

TSNO EXCELLENCE IN SCHOOL NURSING POSTER GUIDELINES

WHAT SHOULD THE POSTER CONVEY?

Posters are visual displays on a selected topic. Posters provide an opportunity for discussion and stimulating interest. Posters should pertain to research, school nursing practice, and leadership/legal issues of school nursing or health promotion. Think of your poster as an advertisement to get someone interested in your topic.

Posters may not promote a specific product, drug, technology or instrument.

ADVANTAGES OF POSTER PRESENTATIONS

- Posters can be viewed for an extended period of time.
- The viewer can go forward and backward through the poster.
- Lengthy discussion can occur during poster sessions.
- A poster attracts an audience who is really interested in your work.
- The poster may serve to explain or encourage research to colleagues.

POSTER PREPARATION TIPS

- TSNO will provide tables for display.
- Posters should be a tri-fold cardboard poster.
- Information should flow from left to right or top to bottom.
- Your poster should answer the following questions:
 - What is the question/concern/issue?
 - What is the reason or significance of the topic?
 - What is your strategy? Outline how you addressed the problem or issue.
 - What were your findings?
 - Explain your conclusions.
 - Where do we go from here? Any recommendations are found here.
- Text Tips:
 - Should be easily read from six feet.
 - Text type is designed to be read quickly and easily even at the small point sizes.
 - Avoid using all upper case, even for titles and headings.
 - Use of multiple fonts is distracting. It is better to choose a single font and use *italics*, **bold** or **color** for emphasis. Use the same font face in larger sizes for titles and headings.
 - Whenever possible, use graphs, charts, tables, figures, pictures or lists instead of text to get your point across.

ATTENDING YOUR POSTER

Saturday, November 10th from 5:30pm-6:00pm.

- During this time, please be stationed at your poster to answer any questions conference attendees may have.
- Please be present as long as you can to help and advise people.
- If you need to circulate, have a co-author relieve you.
- Expect people to spend no more than 3-5 minutes at your poster. Be brief. Always stay on point.

NOTE

Audio visual equipment and outlets will NOT be available.

- Posters are to be set up on **Saturday, Nov 10th by 6:45am** at designated table in Vendor area.
- Posters will be viewed by attendees, **Saturday, Nov. 10th 7 am-8 am** during breakfast with Vendors, **11:45 a-12:45 p** during lunch with vendors, and **5:15 pm-6:30 pm** during cocktails with vendors.
- Posters must be removed by **Saturday, Nov 10th at 6:30 pm**

Submission Information

Poster Presentation Abstracts will be peer-reviewed by the members of the 2018 TSNO Executive Board according to the following:

- Relevance/timeliness to school nursing practice and conference theme
- Organization and clarity of content and objectives
- Application of content to improving clinical and theoretical expertise
- Qualifications of presenter(s)

Submissions must comply with all guidelines to be reviewed.

Provide an abstract that gives the essence of the project in a brief but complete form — it should not exceed 250 words. We should have a accurate idea of the project after reading the abstract.

The abstract must focus on the current year's research and give only minimal reference to previous work. Details and discussions should not be included in the abstract but may be given on the project exhibit board.

Note that an abstract does not include acknowledgements or a bibliography.

Please Include:

- 1) Motivation/problem statement:** Why do we care about the problem? What practical, scientific, theoretical or artistic gap is your research filling?
- 2) Methods/procedure/approach:** What did you do to get your results?
- 3) Results/findings/product:** As a result of completing the above procedure, what did you learn/invent/create?
- 4) Conclusion/implications:** What are the larger implications of your findings, especially for the problem/gap identified in step 1?

TSNO EXCELLENCE IN SCHOOL NURSING POSTER ABSTRACT SUBMISSION

First name: _____ Last name: _____

Credentials as you want them listed: _____

Home Address: _____

Work Address: _____

Employer: _____ Region _____

Position/Title: _____

Telephone [W] (_____) _____ [ext.] _____

[H]: (_____) _____ - _____ Fax: (_____) _____

Preferred e-mail: _____

Submission Title (Please select a short, catchy and descriptive title)

Author List

Primary Presenter:

Co-Presenter (if applicable):

Please indicate the area that your presentation falls under:

- Research/Evidence-based practice:** Current research that may be useful and possibly implemented in practice.
- Practice:** Innovative strategies for school nurses to replicate in their schools.
- Leadership/Legal:** Strategies and information for school nurses to build their leadership skills and enhance their understanding of laws and policies affecting school health.
- Health Promotion:** Promoting health in today's fast-paced, dynamically changing environment.

Submit this page with a one-page abstract of not more than 250 words. Due no later than October 15th. Email to Chanthini Thomas: cthomas.tsno@gmail.com or mail to:

Texas School Nurses Organization, Inc.
819 W. Arapaho Rd., Suite 24B, #345
Richardson, TX 75080

****For TSNO use only****

Date of Submission:
Committee Decision:
Poster # Assigned if approved/accepted:
Dates of Display for Poster Presentation:
Contact person: