**Iowa School Nurse Organization Strategic Plan 2020-2023**

Updated 12/15/19  
  
Mission

*"The Iowa School Nurse Organization optimizes the health and academic success of all students through education and advocacy for school nurses."*Strategic Plan   
  
**Data and Research**

* Collecting, reporting, and disseminating data, which informs and enhances professional practice.

**Advocacy at the local, state, and national level**

* Advocate at the local, state, and national levels for policies, regulations, and rules that optimize the health and success of all students.
* Create alliances and partnerships that positively impact students and school nurses.

**Professional Development**

* Facilitate evidence based professional development opportunities.

**Stewardship**

* Maintain a robust organization that supports school nurses.