

NASN 2018

National Association of School Nurses
50th Annual Conference

Power of the Past, Force of the Future

Baltimore Marriott Waterfront Hotel
Baltimore, Maryland

June 30 – July 3, 2018

Exhibition Dates:

Saturday, June 30

1:00 p.m.- 5:00 p.m. with Refreshments

Sunday, July 1

9:00 a.m. – 12:00 p.m. with Coffee Break

Exhibitor Prospectus



TABLE OF CONTENTS

An Invitation to Join Us in Baltimore	3
About NASN	4
Our Leadership	5
Who Exhibits at NASN's Annual Conference?	6
Exhibitor Specifications	7
NASN2018 Exhibit Area Floor Plan	8
Conference Sponsorships	9
Opportunities to Collaborate with NASN	10
Advertising Opportunities	11
Application for Booth Space for NASN2018	12
Contact Information and Deadlines	14

CONFERENCE AT-A-GLANCE

Tuesday, June 26 – Thursday, June 28

Board of Directors and Committee Meetings

Friday, June 29

Preconference Sessions
Exhibitor Registration and Setup
First Timers' Orientation

Saturday, June 30

President's Welcome
General Session
Annual Meeting
Exhibit Setup
Exhibits
Poster Presentations
Demonstrations

Sunday, July 1

Endowment Fund 5K/1 Mile Fun Run
General Session
Exhibits
Poster Presentations
Demonstrations
Exhibit Teardown
Framework Forum
Awards Celebration

Monday, July 2

General Session
Breakout Sessions
Affiliate Night Out

Tuesday, July 3

General Sessions
Workshop Sessions
President's Closing

AN INVITATION TO JOIN US IN BALTIMORE!

Dear NASN Colleagues,

Please join the many school nurses and healthcare professionals who will be attending the National Association of School Nurses' 50th Annual Conference for four days of education to network and exhibit at the Baltimore Marriott Waterfront Hotel, in Baltimore, Maryland, June 30-July 3, 2018. Don't forget about the additional classes offered on June 29th, 2018 – preconference day.

The NASN2018 conference theme—*Power of the Past, Force of the Future*—highlights NASN's 50-year journey and hints at the celebration that awaits everyone. Attendees look forward to exploring evidence-based best practices that promote the health and academic success of students; integrating into practice the *Framework for 21st Century School Nursing™*; and incorporating leadership competencies into their own practices to advance student, family, and population health.

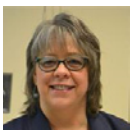
School nursing partners and participants from across the country will gather in Charm City, a city dotted with row homes with white steps throughout historic neighborhoods like Fells Point, Mount Vernon, and Hampden, to name a few. From the hotel you can stroll along the Inner Harbor where you can visit the National Aquarium in Baltimore, the Maryland Science Center, the Visionary Arts Museum and shop along the way. And, be sure to jump on the water taxi for a trip over to Fort McHenry, where Francis Scott Key penned the "Star Spangled Banner." For sports fans, take a tour of Camden Yards, the home of the Baltimore Orioles, and Raven's Stadium, the home of the Baltimore Ravens. But, let's not forget, Baltimore is a "foodie" town, known especially for its Old Bay, steamed crabs, crab cakes, and oysters.

One highlight school nurses look forward to every year is the conference Exhibit Hall, eagerly anticipating the opportunity to examine the tools and resources they must have for evidence-based practice. As you share your product knowledge, school nurses will learn from you and appreciate the financial support you provide for many NASN educational programs.

In an effort to direct attendees to the Exhibit Hall to explore the latest products and services you have to offer, NASN2018 will feature the following:

- Dedicated exhibit hours with no competing educational sessions
- Refreshments served in the exhibit area
- Available space for demonstrations
- Prize drawings in the hall

Your continued support makes the NASN Annual Conference the premiere event for the school nursing community and is one of many reasons our attendees return year after year. We truly appreciate your past support of NASN2017 and look forward to welcoming you this June to Maryland's largest city, Baltimore!



Nina Fekaris, MS, BSN, RN, NCSN
NASN President



Donna Mazyck, MS, RN, NCSN
NASN Executive Director

What Vendors Said about NASN2017:

"We had significant interest in the devices displayed at NASN and the nurses are a key piece of the puzzle for this market."

"The conference attendance was really strong and you put on a great event."

"Event still feels like 'the' place to be in front of engaged school-nurses. We will certainly be back."

"Exhibit hours were perfect, lots of traffic, great show!"

"The attendees were willing to meet with the vendors and spend time in the exhibit hall. All were very passionate about what they do and their initiatives within their schools."

Apply Early to NASN2018!

- Booth space assigned first-come, first-served upon receipt of application and payment.
- Exhibit space expected to sell out this year.
- Refreshments served in the exhibit area.
- Dedicated exhibit hours with no competing educational sessions!

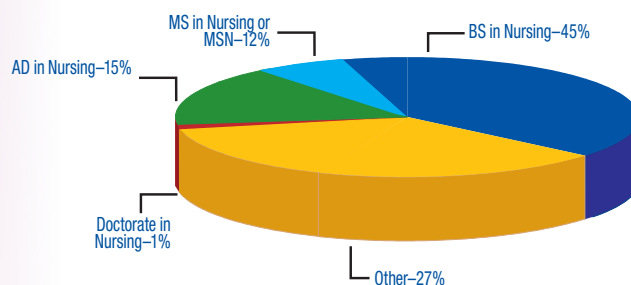
ABOUT NASN

The National Association of School Nurses (NASN) is a specialty nursing organization of 20 full-time employees, with national and international representation of school nurses. NASN was organized in 1968, incorporated in 1977, and is classified as a non-profit organization under section 501(c)(3) of the Internal Revenue Code. NASN has more than 16,000 individual members and 50 affiliate school nurse organizations and a 54-member Board of Directors with representatives from each affiliate. The mission of NASN is to optimize student health and learning by advancing the practice of school nursing. NASN's core values are child well-being, diversity and inclusion, ethics, excellence, innovation, integrity, leadership, and scholarship.

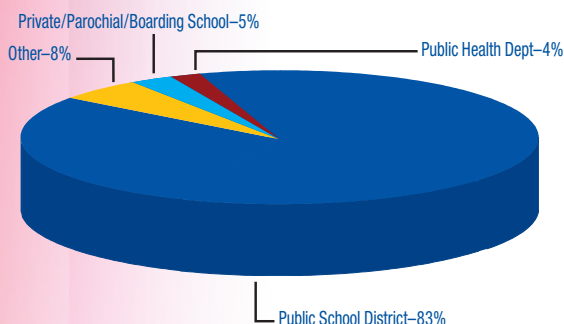
WHAT WE DO AND WHO WE ARE

Reference: Mangena, A.S. & Maughan, E.D. (2015). The 2015 NASN school nurse survey: Developing and providing leadership to advance school nursing practice. *NASN School Nurse* 30(6), 328-335. doi: 10.1177/1942602X15608183

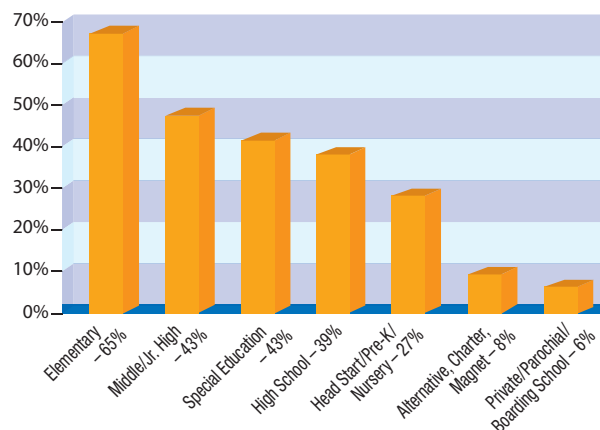
NASN Member Level of Education



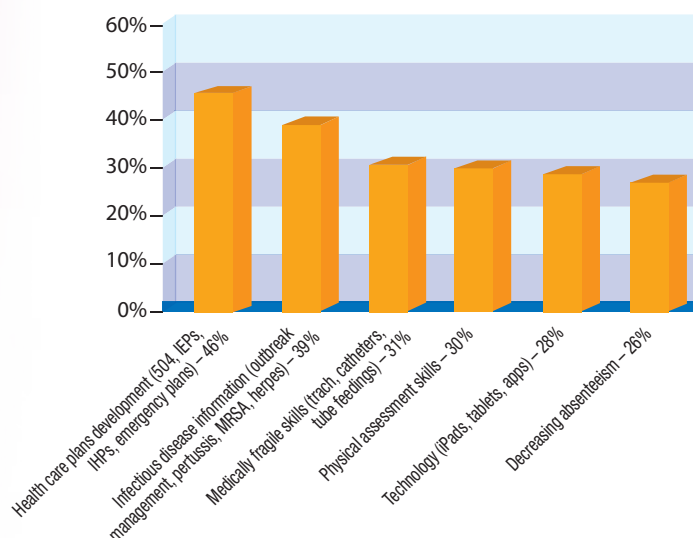
Employer Type



Where NASN Members Work



Top Skills Needed for Today's School Nurse



OUR LEADERSHIP

2017-2018 OFFICERS

President: Nina Fekaris, MS, BSN, RN, NCSN, Oregon
President-Elect: Laurie Combe, MN, RN, NCSN, Texas
Vice President: Susan Zacharski, MEd, BSN, RN, Michigan
Secretary/Treasurer: Mary Blackborow, MSN, RN, NCSN, New Jersey

NASN STAFF

Executive Director: Donna Mazyck, MS, RN, NCSN, CAE
Nurse Educator and Practice Specialist:
Jade Bland-Slaffey, MSHCA, BSN, RN
Nursing Education Project Manager:
Susan Hoffmann, MSN, RN, NCSN
Meeting Planner: Devin Dinkel
Chief Financial Officer: Christopher Cephas

OUR SALES TEAM

Steve Clark
SAGE
Commercial Sales Supervisor
Direct: (215) 385-2783
steve.clark@sagepub.com

Contact Steve regarding all advertising, exhibiting, and sponsorship sales questions.

Sajeevi Henry
SAGE
Exhibits Coordinator
Direct: (805) 410-7356
sajeevi.henry@sagepub.com

Contact Sajeevi regarding booth assignment and payment questions.



WHO EXHIBITS AT NASN'S ANNUAL CONFERENCE?

If you have products or services in the following categories, the NASN Annual Conference is absolutely essential in providing exposure for your company:

- Ambulatory aids
- Assessment / diagnostic devices
- Auditory assessment equipment
- Bandages
- Community health services
- Diabetes screening products
- Electronic Medical Records
- Emergency response & safety products
- First aid equipment & supplies
- Health care
- Health education posters & resources
- Health information exchanges
- Health information software
- Health room furniture & supplies
- Infection / infestation topical meds
- Mobility equipment
- Paper / plastic products
- School health pharmaceuticals
- Sports health supplies
- Staffing/Job Placement
- Vision screening equipment

2017 EXHIBITORS

- AbbVie
- Adako USA
- Allergy & Asthma Network
- American Association for Pediatric Ophthalmology and Strabismus
- American Cleaning Institute
- Arbor Pharmaceuticals, LLC
- Audentes Therapeutics
- Biosafe Technologies, d/b/a Schooltime Products
- Calmoseptine, Inc.
- Cambridge College
- Canela Software
- CARDIAC SCIENCE
- CareDox
- CDC Division of Population, School Health Branch
- CDC Immunizations
- Claire Lynn Designs
- Clark County School District
- CVS Lice Treatment Solutions
- DEET Education Program
- Depisteo LLC
- Dove Self-Esteem Project/ Cairn Guidance
- Eli Lilly and Company
- EVAC+CHAIR North America, LLC.
- Food Allergy Research & Education
- Foundation for Advancing Alcohol Responsibility
- G.S Innovations
- Golden Protective Services
- GSK
- Health & Safety Institute
- Healthmaster Holdings LLC
- Heimlich Heroes
- Infinite Trading Inc
- Innocorp, Ltd.
- Insulet Corporation
- It's a Noisy Planet. Protect Their Hearing.
- Justin Paul Butler Memorial Foundation
- KAH Medical Supplies
- kaléo
- Lice Clinics of America
- Lysol
- MacGILL Discount School Nurse Supplies
- Magnus Health
- MAICO Diagnostics
- Marfan Foundation
- Mission Pharmacal
- Moore Medical LLC
- Mylan Inc.
- Narcolepsy Awareness presented by Global Genes
- Narcolepsy Network
- National Board for Certification of School Nurses (NBCSN)
- National Peanut Board
- North American Rescue
- NorthStar AED
- Otto Trading Inc
- ParaPRO
- Parent Heart Watch
- Pfizer RxPathways
- Physio-Control now part of Stryker
- Pieces of Bali
- Piedmont Pharmaceuticals
- Planned Parenthood Federation of America
- Prestige Brands
- Professional Software for Nurses, Inc.
- RCM Health Care Services
- Rescue Essentials
- Safe Sitter, Inc.
- Sanofi Pasteur
- School Health Corporation
- School Kids Healthcare
- School Nurse Supply, Inc
- SchoolDoc.com
- Shriners Hospitals for Children
- Smile Programs... the mobile dentists
- SnackSafely.com
- Student Health 101
- Sunrise River Press
- The Get In Touch Foundation
- The Shepherd Institute for Lice Solutions
- Trojan Brand Condoms
- Vaccine Education Center at Children's Hospital of Philadelphia
- Vamousse
- View-M Technology
- Xlear, Inc.
- ZOLL Medical Corporation

EXHIBITOR SPECIFICATIONS

EXHIBIT DATES AND HOURS

Saturday, June 30th, 2018, 1:00 p.m. - 5:00 p.m.
with Refreshments

Sunday, July 1st, 2018, 9:00 a.m. - 12:00 p.m.
with Coffee Break and Prize Drawings

Exhibit hours are unopposed with no competing educational sessions.

DISMANTLING OF EXHIBITS

Sunday, July 1, 2018, 12:00 p.m. - 5:00 p.m.

Please Note: Dismantling of exhibit booths is not permitted prior to the official closing time and all booths must remain staffed until 12:00 p.m. Failure to comply will impact your booth location and/or opportunity to exhibit at future NASN Annual Conferences.

SPACE ASSIGNMENT

Exhibit space will be assigned based on receipt of application and payment in full on a first-come, first-served basis. NASN reserves the right, in its sole discretion, to allocate space on any other basis it deems appropriate.

TERMS

The total space rental fee must accompany the exhibit space application or it will not be considered.

EXHIBIT FEES

8' x 10' Inline booth	\$1,800
8' x 10' Corner booth	\$2,100
8' x 20' Inline booth	\$3,450
8' x 20' Corner booth	\$3,950
16' x 20' Island booth	\$12,000
8' x 10' Non-profit booth	\$1,475

Please Contact:
Steve Clark
SAGE
Commercial Sales Supervisor
(215) 385-2783
steve.clark@sagepub.com

EXHIBIT PACKAGE

The booth fee includes the following:

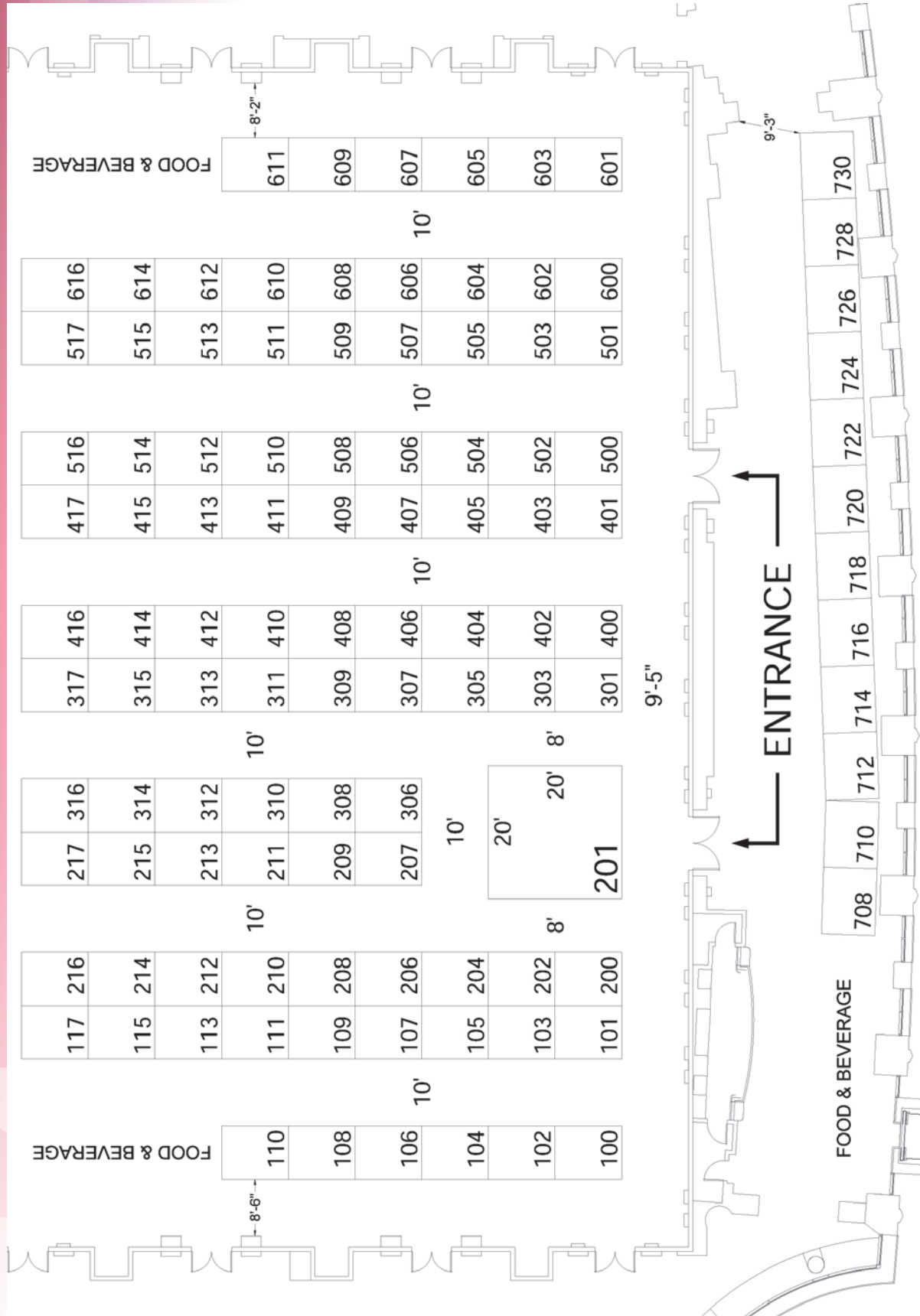
- An 8' high back wall and 3' high side drape
- A 7" x 44" one-line identification sign
- One 6' draped table
- Two arm chairs
- One wastebasket
- Exhibit hall is carpeted and additional carpeting options are available for purchase
- Aisle cleaning before the show opens and each evening
- Complimentary listing in the NASN2018 Conference program and APP, if submitted by the posted deadline
- Perimeter security (during exhibit off hours)
- Three complimentary exhibitor badges for each 8' x 10' booth space purchased (additional badges will incur a \$100 fee)
- One complimentary program
- Opportunity to purchase the mailing list of attendees

Please note: Exhibitor badges are good for access to the exhibit hall only and do not include educational sessions. Exhibitors that wish to attend sessions must also register as conference attendees.

NASN2018 EXHIBIT AREA FLOOR PLAN

JUNE 30 – JULY 1, 2018

BALTIMORE MARRIOTT WATERFRONT HOTEL



CONFERENCE SPONSORSHIPS

Exhibitors have the opportunity to enhance their exposure at the conference with a variety of sponsorships. Sponsorships designated with an asterisk (*) below will be recognized throughout the conference on digital screens.

Sponsorships for Conference Items & Services

Sponsored Item	Cost
*Tote Bag – This reusable canvas tote bag proclaims your sponsorship of NASN2018 with your logo!	\$12,000
*5K/1 Mile Fun Run - Want your name and logo in the hand of every conference attendee? Sponsor this year's race and get your company's graphics on the race water bottle. What better way to get noticed! With NASN celebrating its 50th Anniversary and promoting the <i>Healthy School Nurse</i> , our goal is to get our 1200+ attendees participating in this event (occurring the morning of July 1st).	\$12,500
*Conference WiFi – Exclusive sponsor for WiFi offered throughout all meeting space related to the conference.	\$7,500
*Digital Signage Package – Your logo and booth # displayed on flat screen monitors in high visibility areas throughout the conference.	\$1,500
*Hotel Key Card – Attendees staying at the conference hotel will see your logo every time they open their door!	\$9,500
*Food Sponsorships – Your logo prominently featured on signage placed near the entrance and all food stations, as well as in the printed conference program. Sponsorship of refreshments and coffee breaks available.	Refreshments: \$7,500 Coffee Break: \$7,500
Product Demonstration Room – Great opportunity for hands-on training, sales demos and focus groups! Available in one hour increments during exhibit hours only. Sponsor fee includes meeting room for one hour, standard AV package and listing in conference schedule of events. Sponsor is responsible for hotel fees related to additional AV, Internet, catering, etc.	\$825 per hour
Mailing List Rental – Conference registration lists complete with mailing and e-mail addresses! Rental of the Pre-Registration List entitles exhibitor to a one-time mailing; rental of the Pre-Registration and the Post-Show List entitles exhibitor to two mailings (one pre-show and one post-show). Exhibitors must provide a sample of each mailing for approval.	\$500 for the Pre-Registration list \$750 for the Pre-Registration and Post-Show list
Sponsor Bag Insert – Place your product information or samples into the hands of every attendee! Must be an exhibitor. Deadline to reserve: May 4, 2018; delivered between May 21-25, 2018.	\$1,000
Exhibitor Passport – Booth driver where attendees visit your booth to be entered into the NASN Passport prize drawing.	\$500
Exhibitor Promotion Package - Reach attendees prior to, on-site, and after the conference and promote your booth and any specials or giveaways you have planned! Package includes exhibitor passport, bag insert, pre- and post- registration list and full page, full color ad in conference program.	\$3,250
Mobile App – An overwhelming success since its launch in 2014! Banner advertising includes your 300x50 banner rotating throughout the App. Space is limited to just 3 banners! <i>Exclusive sponsorship may be available.</i>	\$2,500

Please Contact: Steve Clark, Commercial Sales Supervisor • (215) 385-2783 • steve.clark@sagepub.com

OPPORTUNITIES TO COLLABORATE WITH NASN

MARKETING YOUR MESSAGE: In addition to NASN's Annual Conference, the association offers several ways to advance your message to reach school nurses across the country and globe. Our advertising channels are very effective marketing tools. Visit <http://www.nasn.org/AboutNASN/InformationforAdvertisers> for more information. If you are a nonprofit or government agency, please contact Jon Lemich, NASN Grants and External Partners Coordinator at 240-247-1650 or jlemich@nasn.org for more information.

EDUCATIONAL SPONSORSHIPS: Collaborate with NASN to help the association educate school nurses on a particular topic relevant to school nursing! With the help of sponsors like you, NASN produces unbranded education in many forms including print or electronic toolkits, posters, journal supplements, and non-CE webinars. NASN is also seeking diligent sponsors to fund American Nurses Credentialing Center-accredited continuing nursing education in the form of webinars, online learning modules, multi-part online courses, live programs, and conference sessions. Contact Jon Lemich, NASN Grants and External Partners Coordinator at 240-247-1650 or jlemich@nasn.org for more information on how your organization can get involved.

ADVOCACY AND AWARENESS CAMPAIGNS: NASN needs your help to get the word out to the public about important topics relevant to school nursing practice. The association collaborates with non-profits, government agencies, national coalitions, and industry partners to promote messages that support the needs of school nurses and the *Framework for 21st Century School Nursing Practice™*. To see if your media campaign's mission matches NASN's, contact Jon Lemich, NASN Grants and External Partners Coordinator at 240-247-1650 or jlemich@nasn.org. Also consider sponsoring a podcast episode to spread the word. Contact us and suggest a topic.

NASN WEEKLY DIGEST: The official electronic newsletter of the National Association of School Nurses, the Weekly Digest is sent weekly to 40,000+ subscribers. This communication is designed to keep school nurse professionals and others interested in school nursing and school health informed of news, issues, events, and activities related to or affecting school nursing practice. Leaderboard and box banner advertising is available in each issue. Please contact James DeBois at jd@associationrevenuepartners.com or 214-296-4860 for details.



ADVERTISING OPPORTUNITIES

CONFERENCE ADVERTISING

Conference program advertising offers you an opportunity to extend your visibility to 1,000+ attendees and others during and after the conference.

Conference Program: All attendees will receive a copy of the conference program as part of their registration package. Conference programs are often carried home by attendees, passed around to colleagues and used throughout the year, giving your advertisements even more exposure.

- Deadline for space reservations: April 13, 2018
- Deadline for materials: April 20, 2018

Conference Program Advertising Rates—all rates are four-color (except PI pages) and net (non-commissionable) to agencies.

Advertising specifications for Conference Program:

Full Page: 7" w x 10" h

Full Page Bleed: 8 5/8" w x 11 1/8" h

½ Page horizontal 7" w x 4 7/8" h

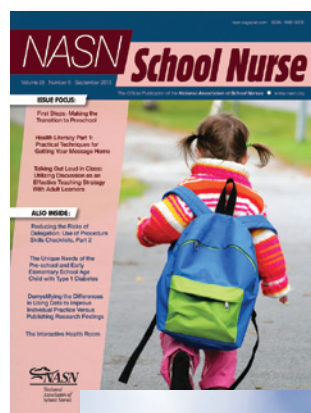
½ Page vertical 3 3/8" w x 10" h

¼ Page vertical 3 3/8" w x 4 7/8" h

Trim size of publication: 8 1/8" w X 10 7/8" h

High-resolution (300 dpi), press-ready PDFs are required for all ad submissions. All color files must be submitted in CMYK color mode.

ALL RATES ARE 4/C	Rates
1 page	\$1,850
1/2 page (horizontal or vertical)	\$1,350
1/4 page (vertical)	\$1,100
Inside front cover	\$2,350
Inside back cover	\$2,150
Back cover	\$2,500
B/W Product information (PI) page (must accompany full color page)	\$900



ADVERTISING IN NASN PUBLICATIONS

The **NASN School Nurse** and **The Journal of School Nursing** are mailed to all 16,000+ NASN members. Create awareness of your booth prior to the conference by advertising in these two excellent publications.

NASN School Nurse

Frequency: 6x (January, March, May, July, September, November)

The Journal of School Nursing

Frequency: 6x (February, April, June, August, October, December)

Exclusive offer for NASN conference exhibitors – 25% discount for reserving ads in both the May and June issues when ads are reserved with your booth!

Contact Steve Clark at (215) 385-2783 or steve.clark@sagepub.com.



APPLICATION FOR BOOTH SPACE FOR NASN2018

JUNE 30 – JULY 1, 2018
BALTIMORE MARRIOTT WATERFRONT HOTEL

Exhibitor Contact (name of contact person will not be published)

First Name _____ Last Name _____

Address _____ City / State _____ Zip / Country _____

Telephone / Fax _____ Email _____

Company Name (printed exactly as you wish it to appear in printed materials)

Company _____

Address _____ City / State _____ Zip / Country _____

Website _____

Secondary / Onsite Contact (if different than contact above)

Company _____ Contact Person _____

Address _____ City / State _____ Zip / Country _____

Telephone / Fax _____ Email _____

Website _____

Booth preferences (please list your preferred booth locations):

1. _____ 2. _____ 3. _____

Please list any additional requests related to your booth location, including companies that you do not wish to be placed near. It is not always possible to assign exhibitors preferred locations, but NASN will use its best efforts to place booth space in the requested area.

Exhibitors Only: Please e-mail your 75-word company description as a Word document to sajeevi.henry@sagepub.com. Please include company name, e-mail and website exactly as you wish it to appear in printed materials.

APPLICATION FOR BOOTH SPACE 2018

Booth Fees

_____ 8' x 10' Inline Booth	x	\$1,800	= \$ _____
_____ 8' x 10' Corner Booth	x	\$2,100	= \$ _____
_____ 8' x 20' Inline Booth	x	\$3,450	= \$ _____
_____ 8' x 20' Corner Booth	x	\$3,950	= \$ _____
_____ 16' x 20' Island Booth	x	\$12,000	= \$ _____
_____ 8' x 10' Non-Profit Booth	x	\$1,475	= \$ _____

Additional Badges

_____ Exhibit Staff	x	\$100	= \$ _____
---------------------	---	-------	------------

Sponsorships

_____ Tote Bag	x	\$12,000	= \$ _____
_____ 5K/1 Mile Fun Run	x	\$12,500	= \$ _____
_____ WiFi	x	\$7,500	= \$ _____
_____ Digital Signage Package	x	\$1,500	= \$ _____
_____ Hotel Key Card	x	\$9,500	= \$ _____
_____ Refreshments	x	\$7,500	= \$ _____
_____ Coffee Break	x	\$7,500	= \$ _____
_____ Product Demo Room	x	\$825/hr	= \$ _____
_____ Pre-Registration List	x	\$500	= \$ _____
_____ Pre-Registration & Post-Show Lists	x	\$750	= \$ _____
_____ Bag Insert	x	\$1,000	= \$ _____
_____ Exhibitor Passport	x	\$500	= \$ _____
_____ Exhibitor Promotion Package	x	\$3,250	= \$ _____
_____ Mobile App	x	\$2,500	= \$ _____
_____ Other: _____	x		= \$ _____

Conference Program Advertising

_____ Full page	x	\$1,850	= \$ _____
_____ Full page (<i>Product Information Page - must accompany full color page</i>)	x	\$900	= \$ _____
_____ 1/2 page	x	\$1,350	= \$ _____
_____ 1/4 page	x	\$1,100	= \$ _____
_____ Inside Front Cover	x	\$2,350	= \$ _____
_____ Inside Back Cover	x	\$2,150	= \$ _____
_____ Back Cover	x	\$2,500	= \$ _____

PAYMENT METHOD

Payment in full is required with this application for all exhibits and sponsorships. Please select a form of payment below and note payment amount.

Enclose Check or Money Order

Amount: \$ _____ Check No. _____

Please make checks payable to SAGE. Check must be drawn on a US bank in US dollars. Checks should be mailed, along with a copy of the application, to
SAGE Publications

For NASN2018

Attn: Donna Jarrett, Commercial Sales

2455 Teller Road, Thousand Oaks, CA 91320

Credit Card



All credit card payments must be submitted via secure online form. Please click here to complete and submit your application and payment.

If exhibitor desires to cancel this agreement, exhibitor must provide notice of cancellation in writing. Exhibitor shall be liable for exhibit fees upon cancellation as follows: If written cancellation notice is received more than 90 days prior to show date, then exhibitor is liable for 25% of exhibit fees. If written cancellation notice is received 60 to 89 days prior to show date, then exhibitor is liable for 50% of exhibit fees. If written cancellation notice is received less than 59 days prior to show date, then exhibitor is liable for 100% of exhibit fees.

It is understood that exhibitors and sponsors are responsible for providing SAGE with all company logos and banners for use with their sponsorship. All company logos and banners are subject to approval by show management. The applicant agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this agreement, in the Conference Service Manual, and as may be designated by SAGE and conference management. Failure to abide by such rules and regulations will result in the forfeiture of all monies paid or due management under terms of this agreement. Dates, times, and events are subject to change.

Signature: _____

Date: _____

CONTACT INFORMATION AND DEADLINES

Please Contact: Steve Clark, Commercial Sales Supervisor
Direct (215) 385-2783 • steve.clark@sagepub.com

DEADLINES

DATE	ITEM
March 9, 2018	Deadline to reserve advertisement in May NASN Annual Conference issue of the <i>NASN School Nurse</i>
March 16, 2018	Art materials due for the May issue of <i>NASN School Nurse</i>
April 6, 2018	Deadline to reserve advertisement in June NASN Annual Conference issue of <i>The Journal of School Nursing</i>
April 13, 2018	Art materials due for the June issue of <i>The Journal of School Nursing</i>
April 13, 2018	Deadline to reserve advertisement in conference program
April 20, 2018	Art materials due for the conference program
April 20, 2018	Deadline to reserve booth space to ensure listing in the conference program
May 4, 2018	Deadline to reserve bag inserts
May 4, 2018	Deadline for advanced badge registration
May 21-25, 2018	Deadline for bag insert materials due to NASN
June 15, 2018	Final deadline for sponsorship and booth reservations
June 29, 2018	Exhibitor registration and set up: 9:00 a.m. – 5:00 p.m.
June 30, 2018	Exhibitor registration and set up: 8:00 a.m. – 11:00 a.m.
June 30, 2018	Exhibit hours: 1:00 p.m. – 5:00 p.m.
July 1, 2018	Exhibit hours: 9:00 a.m. – 12:00 p.m.
July 1, 2018	Exhibit dismantling: 12:00 p.m. – 5:00 p.m.