



Building Bridges to our Future



2020 Virtual Annual Conference

Week One: September 29, 30, October 1 / Week Two: October 6 - 8

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR - (Only six available, sold on a first-come, first-served basis)
\$9,000 (includes all six sessions)

- Up to one-minute company video to be shown at the beginning and end of **one** of the six event sessions (September 29 or 30 and October 1, 6, 7, or 8; event date requests will be honored in the order sponsorship payments are received)
- Company logo listed on the virtual annual conference website page with a link to the company's website home page
- Company profile (up to 100 words) on the virtual annual conference website page
- NASTD Social Media - Twitter (six tweets), Facebook (four posts), content generated by NASTD staff
- Company's name on all virtual annual conference promotions
- Company recognition at the beginning of each webinar session on the slide deck and by a verbal mention
- Company recognition at the end of each webinar session on the slide deck and by a verbal mention
- Company mentioned in the September and October editions of the *Gateway* newsletter

EMERALD SPONSOR - (no limit)
\$6,000 (includes all six sessions)

- Company name on the virtual conference website
- Company name on all virtual annual conference promotions
- NASTD Social Media - Twitter (three tweets), Facebook (two posts), content generated by NASTD staff
- Company recognition at the beginning of each webinar session on the slide deck and by a verbal mention
- Company recognition at the end of each webinar session on the slide deck and by a verbal mention
- Company mentioned in the September and October editions of the *Gateway* newsletter



Building Bridges to our Future



2020 Virtual Annual Conference

Week One: September 29 - October 1 / Week Two: October 6 - 8

SPONSORSHIP AGREEMENT

This Sponsorship Agreement ("Agreement") is between the National Association of State Technology Directors (NASTD) and the undersigned sponsor ("Sponsor"), with respect to agreed upon sponsorship opportunities at the 2020 Virtual Annual Conference to be held **September 29 - October 1, 2020 and October 6 - 8, 2020**.

TERMS AND CONDITIONS

PAYMENT

Sponsors agree to pay the full sponsorship fee by **September 25, 2020**.

Payment must be received and processed by **September 25, 2020** before your company is eligible to have your logo/company name on the website, slide deck, conference promotions and mentions in the NASTD newsletter.

The rights hereunder are exclusive to Sponsor and Sponsor shall not assign to a third party its rights.

CANCELLATION

Sponsorship fees are non-refundable with the exception of unforeseen circumstances that force a cancellation of the entire event.

INTELLECTUAL PROPERTY

Any conference content, including but not limited to photos, videos, slides, or papers, are considered property of NASTD and shall not be posted or disseminated by Sponsor without express written approval of NASTD.

COMPLETED AGREEMENT

This Agreement contains the entire understanding between the parties with respect to the conference sponsorship benefits and obligations and supersedes all prior oral and written understandings, arrangements and agreements between the parties.

No strike throughs, edits or modifications will be recognized to this Agreement.



2020 Virtual Annual Conference

Week One: September 29 - October 1 / Week Two: October 6 - 8

SPONSORSHIP OPPORTUNITIES

\$9,000 Diamond Sponsor

\$6,000 - Emerald Sponsor

The individual signing this Agreement represents that he or she has been authorized to execute this Agreement on behalf of his or her respective company, and that he or she has read, fully understands and agrees to the terms and conditions of this Agreement.

Date _____

Sponsor (company name) _____

Authorized Signature _____

Title _____

Address _____

City, State, Zip _____

Telephone (_____) _____

E-mail _____

Check Enclosed (Payable to NASTD)

Invoice Me - Payment must be received and processed by September 25, 2020
See Terms & Conditions

Please charge the following credit card: American Express MasterCard Visa

Card Number: _____ Expiration Date: _____

Security Code: _____ Amount to be charged: \$ _____

Name on the card: _____

Address: _____

City, State, Zip _____ Telephone (_____) _____

Signature: _____

Account # 380-100-11-45050-12553

NASTD is an IRS designated 501(c)(3) nonprofit organization. Federal I.D. number is 61-1227974

Return the completed form and payment to:
Pamela Johnson, CMP, Meetings & Member Services Manager
E-MAIL: pjohnson@csg.org
NASTD | 1776 Avenue of the States. | Lexington, KY 40511