



*National Association of State Technology Directors*  
*Technology Professionals Serving State Government*

## 2020 Regional Seminar

### SPONSORSHIP OPPORTUNITIES

#### SPONSORSHIP PACKAGES

##### **DIAMOND - \$6,000**

- 60-minute private reception with state members (*invitation only*)
- Opportunity to address attendees during the seminar program with a 2-minute presentation (no slides/video allowed)
- 75 word company description on the mobile app
- Company logo and banner on the mobile app with link to sponsor's website
- Company logo on the seminar website with link to sponsor's website
- General session slide deck recognition
- Badges indicating sponsor level for all company personnel at the event
- Complimentary registration (for 4)\*\*

##### **GOLD - \$4,000**

- 50 word company description on the mobile app
- Company logo on the mobile app with link to sponsor's website
- Company logo on the seminar website with link to sponsor's website
- General session slide deck recognition
- Badges indicating sponsor level for all company personnel at the event
- Complimentary registration (for 3)\*\*

##### **SILVER - \$2,500**

- 25 word company description on the mobile app
- Company name on the mobile app
- Company name on the seminar website
- General session slide deck recognition
- Badges indicating sponsor level for all company personnel at the event
- Complimentary registration (for 2)\*\*

##### **BRONZE - \$1,500**

- Company name on the mobile app
- Company name on the seminar website
- General session slide deck recognition
- Badges indicating sponsor level for all company personnel at the event
- Complimentary registration (for 1)\*\*

\*\*Sponsors will receive their complimentary seminar passes as defined in the Sponsorship Benefits package. NASTD will give each sponsoring company a discount code to enter into the online registration module, enabling the designated attendees to register without payment. Companies registering with complimentary passes should do so by the applicable cut-off date for the selected seminar. Additional attendees must register themselves; registrations may be purchased through the NASTD website.



# 2020 Regional Seminar

## SPONSORSHIP OPPORTUNITIES

### REGIONAL SEMINAR SPONSORSHIP AGREEMENT

This Sponsorship Agreement ("Agreement") is between the National Association of State Technology Directors (NASTD) and the undersigned sponsor ("Sponsor"), with respect to agreed upon sponsorship opportunities at the selected seminar.

#### TERMS AND CONDITIONS

##### PAYMENT

Sponsors agree to pay the full sponsorship fee by the applicable cut-off date for the selected seminar. **No payments will be accepted after the applicable cut-off date.** Please see page 3 for the selected regional seminar cut-off date.

Payment must be received and processed by the applicable cut-off date before your company is eligible to receive any complimentary registrations, to have your logo/company name on the website or the mobile app.

The rights hereunder are exclusive to Sponsor and Sponsor shall not assign to a third party its rights.

##### CANCELLATION

Sponsorship fees are non-refundable with the exception of unforeseen circumstances that force a cancellation of the entire event.

##### LIMITATION OF LIABILITY

Sponsor shall not be liable, for any reason, for consequential, incidental, punitive, special or indirect damages (including loss of profits or business opportunities) incurred by the other party in connection with this Agreement, regardless of whether Sponsor has been advised of or is aware that such damages have been or may be incurred.

##### INTELLECTUAL PROPERTY

Any seminar content, including but not limited to photos, videos, slides, or papers, are considered property of NASTD and shall not be posted or disseminated by Sponsor without express written approval of NASTD.

##### INDEMNIFICATION

Both NASTD and the Sponsor (the "Indemnifying Party") shall indemnify the other party (the "Indemnified Party") against and save each other harmless from any and all suits, proceedings at law or in equity, claims, liabilities, damages, costs, payments and expenses, including reasonable attorney's fees, asserted against or incurred by the Indemnified Party, arising out of or in connection with the negligence or willful misconduct of the Indemnifying Party in the performance of this Agreement including, but not limited to, any claim for damages to property or injuries to persons, to the extent that such damages or injuries shall have been caused by, or shall have resulted from the willful or negligent acts or omissions of the Indemnifying Party, or its employees or agents.

##### COMPLETED AGREEMENT

This Agreement contains the entire understanding between the parties with respect to the seminar sponsorship benefits and obligations and supersedes all prior oral and written understandings, arrangements and agreements between the parties.

***No strike throughs, edits or modifications will be recognized to this Agreement.***



# 2020 Regional Seminar

## SPONSORSHIP OPPORTUNITIES

**South Region Seminar**

New Orleans, LA

\$6,000 Diamond Level

\$4,000 Gold Level

\$2,500 Silver Level

\$1,500 Bronze Level

**Payment must be received by February 29, 2020**

**Midwest Region Seminar**

Oklahoma City, OK

\$6,000 Diamond Level

\$4,000 Gold Level

\$2,500 Silver Level

\$1,500 Bronze Level

**Payment must be received by April 3, 2020**

**East Region Seminar**

Philadelphia, PA

\$6,000 Diamond Level

\$4,000 Gold Level

\$2,500 Silver Level

\$1,500 Bronze Level

**Payment must be received by April 20, 2020**

**West Region Seminar**

Seattle, WA

\$6,000 Diamond Level

\$4,000 Gold Level

\$2,500 Silver Level

\$1,500 Bronze Level

**Payment must be received by May 22, 2020**

The individual signing this Agreement represents that he or she has been authorized to execute this Agreement on behalf of his or her respective company, and that he or she has read, fully understands and agrees to the terms and conditions of this Agreement.

Date \_\_\_\_\_

Sponsor (company name) \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone ( \_\_\_\_\_ ) \_\_\_\_\_

E-mail \_\_\_\_\_

Check Enclosed (Payable to NASTD)

Bill Me - Payment must be received and processed by the applicable cut-off date  
See Terms & Conditions

Please charge the following credit card:  American Express  MasterCard  Visa

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Amount to be charged: \$ \_\_\_\_\_

Name on the card: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Telephone ( \_\_\_\_\_ ) \_\_\_\_\_

Signature: \_\_\_\_\_

Account # 380-100-10-45030-00000

NASTD is an IRS designated 501(c)(3) nonprofit organization. Federal I.D. number is 61-1227974

Return the completed form and payment to:  
Pamela Johnson, CMP, Meetings & Member Services Manager  
E-MAIL: pjohnson@csg.org  
NASTD | 1776 Avenue of the States. | Lexington, KY 40511