



## INFR & NOW Wellness Workshop

Wednesday, August 2 – Thursday, August 3

**Lodging & Meeting Space:** Eaglewood Resort  
1401 Nordic Road  
Itasca, IL 60143  
Red Oak Banquet Hall

**Start Time:** Wednesday, August 2 at 3pm  
**End Time:** Thursday, August 3 at 4pm

**Highlights:** Calling all wellness department heads, staff, and enthusiasts; we have a FREE, exciting event for you! Join your INFR Retailer Peers in Chicago for a double header! NOW Foods is offering this all-expenses-paid facility tour and educational event to INFR Retailers, and INFR is happy to pass along the opportunity to those who are interested in attending.

### Highlights:

- Tour of NOW Manufacturing Facilities
- Specialty presentations from NOW Foods representatives
- Peer-to-Peer sharing
- Peer networking with INFR Retailers in wellness departments around the country

## Event Agenda

### Wednesday, August 2

2:00 pm Check-in – grab your badge and a snack!

3:00 pm INFR Peer Sharing Session

5:30 pm Adjourn

6:00 pm Dinner at Eaglewood Resort in the Red Oak Banquet Hall

### Thursday, August 3

*\* You are welcome to bring your luggage to the Fenthistle room to avoid late check-out fees.*

7:00 am Breakfast at Eaglewood Resort  
1401 Nordic Road  
Itasca, IL 60143  
*Burnham Restaurant – near the lobby*

8:00 am Welcome & Introductions / *Jim Emme, NOW Chief Executive Officer*

8:15 am Schedule Overview / *Dan Richard, NOW Vice President of Global Sales*

8:30 am Break

8:40 am Meet in the Eaglewood Resort Lobby & Board Bus Departing to NOW Facilities

9:00 am Arrive at NOW  
*391 Facility Training Room – Review Safety Guidelines*

9:25 am Tour of NOW's Manufacturing Facilities

12:00 pm Depart from NOW & Board Bus Back to Eaglewood Resort

11:25 pm Lunch at Eaglewood Resort  
1401 Nordic Road  
Itasca, IL 60143  
*Red Oak Banquet Hall*

1:15 pm NOW Quality / *Katie Banaszewski, Senior Director of Quality*

1:45 pm Developing New Products / *Neil Levin, Nutrition Education Manager*

2:15 pm Break

2:25 pm Introduction to NOW Sports & Current Market / *Bryan Morin, NOW Sports Brand Manager*

3:00 pm Redefining Natural Beauty / *Tina Tew, NOW Personal Care Brand Manager*

3:30 pm Cheaters Never Prosper (Except Amazon) / *Dan Richard, NOW Vice President of Global Sales*

4:00 pm Closing remarks

4:05 pm Adjourn