

## What to Know Before You Go!

To assist in answering some of your pre-conference questions, we put together this handy “what to know before you go” document that will help you with some basics before getting onsite! To start planning your conference, the rest of the events and details are available in the app now or in the conference notebook at badge pick up. Click [here](#) for an agenda overview.

Conference & Room Block Location  
[Renaissance Minneapolis Hotel, The Depot](#)

225 3<sup>rd</sup> Ave S. Minneapolis, MN 55401

*Please visit the hotel website for parking and additional information*

### Day 1 Events

Badge Pickup – Outside of the Great Northern Meeting Room

- Tuesday, July 26 from 1:00pm – 5:00pm

Plenary Session in the Zephyr Meeting Room  
2:00pm – 5:00pm

Join us for this opening session as we kick off our conference! This time will be used to network with your INFRA Retailer Peers. INFRA staff will be on hand to organize some groups by topic and help facilitate conversations and Member connections. Broadly focusing on business success, some of the topic areas for conversation and peer sharing are winning in a competitive landscape, transparency, buying & selling, community/loyalty, and changing the food movement.

Opening Reception & Dinner at Brit's Pub  
[britspub.com](http://britspub.com)  
6:00pm – 10:00pm

Celebrate the largest reunion of INFRA Retailers in more than two years! Take this time to catch up with old friends, enjoy the beautiful Minnesota summer weather, drink, eat, and try your hand at lawn bowling! *Buses will be driving back and forth throughout the night from 6pm-10pm or it's just a one mile walk through downtown! If you are taking the bus, meet at the hotel just outside the prefunction/lobby doors near the back parking lot.*

### Day 2 Morning Events

Badge Pickup – Outside of the Great Northern Meeting Room

- Wednesday, July 27 from 7:00am – 10:00am

Breakfast/Keynote in Great Northern Meeting Room  
8:00am – 10:00am

Download the Conference App and start connecting with attendees now!

**Step 1:** Download the EventMobi app to your device. When prompted, use the event code 22infraac

**Step 2:** Launch the app and log in using the email address you provided at registration

**Step 3:** Read bios about the speakers, build your schedule, and more!

Want a quick link to the browser version? [Click here](#) and skip to Step 2 above!

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### Back by popular demand, Swap Your Swag!

Bring a store-branded hat, T-shirt, bag, or any swag of your choice and swap with another store's swag!

1. Drop your swag into the swag drop off box located at check-in on Tuesday, July 26 from 1:00pm-5:00pm, or Wednesday, July 27 from 7:00am-10:00am.
2. If you dropped off a swag item, come choose a swag item on Thursday, July 28 from 10:00am-4:30pm at the Swag Swap table in the prefunction (first come, first serve).
3. On Friday, July 29, proudly wear your new swag and find the person who is wearing yours!

Care to share your Marketing & Promotional items like flyers, brochures, event schedules, etc? Feel free to bring those along too and we will display them for all to see!

### Tabletop Show Deals

An email with ordering information was sent to INFRA Retailers on Thursday, July 14. Please note, to **receive the Deals you or someone from your store must attend the conference.**

[Click here to view the ordering portal training materials.](#)

[Click here to log into the Ordering Portal!](#)

### What You Can Expect:

- You can review deals and place orders before the Tabletop Show opens on Thursday, July 28
- You can run movement reports and plan sales displays
- You can place orders using a downloaded Order Importer excel file
- You can maximize your time at the Tabletop with vendors for
  - Negotiations
  - Free-fills for new placement
  - Vendor engagement
- You can review orders to ensure accuracy
- You can order Show Deals through KeHE and Direct vendors

### Show Deals Timeline:

- Thursday, July 14 - Portal opens for Pre-Show Ordering
- Monday, July 25 - Portal closes for Pre-Show Ordering
  - Pre-Show order summary emailed to you on Tuesday, July 26
- Thursday, July 28 - Tabletop Buying Event
- Friday, July 29 - Perenso Portal Opens for Post-Show ordering
  - Tabletop Order Summary sent to you on Friday, July 29
- Thursday, August 4 - Perenso Portal CLOSES for Post-Show Ordering
  - Final order report emailed to you on Friday, August 5
  - Orders sent to distribution & direct vendors automatically the morning of Friday, August 5

### Health & Safety

We have continued to monitor the COVID-19 situation and are following all applicable local and federal guidelines. For more information about how the Renaissance Hotel Minneapolis, The Depot is keeping its guests safe, please click [here](#).

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### Meals

INFRA will provide attendees with breakfast, lunch, and dinner each day of the conference. We try very hard to bring you good, healthy food at all our in-person events while ensuring that we meet all the dietary preferences of our members and industry partners. If you have sensitivities, allergies, or strict dietary needs, please check in with the wait staff prior to your meal.

All meals will be served buffet-style. If you require special accommodations outside of what INFRA provides, please work with the restaurant/venue/establishment for modifications.

### Transportation from MSP Airport

The [Metro Blue Line](#) is the easiest and most cost-effective way to get from the airport to the hotel (approx. 20 min). **Board the Blue Line in Terminal 1 or Terminal 2** at the airport and ride the light rail to the **Government Plaza** stop. The hotel is a three block walk from the Government Plaza stop. **Fare:** \$2 - \$2.50