



2026 NBOA ANNUAL MEETING & BUSINESS SOLUTIONS SHOWCASE

March 1–4, 2026 • Orlando, Florida

NBOA invites you to maximize your company's visibility by sponsoring and/or exhibiting at the 2026 NBOA Annual Meeting and Business Solutions Showcase.

The 2026 NBOA Annual Meeting and Business Solutions Showcase is your best chance to interact directly with independent school leaders and decision-makers.

- The NBOA Annual Meeting has historically drawn up to 1,400+ attendees from 500+ independent schools and 200+ businesses and associations, representing all regions of the U.S. and beyond.
- Top roles of school attendees: chief financial officer, chief operating officer, business officer, controller, human resources director, and head of school - all decision makers and buyers for your services!
- More than 96% of last year's attendees reported they were likely or extremely likely to recommend the program to a colleague.



Contact
corporaterelations@nboa.org
or call (352) 810-3090
for more information

nboa.org

Same Price, Bigger Impact:

Get **25%** More
Booth Space
This Year

Exhibiting

As an exhibitor, you'll enjoy approximately 10 hours of direct engagement with independent school leaders—the primary decision-makers behind school budgets and vendor partnerships. This is a rare chance to build meaningful connections, showcase your solutions, and spark conversations that lead to long-term relationships. In addition, every exhibitor gets one full complimentary registration to network with attendees during the entire event.

Each 10x10 exhibit booth includes:

- One 6' table and two chairs
- One complimentary registration for the entire conference (Sunday evening through Wednesday morning)
- Company listing on website and event mobile app
- Post-meeting attendee mailing list (email addresses are not included)

Placement on Exhibit Floor	Booth Price	Discounted Member Rate
Standard Booth	\$3,695	\$2,595
Premium Booth (high visibility)	\$4,395	\$3,295

*Additional exhibitor registration is \$1,550 per person for nonmembers, discounted to \$1,035 per person for members.



Sponsorships

2026 Sponsorship Opportunities: What to Expect

Sponsors are recognized and earn applicable benefits at the corresponding level based on the combined total of all selected sponsorship opportunities. No matter your budget, a partnership with NBOA is a can't-miss opportunity to reach your target audience.

Sponsorship Opportunities

Monday Keynote - \$35,000 sponsorship/\$25,000 discounted member rate
One-minute of remarks as well as introduction of keynote speaker; logo on screen at main session stage, event signage and in program schedule; opportunity to distribute branded collateral. Session is also recorded for On-Demand viewing.

Opening Reception - \$35,000 sponsorship/\$25,000 discounted member rate
Logo on cocktail napkins, event signage and in program schedule; acknowledgement in event mobile app push notification just before the event.

T-Shirt Press - \$35,000 sponsorship/\$25,000 discounted member rate (exclusive)/\$20,000 sponsorship/\$15,000 discounted member rate (co-sponsors)
Logo on t-shirt design by NBOA.

Tuesday Keynote - \$28,000 sponsorship/\$20,000 discounted member rate
One-minute of remarks; logo on screen at main session stage, event signage, and in program schedule; opportunity to distribute branded collateral. Session is also recorded for On-Demand viewing.

Wednesday Keynote - \$28,000 sponsorship/\$20,000 discounted member rate
One-minute of remarks as well as introduction of keynote speaker; logo on screen at main session stage, event signage, and in program schedule; opportunity to distribute branded collateral. Session is also recorded for On-Demand viewing.

Annual Meeting On-Demand/Digital Content Provider - \$28,000 sponsorship/\$20,000 discounted member rate
30-second video played at the start of each recorded session, which includes keynotes, deep dives and concurrent sessions, as well as sponsor recognition in all relevant marketing and reminders to participants to view recordings.

Deep Dives - \$28,000 sponsorship/\$20,000 discounted member rate
Sponsor may introduce one or more of the sessions in the "Deep Dives" track (six total sessions offered over the two full program days) and/or provide branded collateral in session rooms; recognition in each Deep Dive session recording.

Event Mobile App - \$28,000 sponsorship/\$20,000 discounted member rate
Company name as access code to app, which all attendees use to navigate the meeting, and logo on main app dashboard.

Scholarship - \$28,000 sponsorship/\$20,000 discounted member rate
Recognition in opening session remarks and logo recognition on Annual Meeting Scholarship web page; highlight in Roundup section in *Net Assets* magazine.

Lanyard - \$28,000 sponsorship/\$20,000 discounted member rate
Logo on name badge lanyard worn at all times by all attendees.

NBOA Connect Attendee Lounge - \$28,000 sponsorship/\$20,000 discounted member rate
Signage and opportunity to share branded collateral in the lounge, which will be open Monday through Wednesday.

Wi-Fi - \$21,000 sponsorship/\$15,000 discounted member rate
Company name as login password, which will be on signage and included on the back of the badge through a WiFi QR code; custom splash page when attendees sign into WiFi.



Monday or Wednesday Breakfast - \$21,000 sponsorship/\$15,000 discounted member rate
Signage and opportunity to distribute branded collateral.

Tuesday Lunch - \$21,000 sponsorship/\$15,000 discounted member rate
Signage and table drop of branded collateral for seated luncheon.

Hotel Key Cards - \$21,000 sponsorship/\$15,000 discounted member rate
Branded design on one side of hotel key card.

Headshot Photo Station - \$21,000 sponsorship/\$15,000 discounted member rate
Logo on signage at photo station on Monday and Tuesday and in program schedule; lead generation is included.

Goldmines (Tuesday Afternoon) - \$21,000 sponsorship/\$15,000 discounted member rate
Welcome Goldmine participants and ring the bell to kick off 15-minute micro-learning sessions (~400 participants choose four out of ~40 tables to visit for 15 minutes each); one table reserved to present educational content; logo included on signage.



Sponsorship Opportunities continued

Net Assets Podcast Fun Run - \$21,000 sponsorship/\$15,000 discounted member rate

Your logo on Fun Run T-shirts made available to participants the day before the run.

NBOA Gives Back - \$21,000 sponsorship/\$15,000 discounted member rate
Each year, NBOA partners with a charitable organization focused on supporting students to give back to the local community in need. Logo on website and signage, as well as QR code for donations to the charity in the NBOA Attendee Lounge.

Preconference - \$14,000 sponsorship/\$10,000 discounted member rate
Two sponsorships available: *Facilities as a Strategic Asset for Independent Schools* and *Examine Your School's Financial Health and Inform Strategic Decision Making Using BIIIS*
Introduction of the preconference session/speakers; provide branded collateral in session rooms.

Leadership Academy Reception - \$14,000 sponsorship/\$10,000 discounted member rate
Signage at cherished invitation-only event open to all past and present NBOA Leadership Academy participants and mentors, hosted by the NBOA Board of Directors (150+ invited).

Boarding Schools Learning Pathway - \$14,000 sponsorship/\$10,000 discounted member rate
Recognition on signage, invitation to attend and opportunity to distribute branded collateral at Boarding School breakfast (~200 attendees).

Device Chargers - \$14,000 sponsorship/\$10,000 discounted member rate
Logo on signage at device charges near registration and Attendee Lounge.

Concierge Luggage Service - \$14,000 sponsorship/\$10,000 discounted member rate
Logo on luggage tags offered to all attendees checking bags during the final programming day.

Photo Booth for Opening Reception - \$14,000 sponsorship/\$10,000 discounted member rate

Logo integrated into NBOA *Net Assets* photo booth and mock magazine cover photos that attendees take away as personalized souvenirs.

Registration Kiosks - \$14,000 sponsorship/\$10,000 discounted member rate
Logo on welcome page of kiosks seen by every attendee as they check in.

Tuesday Dessert and Coffee Break - \$10,500 sponsorship/\$7,500 discounted member rate
Logo on event signage and program schedule; push notification in event mobile app.

Session Tracks - \$7,000 sponsorship/\$5,000 discounted member rate
Six sponsorships available: Accounting/Finance/Tax, Business Operations, Executive Leadership, Facilities, Human Resources, and Risk Management.
Logo included in an opening slide for each session in the sponsored track (there are six tracks overall, with multiple sessions organized by topic) and in program schedule.

Morning Coffee Break - \$7,000 sponsorship/\$5,000 discounted member rate (Monday, Tuesday, Wednesday)
Logo on event signage and program schedule; push notification in event mobile app.

Program App Rotating Banner Ad - \$2,100 sponsorship/Main Dashboard - \$1,500 discounted member rate (2 available)
Includes ad with link to company website.

Program App Interior Banner Ad - \$1,400 sponsorship/\$1,000 discounted member rate (5 available)
Includes ad with link to company website.

Business Solutions Showcase Sponsorships

Monday Lunch - \$21,000 sponsorship/\$15,000 discounted member rate
Signage at buffet food stations and opportunity to distribute branded collateral where attendees will eat.

Tuesday Breakfast - \$21,000 sponsorship/\$15,000 discounted member rate
Signage at grab-n-go food stations and opportunity to distribute branded collateral.

Networking Hour in Exhibit Hall - \$21,000 sponsorship/\$15,000 discounted member rate (Monday 4-5 PM)
Logo on signage and on beverage napkins; push notification in event mobile app.

Please note: All sponsorship items that include logo recognition will be co-branded with the NBOA logo.
Branded collateral to be submitted to NBOA by January 23, 2026 for approval.

Promote your booth by sponsoring exciting opportunities for attendees to visit the exhibit hall.

Sponsorship Levels and Benefits

Recognition Level*	Diamond \$25,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Full conference registrations	4	3	2	1	
Company logo recognition in: • Spring/Annual Meeting issue of <i>Net Assets</i> magazine • Website, on-site signage, print and mobile event app • Keynote Session, Walk-in Slides	✓	✓			
Company name recognition in: • Spring/Annual Meeting issue of <i>Net Assets</i> magazine • Website, on-site signage, print and mobile event app • Keynote Session Walk-in Slides			✓	✓	✓
Badge ribbon recognizing sponsorship for all company representatives	✓	✓	✓	✓	✓
Pre- and post-event attendee mailing lists (Email addresses will not be provided)	✓	✓	✓	✓	✓

*Sponsorship levels are reached by totaling all conference sponsorship opportunities purchased, not including the exhibit space. Sponsors also receive the right of first refusal on the same opportunity at the next annual meeting.

What our past exhibitors say ...

We get to
“reconnect with the many members of the NBOA community ... and **new leaders.**”

“Excellent **networking** opportunities.”

“Traffic throughout the Business Solutions Showcase allowed us to meet many clients and **prospects.**”

NBOA
“makes sponsors feel like a part of the conference and helps us **engage** with members.”

“Strong **exposure** with the right group of people.”