



*National Association of State Technology Directors
Technology Professionals Serving State Government*

REGIONAL SEMINAR SPONSORSHIP PACKAGES

All 2027 seminar sponsors receive the following mutual benefits:

- Seminar general session slide deck recognition
- Sponsor's name mentioned in social media promotions shared before/at/after meeting (content generated by staff)
- Sponsor's name on event signage
- Sponsor's name mentioned in a post seminar edition of the association's monthly newsletter, *Gateway*
- An unlimited number of paying attendees at \$1,295 per person

*** Please note that some evening events like the Diamond Sponsor Reception and NASTD Exclusive Dinner are by invitation only.**

DIAMOND SPONSOR - \$12,000, Four (4) Available (sold on first-come, first-served basis)

In addition to the mutual sponsor benefits, Diamond Sponsors receive:

- 90-minute private reception with state members (invitation only)
- Designated signage with logo at Diamond reception
- Opportunity to address attendees during the seminar program with a 2-minute presentation (no slides/video allowed)
- Access to the preliminary attendee roster (Excel format) and the final roster at the end of the event (Excel format)
- Sponsor's logo and link to sponsor's website on the NASTD seminar website
- Sponsor's logo and link to sponsor's website on the NASTD seminar mobile app
- Mobile app push notification recognizing sponsor
- Complimentary registration for four (4) attendees
- **EXCLUSIVE SPONSOR BENEFIT:** Four (4) attendee invitations to the NASTD Exclusive Dinner (*State Members, Invited Sponsors, NASTD Past Presidents, Life Members, and NASTD CAC Leadership*)

GOLD SPONSOR - \$10,000

In addition to the mutual sponsor benefits, Gold Sponsors receive:

- Sponsor's logo and link to sponsor's website on the NASTD seminar website
- Sponsor's logo and link to sponsor's website on the NASTD seminar mobile app
- Access to the preliminary attendee roster (Excel format) and the final roster at the end of the event (Excel format)
- Complimentary registration for two (2) attendees
- **EXCLUSIVE SPONSOR BENEFIT:** Two (2) attendee invitations to the NASTD Exclusive Dinner (*State Members, Invited Sponsors, NASTD Past Presidents, Life Members, and NASTD CAC Leadership*)

SILVER SPONSOR - \$8,000

In addition to the mutual sponsor benefits, Silver Sponsors receive:

- Sponsor's logo and link to sponsor's website on the NASTD seminar website
- Sponsor's logo and link to sponsor's website on the NASTD seminar mobile app
- Access to the preliminary attendee roster (PDF format) and the final roster at the end of the event (PDF format)
- Complimentary registration for one (1) attendee
- **EXCLUSIVE SPONSOR BENEFIT:** One (1) attendee invitation to the NASTD Exclusive Dinner (*State Members, Invited Sponsors, NASTD Past Presidents, Life Members, and NASTD CAC Leadership*)

After payment is received and processed, sponsors will receive their complimentary registration passes as defined in the Sponsorship Benefits package. NASTD will give each sponsoring company a discount code to enter into the online registration module, enabling the designated attendees to register without payment. Companies registering with complimentary passes should do so by the official registration cut-off date. Additional registrations may be purchased through the NASTD website at \$1,295 per person.