The 2019 TSNO conference will highlight the school nurse’s role in supporting and promoting optimal health, wellness, and safety of Texas’ students. Through increased knowledge and skills we will enable the school nurse to navigate the complexity of healthcare in a school setting.
Invitation to Exhibit

We are delighted to invite you to join Texas School Nurses Organization’s Annual Conference at the San Antonio Marriott Rivercenter San Antonio, Texas. Exhibitor dates are November 1-2, 2019 during pre-conference registration and day one of the TSNO Conference (see times under Exhibitor Specifications).

Our theme this year is: **School Nursing: Navigating the River of Complexity** and we have an outstanding program lined up.

Each year TSNO members report enthusiastically how much they enjoy coming together to meet with each other and with you – the people, companies and other organizations that support school health care. Most school nurses typically work independently, they do not often see a company representative and are eager to meet you and learn about your products and services.

TSNO values your participation at our conference. We have developed numerous opportunities for you to reach this key audience with your services and products, including booth exposition and different levels of ‘Friends of TSNO’.

We welcome any question you may have regarding our vendor program and refer you to information listed under Events on our website [www.txsno.org](http://www.txsno.org).

You may also choose to email our Conference Exhibit Coordinator – Amy Huey, email: ahuey.tsno@gmail.com. We thank you in advance for your continued support of TSNO and for your commitment to the service we as school nurses provide to the students across Texas.

We look forward to seeing you in San Antonio!

Sincerely,

Lisa Formby, RN
TSNO President
Lisa.formbytsno@gmail.com

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**TSNO Mission Statement**

To enhance whole student wellness and learning by strengthening school nursing practice.
Vision: Student access to health and learning. All day. Every day.
If you have products or services in the following categories, the TSNO Annual Conference is absolutely essential exposure for your company:

Ambulatory Aids
Assessment/diagnostic devices
Auditory assessment equipment
Bandages
Dental resources
Diabetic screening products
Emergency response & safety products
First Aid equipment & supplies
Health education posters & resources
Health room furniture & supplies

Infection/infestation topical medications
Local vendors
Mental Health Resources
Mobility Equipment
Nursing work wear & supplies
School health pharmaceuticals
School nurse education programs
Sports health supplies
Vaccinations
Vision screening equipment

2018 Exhibitors

3TDesignsCo
AAA Texas
Aetna/TRS-ActiveCare
American College of Education
Best Technology Inc.
Bill Beatty Insurance Agency, Inc.
Cardiac Science
Chamberlain University
Children’s Health
Garcia Enterprises DBA Majeza
GermBlast
Grand Canyon University
Healthmaster Holdings, LLC
Healthy Texas Women Program - Texas
Health & Human Services Commission
Houston Baptist University
Ladybug Scrubs
Lip Sense
Love To Teach
MacGILL School Nurse Supplies
McLane Children’s – Baylor Scott
North Texas Poison Center
Norwex Independent Sales Consultant

Ntarupt
ParaPRO
Passport Health/Staying Healthy
Professional Software for Nurses
Rinda Kaye Designs
Scentsy
School Health Corporation
School Nurse Supply
Shriners Hospitals for Children - Houston
Stephanie’s Selections
Sterling Medical Texas AED
Texas Department of State Health Services - Oral Health Surveillance Program
Texas Nurses Association
Texas Scottish Rite Hospital
Texas Wesleyan
The DEET Education Program
Tobacco Research & Evaluation Team - University of Texas- Austin
UTHHealth School of Nursing
West Coast University Online
Whiz Resources
Exhibitor Specification for the TSNO Annual Conference

Acceptability of Exhibits
All Exhibits must serve the interests of the members of TSNO and shall be operated in a way that will not detract from other exhibits or the conference as a whole. TSNO reserves the right to refuse any exhibitor which it deems objectionable to its purpose. TSNO reserves the right to require the withdrawal of any exhibit, which it believes to be injurious to the purpose of the organization. TSNO reserves the right to request a conflict of interest statement from all applicants. TSNO does not promise exclusivity of products.

Space Assignment
Exhibit space will be assigned based on receipt of application (first come, first serve). TSNO reserves the right, in its sole discretion, to allocate space on any other basis it deems appropriate. Final deadline for booth application is October 1, 2019. Booth space is limited. No refund after September 23, 2019.

Exhibit Dates and Hours
Friday, November 1, 2019 5 pm – 7 pm * School Nurses pre-conference registration
Saturday, November 2, 2019 7 am – 12:30 pm *School Nurses conference

Exhibit Registration and Set-up
Friday, November 1, 2019 12 pm – 5 pm

Dismantling of Exhibits
Saturday, November 2, 2019 12:30 pm

Terms
Total space rental fee must accompany the exhibit space application or it will not be considered.

Exhibit Fees
Corporate 8X10 inline booth $675
8X10 Premium (end or corner booth) $750
Non Profit 8X10 Non Profit inline booth $375
Local Merchant 8X10 gift booth $150
Regional TSNO 8X10 booth $75

Exhibit Package
Booth fees include the following:

- A draped table, identification sign, 2 chairs and wastebasket.
- Complimentary listing in the TSNO 2019 Conference Packet, if submitted by posted deadline.
- Booth assignment and service kits will be provided by October 14, 2019.
- Please review E-kit for AV and electricity needs.
## Friends of TSNO 2019 Conference Opportunities

<table>
<thead>
<tr>
<th>Specific meals will be assigned by TSNO on a first come first serve basis</th>
<th>Gold $3000</th>
<th>Silver $2000</th>
<th>Bronze $1000</th>
<th>General $500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition with name listed in Conference Packet as Friend of TSNO</td>
<td><img src="https://via.placeholder.com/15" alt="Gold" /></td>
<td><img src="https://via.placeholder.com/15" alt="Silver" /></td>
<td><img src="https://via.placeholder.com/15" alt="Bronze" /></td>
<td><img src="https://via.placeholder.com/15" alt="General" /></td>
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<tr>
<td>Recognition on Website as 2019 Friend of TSNO (Upon receipt of payment through 10/1/2020)</td>
<td><img src="https://via.placeholder.com/15" alt="Gold" /></td>
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<td><img src="https://via.placeholder.com/15" alt="Bronze" /></td>
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<td>Corporate link on website (Upon receipt of payment through 10/1/2020)</td>
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<td><img src="https://via.placeholder.com/15" alt="Bronze" /></td>
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<tr>
<td>Acknowledgment on conference signage</td>
<td><img src="https://via.placeholder.com/15" alt="Gold" /></td>
<td><img src="https://via.placeholder.com/15" alt="Silver" /></td>
<td><img src="https://via.placeholder.com/15" alt="Bronze" /></td>
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<tr>
<td>Acknowledgment during one meal or break</td>
<td><img src="https://via.placeholder.com/15" alt="Gold" /></td>
<td><img src="https://via.placeholder.com/15" alt="Silver" /></td>
<td><img src="https://via.placeholder.com/15" alt="Bronze" /></td>
<td><img src="https://via.placeholder.com/15" alt="General" /></td>
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<tr>
<td>Two tickets for breakfast on Saturday</td>
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<td><img src="https://via.placeholder.com/15" alt="Silver" /></td>
<td><img src="https://via.placeholder.com/15" alt="Bronze" /></td>
<td><img src="https://via.placeholder.com/15" alt="General" /></td>
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<tr>
<td>One 8X10 booth at no additional charge</td>
<td><img src="https://via.placeholder.com/15" alt="Gold" /></td>
<td><img src="https://via.placeholder.com/15" alt="Silver" /></td>
<td><img src="https://via.placeholder.com/15" alt="Bronze" /></td>
<td><img src="https://via.placeholder.com/15" alt="General" /></td>
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<td>Two 8X10 booths or one corner booth at no additional charge</td>
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<td><img src="https://via.placeholder.com/15" alt="Bronze" /></td>
<td><img src="https://via.placeholder.com/15" alt="General" /></td>
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</table>

Vendor may submit letter of statement for value of added service and/or product that could be used to meet equivalency of Gold, Silver, or Bronze status. All requests must be approved by the TSNO executive committee. If interested, please contact **Amy Huey** ahuey.tsno@gmail.com for more information.