Sponsorship Opportunities

2024 ANNUAL MEETING – PHILADELPHIA, PA
April 11-14, 2024

CONFERENCE THEME:
RECONCEPTUALIZING MEASUREMENT THEORY AND PRACTICE TO REDUCE INEQUITIES

The National Council on Measurement in Education (NCME) is a nonprofit organization representing measurement scientists and practitioners who work together to advance theory and applications of educational measurement to benefit society. The NCME Annual Meeting typically attracts over 1,200 attendees including:

- University faculty
- Test developers
- Federal, state, and local testing and research directors
- Technical advisors for national, state, and commercial testing programs
- Professional evaluators
- Testing specialists in business, industry, education, and community programs
- Licensure, certification, and credentialing professionals
- Graduate students from educational, psychological, and other measurement programs

Stakeholders looking for authoritative expertise and leading scholarship on measurement turn to NCME and our members for sound advice and guidance. Our members come to our Annual Meeting to share advances, exchange best practices, and shape the future.

Sponsors enjoy significant benefits and visibility at the Annual Meeting and beyond!

19 Mantua Road – Mt. Royal, NJ 08061
856-284-3700 – www.ncme.org
NCME offers general sponsorship at four levels:
<table>
<thead>
<tr>
<th></th>
<th>PLATINUM $15,000</th>
<th>GOLD $8,000</th>
<th>SILVER $5,000</th>
<th>FRIEND* $1,500</th>
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</thead>
<tbody>
<tr>
<td>Complimentary Annual Meeting Registrations</td>
<td>9</td>
<td>6</td>
<td>3</td>
<td>1</td>
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<tr>
<td>Name and logo featured prominently:</td>
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<tr>
<td>• On the ncme.org conference homepage</td>
<td>X</td>
<td>X</td>
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<tr>
<td>• In the NCME online program book</td>
<td>X</td>
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<tr>
<td>• In a slideshow during the NCME Business Meeting and Awards ceremony</td>
<td>X</td>
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<tr>
<td>Opportunity to address plenary session audience**</td>
<td>X</td>
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<tr>
<td>Reserve time in NCME’s executive meeting space***</td>
<td>X</td>
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<tr>
<td>Collateral Material on the NCME “Browse Table”</td>
<td>X</td>
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<td>Quarter-page ad in the online program book</td>
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<td>Half-page ad in the online program book</td>
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<td>Full-page ad in the online program book</td>
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<td>Welcome email to conference attendees</td>
<td>X</td>
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<td></td>
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<tr>
<td>Post-conference email to attendees</td>
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</table>

*Friend level is reserved for universities and individuals.
**Address the plenary audience live or in a recorded message (2-3 minutes). We welcome messages that share your organization’s inspirational vision, express support for NCME, our mission, and/or the theme of the conference, or that challenge the audience to tackle difficult problems.
***Bring your remote team together for face-to-face gathering (up to 15 attendees). Platinum sponsors may reserve up to 3 hours; gold sponsors 1.5 hours, subject to availability on a first-come/first-served basis.

A-la-Carte Sponsorship Items (also include acknowledgment via brand logo in the program, at the business meeting, and on the NCME website):
- Welcoming Reception (1 event, 2 available): $4000
- Post-Plenary Coffee Break (2 events, 2 available for each): $3500
- Graduate Student Reception (1 event, 2 available): $3500
- Diversity Issues in Testing Reception (1 event, 2 available): $3500
- Professional photo session for students and early professionals (2 events, 2 each): $2500
- Lanyard (1 available): $2000
- Browse Table (includes takeaway material, outside meeting rooms): $500
2024 SPONSORSHIP CONFIRMATION FORM

Name of Sponsor: ____________________________
Contact Name: ______________________________
Contact E-Mail: ______________________________

Sponsorship Levels

☐ Platinum: $15,000
☐ Gold: $8,000
☐ Silver: $5,000
☐ Friend: $1,500 (Friend level is for universities and individuals)

A-la-Cart Sponsorship Items

☐ Welcoming Reception $4,000
☐ Post-Plenary Coffee Break $3,500
☐ Graduate Student Reception $3,500
☐ Diversity Issues in Testing Reception $3,500
☐ Headshot Session for Grad Students & Early Professionals $2,500
☐ Lanyard $2,000
☐ Browse Table (includes takeaway material, outside meeting rooms) $500

General Sponsorship Requirements

<table>
<thead>
<tr>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
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<tbody>
<tr>
<td>Submit logo by March 1</td>
<td>Submit logo by March 1</td>
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<tr>
<td>Submit names of 9 individuals to take advantage of comp registration by April 1</td>
<td>Submit names of 6 individuals to take advantage of comp registration by April 1</td>
<td>Submit names of 3 individuals to take advantage of comp registration by April 1</td>
<td>Submit names of 1 individual to take advantage of comp registration by April 1</td>
</tr>
<tr>
<td>Submit full-page ad by March 1 (specs will be provided)</td>
<td>Submit half-page ad by March 1 (specs will be provided)</td>
<td>Submit quarter-page ad by March 1 (specs will be provided)</td>
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</tr>
<tr>
<td>Submit welcome email for conference attendees by April 5</td>
<td>Submit welcome email for conference attendees by April 5</td>
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<tr>
<td>Submit preferred time (up to 3 hours) for use of executive meeting space by April 1</td>
<td>Submit preferred time (up to 1.5 hours) for use of executive meeting space by April 1</td>
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<tr>
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*Friend level is for universities and individuals

Payment Information

☐ Charge my credit card $_______________
      _____ Visa     _____ MC     _____ Amex
Account Number: _________________________
Expiration Date: ___________ Security Code: ______

☐ Check enclosed for $_______________ Check Number: _______
(All checks must be made payable to NCME and in U.S. Dollars)

☐ Invoice me for $_______________

Complete and return to:
NCME
19 Mantua Road
Mount Royal, NJ 08061
ncme@ncme.org

Questions?
Call 856-284-3700
or email ncme@ncme.org