

**Exhibitor Prospectus**  
**Texas School Nurses Organization Annual Conference**  
**The Woodlands Waterway Marriott Hotel and**  
**Conference Center**  
**The Woodlands, Texas**  
**November 10-11, 2017**



**The 2017 TSNO Conference will highlight strategies to improve School Nurse practice. Knowledge gained will facilitate the professional School Nurse's role in optimizing student health and learning by advancing the practice of school nursing. With increased knowledge, school nurses will better serve students, families and the community. School Nurses are leaders united in advancing children's health.**

**Reserve Now For Best Booth Space**

## Invitation to Exhibit

We are delighted to invite you to join Texas School Nurses Organization's Annual Conference at The Woodlands Waterway Marriott Hotel and Conference Center in The Woodlands, Texas; November 10-11, 2017. Conference theme this year is: **School Nurses: Leaders United in Advancing Children's Health**. We have an outstanding program lined up.

Each year TSNO members report enthusiastically how much they enjoy coming together to meet with each other and with you – the people, companies and other organizations that support school health care. Most school nurses typically work independently, they do not often see a company representative and are eager to meet you and learn about your products and services.

TSNO values your participation at our conference. We have developed numerous opportunities for you to reach this key audience with your services and products, including booth exposition and different levels of 'Friends of TSNO'.

We welcome any question you may have regarding our vendor program and refer you to information listed under Events on our website [www.txsno.org](http://www.txsno.org). You may also choose to email our Conference Exhibit Liaison – Diane Hunt Bullard, email: [dbulla@neisd.net](mailto:dbulla@neisd.net)

We thank you in advance for your continued support of TSNO. Your commitment to the services school nurses provide to Texas students is greatly appreciated.

We look forward to seeing you in The Woodlands!

Sincerely,

Lisa Sicilio, MEd, BSN, RN, NCSN  
TSNO President  
[lsicilio.tsn@gmail.com](mailto:lsicilio.tsn@gmail.com)



### **TSNO Mission Statement**

The mission of the Texas School Nurses Organization is to promote, protect, and enhance professional school nurse practice through advocacy, evidence-based education, collaboration, and partnerships that support each student's well-being and readiness to learn.

**If you have products or services in the following categories, the TSNO Annual Conference is essential exposure for your company:**

Ambulatory Aids  
supplies  
Assessment/diagnostic devices  
medication  
Auditory assessment equipment  
Bandages  
Dental Resources  
Diabetic screening products  
Emergency response and safety products  
First aid equipment and supplies  
Health education poster & resources

Health room furniture and  
Infection/infestation topical  
Mobility equipment  
Paper/plastic products  
School health pharmaceuticals  
School nurse education programs  
Sports health supplies  
Vaccinations  
Vision screening equipment

## 2016 Exhibitors

Aetna/TRS  
Bill Beatty Insurance Agency, Inc.  
CareDox  
Dresses Magic  
DSHS Immunization Unit  
Galen College of Nursing  
Grand Canyon University  
Health & Human Services Commission  
Healthmaster Holdings LLC  
Juice Plus  
Kleenhantz, LLC  
Lamar University  
Lice Clinics of America  
Love to teach  
McLane Children's Scott & White  
Novo Nordisk  
Online Provider Education – HHSC Texas Health Steps  
ParaPro  
Professional Software for Nurses, Inc.  
Project ADAM  
Public Policy Research Institute  
Quidel  
Scentsy Fragrance  
School Health Corporation  
School Nurse Supply, Inc.  
Shop LuLaRoe AshleyTishko  
Shriners Hospitals for Children - Houston

Star Wellness San Antonio  
Symmetry  
Texas AED/Sterling Medical  
Texas Allergy & Sinus Center  
Texas Department of Agriculture  
Texas DSHS Oral Health  
Texas Lions Camp  
Texas Nurses Association  
Texas Pregnancy Care Network  
The Children's Health Market  
The MyCareConnect Foundation  
University of Texas Arlington  
University Health System  
Waddell & Reed, Financial Advisors  
WhizResources  
Who We Play For  
Wm V. MacGill & Co.

# Exhibitor Specification for the TSNO Annual Conference

## Acceptability of Exhibits

All Exhibits must serve the interests of the members of TSNO and shall be operated in a way that will not detract from other exhibits, or the conference as a whole. TSNO reserves the right to refuse any exhibitor that it deems objectionable to its purpose. TSNO reserves the right to require the withdrawal of any exhibit, which it believes to be injurious to the purpose of the organization. TSNO reserves the right to request a conflict of interest statement from all applicants. TSNO does not promise exclusivity of products.

## Space Assignment

Exhibit space will be assigned based on receipt of application (**first come, first serve**). TSNO reserves the right, in its sole discretion, to allocate space on any other basis it deems appropriate. Final deadline for booth application is October 2, 2017. Booth space is limited. No refund after September 22, 2017. There will be a \$75.00 cancellation fee deducted from all refunds.

## Exhibit Dates and Hours

Friday, November 10, 2017	5:30 pm – 7:30 pm
Saturday, November 11, 2017	7:00 am – 12:30 pm

## Exhibit Registration and Set – up

Friday, November 10, 2017	12:00 pm – 5:00 pm
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## Dismantling of Exhibits

Saturday, November 11, 2017	12:30 pm – 4:00 pm
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## Terms

Total space rental fee must accompany the exhibit space application or it will not be considered.

## Exhibit Fees






















Corporate	10X10 inline booth	\$590
	10X10 Premium (end or corner booth)	\$640
Non Profit	10X10 Non Profit inline booth	\$340
Local Merchant	10X10 gift booth	\$140
Regional TSNO	10X10 booth	\$80

## Exhibit Package

Booth fees include the following:

- A 6 foot draped table, identification sign, 2 chairs and wastebasket.
- Complimentary listing in the TSNO 2017 Conference Packet, if submitted by posted deadline.
- Booth assignment and service kits will be provided by October 13, 2017
- **Please review E-kit for AV and electricity needs.**

## Friends of TSNO 2017 Conference Opportunities

Specific meals will be assigned by TSNO on a first come first serve basis	Gold \$3000	Silver \$2000	Bronze \$1000	General \$500
	Meal sponsor Breakfast/Lunch	Break sponsor	General sponsor	General sponsor
Recognition with name listed in Conference Packet as Friend of TSNO				
Recognition on Website as 2017 Friend of TSNO (Upon receipt of payment through 10/2/2018)				
Corporate link on website (Upon receipt of payment through 10/2/2018)				
Acknowledgment on conference signage				
Acknowledgment during one meal or break				
Two tickets for breakfast on Saturday				
One 10X10 booth at no additional charge				
Two 10X10 booths or one corner booth at no additional charge				

Vendor may submit letter of statement for value of added service and/or product that could be used to meet equivalency of Gold, Silver, or Bronze status. All requests must be approved by the TSNO executive committee. If interested, please contact Diane Hunt Bullard – [dbulla@neisd.net](mailto:dbulla@neisd.net) for more information.