Justifying Your Conference Attendance

NASN 2020

A Seat at the Table: Winning Together for Student Health

The Cosmopolitan of Las Vegas

June 30 – July 3, 2020

National Association of School Nurses 52nd Annual Conference
September 2019

Dear Potential NASN2020 Attendee,

I invite you to attend the 52nd Annual Conference of the National Association of School Nurses (NASN) in Las Vegas, Nevada. We will celebrate 52 years of advancing school nursing practice and Florence Nightingale’s 200th birthday!

School nurses and members of the school health team from across the United States and overseas will join you for four days of education and networking. This year, we will meet at the The Cosmopolitan of Las Vegas from June 30 – July 3, 2020, with an additional day of pre-conference education on June 29th.

NASN2020, A Seat at the Table: Winning Together for Student Health, will highlight emerging trends in student health, evidence based practices, and crucial partnerships to support student success. The educational and networking experiences will allow all who attend skills to garner a seat at the table in securing whole student health and healthy communities.

Visit the exhibit hall to meet NASN sponsors and vendors who will showcase their most current products, services, and resources to support your practice. This is a high energy experience where you can learn as you observe demonstrations, fill your conference bags with health education tools, informational brochures and samples, and have face-to-face chats with representatives of the healthcare industry.

Fabulous Las Vegas welcomes NASN2020 with lights galore, elaborate shows, premiere entertainment, theme parks, river rafting, canyon hikes and more.

We look forward to welcoming you to NASN2020 – the premiere event for the school nursing community! It promises to be a rich professional experience, one that leaves you wanting to come back for more. Please come and join the school nursing energy!

NASN2020
The Cosmopolitan of Las Vegas
Las Vegas, NV
June 30 – July 3, 2020 (preconference: June 29, 2020)

Viva Las Vegas!

Laurie G. Combe, MN, RN, NCSN
NASN President
ACHIEVING YOUR LEARNING OUTCOMES

Attend the NASN2020 Annual Conference and YOU will be able to

• Identify three emerging student health trends that impact your student population and a resource that can be used to learn more on those topics;

• Articulate two new evidence-based practices learned at conference that will be used to promote student health, social and academic success, or healthy communities;

• Identify three potential new partners/partnerships to collaborate with to advance student health and the role of the school nurse as a health leader in the school setting;

• Distinguish two ways current practice of care, data collection, or policy development differs from the information presented at conference and develop a plan to change at least one practice;

• Apply one new concept regarding advocacy and data that can be used to articulate to educators and decision-makers about the role of the school nurse in the 21st century; and

• Identify two new resources from NASN and exhibitors that can be used to improve practice.

Your SCHOOL or EMPLOYER will benefit from NASN2020 when YOU

• Share evidence-based programs and research on best practice with your administrator;

• Elevate your school nursing practice by applying your new skills;

• Obtain the newest industry information on products, services, and technology from conference exhibitors; and

• Become a member of the conference group in NASN’s community website so you can stay connected to colleagues and subject matter experts you meet.
NEED OTHER FUNDING IDEAS?

Try these suggestions:

• Check with your school and district for potential funding;

• Contact school community stakeholders you work with to see if they can offer you a scholarship; groups such as the PTA and Lions Club; and/or

• Participate in the NASN Strong campaign [https://www.nasn.org/NASNStrong](https://www.nasn.org/NASNStrong) to earn e-commerce credits which you can use towards your conference registration.
ATTENDEE TESTIMONIALS

Past conference attendees were asked, “What were the strengths of attending NASN’s Annual Conference?” Here are some of the responses:

- A great opportunity to engage with our school nursing community, networking opportunities and I always learn so much!! It definitely recharges my practice.
- The comradeship of the other nurses, especially those who have attended before. It was my first NASN conference and it was very welcoming.
- The energy, that everyone loves to be there and love the fundraising events and the vendors.
- There are several words that come to mind.... Educational - Inspiring - Collaboration - Advocacy - Common Goal - Team Building -Empowering...
- The conference provided an opportunity for me to get to know school nurses from other states and become familiar with how we are alike and different.
- There was an overwhelming amount of interesting sessions to attend.
- Incredible, up-to-date, evidence-based research presented by the very practitioners that performed the research!
- Obtaining resources I never knew existed to bring back to my school is overwhelmingly helpful.
- The vendor fair. It really helps me to contact vendors and ask particular questions about specific products.
- You are surrounded by intelligent, caring nurses from all over the country. The conference has renewed my energy and passion for school nursing.

EVALUATIONS

NASN2019 attendees said that after participating in conference, they…:

- Understood the Framework for 21st Century School Nursing Practice™ - 97%
- Could articulate how the principles of the Framework for 21st Century School Nursing Practice™ were used in their daily school nursing practice. - 92.7%
- Knew how to implement evidence-based best practices that promote the health and academic success of students. - 98%
- Understood the importance of quality improvement/data projects to improve the practice of school nursing. - 99.4%
- Knew how to incorporate leadership competencies into school nursing practice to optimize student and school community health. - 96.3%
- Will seek additional professional development to enhance their skills and knowledge in school nursing. - 94.7%
- Were able to work on their networking skills. - 91.6%
- Were able to easily connect with other conference attendees that practice in other state/countries. - 91.3%
- Now feel prepared for the upcoming new school year. - 92.7%
[Date], 2020

Dear [your supervisor’s name]:

I would like to attend the National Association of School Nurses’ 2020 Annual Conference, June 30 - July 3, 2020 (Preconference: June 29) in Las Vegas, Nevada, and am seeking sponsorship for the registration fee, food, travel, and lodging expenses. A cost breakdown is included below.

This conference will enable me to attend education sessions that are directly applicable to my work. It will also make it possible for me to build a professional network with school health experts from around the country and the world.

The information, resources, and tools I expect to acquire will provide our [insert your place of practice i.e. school, district, agency, etc.] and the [insert the population you serve i.e. students at our school, students throughout our district, school nurses serving children throughout the state, etc.] with evidence-based approaches to keeping children healthy and in school so they can learn. As an attendee, I will have access to a bound, printed syllabus containing resources from nearly every education session in the conference schedule. It would be a tangible resource to share with my colleagues.

In addition, I will be able to earn up to 20+ CNE contact hours by choosing from a multitude of breakout sessions, workshops, and general sessions. At NASN2020, a wide array of hot topics will be covered that are impacting school nurses daily on the frontlines.

Don’t forget about the opportunity to view some of the conference sessions (general sessions and breakouts) that will be live streamed for an additional 90-days following the close of the conference. These will help me to review any of the major updates that are influencing school health and school nursing practice. There will also be hands-on demonstrations and a poster presentation session where a multitude of experts will discuss case studies and topics addressing specific programs, models, and tools implemented in the school setting. A full schedule of sessions will be available in February. Please let me know if you want more information.

Cost breakdown
Conference Registration [thru 04/15/2020]: [$480/NASN member OR $580/non-member]
Preconference Session: [$135 half day session/$195 full day session]
Roundtrip Airfare: [insert an estimate]
Transportation costs: [insert additional or alternate transportation costs (shuttle, tram, parking)]
Lodging: $204/city room or terrace studio ($189 room & $15 resort fee), per night for [insert the number of nights] nights (not including applicable taxes)
Meals: [insert an estimate] NASN strives to provide food, however, if not provided, you will be responsible. As of today, please budget for all meals.
Bound, printed syllabus: $50
Other expenses: [insert an estimate]

Total cost [insert total after completing breakdown above].

I expect to learn this summer and leave with all the tools, tips, and techniques I need to make the 2020-2021 school year vibrant, evidence-based practice focused, student-centered and successful. Thank you in advance for your consideration.

Sincerely,

[your name]
[your title]
[your contact information]

An editable version of this template is also available.