



National Association of State Technology Directors
Technology Professionals Serving State Government

www.nastd.org

NASTD is a dynamic, member-driven association committed to advancing the effective use of information technology to achieve operational efficiency in state government.

Since its inception in 1978, NASTD has brought thousands of public and private sector IT professionals together to explore and learn about collaborative intrastate and interstate initiatives, innovative public/private sector partnerships and effective management techniques.

Through a combination of live events and robust online resources, NASTD fosters the active exchange of ideas and information and the development of invaluable relationships.

Meetings and Events

NASTD holds four **Regional Seminars** every year in addition to its **Annual Conference and Technology Showcase**.

- Each of NASTD's four regions (Eastern, Midwestern, Southern and Western) hosts an annual seminar at rotating locations. Seminar agendas consist of relevant technology sessions and member state reports on key IT project initiatives and procurements. These meetings also offer many hours of scheduled networking time.
- The Annual Conference and Technology Showcase, NASTD's premiere event, includes nationally recognized experts, key regulatory officials and other thought leaders in the field of IT management. The accompanying Technology Showcase facilitates the exchange of information among event attendees and exhibitors.
- Throughout the year, regional conference calls keep members connected and informed on news and issues affecting state government IT.

Online Resources and Electronic Communications

The **NASTD member website** serves as a virtual workspace for networking and collaboration. Members have direct access to a nationwide network of IT professionals and an extensive array of meaningful tools and resources.

- **Online Communities** allow for more focused interaction among members who share a particular interest or belong to the same committee or group. Each community includes a subset of related discussions, documents and other resources.
- **Discussion Forums** allow members to post and respond directly to questions. Discussion topics range from policy recommendations and procurement challenges to managing vendor relationships and solutions to state government technology challenges. The breadth and depth of discussions encompasses many areas of information technology.
- **The Resource Library** gives members access to seminar and conference presentations, white papers, policy and planning documents, as well as RFPs, RFIs and SLAs used by other states.

Webinars include online presentations, discussions and case studies from public and private sector IT professionals on the technology challenges state governments face, along with potential solutions. Most webinars are archived on the NASTD website for member access.

Electronic Communications received by all NASTD members include two information-packed newsletters. The monthly **Gateway** newsletter offers association news and updates. The weekly **eMonitor** newsletter summarizes regulatory and policy news affecting information technology at all levels of government.



NASTD offers a unique environment that promotes the cultivation of professional relationship building while continuously learning from each other. Members actively share advice and counsel and assist one another to achieve operational excellence within our respective states. We discuss our individual experiences and the lessons learned from overcoming the various challenges all states face. NASTD has been essential to our success story in the state of Georgia.

— Dean Johnson
Chief Operating Officer, Georgia Technology Authority
Past President, NASTD

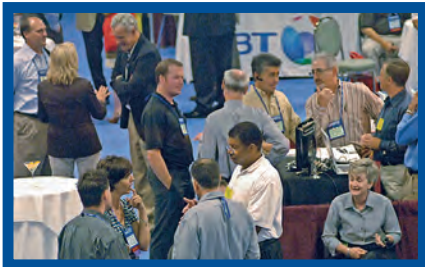




DISASTER RECOVERY

CLOUD SERVICES

DATA SECURITY



TECHNOLOGY

CONSOLIDATION & OPTIMIZATION

GOVERNANCE

OPERATIONS MANAGEMENT

LEGACY APPLICATION MODERNIZATION

INFORMATION

BUSINESS INTELLIGENCE & ANALYTICS



PROCUREMENT & RFP LANGUAGE

IPv6
INTERNET OF THINGS
CDM
BYOD
ERP

SaaS
BEST PRACTICES

COST CONTROL



NETWORKING

State & State Associate Member Benefits

Through extensive networking and shared documents, data and experience, NASTD membership gives state IT professionals a significant advantage as they tackle the challenges of today's technology world. Benefits include:

- opportunities to gain insight on next generation technologies and services, network with other state IT professionals, exchange information on best practices and develop relationships with key industry contacts
- access to members-only website content, including online communities, discussion forums, resource libraries and member directories/profiles
- two complimentary registrations per member state to the regional seminar and the Annual Conference and Technology Showcase (not included at the associate level)
 - discounted registration fees for NASTD events
 - opportunities to serve in NASTD leadership positions



There are numerous benefits gained by attending NASTD conferences and participating in monthly regional conference calls. In my role I am directly involved in making decisions about which vendors to use. The conference environment allows me to get to know vendor representatives on a more personal level and to learn about their companies. The relationships built at these events have definitely impacted my vendor choices.



— Meredith J. Bickell
State Deputy Chief Information Officer
Wyoming Department of Enterprise Technology Services

Corporate & Small Business Affiliate Member Benefits

Private sector technology organizations seeking business opportunities in the multi-billion dollar state government marketplace can join NASTD as a corporate or small business affiliate member. Benefits include:

- opportunities to put your organization in front of the state government technology marketplace, to meet and get to know key decision makers, and to learn about this market's specific needs and requirements
- access to members-only website content
- discounted registration fees for NASTD events
- discounted exhibit space at the Technology Showcase held in conjunction with the Annual Conference
- opportunities for educational presentations at the Annual Conference
- access to event attendee lists and seminar/conference presentations
 - listing in the NASTD online corporate affiliate member directory
 - opportunities to participate in monthly corporate affiliate conference calls





Membership Categories

NASTD offers the following four membership categories. Each membership is held in the name of the dues paying entity, and membership benefits flow to designated individuals working for the entity. Each entity designates a primary member contact.

- **State Membership** is open to full-time employees of state agencies or departments having primary responsibility for the provision and/or management of the state's technology resources.
- **State Associate Membership** is open to any governmental department, agency, board or public institution with responsibility for, or an executive interest in, information technology.
- **Corporate Affiliate Membership** is open to private sector companies in the business of providing technology equipment, facilities and/or services to the public sector and having more than fifteen (15) full-time employees or annual revenues exceeding \$1 million.
- **Small Business Affiliate Membership** is open to private sector companies in the business of providing technology equipment, facilities and/or services to the public sector and having fifteen (15) or fewer full-time employees or annual revenues of \$1 million or less. Small business affiliate members enjoy the same benefits as corporate affiliate members.

www.nastd.org

Expand your network.

Connect with colleagues.

Build valuable relationships.

Exchange knowledge and ideas.

Become a part of the NASTD community.

Visit the NASTD website or
contact us to learn more about membership.

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