

Exhibitor Prospectus
Texas School Nurses Organization Annual Conference
Dallas/Plano Marriott at Legacy Town Center, Plano, TX
November 10-11, 2018



The 2018 TSNO conference will highlight the school nurse's role in supporting and promoting optimal health, wellness and safety of Texas' students. Through increased knowledge and skills we will enable the school nurse to practice with purpose, professionalism, and passion.

Reserve Now For Best Booth Space

Invitation to Exhibit

We are delighted to invite you to join Texas School Nurses Organization's Annual Conference at the Dallas/Plano Marriott at Legacy Town Center Plano, Texas November 10-11, 2018.

Our theme this year is: **School Nurses: Practice with Purpose, Professionalism, & Passion** and we have an outstanding program lined up.

Each year TSNO members report enthusiastically how much they enjoy coming together to meet with each other and with you – the people, companies and other organizations that support school health care. Most school nurses typically work independently, they do not often see a company representative and are eager to meet you and learn about your products and services.

TSNO values your participation at our conference. We have developed numerous opportunities for you to reach this key audience with your services and products, including booth exposition and different levels of 'Friends of TSNO'.

We welcome any question you may have regarding our vendor program and refer you to information listed under Events on our website www.txsno.org.

You may also choose to email our Conference Exhibit Coordinator – Amy Huey, email: ahuey.t sno@gmail.com . We thank you in advance for your continued support of TSNO and for your commitment to the service we as school nurses provide to the students across Texas.

We look forward to seeing you in Plano!

Sincerely,

Lisa Sicilio, MEd, BSN, RN, NCSN
President
Lsicilio.t sno@gmail.com



TSNO Mission Statement

The mission of the Texas School Nurses Organization is to enhance whole student wellness and learning by advancing school nursing practice.

If you have products or services in the following categories, the TSNO Annual Conference is absolutely essential exposure for your company:

Ambulatory Aids
Assessment/diagnostic devices
Auditory assessment equipment
Bandages
Dental resources
Diabetic screening products
Emergency response & safety products
First Aid equipment & supplies
Health education posters & resources
Health room furniture & supplies

Infection/infestation topical medications
Local vendors
Mental Health Resources
Mobility Equipment
Nursing work wear & supplies
School health pharmaceuticals
School nurse education programs
Sports health supplies
Vaccinations
Vision screening equipment

2017 Exhibitors

AAA Texas
Academic Partnerships UT Arlington
Aetna/TRS
Alliance Tech Medical
Bill Beatty Insurance Agency, Inc.
Camp Easterseals UCP
Canela Software, Inc.
Cardiac Science
CareDox
Claire Lynn Designs
Endless Arrow
Epilepsy Foundation Texas
Food Allergy Research & Education
Germ Blast
Good-Lite-EyeSpy 20/20
Health & Human Services Texas Health Steps
Healthmaster Holdings, LLC
Kleenhanz
Lipsense/ Senegence
MyCareConnect Foundation
National Peanut Board

ParaPro
Professional Software for Nurses, Inc.
Public Policy Research Institute
Scentsy Fragrance
School Compliance Coordinator DSHS
School Health Corporation
School Nurse Supply, Inc.
Sterling Medical Texas
Symmetry
Texas Department of Agriculture
Texas DSHS Oral Health Program
Texas Pregnancy Care Network
TSU St. David's School of Nursing
Texas Youth Risk Behavior Survey
The Lice Place
Tupperware
UT Health School of Nursing
Whiz Resources
Wm. V. MacGill & Co.
Who We Play For
Zoll Medical

Exhibitor Specification for the TSNO Annual Conference

Acceptability of Exhibits

All Exhibits must serve the interests of the members of TSNO and shall be operated in a way that will not detract from other exhibits or the conference as a whole. TSNO reserves the right to refuse any exhibitor which it deems objectionable to its purpose. TSNO reserves the right to require the withdrawal of any exhibit, which it believes to be injurious to the purpose of the organization. TSNO reserves the right to request a conflict of interest statement from all applicants. TSNO does not promise exclusivity of products.

Space Assignment

Exhibit space will be assigned based on receipt of application (**first come, first serve**). TSNO reserves the right, in its sole discretion, to allocate space on any other basis it deems appropriate. Final deadline for booth application is October 1, 2018. Booth space is limited. No refund after September 24, 2018.

Exhibit Dates and Hours

Saturday, November 10, 2018 8 am - 6:30 pm

Exhibit Registration and Set-up

Friday, November 9, 2018 8 pm – 10 pm

OR

Saturday, November 10, 2018 6 am – 7 am

Dismantling of Exhibits

Saturday, November 10, 2018 6:30pm

Terms

Total space rental fee must accompany the exhibit space application or it will not be considered.

Exhibit Fees






















Corporate	8X10 inline booth	\$575
	8X10 Premium (end or corner booth)	\$625
Non Profit	8X10 Non Profit inline booth	\$325
Local Merchant	8X10 gift booth	\$125
Regional TSNO	8X10 booth	\$75

Exhibit Package

Booth fees include the following:

- A draped table, identification sign, 2 chairs and wastebasket.
- Complimentary listing in the TSNO 2018 Conference Packet, if submitted by posted deadline.
- Booth assignment and service kits will be provided by October 14, 2018.
- **Please review E-kit for AV and electricity needs.**

Friends of TSNO 2018 Conference Opportunities

Specific meals will be assigned by TSNO on a first come first serve basis	Gold \$3000 Meal sponsor Breakfast/Lunch	Silver \$2000 Break sponsor	Bronze \$1000 General sponsor	General \$500 General sponsor
Recognition with name listed in Conference Packet as Friend of TSNO				
Recognition on Website as 2018 Friend of TSNO (Upon receipt of payment through 10/1/2019)				
Corporate link on website (Upon receipt of payment through 10/1/2019)				
Acknowledgment on conference signage				
Acknowledgment during one meal or break				
Two tickets for breakfast on Saturday				
One 8X10 booth at no additional charge				
Two 8X10 booths or one corner booth at no additional charge				

Vendor may submit letter of statement for value of added service and/or product that could be used to meet equivalency of Gold, Silver, or Bronze status. All requests must be approved by the TSNO executive committee. If interested, please contact **Amy Huey** ahuey.tsno@gmail.com for more information.