broad adoption of new assessment technologies incorporated in the development of learning and assessment tools require a solid foundation in research-based measurement science. I will work tirelessly to ensure not only our expertise, but our principled commitment to that foundation is front and center, both in the development of these tools, as well as the emerging policies that will govern their applications. I will accomplish this by leveraging my professional experience and leadership positions in industry and trade groups such as the Association Test Publishers, in order to broaden NCME's influence and reach in education and technology industries.

2) I will grow our membership through communicating our values to a new generation of measurement professionals, attracting talented individuals who share our commitment to the highest standards in guiding the development of the policies governing, and the practice of assessment science. I will

accomplish this by promoting NCME's commitment to being a transparent, proactive and future-facing organization, one that draws strength from the diversity, expertise, and determination of its members. I will create opportunities to communicate that we are an organization profoundly invested in the development and professional growth of our members, and position us as an organization that creates leadership opportunities for those who will rise to the challenge.

This is the NCME I joined many years ago and remain committed to serving. This is why I hope you will support me and help me to build on the strength of our past, so together we can shape the future.