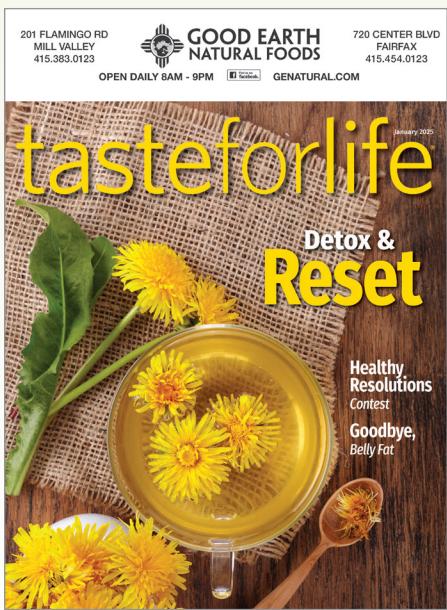


RETAILER PRINT & DIGITAL PROGRAMS

infra

tasteforlife®

remedies®

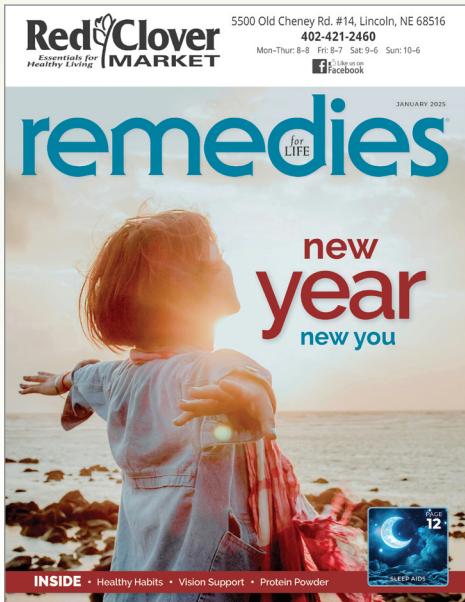


All *Taste for Life* programs include:

- A custom-branded **cover imprint**
- **The Retail Approach** e-newsletter previewing upcoming content with the “**Retailer Insights from INFRA**” article for marketing tips (includes a monthly magazine staff quiz)
- **INFRA “Trends & Friends”** monthly article highlighting trend insights and retailer snapshots
- **4 annual posters:**
 - July – Annual Adult Vitamin Chart
 - August – Annual Kids’ Vitamin Chart
 - September – **buyorganic!** poster
 - October – Mushroom Wellness
- **A display rack** for your magazines
- **Expert Insights** digital link
- **Educational tools** for retail stores to share with their customers.
- **QR** in-aisle Shelf Talkers on a variety of topics

Promotional rates for new customers:

100 copies	200 copies	300 copies	500 copies	800 copies	1,000 copies	2,000 copies
\$55 (55¢ each)	\$100 (50¢ each)	\$135 (45¢ each)	\$220 (44¢ each)	\$344 (43¢ each)	\$420 (42¢ each)	\$800 (40¢ each)



All *remedies* programs include:

- A custom-branded **cover imprint**
- **The Buyers Edge** e-newsletter previewing upcoming content with the “**Retailer Insights from INFRA**” article for marketing tips (includes a monthly magazine staff quiz)
- **INFRA “Trends & Friends”** monthly article highlighting trend insights and retailer snapshots
- **A display rack** for your magazines
- **Expert Insights** digital link
- **QR** in-aisle Shelf Talkers on a variety of topics

Promotional rates for new customers:

100 copies	200 copies	300 copies	500 copies	800 copies	1,000 copies	2,000 copies
\$50 (50¢ each)	\$90 (45¢ each)	\$120 (40¢ each)	\$195 (39¢ each)	\$304 (38¢ each)	\$370 (37¢ each)	\$700 (35¢ each)

Contact me today to discuss your new or existing program:

Anna Johnston | Vice President – Retail Sales & Strategic Partnerships | 603.831.3795 | Anna.Johnston@tasteforlife.com

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