Candidate Name: Laine Bradshaw

Candidate Statement:
Dr. Laine Bradshaw is the Vice President of Classroom Solutions at Pearson and a tenured Associate Professor of Quantitative Methodology in the College of Education at the University of Georgia (UGA).

Dr. Bradshaw's expertise is in assessment development and psychometric modeling with a focus on diagnostic measurement using multidimensional item response models. She has numerous publications focusing on advancing and applying diagnostic measurement methodology. With a Master's degree in Mathematics Education, Dr. Bradshaw has been active in collaborations on interdisciplinary assessment development projects that require tailoring psychometrics to cognitive theories (NSF#1420307; USDE #R32A150035; NSF#1561453).

Dr. Bradshaw is the founder of Navvy Education, LLC acquired by Pearson in 2021. Dr. Bradshaw created Navvy, a student-friendly and learning-focused K-12 classroom assessment system, in close collaboration with educators. Navvy leverages the diagnostic psychometric methods that Dr. Bradshaw has advanced and developed through her research to give short yet reliable, on-demand assessments that celebrate learning achievements and pinpoint student needs. In her role at Pearson, she continues leading the development of Navvy.

As an author, researcher, and ed tech entrepreneur, Dr. Bradshaw was named among UGA's "40 under 40" alumni for 2021. She has received teaching, research, and community engagement awards from her university, and her scholarship has been recognized through awards from NCME and AERA. She received a Kentucky Colonel designation in recognition of her philanthropic and community endeavors.

In this potential role, Dr. Bradshaw would champion NCME's mission to advance the theory and applications of educational measurement to benefit our society, placing student and educator achievement at the heart of our organizational goals and progress. Dr. Bradshaw is dedicated to fostering success for educators and students alike through her work in designing and constructing useful classroom assessment systems. Her commitment extends beyond individual assessments, as she envisions and contributes to a comprehensive, well-rounded assessment ecosystem that empowers day-to-day teaching and learning. Dr. Bradshaw's work focuses on nurturing students' growth by cultivating healthy learning mindsets, thereby enabling them to unlock their full potential.

Through her work, Dr. Bradshaw has been a bridge between theory and practice, connecting the world of diagnostic measurement theory with practical, real-world application. Her contributions have not only contributed to theoretical advancements in diagnostic measurement but have also translated these advances into a large-scale, tangible product that is integral to the daily experiences of teachers and students. In her potential role with NCME, she would continue to leverage this ability to bridge the gap between theory and practice, enriching the organization's initiatives with both technical expertise and practicality.