

Sponsorship & Exhibit Opportunities



Innovation and Evidence: Shaping the Future of AI in Educational Measurement

The Artificial Intelligence in Measurement and Education Conference (AIME-Con) is a premier gathering designed to bring together an interdisciplinary community of experts working at the intersection of artificial intelligence (AI), educational measurement, assessment, natural language processing, learning analytics, and technological development.

Sponsors and Exhibitors will enjoy significant benefits and visibility at AIME-Con and engage a diverse community of experts and interdisciplinary professionals while gaining insights into AI application:

- Formative feedback and personalized learning
- AI-driven scoring and item generation
- Explainability and transparency in AI-based measurement
- Ethical considerations such as data privacy and bias mitigation
- The role of AI in shaping educational policies and best practices

[Join Us at AIME-Con 2025!](#)



19 Mantua Road – Mount Royal, NJ 08061
856-284-3700 | ncme@ncme.org | www.ncme.org

NCME's AIME-Con offers general sponsorship at four levels:

Platinum = \$15,000 Gold = \$8,000 Silver = \$5,000 Supporter = \$1,500

Partner with NCME AIME-Con to:

- Demonstrate commitment to advancing AI in education, measurement, and assessment
- Establish leadership in the field
- Make new contacts
- Strengthen partnerships
- Build brand awareness
- Support training and education
- Assist graduate students

BENEFITS OF SPONSORSHIP	PLATINUM	GOLD	SILVER	Supporter
	\$15,000	\$8,000	\$5,000	\$1,500
Number of Sponsorships Available	2	6	Unlimited	Unlimited
Complimentary AIME-Con Registrations	6	4	4	1
Name and logo featured prominently in these places:				
• AIME-Con website	X	X	X	X
• AIME-Con digital program book	X	X	X	X
• AIME-Con proceedings	X	X	X	X
• AIME-Con mobile app	X			
Opportunity to address audience during Keynotes*	X			
Full-page ad in digital program book	X			
Half-page ad in digital program book		X		
Quarter-page ad in the digital program book			X	
Welcome email to attendees	X			
Post-meeting email to attendees	X			
Table-top exhibit	X	X		
1-hour innovation Showcase during program	X			
25-minute innovation Showcase during program		X		

*Address the keynote audience live or in a recorded message (2–3 minutes). We welcome messages that share your organization's inspirational vision, express support for the theme of the special conference, or that challenge the audience to tackle difficult problems.



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A-la-Carte Sponsorship Items (includes acknowledgment via brand logo with designated item/event, in the digital program, and on the NCME AIME-Con website):

- Run a Hackathon! (1 available): \$10,000
- Nametag Lanyard (1 available): \$5,000
- Poster session sponsor (1 available): \$5,000
- Welcome reception sponsor (1 available): \$5,000
- Table-top exhibit space (8 available): \$2,000
- Sponsored training program (unlimited): \$2,000
 - Sponsor-provided workshop for up to 30 attendees
- Promotional software emails (unlimited): \$1,000
 - Send promo codes for demos directly to attendees

Student travel grant sponsorships are available! Contact NCME if you are interested in donating funds to support student attendance.

Promotional Advertising, Attendee Giveaways & Special Events (contact NCME for specific pricing and opportunities):

- Branded hotel sleeping room keycards
- Cling advertisements for hotel elevators and restrooms
- Hotel meter board advertising
- Sponsor-provided branded items for attendee welcome packs
- Happy hours and meet-and-greets

Sign-Up Today! Click the links below to select your item and pay online. **Contact NCME to sign-up and request an invoice** or to discuss opportunities further (aimecon@ncme.org or 856-284-3700, option #2)

<u>PLATINUM SPONSORSHIP</u>	<u>GOLD SPONSORSHIP</u>	<u>SILVER SPONSORSHIP</u>	<u>SUPPORTER</u>
<u>HACKATHON SPONSOR</u>	<u>NAMETAG LANYARD SPONSOR</u>	<u>POSTER SESSION SPONSOR</u>	<u>RECEPTION SPONSOR</u>
<u>TABLE-TOP EXHIBIT</u>	<u>SPONSORED TRAINING PROGRAM</u>	<u>PROMOTIONAL SOFTWARE EMAIL</u>	<u>aimecon@ncme.org</u>



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