



Booth Number	Booth Name	Brand With Show Deals	Department With Show Deals	KeHE or Direct	Fill Offer for New Placement	Show Discount Offered	Open to Negotiations for Volume Purchases
422	Alaffia	Alaffia	Health & Body Care	KeHE	Yes	No	No
208	Alden's Organic	Alden's	Frozen	KeHE	Yes	No	No
222	Alex's Awesome Sourdough Pizza	Alex's Awesome Sourdough	Frozen	KeHE	No	25%	Yes
803	Alter Eco	Alter Eco	Grocery	KeHE	Yes	30%	Yes
334	Amy's Kitchen	Amy's Kitchen	Frozen, Grocery	KeHE	Yes	No	Yes
428	Ancient Nutrition	Ancient Nutrition	Supplements	DIRECT	Yes	25%	Yes
115	Arrowhead Mills	Arrowhead Mills	Grocery	KeHE	Yes	25%	Yes
104	Artisana	Artisana Organics	Grocery	KeHE	No	25%	Yes
338	Aura Bora	Aura Bora	Grocery	KeHE	Yes	30%	Yes
456	Bachan's	Bachan's	Grocery	KeHE	Yes	25%	Yes
146	Back to Nature	Back To Nature	Grocery	KeHE	Yes	30%	Yes
452	Barnana	Barnana	Grocery	KeHE	Yes	30%	Yes
130	Base Culture	Base Culture	Frozen	KeHE	Yes	25%	Yes
504	Better Life	Better Life	Non-Food	KeHE	Yes	25%	Yes
133	Beyond Meat	Beyond Meat	Refrigerated	KeHE	Yes	25%	Yes
407	Bio-K Plus	Bio-K Plus	Supplements	KeHE	Yes	25%	Yes
435	BISSELL Better Life	Heritage Store	Health & Body Care	DIRECT	Yes	35%	No
435	BISSELL Better Life	Solaray	Supplements	DIRECT	Yes	35%	No
435	BISSELL Better Life	Zhou Nutrition	Supplements	DIRECT	Yes	35%	No
437	Bluebonnet Nutrition	Bluebonnet	Supplements	DIRECT	No	20%	No
305	Bob's Red Mill	Bob's Red Mill	Grocery	KeHE	Yes	25%	Yes
312	Bonafide Provisions	Bonafide	Frozen, Grocery	KeHE	No	20%	Yes
107	Bragg Live Food Products	Bragg	Grocery, Supplements	KeHE	Yes	25%	Yes
406	BWX USA: Andalou, Mineral Fusion, Sukin	Andalou Naturals	Health & Body Care	KeHE	Yes	25%	No
406	BWX USA: Andalou, Mineral Fusion, Sukin	Mineral Fusion	Health & Body Care	DIRECT	Yes	25%	No
406	BWX USA: Andalou, Mineral Fusion, Sukin	Sukin	Health & Body Care	KeHE	Yes	25%	No
205	C2O Pure Coconut Water / Steaz Tea	C2O	Grocery	KeHE	Yes	15%	Yes
205	C2O Pure Coconut Water / Steaz Tea	Steaz	Grocery	KeHE	Yes	15-20%	Yes
505	Caboo	Caboo	Non-Food	KeHE	Yes	25%	No
237	CADIA	Cadia	Frozen, Grocery, Non-Food, Refrigerated	KeHE	Yes	15-50%	Yes
330	Califia Farms	Califia Farms	Refrigerated	KeHE	Yes	25%	Yes
250	Carbone	Carbone	Grocery	KeHE	Yes	40%	Yes
413	Charlotte's Web	Charlotte's Web	Supplements	DIRECT	Yes	25%	No
424	ChildLife Essentials	ChildLife	Supplements	KeHE	Yes	25%	Yes
229	Chocolove	Chocolove	Grocery	KeHE	Yes	25%	No
328	Chosen Foods	Chosen Foods	Grocery	KeHE	No	25%	Yes
144	Cobram Estate	Cobram Estate	Grocery	KeHE	Yes	25%	Yes
453	Cocojune	cocojune	Refrigerated	KeHE	Yes	25%	Yes
148	Cosmic Bliss	Cosmic Bliss	Frozen	KeHE	Yes	25%	Yes
116	Country Archer	Country Archer	Grocery	KeHE	No	20%	Yes
414	Country Life	Biochem	Supplements	DIRECT	Yes	30%	No
414	Country Life	Country Life	Supplements	DIRECT	Yes	30%	No
414	Country Life	Desert Essence	Health & Body Care	KeHE	Yes	25%	No
609	Culture Pop	Culture Pop	Grocery	KeHE	No	20%	Yes



2022 INFRA Show Deals Summary

Shipping Windows: KeHE ~ Choose Week of 9/25 and/or 10/2, and/or 10/9 --- Direct ~ Choose Week of 8/21 and/or 9/25

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608	Daily Crunch	Daily Crunch	Grocery	KeHE	Yes	25%	Yes
134	Daiya Foods	Daiya	Frozen, Grocery, Refrigerated	KeHE	No	20%	Yes
314	Danone North America	So Delicious	Frozen, Refrigerated	KeHE	Yes	25%	No
314	Danone North America	SToK	Refrigerated	KeHE	Yes	25%	No
412	Dr. Bronner's	Dr. Bronner's	Grocery, Health & Body Care	KeHE	Yes	20-25%	No
451	Dr. Praeger's	Dr. Praeger's	Frozen	KeHE	Yes	25-30%	Yes
111	East West Tea Company	Choice Organic Tea	Grocery	KeHE	Yes	25%	Yes
111	East West Tea Company	Yogi Tea	Grocery	KeHE	Yes	No	No
317	Eat the Change	Eat The Change	Grocery	KeHE	Yes	25%	Yes
501	Eden Foods	Eden	Grocery	KeHE	No	5%	Yes
322	Endangered Species Chocolate	Endangered Species	Grocery	KeHE	No	25%	Yes
401	EO Products	EO	Health & Body Care	KeHE	Yes	25%	No
401	EO Products	Everyone	Health & Body Care	KeHE	Yes	25%	No
210	Equal Exchange	Equal Exchange	Grocery	DIRECT/KeHE	No	No	No
454	Evive	Evive	Frozen	KeHE	Yes	25%	Yes
607	Flax4Life	Flax4Life	Frozen, Grocery	KeHE	Yes	25%	Yes
427	Flora	Flora	Supplements	KeHE	Yes	25%	Yes
113	From The Ground Up	From The Ground Up	Grocery	KeHE	Yes	25%	No
700	Frontier Co-op / Aura Cacia	Aura Cacia	Health & Body Care	KeHE	Yes	25%	No
700	Frontier Co-op / Aura Cacia	Frontier	Grocery	KeHE	Yes	15%	No
700	Frontier Co-op / Aura Cacia	Frontier Bulk DIRECT	Grocery (Bulk)	DIRECT	Yes	15%	No
700	Frontier Co-op / Aura Cacia	Plant Boss	Grocery	KeHE	Yes	25%	Yes
700	Frontier Co-op / Aura Cacia	Simply Organic	Grocery	KeHE	Yes	25%	Yes
423	Gaia Herbs	Floradix	Supplements	DIRECT	Yes	25%	Yes
423	Gaia Herbs	Gaia Herbs	Supplements	DIRECT	Yes	25%	Yes
335	General Mills	Annie's	Frozen, Grocery	KeHE	Yes	35-39%	No
335	General Mills	Larabar	Grocery	KeHE	Yes	40%	No
336	GoMacro	GoMacro	Grocery	KeHE	No	25%	Yes
123	Good Karma Foods	Good Karma	Grocery, Refrigerated	KeHE	Yes	25%	Yes
333	GoodBelly	GoodBelly	Refrigerated, Supplements	KeHE	Yes	35%	No
128	GoodPop	GoodPop	Frozen	KeHE	Yes	25%	No
152	Grandy Organics	Grandy Organics	Grocery (Bulk)	KeHE	No	15%	Yes
109	Green Valley / Meyenberg / Redwood Hill Farm	Green Valley Creamery	Refrigerated	KeHE	Yes	20%	Yes
109	Green Valley / Meyenberg / Redwood Hill Farm	Meyenberg	Refrigerated	KeHE	Yes	20%	Yes
109	Green Valley / Meyenberg / Redwood Hill Farm	Redwood Hill Farms	Refrigerated	KeHE	Yes	20%	Yes
234	GT's Living Foods	GT's	Refrigerated	KeHE	No	20-25%	Yes
149	Harmless Harvest	Harmless Harvest	Refrigerated	KeHE	No	25%	Yes
112	Health-Ade	Health-Ade	Refrigerated	KeHE	Yes	20%	Yes
432	HealthForce SuperFoods	Healthforce	Supplements	DIRECT	Yes	25%	Yes
801	HighKey	HighKey	Grocery	KeHE	No	25%	Yes
225	Hippeas	HIPPEAS	Grocery	KeHE	No	25%	Yes
329	Honey Mama's	Honey Mama's	Refrigerated	KeHE	No	25%	Yes
449	Hope Foods	HOPE	Refrigerated	KeHE	No	20-25%	Yes
216	HOPLARK	Hop Tea	Refrigerated	KeHE	No	25%	Yes



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418	Inesscents	Inesscents	Health & Body Care	DIRECT	Yes	25%	No
425	Jarrow Formulas / Natrol	Jarrow	Supplements	DIRECT	Yes	25%	Yes
425	Jarrow Formulas / Natrol	Natrol	Supplements	KeHE	Yes	25%	Yes
153	JonnyPops	JonnyPops	Frozen	KeHE	Yes	25%	No
416	Juniper Ridge	Juniper Ridge	Health & Body Care, Non-Food, Supplements	DIRECT	Yes	25%	No
132	Kayco Beyond	Absolutely Gluten Free	Frozen, Grocery	KeHE	Yes	25%	Yes
132	Kayco Beyond	Beetology	Refrigerated	KeHE	Yes	25%	Yes
132	Kayco Beyond	Blanchard & Blanchard	Grocery	KeHE	Yes	25%	Yes
132	Kayco Beyond	Dorot Gardens	Frozen	KeHE	Yes	25%	Yes
132	Kayco Beyond	Mighty Sesame	Grocery	KeHE	Yes	25%	Yes
132	Kayco Beyond	Wondermelon	Refrigerated	KeHE	Yes	25%	Yes
211	KeVita - IZZE - Yachak	IZZIE	Grocery	KeHE	No	25%	No
211	KeVita - IZZE - Yachak	KeVita	Refrigerated	KeHE	Yes	25%	No
211	KeVita - IZZE - Yachak	Yachak Organic Yerba Matte	Grocery	KeHE	No	30%	No
611	Kicking Horse Coffee / Lavazza Coffee	Kicking Horse Coffee	Grocery	KeHE	Yes	25%	Yes
138	KIND	KIND	Grocery	KeHE	Yes	25%	No
408	Kirk's Family of Natural Brands	Kirk's	Health & Body Care	KeHE	Yes	25%	No
408	Kirk's Family of Natural Brands	South of France	Health & Body Care	KeHE	Yes	25%	No
408	Kirk's Family of Natural Brands	The Grandpa Soap Company	Health & Body Care	KeHE	Yes	25%	No
207	Kite Hill	Kite Hill	Refrigerated	KeHE	Yes	25%	No
434	Klean Kanteen	Klean Kanteen	Non-Food	DIRECT	No	25-30%	Yes
151	La Tourangelle	La Tourangelle	Grocery	KeHE	Yes	25%	Yes
126	Lactalis US Yogurt	Brown Cow	Refrigerated	KeHE	Yes	35%	No
126	Lactalis US Yogurt	Siggi's	Refrigerated	KeHE	Yes	30%	Yes
126	Lactalis US Yogurt	Stonyfield	Refrigerated	KeHE	Yes	30%	Yes
323	Laird Superfood	Laird Superfood	Grocery, Supplements	KeHE	No	25%	Yes
332	Lakewood Organic	Lakewood	Grocery	KeHE	No	25%	Yes
106	Lenny and Larry's	Lenny & Larry's	Grocery	KeHE	Yes	20%	Yes
455	Lifeway Foods	Lifeway	Refrigerated	KeHE	Yes	15%	Yes
215	Lily's	Lily's Sweets	Grocery	KeHE	Yes	25%	No
324	Lotus Foods	Lotus Foods	Grocery	KeHE	Yes	25%	Yes
136	Lundberg Family Farms	Lundberg	Grocery	KeHE	Yes	20%	No
503	Manitoba Harvest	Manitoba Harvest	Grocery, Supplements	KeHE	Yes	25%	No
313	Maya Kaimal	Maya Kaimal	Grocery	KeHE	Yes	25-30%	Yes
430	MegaFood	MegaFood	Supplements	DIRECT	Yes	20%	No
212	Milkadamia	Milkadamia	Grocery	KeHE	Yes	30%	No
228	Miss Jones Baking Co.	Miss Jones Baking Co	Grocery, Frozen	KeHE	No	25%	Yes
235	Miyoko's	Miyoko's Kitchen	Refrigerated	KeHE	Yes	25%	No
436	Natural Factors	Natural Factors	Supplements	DIRECT	Yes	10-45%	Yes
325	Navitas Organics	Navitas Organics	Grocery, Supplements	KeHE	Yes	25%	Yes
403	Nelson Bach	Nelson Bach	Supplements	KeHE	Yes	25%	Yes
223	Nixie Sparkling Water	Nixie Sparkling Water	Grocery	KeHE	Yes	25%	Yes
426	Nordic Naturals	Nordic Naturals	Supplements	DIRECT	No	30-35%	No
135	NotCo	NotCo	Refrigerated	KeHE	Yes	25%	No



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310	Oatly	Oatly	Frozen, Refrigerated	KeHE	Yes	No	No
315	OCHO Organic Candy	OCHO Candy	Grocery	KeHE	No	25%	No
355	Olipop	OLIPOP	Grocery	KeHE	Yes	25%	Yes
415	Om Mushrooms	Om Mushrooms	Supplements	KeHE	Yes	25%	Yes
142	Once Again Nut Butter	Once Again Nut Butter	Grocery	KeHE	Yes	25%	Yes
306	Once Upon a Farm	Once Upon a Farm	Refrigerated	KeHE	Yes	25%	Yes
411	Organic India	Organic India USA	Grocery, Supplements	KeHE	Yes	25%	No
140	Organic Valley	Organic Valley	Refrigerated	KeHE	Yes	25%	No
102	Outstanding Foods	Outstanding	Grocery	KeHE	Yes	25%	Yes
226	Pacific Foods	Pacific Foods	Grocery	KeHE	Yes	20%	Yes
122	PANOS Brands	Amore	Grocery	KeHE	Yes	25%	No
122	PANOS Brands	Andrew & Everett	Refrigerated	KeHE	Yes	25%	No
122	PANOS Brands	Chatfield's	Grocery	KeHE	Yes	25%	No
122	PANOS Brands	Ka-me	Grocery	KeHE	Yes	25%	No
122	PANOS Brands	Mi-Del	Grocery	KeHE	Yes	25%	No
309	Patagonia Provisions	Patagonia Provisions	Grocery	KeHE	Yes	25%	No
221	Perfect Snacks	Perfect Bar	Refrigerated	KeHE	No	15-25%	Yes
331	Pipcorn	Pipcorn	Grocery	KeHE	No	20%	No
217	Poppi	poppi	Grocery	KeHE	Yes	25%	Yes
349	Primal Kitchen	Primal Kitchen	Grocery, Supplements	KeHE	Yes	25%	Yes
227	PROBAR	ProBar	Grocery	KeHE	No	25%	Yes
108	Purely Elizabeth	Purely Elizabeth	Grocery	KeHE	Yes	25%	Yes
450	Q Mixers	Q Mixers	Grocery	KeHE	Yes	25%	Yes
350	Quinn Snacks	Quinn Snacks	Grocery	KeHE	Yes	25%	Yes
218	REBBL	REBBL	Refrigerated	KeHE	No	20%	Yes
316	RIOT Energy	RIOT Energy	Grocery	KeHE	Yes	25%	Yes
105	Ripple	Ripple	Refrigerated	KeHE	Yes	25%	No
131	RISE Brewing Co	RISE Brewing Co	Refrigerated	KeHE	Yes	30%	Yes
252	Rishi Tea	Rishi Tea	Grocery	KeHE	Yes	25-30%	Yes
236	Riverside Natural Foods	GoodTo Go	Grocery	KeHE	Yes	25%	No
236	Riverside Natural Foods	MadeGood	Grocery	KeHE	Yes	25%	No
602	ROAR Organic	ROAR Organic	Grocery	KeHE	Yes	25%	Yes
129	Rob's Brands	Vegan Robs	Grocery	KeHE	Yes	25%	No
209	Sambazon	Sambazon	Frozen, Grocery, Refrigerated	KeHE	Yes	25-30%	No
256	SANA	SANA	Frozen	KeHE	Yes	25%	Yes
213	Siete Foods	Siete	Grocery	KeHE	Yes	30%	Yes
311	Simple Mills	Simple Mills	Grocery	KeHE	No	25%	No
233	Simply Gum	Simply Gum	Grocery	KeHE	No	25%	Yes
125	Smucker Natural Foods	R.W. Knudsen	Grocery	KeHE	Yes	25%	Yes
125	Smucker Natural Foods	Santa Cruz Organics	Grocery	KeHE	Yes	25%	Yes
125	Smucker Natural Foods	truRoots	Grocery	KeHE	Yes	25%	Yes
118	SOLELY, Inc	Solely	Grocery	KeHE	Yes	30%	Yes
431	Solgar / American Health / Ester C / Garden of Life	American Health	Supplements	DIRECT	No	30%	No



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431	Solgar / American Health / Ester C / Garden of Life	Ester-C	Supplements	DIRECT	No	30%	No
431	Solgar / American Health / Ester C / Garden of Life	Garden of Life - Direct	Supplements	DIRECT	No	40%	No
431	Solgar / American Health / Ester C / Garden of Life	Home Health	Health & Body Care	DIRECT	No	30%	No
431	Solgar / American Health / Ester C / Garden of Life	Solgar	Supplements	DIRECT	No	30%	No
110	SOMOS	SOMOS	Grocery	KeHE	Yes	25%	No
321	Source Atlantique	Bar Harbor	Grocery	KeHE	No	20%	Yes
321	Source Atlantique	If You Care	Non-Food	KeHE	No	20%	Yes
321	Source Atlantique	Nairn's	Grocery	KeHE	No	20%	Yes
606	SpudLove LLC	SpudLove	Grocery	KeHE	Yes	20%	No
308	Stonewall Kitchen Family of Brands	Montebello	Grocery	KeHE	Yes	20%	No
308	Stonewall Kitchen Family of Brands	Napa Valley Naturals	Grocery	KeHE	Yes	20%	No
353	SunButter	SunButter	Grocery	KeHE	Yes	25%	Yes
232	Sweet Nothings	Sweet Nothings	Frozen	KeHE	No	25%	Yes
127	Tasty Bite / Seeds Of Change	Seeds of Change	Grocery	KeHE	Yes	25%	Yes
127	Tasty Bite / Seeds Of Change	Tasty Bite	Grocery	KeHE	Yes	25%	Yes
800	Taza Chocolate	Taza Chocolate	Grocery	KeHE	Yes	25%	Yes
326	Teeccino	Teeccino	Grocery	KeHE	No	25%	Yes
603	Tender & True Pet	Tender & True	Non-Food	KeHE	Yes	30%	No
405	The Clorox Company	Renew Life / Natural Vitality / NeoCell / Rainbow Light	Supplements	DIRECT/KeHE	No	No	No
318	The Good Crisp Company	The Good Crisp Company	Grocery	KeHE	No	25%	Yes
121	The Hain Celestial Group	Alba	Health & Body Care	KeHE	Yes	25-30%	No
121	The Hain Celestial Group	Avalon	Health & Body Care	KeHE	Yes	30%	No
121	The Hain Celestial Group	Celestial Seasonings	Grocery	KeHE	Yes	25-30%	No
121	The Hain Celestial Group	Earth's Best	Grocery	KeHE	Yes	30%	No
121	The Hain Celestial Group	Garden of Eatin'	Grocery	KeHE	Yes	25-30%	No
121	The Hain Celestial Group	Health Valley	Grocery	KeHE	Yes	25%	No
121	The Hain Celestial Group	Imagine	Grocery	KeHE	Yes	30%	No
121	The Hain Celestial Group	Jason	Health & Body Care	KeHE	Yes	25-30%	No
121	The Hain Celestial Group	Maranatha	Grocery	KeHE	Yes	30%	No
121	The Hain Celestial Group	Sensible Portions	Grocery	KeHE	Yes	25-30%	No
121	The Hain Celestial Group	Spectrum Naturals	Grocery	KeHE	Yes	25-30%	No
121	The Hain Celestial Group	Terra Chips	Grocery	KeHE	Yes	30%	No
121	The Hain Celestial Group	The Greek Gods	Refrigerated	KeHE	Yes	25%	No
121	The Hain Celestial Group	Westbrae	Grocery	KeHE	Yes	25%	No
604	The Vita Coco Company	Runa	Grocery	KeHE	Yes	30%	Yes
604	The Vita Coco Company	Vita Coco	Grocery	KeHE	Yes	25-30%	Yes
224	Theo Chocolate	Theo Chocolate	Grocery	KeHE	No	25%	No
447	Three Farmers	Three Farmers	Grocery	KeHE	Yes	30%	Yes
702	Threshold: Source Naturals, Planetary Herbals	Planetary Herbals	Supplements	DIRECT	Yes	32%	Yes
702	Threshold: Source Naturals, Planetary Herbals	Source Naturals	Supplements	DIRECT	Yes	35%	Yes



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605	Tia Lupita Foods	Tia Lupita	Grocery	KeHE	Yes	25%	No
610	Tony's Chocolonely	Tony's Chocolonely	Grocery	KeHE	Yes	25%	Yes
441	True Grace Health	True Grace Health	Supplements	DIRECT	Yes	30%	Yes
409	Ultima Replenishers	Ultima Replenisher	Supplements	KeHE	Yes	25-30%	No
601	UNREAL	Unreal	Grocery	KeHE	Yes	25%	Yes
429	Vibrant Health	Vibrant Health	Supplements	DIRECT	Yes	30%	Yes
802	Vista Hermosa	Vista Hermosa	Grocery	KeHE	Yes	25%	Yes
150	Vital Farms	Vital Farms	Refrigerated	KeHE	Yes	25%	No
327	Vive Organic	Vive Organic	Refrigerated	KeHE	No	25%	Yes
117	Watkins	Watkins	Grocery	KeHE	Yes	25%	Yes
410	Weleda	Weleda	Health & Body Care	KeHE	Yes	25%	No
230	Wild Planet	Wild Planet	Grocery	KeHE	Yes	25%	Yes
214	wildbrine	Wildbrine	Refrigerated	KeHE	No	25%	Yes
214	wildbrine	Wildcreamery	Refrigerated	KeHE	No	25%	Yes
433	Wiley's Finest	Wiley's Finest	Supplements	KeHE	Yes	25%	Yes
124	Yum Earth	YumEarth	Grocery	KeHE	Yes	25%	Yes
155	Ziba Foods	Ziba	Grocery	KeHE	Yes	20%	Yes