



National Association of State Technology Directors
Technology Professionals Serving State Government

2021 Virtual Regional Seminars

SPONSORSHIP OPPORTUNITIES

Southern Region Webinar
March 18, 25, 30,31

Midwestern Region Webinar
April 21, 22, 28, 29

Eastern Region Webinar
May (dates TBD)

Western Region Webinar
June (dates TBD)

The opportunity to sponsor NASTD events is an exclusive benefit reserved for NASTD corporate affiliate members.

SPONSORSHIP PACKAGES

All virtual regional seminar sponsors receive the following mutual benefits:

- General seminar session slide deck recognition at the beginning and end of the webcast
- Verbal recognition by the webcast emcee
- Company's name mentioned in social media promotions (content generated by staff)
- Access to preliminary attendee lists prior to the webcast and a final attendee after the webcast
- Complete company profile on the NASTD Regional Seminar Hub - a desktop and mobile app centralizing all conference components and serving as the virtual conference lobby from which attendees access sessions, rosters and sponsor information
- Company's name mentioned in a post webcast edition of the association's monthly newsletter, Gateway

Diamond - \$4,500 (limit - 3) granted on a first-come, first-served basis

In addition to the mutual sponsor benefits listed above, Diamond sponsors receive:

- One rotating banner ad placed on the NASTD Regional Seminar Hub homepage (sponsor to provide banner ad 937px wide by 160px high)
- Virtual Booth - w/video conferencing to allow sponsor to display company details and engage with attendees (date of virtual booth will be honored in the order sponsorship payments are received)
- Two (2) complimentary registrations and unlimited paying attendees (\$375 p/p)

Emerald - \$2,500 (unlimited)

In addition to the mutual sponsor benefits listed above, Emerald sponsors receive:

- One (1) complimentary registrations and unlimited paying attendees (\$375 p/p)



2021 Virtual Regional Seminars

SPONSORSHIP AGREEMENT

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This Sponsorship Agreement ("Agreement") is between the National Association of State Technology Directors (NASTD) and the undersigned sponsor ("Sponsor"), with respect to agreed upon sponsorship opportunities at the selected 2021 Virtual Regional Seminars.

TERMS AND CONDITIONS - VIRTUAL EVENT

PAYMENT

Sponsors agree to pay the full sponsorship fee by **the applicable cut-off date for the selected seminar**.

Payment must be received and processed by **the applicable cut-off date for the selected seminar** before your company is eligible to have your logo/company name on the website, slide deck, conference promotions and mentions in the NASTD newsletter.

Corporate members are not permitted to register non-member guests for the seminar. The registrant's email must match the member company's email domain.

Co-branding of your sponsorship is not permitted.

CANCELLATION

Sponsorship fees are non-refundable with the exception of unforeseen circumstances that force a cancellation of the entire event.

INTELLECTUAL PROPERTY

Any conference content, including but not limited to photos, videos, slides, or papers, are considered property of NASTD and shall not be posted or disseminated by Sponsor without express written approval of NASTD.

COMPLETED AGREEMENT

This Agreement contains the entire understanding between the parties with respect to the conference sponsorship benefits and obligations and supersedes all prior oral and written understandings, arrangements and agreements between the parties.

No strike throughs, edits or modifications will be recognized to this Agreement.

NASTD Conference Sponsor Terms & Conditions are firm. All conditions apply. By securing a conference sponsorship via our online sponsorship registration form you are agreeing to adhere to these Terms & Conditions.



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March 18,25,30,31

Payment must be received and processed by beginning date of seminar.

Midwest Region Webinar
April 21, 22, 28, 29

Payment must be received and processed by beginning date of seminar.

East Region Webinar
May

Payment must be received and processed by beginning date of seminar.

West Region Webinar
June

Payment must be received and processed by beginning date of seminar.

The individual signing this Agreement represents that he or she has been authorized to execute this Agreement on behalf of his or her respective company.

Date _____

Sponsor (company name) _____

Authorized Signature _____

Title _____

Address _____

City, State, Zip _____

Telephone (_____) _____

E-mail _____

Check Enclosed (Payable to NASTD)

Bill Me - Payment must be received and processed by the applicable cut-off date
See Terms & Conditions

Please charge the following credit card: American Express MasterCard Visa

Card Number: _____ Expiration Date: _____

Security Code: _____ Amount to be charged: \$ _____

Name on the card: _____

Address: _____

City, State, Zip _____ Telephone (_____) _____

Signature: _____

Return the completed form with payment to:
Pamela Johnson, CMP, Meetings & Member Services Manager
E-MAIL: pjohnson@csg.org
NASTD | 1776 Avenue of the States. | Lexington, KY 40511