

Welcome to ART Webinar

A Tour of the New ART Platform and its Unique Features





“HUGE IMPROVEMENT”

“MUCH EASIER”

“GREAT. SIMPLE. FAST.”

NEW PERKS

- User-friendly
- Extensive reporting
- Visually appealing
- More engaging courses
- Room for growth and creativity

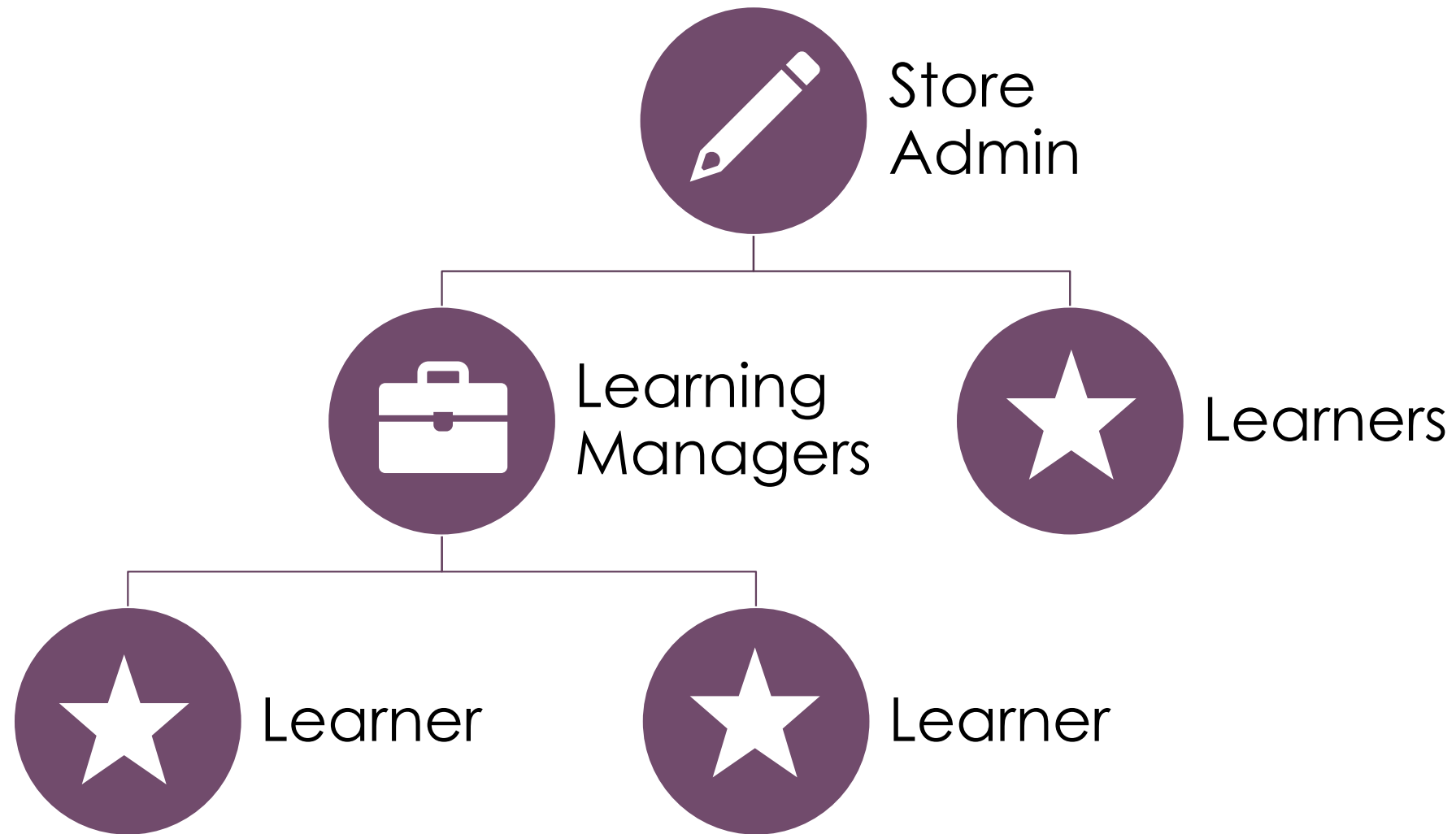
The screenshot displays the ART platform dashboard for user Hannah Gomes (hgomes@infretailers.com). The interface is divided into several sections:

- Header:** Features a banner image of a bowl of fruit and a search bar.
- User Profile:** Located at the top left, it includes the user's name, email, and links for "CHANGE PASSWORD", "MY ACTIVITIES", and "MY PROFILE".
- Video Player:** A "Welcome to ART" video is embedded, showing a tour for store admins.
- Management Tools:** A central column of purple buttons allows users to "MANAGE USERS", "MANAGE COURSES", "MANAGE CATALOG", and "RUN REPORTS".
- Team Stats:** A yellow box indicates "1" user recently active in courses.
- Contact:** A purple box provides contact information for Hannah Gomes, Education & Events Coordinator, with a "SEND EMAIL" button.
- Learn More:** A purple box offers a "LEARNER'S GUIDE" for an in-depth exploration of the platform.
- How-To Video Guides:** A section on the right shows a collection of helpful videos, including "Adding Users in Bulk" and "Creating a Course", both with 0% enrollment.
- Course Catalog:** A section at the bottom right displays a grid of available courses, including "Course 101: Intro to Natural Foods Retailing", "Course 102: Natural Grocery I", "Course 103: Natural Grocery II", and "Course 104: Natural Grocery III", each with 0% enrollment.

AGENDA

- User types
- Role of the Store Admin
- Tour the ART platform
- Questions





STORE ADMIN ROLES & RESPONSIBILITIES

- 1 Creating user accounts
- 2 Uploading store-specific training materials
- 3 Enrolling Learners into courses*



THANK YOU!

For further questions or comments,
please contact Hannah at hgomes@infretailers.com