**Marketing Chairperson**

Job Description

1. Attend Executive Board meetings during the year.
2. Submit a report to regional marketing chairs so that they may share the most current information at their regional meetings.
3. Submit a report to SNANC secretary and president before each executive board meeting and the annual conference meeting.
4. Keep adequate amounts of the current SNANC brochure on hand so that they can be distributed as needed to regional presidents.
5. Continue to work with outside market associate to assess the use of SNANC’s logo on identified merchandise. Evaluate the effectiveness of merchandise being sold through the SNANC store.
6. Work with the chairs of Legislation and Membership to promote SNANC.
7. The Marketing chair will serve on the Finance Committee.

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