



# TEXAS SCHOOL NURSES ORGANIZATION

819 W. Arapaho Rd Suite 24-B #345  
Richardson, TX 75080

## Marketing Chair Report Martha Anderson, RN

October 21, 2016

### Promote NASN/TSNO as Professional Organization

- **May, 2016 – Ordered 1500 TSNO Promotional Pens to use for marketing at various conferences and TSNO 2016 Conference for a total of:  
\$952.60**
- **June 2016 – Ordered 400 TSNO imprinted Conference Totes, 400 Lunch Bags and 400 White folders with tsno logo for a total of:  
\$5067.97**  
*Ordered these quantities based on last year's conference attendee participants*
- **October, 2016 – Ordered an extra 50 conference Totes and 75 extra Lunch Bags due to a likelihood of increase in this year's conference attendees for a total of:  
\$547.75**

**Total Conference Marketing  
Expenses** **\$6568.32**

MISSION: To promote, protect, and enhance professional school nurse practice through advocacy, evidence-based education, collaboration, and partnerships that support each student's well-being and readiness to learn.