



SPONSORSHIP PACKAGES

DIAMOND - \$30,000

- One (1) 6-ft display table at the Technology Showcase
- 60-minute private reception with state members (*invitation only*)
- Opportunity to address attendees during the conference program with a 2-minute presentation (no slides/video allowed)
- NASTD Social Media - Twitter (6 tweets), Facebook (4 posts), content generated by NASTD staff
- 125 word company description on the mobile app
- Company logo and banner on the mobile app with link to sponsor's website
- Company logo on the conference website with link to sponsor's website
- General session slide deck recognition
- Company name on event signage
- Badges indicating sponsor level for all company personnel at the event
- Complimentary registration (for 5)**

GOLD - \$15,000

- NASTD Social Media - Twitter (3 tweets), Facebook (2 posts), content generated by NASTD staff
- 75 word company description on the mobile app
- Company logo on the mobile app with link to sponsor's website
- Company logo on the conference website with link to sponsor's website
- General session slide deck recognition
- Company name on event signage
- Badges indicating sponsor level for all company personnel at the event
- Complimentary registration (for 3)**

SILVER - \$5,000

- Company name on the mobile app
- Company name on the conference website
- General session slide deck recognition
- Company name on event signage
- Badges indicating sponsor level for all company personnel at the event
- Complimentary registration (for 2)**

BRONZE - \$3,000

- Company name on the mobile app
- Company name on the conference website
- General session slide deck recognition
- Company name on event signage
- Badges indicating sponsor level for all company personnel at the event
- Complimentary registration (for 1)**

Sponsors will receive their complimentary conference passes as defined in the Sponsorship Benefits package. NASTD will give each sponsoring company a discount code to enter into the online registration module, enabling the designated attendees to register without payment. Companies registering with complimentary passes should do so **July 29, 2019. Additional attendees must register themselves; registrations may be purchased through the NASTD website.



National Association of State Technology Directors
Technology Professionals Serving State Government

2020 Annual Conference

SPONSORSHIP OPPORTUNITIES

AUGUST 16 - 20

NEW YORK HILTON MIDTOWN

NEW YORK, NY

ANNUAL CONFERENCE SPONSORSHIP AGREEMENT

This Sponsorship Agreement ("Agreement") is between the National Association of State Technology Directors (NASTD) and the undersigned sponsor ("Sponsor"), with respect to agreed upon sponsorship opportunities at the 2020 Annual Conference in New York, New York to be held **August 16 - 20** at the New York Hilton Midtown.

TERMS AND CONDITIONS

PAYMENT

Sponsors agree to pay the full sponsorship fee by **July 27, 2020**.

Payment must be received and processed by **July 27, 2020** before your company is eligible to receive any complimentary registrations, to have your logo/company name on the website, signage or the mobile app.

The rights hereunder are exclusive to Sponsor and Sponsor shall not assign to a third party its rights.

CANCELLATION

Sponsorship fees are non-refundable with the exception of unforeseen circumstances that force a cancellation of the entire event.

INTELLECTUAL PROPERTY

Any conference content, including but not limited to photos, videos, slides, or papers, are considered property of NASTD and shall not be posted or disseminated by Sponsor without express written approval of NASTD.

LIMITATION OF LIABILITY

Sponsor shall not be liable, for any reason, for consequential, incidental, punitive, special or indirect damages (including loss of profits or business opportunities) incurred by the other party in connection with this Agreement, regardless of whether Sponsor has been advised of or is aware that such damages have been or may be incurred.

INDEMNIFICATION

Both NASTD and the Sponsor (the "Indemnifying Party") shall indemnify the other party (the "Indemnified Party") against and save each other harmless from any and all suits, proceedings at law or in equity, claims, liabilities, damages, costs, payments and expenses, including reasonable attorney's fees, asserted against or incurred by the Indemnified Party, arising out of or in connection with the negligence or willful misconduct of the Indemnifying Party in the performance of this Agreement including, but not limited to, any claim for damages to property or injuries to persons, to the extent that such damages or injuries shall have been caused by, or shall have resulted from the willful or negligent acts or omissions of the Indemnifying Party, or its employees or agents.

COMPLETED AGREEMENT

This Agreement contains the entire understanding between the parties with respect to the conference sponsorship benefits and obligations and supersedes all prior oral and written understandings, arrangements and agreements between the parties.

No strike throughs, edits or modifications will be recognized to this Agreement.



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- \$30,000 Diamond Level**
 \$15,000 - Gold Level
 \$5,000 Silver Level
 \$3,000 - Bronze Level

The individual signing this Agreement represents that he or she has been authorized to execute this Agreement on behalf of his or her respective company, and that he or she has read, fully understands and agrees to the terms and conditions of this Agreement.

Date _____

Sponsor (company name) _____

Authorized Signature _____

Title _____

Address _____

City, State, Zip _____

Telephone (_____) _____

E-mail _____

- Check Enclosed (Payable to NASTD)
 Invoice Me - **Payment must be received and processed by July 27, 2020**
 See Terms & Conditions

Please charge the following credit card: American Express MasterCard Visa

Card Number: _____ Expiration Date: _____

Security Code: _____ Amount to be charged: \$ _____

Name on the card: _____

Address: _____

City, State, Zip _____ Telephone (_____) _____

Signature: _____

Account # 380-100-11-45030-12501

NASTD is an IRS designated 501(c)(3) nonprofit organization. Federal I.D. number is 61-1227974

Return the completed form and payment to:
 Pamela Johnson, CMP, Meetings & Member Services Manager
 E-MAIL: pjohnson@csg.org
 NASTD | 1776 Avenue of the States. | Lexington, KY 40511