

# 2023 SPONSOR & MARKETING GUIDE

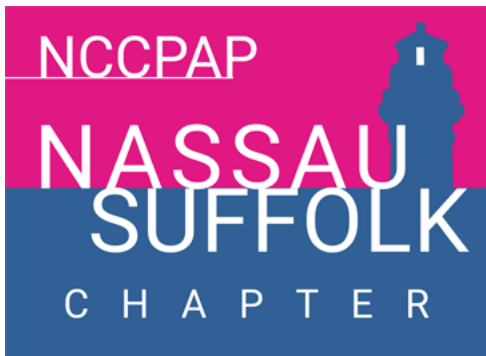
**ATS 2023**  
ACCOUNTING & TAX SYMPOSIUM

NCCPAP  
LIVE EVENT  
NOV 15 | 16 | 17

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# WELCOME



## SYMPOSIUM

WEDNESDAY  
THURSDAY, FRIDAY  
NOVEMBER 15, 16, 17

## EXHIBITS

WEDNESDAY  
THURSDAY  
NOVEMBER 15, 16

## TECH-DAY

FRIDAY  
NOVEMBER 17

CREST HOLLOW COUNTRY CLUB • WOODBURY, NY





## *A Destination Like No Other for Your Next Corporate or Social Event*

Crest Hollow Country Club specializes in Private Custom Events from corporate events like, Fundraisers, Installation Dinners, Proms, Holiday Parties, Conferences and Trade Shows to social events like Weddings, Sweet 16s, Bar / Bat Mitzvahs, Birthday Celebrations and any other Special Occasions.

- INTERNATIONAL FIVE-STAR CUISINE WITH IMPECCABLE WHITE GLOVE SERVICE
- 24 ACRES OF LUSH GREENS, NATURAL PONDS, WATERFALLS AND GARDENS
  - SOUTH BEACH INSPIRED POOL DECK
  - GEOTHERMALLY HEATED LED LIT POOL
- VARIETY OF INDOOR AND OUTDOOR VENUES ACCOMMODATING FROM 100 TO 1000+ GUESTS
- DETAIL ORIENTED EVENT EXPERTS WELL VERSED IN ALL CULTURES AND TRADITIONS INCLUDING SOUTH ASIAN, ORTHODOX JEWISH, ASIAN, RUSSIAN, ETC.
  - LGBTQ - FRIENDLY
  - 50+ YEARS IN BUSINESS





# 2023 ACCOUNTING & TAX SYMPOSIUM

## WELCOME BACK IN-PERSON TO THE PREMIER EVENT FOR INDEPENDENT TAX PROFESSIONALS

The Annual Nassau/Suffolk Chapter of nCCPAP sponsored Accounting & Tax Symposium (ATS) is the gathering place for Tax Professionals to network, to update their knowledge, renew friendships and visit current and prospective vendors.

### ***No Other Venue Offers the Marketing Opportunities Like this Event***

Whether you are selling direct to these professionals or looking for their client recommendations, the Symposium provides a great opportunity to present your products in a positive, exciting and open environment.

### ***The Exhibition Hall is an Integral Part of the Symposium***

The two-day Exhibition Hall is designed for business... Open from 7:00am - 7:00pm on Wednesday, and from 7:00am - 3:30pm on Thursday, it boasts several dozen exhibitors of all sizes.

The Exhibition Hall is the nerve center of the Symposium. It is where the coffee breaks are held, the location of the after-hours cocktail and networking party, the place where awards are presented and raffles are held.

### ***Sponsorships to Fit All Budgets***

Sponsorship opportunities include coffee breaks, luncheons, the well-used Exhibitor Directory and Buying Guide and the special welcome package with its plethora of branded gifts including tax guides, useful office devices and the souvenir bag itself.

We encourage you to select the opportunities that best match your marketing goals, mark your calendar and review this Exhibitor/Sponsor Package selecting the options that work best for you. Then call Kathy Casey at (516) 997-9500 Ext. 2 to confirm your selections.

***We look forward to your participation in the 21st Annual Accounting & Tax Symposium!***

### ***Make the most of your ATS efforts, Reserve early.***

- Reserve early... Early Bird pricing 'til July 25
- Most Exhibits and Sponsorships are sold by end of summer
- Exhibitor commitments and payment must be received by September 29th to be listed in the Exhibitor Guide
- Sponsorship items requiring art (\*) must be submitted by September 8th
- Exhibit space on hold must be paid by September 8th
- Room Sponsorship commitments due by September 8th (with camera ready logo)

*\*Sponsor(s) will supply camera ready copy to the sponsor committee at least 60 days prior to the event & will incur any set up charges for the printing.*

### ***Follow these Simple Steps: Make your selection from these pages***

1. **Select your:**
  - ☐ Sponsorship choice, page 6
  - ☐ Exhibitor Directory ad size, page 10
  - ☐ Exhibitor package, page 6
2. **Fill out:**
  - ☐ Sponsor & Exhibitor Worksheet form, page 6
3. ☐ Sign and Copy pages 6, 7, 8
4. ☐ Call Kathy Casey at (516) 997-9500 Ext. 2 to confirm your selections
5. ☐ Mail or Fax pages 6, 7, 8 to N/S Chapter of nCCPAP



## ATS Basics at a Glance



### PRIMARY SPONSOR

Sponsored by the Nassau/Suffolk Chapter of the National Conference of CPA Practitioners with more than 600 member firms including some 1600 individual members representing the decision-makers of their firms.

### ADDITIONAL SPONSORS

- Financial Planning Association - Long Island Chapter
- Nassau Academy of Law

### LOCATION

**The 21st Annual ATS** - Accounting & Tax Symposium returns to the Crest Hollow Country Club, centrally located on Long Island in Woodbury, New York.

### HISTORY

The ATS is a twenty-one year old event started by the Internal Revenue Service. Shortly thereafter, the Nassau/Suffolk Chapter of NCCAPP was asked to be the primary sponsor and coordinator of the Symposium. In 2005 the Symposium expanded to the Crest Hollow Country Club.

### 2023 EVENT

The Symposium is a significant forum for over 650 CPAs, Enrolled Agents, corporate tax executives, financial planners and attorneys in the tri-state area. It provides up-to-date, authoritative information on the latest tax laws and interpretations affecting their profession.

### THREE DAY SEMINAR PROGRAM

The seminar program consists of more than 60 professional presentations, many of which are scheduled twice during the three days to provide optimum flexibility and choices for the attendees. The forums are presented by acknowledged leaders and experts in their respective fields and includes speakers from the IRS, NYS, the Social Security Administration and local government tax officials.

### EDUCATION

Attendees can earn Continuing Professional Education credits with their participation in the Symposium.

### INDUSTRY EXHIBITS - TWO FULL DAYS

The Symposium provides a two day forum for exhibitors, including time for attendees to meet with exhibitor personnel. Exhibits are open from 7:00am - 7:00pm on Wednesday, and 7:00am - 3:30pm on Thursday. Participating exhibitors, representing a diverse range of products and services utilized by the attendees, include: Banks, Financial Service Firms, Payroll Facilitators, Office Equipment Vendors, Mortgage Firms, Software Manufacturers, Insurance Firms and more.

### FRIDAY IS TECHNOLOGY DAY

An opportunity to demonstrate your software solutions and updates in your own Technology Theater Space! Put yourself in front of key firm decision makers eager to implement new practice solutions in their firm.

### SOCIAL

Keynote speaker sponsored breakfasts, luncheons, and coffee breaks round out the social, business and sponsorship opportunities at the Symposium. Wednesday's Networking/Cocktail Party and coffee breaks are held on the exhibit floor for all participants. The Symposium provides announcement capability for exhibitors to announce winners of drawings.

### ACCOMMODATIONS

\*Special Hotel Rate Available: *The Inn at Fox Hollow*  
7755 Jericho Turnpike • Woodbury, NY 11797  
Phone: 1 (800) 291-8090, or direct: (516) 224-8100  
[www.theinnatfoxhollow.com](http://www.theinnatfoxhollow.com)

\*Call Kathy Casey at Chapter Office  
(516) 997-9500 Ext. 2 for details.

### WEBSITE

Additional information on the 21st Annual Accounting & Tax Symposium can be found on the Symposium website:  
[www.NationalATS.org](http://www.NationalATS.org).

## SPONSOR & EXHIBITOR OPPORTUNITIES

### Enhance Your Participation & Effectiveness

**A) Symposium Exhibitors** - All exhibits are located in the Plaza Room. Set up hours are 2:00pm until 11:00pm on Tuesday, November 14th. Exhibitor personnel are welcome to enjoy lunch with the seminar attendees. See worksheet page 5 for pricing.

**B) Room Sponsorships** - Only three available. Room sponsors may place their literature and a self standing banner in their sponsored room throughout the symposium. In addition, the sponsor is invited to make a short, 3 minute talk, upon commencement of each session in the room and lunch is provided "Compliments of Your Company." Your company named room will also be displayed on all session schedules and promotion. Put your name on one of the three major symposium presentation rooms all day, all three days of ATS! (\$5,400 for three days).

**C) Breakfast Sponsors** - The sponsors may distribute company printed brochures and may have a self-standing banner in the pre-function area next to the registration desk from 7:30 am to 10:15 am and mingle with guests inside the pre-function area (\$1,250 per day)\*

**D) Morning/Afternoon Coffee Sponsors** - Held on the Exhibition Hall Floor for maximum interaction. Sponsors may distribute their own company printed brochures next to the coffee/soda tables from 10:30 am until 12:00 noon; and 3:00 pm until 5:00 pm. (\$625 per day)\*

**E) Souvenir Bag Sponsor** - Souvenir bags with the sponsor's name or logo, will be distributed to all attendees at registration \$7,200. First come, first served\*.

**F) The TaxBook Sponsor** - Distributed by mail to all attendees. Year 'round visibility.

**G) Lanyard Sponsor** - Name Badge Lanyards with the sponsor's name (or logo) will be distributed to ALL registrants, speakers and exhibitor's representatives at the event. \*(\$5,400)

**H) Advertising in NCCPAP Newsletter** - available upon request. Please contact Kathy Casey at 516-997-9500 Ext. 2 for additional information.

**I) Exhibitor Directory/Buying Guide** - The ATS publishes a *Show Directory and Buying Guide* that provides year-long information on exhibitors and all Guide advertisers. Exhibitor commitments and payments must be received by October 3rd to be listed in Exhibitor Guide and Directory.

Advertising Close: October 3, 2023

Ad Material Due: October 5, 2023

\*Sponsor(s) will supply camera ready copy to the sponsor committee at least 60 days prior to the event and will incur any set up charges for the printing.





## SPONSOR & EXHIBITOR WORKSHEET

### EXHIBITOR PACKAGE (See column at right, circle choice, and fill in amount)

- A. Basic - \$3,150 Silver - \$3,570 Gold - \$4,080 Platinum - \$5,880 \$\_\_\_\_\_
- B. Additional Company Reps Each/Per Day #\_\_\_\_\_ \$85/each day \$\_\_\_\_\_
- (to cover meals, first two are included with package)
- C. Hard-wired, High Speed Internet Connection \$ 500 \$\_\_\_\_\_

### SPONSORSHIPS (Confirm availability with chapter office)

- D. Room Sponsors (Full Days, All 3 Days; including lunch provided with concurrent classes)
- Starlight Ballroom (large) - Lunch all three days \$5,400 \$\_\_\_\_\_
  - Suburban Ballroom (large) - Lunch all three days \$5,400 \$\_\_\_\_\_
  - Empire Ballroom (large) - Lunch all three days \$5,400 \$\_\_\_\_\_
- E. Breakfast Sponsor (per day) ☐ Wed. ☐ Thurs. ☐ Fri. \$1,250 \$\_\_\_\_\_
- F. Morning/Afternoon Coffee (per day) ☐ Wed. ☐ Thurs. ☐ Fri. \$ 625 \$\_\_\_\_\_
- G. Bag Sponsor \$7,200 \$\_\_\_\_\_
- H. The TaxBook 1040 Edition Sponsor \$6,000 \$\_\_\_\_\_
- I. Lanyard Sponsor \$4,800 \$\_\_\_\_\_
- J. Other \_\_\_\_\_ \$\_\_\_\_\_

### ADVERTISING

- K. Exhibitor Directory & Buying Guide \$\_\_\_\_\_
- For advertising opportunities and pricing see page 7
- L. SYMPOSIUM TOTAL INVESTMENT \$\_\_\_\_\_

**Early Bird  
Discount  
Ends  
July 25**

Prior to submission, Call Kathy Casey at (516) 997-9500  
Ext. 2 to confirm your selections and receive your Contract  
and Sponsor Exhibitor Package. Date Confirmed\_\_\_\_\_

Sponsor/Exhibitor Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Person \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

E-mail \_\_\_\_\_ Cell Phone \_\_\_\_\_

#### Payment Information

Amount Paid \$\_\_\_\_\_ (Please make checks payable to "NASSAU/SUFFOLK CHAPTER of nccPAp")

☐ Check ☐ MasterCard ☐ Visa ☐ American Express

#### Credit Card Information

Account No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ CW# \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

## 2023 INCLUSIVE EXHIBITOR PACKAGES

Exhibits are open Wednesday, November 15th  
from 7:00 am to 7:00 pm and during the  
Wednesday Cocktail/Networking Party, and  
Thursday, November 16th from 7:00 am to 3:30 pm

### TWO FULL DAYS

#### BASIC EXHIBITOR PACKAGE - \$3,150

- High speed Internet • Electrical Service
- Curtain back wall & dividers • Carpeting
- 8' x 30" draped table • 2 chairs
- Banner sign w/company name
- Exhibitor ID badges
- Exhibitor Directory and Buying Guide - Free Listing
- Breakfast, Lunch, Coffee Breaks and Cocktail/  
Networking Party for two company representatives

### TWO FULL DAYS

#### SILVER EXHIBITOR PACKAGE - \$3,570

Basic Exhibitor Package plus:

- Exhibitor Directory and Buying Guide - Free half  
page, full-color ad, 50-word description of company
- Website Logos on [www.NS-ncCPAp.org](http://www.NS-ncCPAp.org) and  
[www.NationalATS.org](http://www.NationalATS.org).
- Large logo on Dining Room Banner

### TWO FULL DAYS

#### GOLD EXHIBITOR PACKAGE - \$4,080

Silver Exhibitor Package plus:

- Exhibitor Directory and Buying Guide - Free full  
page, full-color ad, 75-word description of company
- Website Logos w/Hyperlink on [www.NS-ncCPAp.org](http://www.NS-ncCPAp.org)  
and [www.NationalATS.org](http://www.NationalATS.org).
- Extra large logo on Dining Room Banner
- E-Promo Marketing - Pre-show

### TWO FULL DAYS PLUS TECHNOLOGY DAY

#### PLATINUM EXHIBITOR PACKAGE - \$5,880

Gold Exhibitor Package plus:

- Exhibitor Directory and Buying Guide - Free full  
page, full-color ad, 75-word description of company
- Website Logos w/Hyperlink on [www.NS-ncCPAp.org](http://www.NS-ncCPAp.org)  
and [www.NationalATS.org](http://www.NationalATS.org).
- Extra large logo on Dining Room Banner
- E-Promo Marketing - Pre-show
- Technology Day Participation
- Theater Space with seating

### FRIDAY TECHNOLOGY DAY ONLY - \$3,000

# 2023 ACCOUNTING & TAX SYMPOSIUM

## SPONSOR & EXHIBITOR TERMS & CONDITIONS

1. All sponsor/exhibitors are on a first-come, first-served basis (upon receipt of a signed and fully paid contract). The sponsorship committee is unable to hold spaces or sponsorships without payment.
2. All sponsorship/exhibitor fees must be paid in full at least 60 days prior to the event. Any other arrangements must be made and approved by the sponsorship committee.
3. All sponsorship/exhibitor fees are non-refundable unless the event is cancelled by the NASSAU/SUFFOLK CHAPTER of NCCPAP Board of Directors or the Crest Hollow Country Club (CHCC).
4. Exhibitors agree to maintain cleanliness and will return table, etc. to condition in which given, otherwise a \$100 clean-up fee will be assessed and your company will be invoiced for this additional fee.
5. NASSAU/SUFFOLK CHAPTER of NCCPAP membership list and the Accounting and Tax Symposium list is confidential information and is the property of NASSAU/SUFFOLK CHAPTER of NCCPAP and will not be released.
6. Exhibitor fees include two (2) representatives for breakfast, lunch and Wednesday evening cocktail party. Each additional representative is subject to additional charges. (See Sponsor & Exhibitor Contract, Item B.) The Accounting and Tax Symposium Sponsorship Committee reserves the right to limit the number of paid additional guests at lunch.
7. All sponsor/exhibitors' brochures and handouts are to be submitted to the sponsorship committee for review at least 30 days prior to the event for approval. Please e-mail, fax or deliver all to Kathy Casey. Kathy can be reached at 516-997-9500 Ext. 2 to make arrangements.
8. **We encourage exhibitors, to the best of their ability, to have raffles/drawings giveaways for all the attendees participating. At the end of each day the winners' names will be posted on a bulletin board at the registration desk. Only paid attendees are eligible for drawings. Symposium speakers and NASSAU/SUFFOLK CHAPTER of NCCPAP board members are not eligible for drawings. Exhibitors are asked to please verify winner(s) with the sponsorship committee. A member of the Symposium's Sponsorship Committee will ask for a list of all of these winners that day at 3:00 pm for daily posting. Exhibitors are expected to have qualified personnel in their exhibit booth during all show hours and during cocktail parties.**
9. Promotional Materials - Distribution of promotional materials, gummed stickers or labels is strictly prohibited. Nothing should be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the facility, building or furniture.
10. Electric - Please note: All quad boxes, extension cords and power strips are property of the facility. Should any of these items fail to be returned upon completion of the event, an additional \$200 charge per item will apply.
11. Deliveries - If you need to ship materials to the facility prior to the event, all packages must be shipped to arrive at the venue NO SOONER THAN 72 hours prior to the event and properly labeled with the date and name of the function. Neither the facility nor NASSAU/SUFFOLK CHAPTER of NCCPAP is responsible for storage and/or shipping of materials upon conclusion of the event. You are responsible for all charges based on the facilities' receiving document' count.
12. Any additional charges not prepaid with the contract must be paid with a credit card prior to the event (no later than Friday, November 3, 2023), if arrangements are made with the sponsorship committee. Otherwise you may forfeit your table and location assigned.
13. NASSAU/SUFFOLK CHAPTER of NCCPAP does not guarantee full capacity of attendees in any room during any session.
14. Additional discounts are available for multiple sponsorships subject to review by the Accounting and Tax Symposium Sponsorship Committee.
15. **Insurance Liability** - Every Exhibitor is required to supply a Certificate of Liability Insurance covering the interest of the Educational Foundation of National Conference of CPA Practitioners. The CHCC and NASSAU/SUFFOLK CHAPTER of NCCPAP cannot be held responsible for the safekeeping of equipment, displays, supplies or any other valuables left in the meeting rooms, conference areas, etc. Copies of insurance certificates must be faxed with sponsor/exhibitor's corporate name on the fax cover sheet to Kathy Casey at 516- 997-5155 **no later than Friday, November 3 2023**. Exhibitor agrees that it will use the premises which it has rented in a manner that does not create any risk of harm to members of NASSAU/SUFFOLK CHAPTER of NCCPAP, NASSAU/SUFFOLK CHAPTER of NCCPAP guests or other facility guests not connected with the NASSAU/SUFFOLK CHAPTER of NCCPAP and/or the event. Sponsor/Exhibitor recognizes and agrees that it will conduct its affairs related to the Event reasonably and responsibly. Further, Sponsor/Exhibitor agrees to be solely liable and responsible for its conduct which causes injury to any members of the NASSAU/SUFFOLK CHAPTER of NCCPAP, its guests or other guests of the CHCC not connected with NASSAU/SUFFOLK CHAPTER of NCCPAP and/or the event.
16. **Acknowledgement of Responsibility** - Sponsor/Exhibitor agrees that it will not do anything outside the rented premises which will adversely affect the use and enjoyment of the remaining premises by CHCC's guests not associated with NASSAU/SUFFOLK CHAPTER of NCCPAP and/or event.
17. **Indemnification** - The Sponsor/Exhibitor shall indemnify the Educational Foundation of the National Conference of CPA Practitioners and the CHCC for any personal injury claims for which the Sponsor/Exhibitor is liable. These claims may originate with any member of the NASSAU/SUFFOLK CHAPTER of NCCPAP, guests of NASSAU/SUFFOLK CHAPTER of NCCPAP or guests of the CHCC and involve personal injury arising out of, or relating to, the Sponsor/ Exhibitor's use of, or activities in, the premises and/or the Event.
18. All terms and conditions relating to this contract are final.
19. Table assignments will be at the sole discretion of the Accounting and Tax Symposium Sponsorship Committee. (see CHCC floor plan).
20. Advertising in NASSAU/SUFFOLK CHAPTER of NCCPAP newsletter is available upon request. Please contact Kathy Casey @ 516-997-9500 Ext. 2 for additional information.
21. Prices and sponsorships are subject to change without prior notification at the discretion of the Accounting and Tax Symposium Sponsorship Committee.
22. **Sponsor/Exhibitors should bring their own baskets for raffles or business card collections.**
23. All exhibitors must be set up by 7:00 am each day, or contact Kim McCormick at the CHCC at 516-692-8000 to set up at 6:00 pm the night before the event.

*I have read the above terms and conditions and I have agreed with Item #1 through Item #23.*

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Company Name \_\_\_\_\_ Tel \_\_\_\_\_

Email \_\_\_\_\_ Date \_\_\_\_\_

November 15, 16, 17, 2023 • Exhibit Hall: November 15, 16 • Technology Day: November 17

[NASSAU/SUFFOLK CHAPTER - NATIONAL CONFERENCE OF CPA PRACTITIONERS](#)

185 Froehlich Farm Blvd • Woodbury, New York 11797

516-997-9500 Ext. 2 • Fax 516-997-5155 • [www.NationalATS.org](http://www.NationalATS.org) • [LITS@LITaxSymposium.org](mailto:LITS@LITaxSymposium.org)

# 2023 ACCOUNTING & TAX SYMPOSIUM

## SPONSOR & EXHIBITOR DATA

*Please type/print legibly – Must complete this form in its entirety. Fill out Sponsor and Exhibitor Terms and Conditions first.*

1. Sponsor/Exhibitor Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_  
E-mail \_\_\_\_\_ Cell Phone \_\_\_\_\_

### **Payment Information**

Amount Paid \$ \_\_\_\_\_ (Please make checks payable to "NASSAU/SUFFOLK CHAPTER of NCCPA")

☐ Check ☐ MasterCard ☐ Visa ☐ American Express

### **Credit Card Information**

Account No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_  
Name (as it appears on card) \_\_\_\_\_  
Billing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

2) For Silver, Gold, and Platinum Exhibitors/Sponsors: Business Description, as you wish it to appear in the Exhibitor Directory  
(Please print clearly.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3) Corporate Name to be used on exhibit booth sign \_\_\_\_\_

4) Individual's names at your booth for name tags

(If more than two, see item B on Sponsor Exhibitor Contract and Item 6 on Terms and Conditions.)

1. \_\_\_\_\_ 2. \_\_\_\_\_  
3. \_\_\_\_\_ 4. \_\_\_\_\_  
5. \_\_\_\_\_ 6. \_\_\_\_\_

Office Use Only

Paid \_\_\_\_\_ Cash \_\_\_\_\_ Ck.# \_\_\_\_\_ CC Proc. \_\_\_\_\_ Copies to : RG \_\_\_\_\_ OFF \_\_\_\_\_

November 15, 16, 17, 2023 • Exhibit Hall: November 15, 16 • Technology Day: November 17  
[NASSAU/SUFFOLK CHAPTER - NATIONAL CONFERENCE OF CPA PRACTITIONERS](#)  
185 Froehlich Farm Blvd • Woodbury, New York 11797  
516-997-9500 Ext. 2 • Fax 516-997-5155 • [www.NationalATS.org](http://www.NationalATS.org) • [LITS@LITaxSymposium.org](mailto:LITS@LITaxSymposium.org)



# ADVERTISE IN THE EXHIBITOR DIRECTORY & BUYING GUIDE

**The Exhibitor Directory & Buying Guide** is produced in conjunction with the Accounting & Tax Symposium.

Printed in full color, in a 5 ½ x 8 ½ magazine format, it lists each exhibiting vendor, booth location and contact information (including company name, address, telephone, fax, email, website & reference to their ad location).

### **Distribution:**

The **Exhibitor Directory & Buying Guide** has a print run of 2,000. It will be distributed to each of the ATS attendees.

In addition, the **Exhibitor Directory & Buying Guide** is distributed at other nCCPAP National and Nassau/Suffolk Chapter Events throughout the year. It is a year-round reference guide.

## *Your Access to the Professional Tax Preparation & Financial Services Community* **ATS EXHIBITOR DIRECTORY & BUYING GUIDE ORDER FORM**

### **ADVERTISING PRICES**

*All pricing includes full color*

#### **AD SIZE (Width x Height)**

Full Page (5" w x 7.85" h) \$750 ☐

Inside Front Cover  
(5.75" w x 8.75" h includes bleed) \$975 ☐

Half Page (horizontal: 5" w x 3.85" h) \$500 ☐

Half Page (vertical: 2.375" w x 7.85" h) \$500 ☐

1/4 Page (horizontal: 5" w x 1.75" h) \$425 ☐

1/4 Page (vertical: 2.375" w x 3.85" h) \$425 ☐

**Advertising Close: October 3, 2023**

**Ad Material Due: October 5, 2023**

#### **Included with Exhibitor Packages:**

Silver: 1/2 Page Ad

Gold: Full Page Ad

Platinum: Full Page Ad

### **ORDER HERE**

1. Check ad size desired.
2. Fill out name and company below.
3. Show amount on Sponsor & Exhibitor Worksheet (Page 5).
4. Be certain to include company and credit card information
5. Please provide camera ready art or electronic files. Email to: LITS@LITaxSymposium.org (*Hi Resolution - PDF preferred*)

Name \_\_\_\_\_

Company \_\_\_\_\_

E-mail \_\_\_\_\_

Telephone Number \_\_\_\_\_

Credit Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_

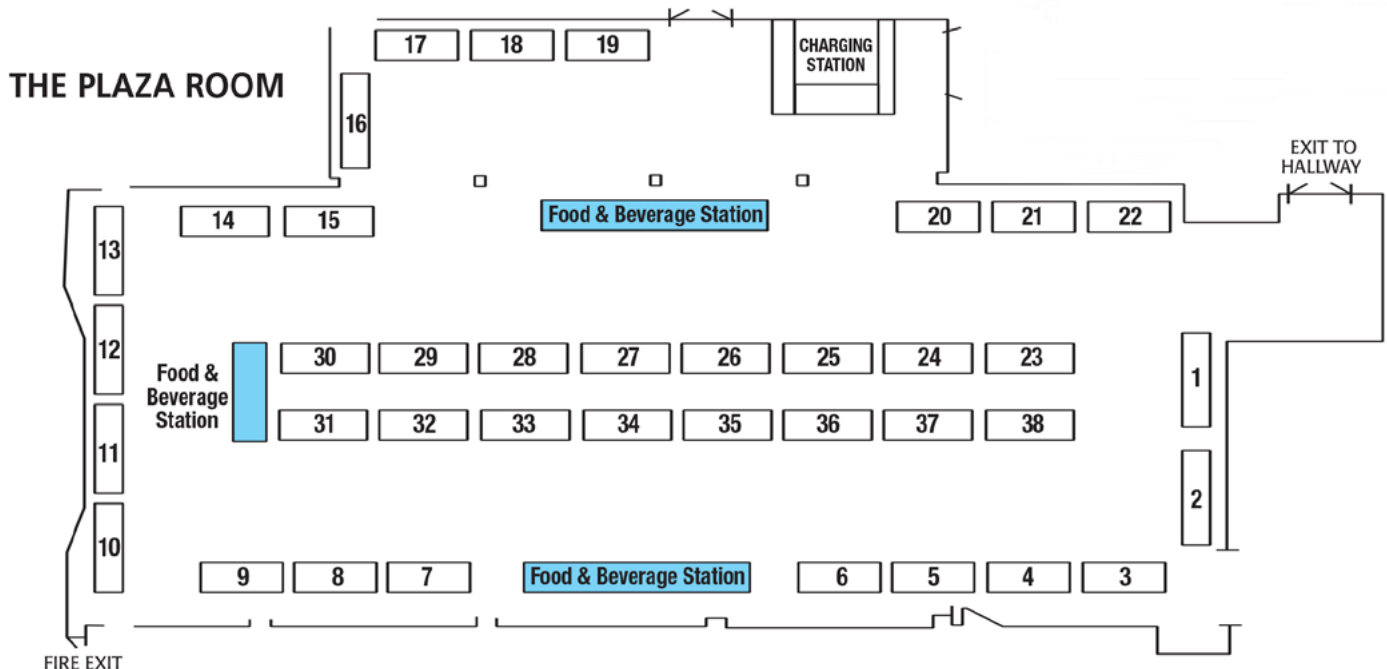
Name & Address on Credit Card \_\_\_\_\_

## PAST SPONSORS & EXHIBITORS

4Thought Financial Group  
 Accumera LLC  
 ADP  
 AICPA - PCPS  
 APS Pension & Financial Services, Inc.  
 Citibank  
 CMIT Solutions  
 Cost Segregation Services, Inc.  
 CPA Charge  
 CSG Partners  
 Drake Software  
 DRP Solutions  
 EPSG  
 FPA of Long Island  
 Franklin, Gringer & Cohen  
 Hartford Funding, LTD  
 Ignition  
 Inner PC  
 Intuit  
 IRS TAS  
 Karp Loshak LTC Insurance Solutions  
 KBKG

Long Island Community Fund  
 National Center for Professional Education, Inc.  
 National Conference of CPA Practitioners  
 National Life Group  
 NYS Department of Taxation and Finance  
 Pace Professionals  
 Pareshah Partners  
 Payday Employer Solutions  
 Polsinell PC  
 Premiere Payroll Solutions LLC  
 Reliable Payroll Services  
 Sales Tax Defense  
 Shore Office Systems  
 Stefans Law Group  
 Suffolk Federal  
 Sureprep  
 Taxdome  
 The Network Companies  
 The NYBB Group  
 The Tax Book  
 TAO Global  
 VCORP Services LLC  
 Verifyle/Fellowship

## TENTATIVE FLOOR PLAN











## ATS ACCOUNTING & TAX SYMPOSIUM

NASSAU/SUFFOLK CHAPTER  
NATIONAL CONFERENCE  
OF CPA PRACTITIONERS  
185 FROELICH FARM BLVD  
WOODBURY, NY 11797

### **HINTS FOR SUCCESSFUL EXHIBITING**

- Determine your drawing gift in advance
- Have a poster ready to identify your winners, etc.
- Bring a basket or Fish Bowl...  
*Crest Hollow cannot supply a bowl to collect business cards*
- Have some handy forms or paper slips for drawing entries.  
*Many attendees do not bring enough business cards for the 40+ drawings taking place each day.*

### ***Make the most of your ATS efforts.. Reserve Early!*** **IMPORTANT DATES**

- Reserve early... Early bird pricing until July 25th
- Most Exhibits & Sponsorships are sold by end of summer
- Exhibitor commitments & payment must be received by October 3rd to be listed in the Exhibitor Guide
- Sponsorship item requiring art (\*) must be submitted by September 8th
- Exhibit space on hold must be paid by September 8th
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(with camera ready logo)