



TEN TIPS

FOR ENGAGING SAVIN GOVERNANCE COMMITTEE (SGC) MEMBERS IN VICTIM/SURVIVOR OUTREACH

1. Provide victim/survivor outreach training to *all* SGC members at a regularly scheduled meeting, and engage them in developing and implementing a statewide outreach plan; and include regular updates about victim/survivor outreach activities at every SGC meeting.
2. Ask each SGC member to identify *at least ten* professionals, agencies or organizations within their specific profession who can serve as “liaisons” for victim/survivor outreach.
3. Ask each SGC member to seek and document “SAVIN success stories” from victims, survivors, justice professionals and others who have had positive experiences with, or directly benefited from, SAVIN services; and use these “success stories” to enhance all victim/survivor outreach activities.
4. Develop victim outreach resources in electronic format that are *specific* to each profession, its mission and goals in assisting victims and survivors of crime, and provide to SGC members for coordinated dissemination.
5. Ask each SGC member to contribute to a “master media list” of print, broadcast and web-based media, and create a “master media list” (using email roster software).
6. Provide a brief media training program for SGC members so each member can serve as a media “spokesperson” or “ambassador” for SAVIN to improve victim/survivor outreach through the media.
7. Solicit input from SGC members about leaders in their respective fields who can receive information and training about SAVIN, and serve as spokespersons for the SAVIN program.
8. Ask each SGC member to provide the SAVIN Administrator with a list of annual state, regional and local conferences for their profession, and arrange for SAVIN materials to be available for dissemination through a booth or other outreach venue.
9. Use the same list of conferences to submit proposals for workshops about SAVIN, in order to increase the number of SGC members’ allied professionals who are aware of the program, and who can help with victim/survivor outreach; and engage SGC members as co-presenters with the SAVIN Administrator.
10. Ensure that a URL link to the state SAVIN website is provided to *all* SGC members so they can promote electronic web links to their allied professional agencies and associations.