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**For Immediate Release**

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## **NATIONAL ASSOCIATION OF SCHOOL NURSES RECEIVES GRANT FROM CVS HEALTH FOUNDATION AND CAMPAIGN FOR TOBACCO-FREE KIDS TO REDUCE YOUTH TOBACCO USE**

*Grant will support efforts to help next generation “Be The First” generation to be tobacco-free through programs that will increase local education and youth engagement in tobacco prevention activities*

**Silver Spring, MD (March 16, 2016)** – The National Association of School Nurses (NASN) today announced that it has received a grant from the CVS Health Foundation through its partnership with the Campaign for Tobacco-Free Kids through the “Making the Next Generation Tobacco-Free” grant program. This announcement coincides with Kick Butts Day, the Campaign for Tobacco-Free Kids’ day of activism that empowers youth to stand out, speak up and mobilize their communities.

The \$75,000 grant has been awarded to NASN as part of a five-year, \$5 million partnership with the Campaign for Tobacco-Free Kids. The new grants are part of “Be The First,” CVS Health’s \$50 million, five-year initiative to help deliver the nation’s first tobacco-free generation, and advance the company’s ongoing commitment to help people lead tobacco-free lives.

“The grant we received from the CVS Health Foundation will support our efforts to end youth tobacco use,” said NASN President Beth Matthey. “Today, 15.7 percent of high school students in the US still smoke – that’s 51,200 students. Through the support we are receiving from the CVS Health Foundation and Campaign for Tobacco-Free Kids, we will help reduce the number of youth who smoke and continue to raise youth tobacco awareness, prevention and advocacy in our local communities.”

“Over the past year, we’ve seen the positive impact our partnership with Campaign for Tobacco-Free Kids has made on reducing youth tobacco use in our communities,” said Eileen Howard Boone, President of the CVS Health Foundation. “That’s why we’re so excited to award the second round of grants to organizations like NASN, who are dedicated to educating young people about the dangers of tobacco and who share our commitment to helping deliver the first tobacco-free generation.”

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**CVS Health/Campaign Tobacco-Free Kids**

**About NASN**

*The National Association of School Nurses is a non-profit specialty nursing organization, organized in 1968 and incorporated in 1977, representing school nurses exclusively. NASN has nearly 16,000 members and 50 affiliates, including the District of Columbia and overseas. The mission of the NASN is to advance school nurse practice to keep students healthy, safe and ready to learn. To learn more about NASN, please visit us on the Web at [www.nasn.org](http://www.nasn.org) or call 866-627-6767.*

**About CVS Health**

*CVS Health is a pharmacy innovation company helping people on their path to better health. Through its approximately 9,600 retail pharmacies, more than 1,100 walk-in medical clinics, a leading pharmacy benefits manager with more than 75 million plan members, a dedicated senior pharmacy care business serving more than one million patients per year, and expanding specialty pharmacy services, the Company enables people, businesses and communities to manage health in more affordable and effective ways. This unique integrated model increases access to quality care, delivers better health outcomes and lowers overall health care costs. Find more information about how CVS Health is shaping the future of health at <https://www.cvshealth.com>.*

**About the Campaign for Tobacco-Free Kids**

*The Campaign for Tobacco-Free Kids is a leading force in the fight to reduce tobacco use and its deadly toll in the United States and around the world. Our vision: A future free of the death and disease caused by tobacco. We work to save lives by advocating for public policies that prevent kids from smoking, help smokers quit and protect everyone from secondhand smoke.*

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