

RETAILER PRINT & DIGITAL PROGRAMS

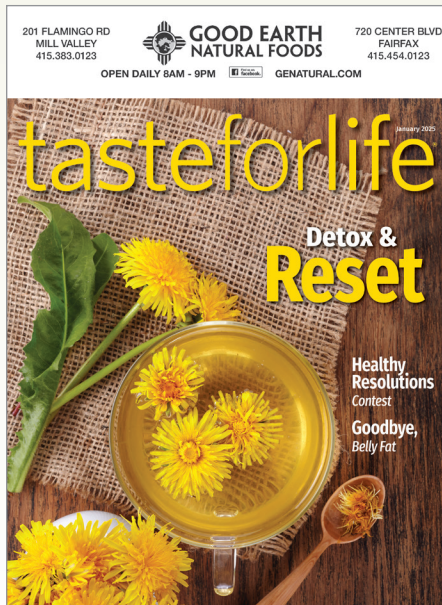
infra

tasteforlife

remedies

All Taste for Life programs include:

- A custom-branded **cover imprint**
- **The Retail Approach** e-newsletter previewing upcoming content with the **"Retailer Insights from INFRA"** article for marketing tips (includes a monthly magazine staff quiz)
- **INFRA "Trends & Friends"** monthly article highlighting trend insights and retailer snapshots
- **4 annual posters:**
 - July – Annual Adult Vitamin Chart
 - August – Annual Kids' Vitamin Chart
 - September – **buyorganic!** poster
 - October – Mushroom Wellness
- A **display rack** for your magazines
- **Expert Insights** digital link
- Educational tools for retail stores to share with their customers.
- **QR in-aisle Shelf Talkers** on a variety of topics



Promotional rates for new customers:

100 copies	200 copies	300 copies	500 copies	800 copies	1,000 copies	2,000 copies
\$55 (55¢ each)	\$100 (50¢ each)	\$135 (45¢ each)	\$220 (44¢ each)	\$344 (43¢ each)	\$420 (42¢ each)	\$800 (40¢ each)



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- **INFRA "Trends & Friends"** monthly article highlighting trend insights and retailer snapshots
- A **display rack** for your magazines
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Promotional rates for new customers:

100 copies	200 copies	300 copies	500 copies	800 copies	1,000 copies	2,000 copies
\$50 (50¢ each)	\$90 (45¢ each)	\$120 (40¢ each)	\$195 (39¢ each)	\$304 (38¢ each)	\$370 (37¢ each)	\$700 (35¢ each)

Contact me today to discuss your new or existing program:

Anna Johnston | Vice President – Retail Sales & Strategic Partnerships | 603.831.3795 | Anna.Johnston@tasteforlife.com

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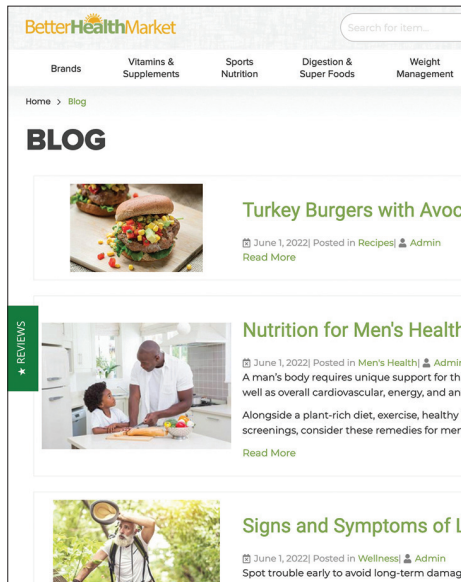
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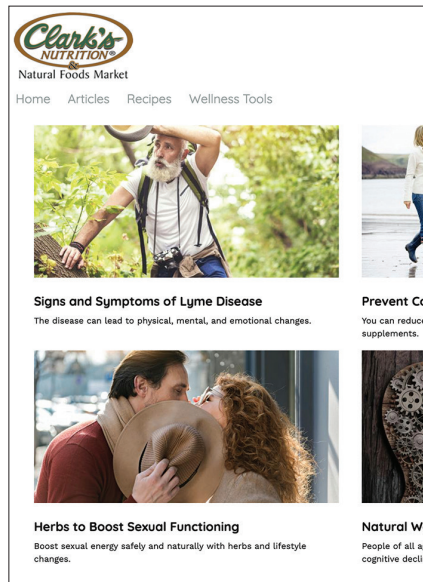
NATURAL WELLNESS

\$30 DISCOUNT ON
DIGITAL PROGRAMS
WITH A PRINT
PROGRAM (SISTER
RATE)

Choose your Digital Content:



OR



Syndicated Content

Content provided in a zip folder for you to upload onto your own website.

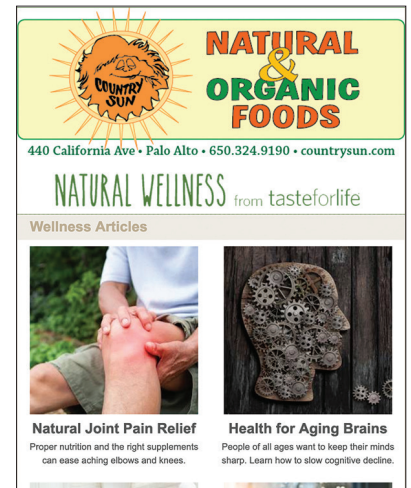
➤ <https://tasteforlife.com/bhblog>

Digital Content Library

Content provided through a microsite library link for your website.

➤ <https://tasteforlife.com/clarks>

PLUS, you get:



Natural Wellness E-newsletter

A customizable monthly content-rich MailChimp email marketing and newsletter template for your use.

➤ <https://tasteforlife.com/nw1>

Custom Websites:



Partner Websites

Lets you communicate with customers better than ever. Complete with marketing tools, content support, and educational editorial.

Sister rates start at only **\$39 a month** or \$69 a month individually, with the \$149 set-up fee waived. There is **NO LONG-TERM CONTRACT** (3 month revolving) and **NO ADS** (unless you decide to post them).

MONTHLY FEES	SISTER RATES*
Digital Content Library: \$69	\$39
Syndicated Content Pkg: \$79	\$49
Website — Web Smart: \$99	\$69
Website — Web Support: \$129	\$99

*for current print customers

**SPECIAL
PROMOTION
\$149 set-up
fee waived!**

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