Dear Potential Virtual NASN2021 Attendee,

We are very excited about getting together for NASN2021, the National Association of School Nurses’ annual event that brings together school nurses and others in the school community. We are ready to gather, to celebrate and to educate how school nurses are Leading the Way in Transforming Student Health.

Our focus as an organization remains on the health and safety of our event participants. Virtual 2021 Annual Conference allowed us to reach more school nurses than ever before. NASN has made the decision to offer the conference virtually this year. The virtual environment will allow all our attendees to have the chance to interact with one another and with our content, regardless of travel concerns related to COVID-19.

The program will once again include a virtual exhibit hall, annual business meeting, award recognition, vendor demonstrations, and opportunities for engagement and interaction -- just all in a virtual environment.

We know that we need to come together now more than ever, but we also need to do so safely for everyone’s benefit. Building on the success of NASN2020, we are planning even more opportunities for attendees to connect with one another and are excited to share these with you. We can’t wait to see you online for Virtual NASN2021, June 21-25, 2021.

Laurie Combe, MN, RN, NCSN
NASN President
ACHIEVING YOUR LEARNING OUTCOMES

Attend the Virtual NASN2021 Conference and YOU will be able to:

- Identify three emerging student health trends that impact your student population and a resource that can be used to learn more on those topics.
- Articulate three new evidence-based practices learned at conference that will be used to promote student health, social and academic success, or healthy communities.
- Identify three potential new partners/partnerships to collaborate with to advance student health and the role of the school nurse as a health leader in the school setting.
- Distinguish two ways current practice of care, data collection, or policy development differs from the information presented at conference and develop a plan to change at least one practice.
- Apply one new concept regarding advocacy and data that can be used to articulate to educators and decision-makers about the role of the school nurse in the 21st century.

Your SCHOOL or EMPLOYER will benefit from Virtual NASN2021 when YOU:

- Share evidence-based programs and research on best practice with your administrator;
- Elevate your school nursing practice by applying your new skills;
- Obtain the newest industry information on products, services, and technology from conference exhibitors; and
- Become a member of the conference group in NASN’s community website so you can stay connected to colleagues and subject matter experts.

NEED OTHER FUNDING IDEAS?

Try these suggestions:

- Check with your school and district for potential funding;
- Contact school community stakeholders, like the PTA and Lions Club, to see if they can offer you a scholarship; and/or
- Participate in the NASN Strong campaign https://www.nasn.org/NASNStrong to earn e-commerce credits which you can use towards your virtual conference registration.
[Date], 2021

Dear [your supervisor’s name]:

I would like to attend the National Association of School Nurses’ Virtual NASN2021 Annual Conference, June 21-25, 2021 and am seeking sponsorship for the registration fee.

This virtual conference will include speaker engagement and interactivity with attendees, evidence-based sessions on all areas of school nursing practice, including how school nurses are leading the way during the COVID-19 pandemic. There are two conference options that I can choose from: Virtual NASN2021 or Virtual NASN2021 PLUS. A cost breakdown is included below.

The information, resources, and tools I expect to acquire will provide our [insert your place of practice i.e. school, district, agency, etc.] and the [insert the population you serve i.e. students at our school, students throughout our district, school nurses serving children throughout the state, etc.] with evidence-based approaches to keeping children healthy and in school so they can learn. Content will provide critical information on how to support the social, emotional and health needs of our students and our school community as we return to a “New Normal” based on the impact of the COVID-19 pandemic. As an attendee, I will have access to a digital flipbook that contains not only the conference program, but also resources from nearly every educational session in the virtual conference schedule. It would be a resource to share with my colleagues.

I will also have the opportunity to view most of the conference sessions for an additional 90-days following the close of the conference. These will help me to review any of the major updates that are influencing school health and school nursing practice. There will also be demonstrations and poster presentations where a multitude of experts will discuss case studies and topics addressing specific programs, models, and tools implemented in the school setting. Please let me know if you want more information.
I hope that I could register for [insert Virtual NASN2021 or Virtual NASN2021 PLUS] for a cost of [insert cost of package]. Please notice that if I were to register by May 15th, I could take advantage of the $75 discount.

I expect to learn this summer and acquire all the tools, tips and techniques I need to make the 2021-2022 school year student-centered, safe and successful. Thank you in advance for consideration.

Sincerely,
[your name]
[your title]
[your contact information]
ABOUT NASN

The NASN vision is that all students are healthy, safe and ready to learn.

The NASN mission is to optimize student health and learning by advancing the practice of school nursing.

CORE VALUES

Child Well-being
   Ethics
   Innovation
   Leadership

Diversity, Equity & Inclusion
   Excellence
   Integrity
   Scholarship

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