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What Vendors Said about NASN2022:

“Exhibit hours were perfect, lots of traffic, great show!”

This was my first NASN conference. I thought it went incredibly well and I loved that there weren’t learning sessions happening during vendor hours. “I reached a lot of people and I didn’t feel rushed or bored. It was great.”

“The exhibit hall was great, we have no complaints. The traffic was great the whole time and the conference as a whole was easy to navigate.” “Event still feels like “the” place to be in front of engaged school nurses. We will certainly be back.”

“Completely engaged attendees - we had a throng of school nurses at our booth the entire time we were open!”

Apply Early to NASN2022!

• Booth space assigned first-come, first-served upon receipt of application and payment.

• Exhibit space expected to sell out this year.

• Refreshments served in the exhibit area.

• Dedicated exhibit hours with no competing educational sessions.

Sunday, June 26
NASN Board of Directors Committee Meetings
Board Night Out

Monday, June 27
NASN Board of Directors Meeting
Preconference Session
Leadership Academy
Exhibitor Registration and Setup

Tuesday, June 28
President’s Welcome
General Sessions
Exhibits
Attendee Night Out

Wednesday, June 29
General Sessions
Exhibits
NASN Night In

Thursday, June 30
General Sessions
Annual Meeting
Affiliate Night Out
Dear Valued Partner,

I am inviting you to attend the 54th Annual Conference of the National Association of School Nurses (NASN) and join school nurses and members of the school health team from across the United States and Overseas, for our first in-person event since 2019!! NASN2022, Connecting Health Equity and Student Success, will offer two separate learning events to meet the needs of all school nurses, amid pandemic health, travel and economic concerns.

- **IN-PERSON NASN2022:** June 28-30, 2022 (Preconference: June 27, 2022) – In order to keep all participants safe and healthy, all sessions will take place in the general session ballroom, where they can engage and network with fellow attendees while learning from school nursing and other health experts. Topics like mental health, health equity, suicide prevention, IHPs/EAPs/504/IEPs, epilepsy and seizure awareness, and sleep disorders will be discussed. All participants will receive a program with syllabus containing session materials shared by presenters. Also, included with their registration, is a celebratory night to recognize their school nursing peers (Sponsorship Opportunity).

- **VIRTUAL NASN2022:** July 11-13, 2022 – This online NASN conference experience gives participants the flexibility to learn from anywhere. An array of sessions, from asthma care to trauma-informed care, scope and standards to competencies will be covered. The schedule is a mix of sessions streamed in real time with a live speaker Q&A immediately following each session and additional sessions participants can view on their own time. Ten industry sponsors will share their latest and greatest school nursing resources and services, along with an opportunity to chat with participants along the way (Sponsorship Opportunity).

- **NASN2022 BUNDLE:** Includes both IN-PERSON NASN2022 & VIRTUAL NASN2022 – Both options promise to be rich, professional experiences. Participants can double their skills, double their networking, and double their experience.

Whether visiting the exhibit hall at the in-person conference or tuning in to sponsored sessions online, participants look forward to hearing from you. It is a time when they can be exposed to the latest products and resources that ultimately improve student health outcomes and help every student to be healthy, safe and ready to learn. School nurses want information on evidence-based products and services, and they value the knowledge you bring, and appreciate the financial support you provide NASN through your presence at NASN’s conference.

In an effort to direct in-person attendees to the Exhibit Hall, and to explore all that you have to offer, NASN2022 will:

- Offer dedicated exhibit hours with no competing educational sessions
- Provide refreshments served in the exhibit area
- Make sessions available for 90 days following the virtual conference

For the virtual attendees, NASN2022 will:

- Dedicate the first day of Virtual NASN2022 for sponsored sessions only
- Offer prizes for attendance
- Have prize drawings in the hall area

Your presence and continued support make the NASN Annual Conference the premiere event for the school nursing community and is one of the reasons our attendees return year after year. We truly appreciate your past support and look forward to welcoming you to NASN2022!

Please come and join the celebration! 54 years of advancing school nursing practice!

Linda Mendonca, MSN, MEd, RN, APHN-BC, NCSN, FNASN
NASN President

Donna Mazyck, MS, RN, NCSN, CAE, FNASN
NASN Executive Director
The National Association of School Nurses (NASN) is a specialty nursing organization of 17 full-time employees, with national and international representation of school nurses. NASN was organized in 1968, incorporated in 1977, and is classified as a non-profit organization under the section 501(c)(3) of the Internal Revenue Code. NASN has more than 16,000 individual members and 50 affiliate school nurse organizations and a 54-member Board of Directors with representatives from each affiliate. The mission of NASN is to optimize student health and learning by advancing the practice of school nursing. NASN’s core values are child well-being, diversity and inclusion, ethics, excellence, innovation, integrity, leadership, and scholarship.

School Nurses in the U.S.

School nurses are licensed nurses who work in public and private schools and use evidence-based practice to promote individual and population-based student health, provide care coordination, advocate for quality student-centered care, and advance academic success. School nurses are leaders who bridge health care and education, and collaborate to help create healthy communities. NASN recommends students have daily access to, at a minimum, a full-time baccalaureate-prepared registered nurse (RN). Percentage of Schools with School Nurse Coverage

- 35.3% of schools employ part-time school nurses (< 35 hours)
- 39.3% of schools employ full-time school nurses (> 35 hours)
- Across the country 25.2% of schools did not employ a school nurse

Employer/Funding

The majority of school nurses are employed by education and funded from regular/special education funds. Other funding for school nurses include health department, local organizations, federal, and state organizations.

Average Salary for RN School Nurses

National Average RN salary ranges from $63,944* - $66,973**


Race/Ethnicity/Gender:
98.4% Female; 86.9% White; 4.8% Black/African American; 1.4% Asian; 4% Hispanic/Latina; 2.2% multiple; <1 American Indian/Alaskan Native and Hawaiian

OUR LEADERSHIP

2021-2022 OFFICERS
President: Linda Mendonca, MSN, MEd, RN, APHN-BC, NCSN, FNASN, Rhode Island
President-Elect: Kate King, DNP, MS, RN, LSN, Ohio
Vice President: Lynnette Ondock, MEd, BSN, RN, NCSN, Washington
Secretary/Treasurer: Linda Neumann, RN, Missouri

NASN STAFF
Executive Director: Donna Mazyck, MS, RN, NCSN, CAE, FNASN
Nursing Education and Practice Specialist, Lead Nurse Conference Planner: Jade Slaffey, MSHCA, BSN, RN
Meeting Planner: Devin Dinkel
Chief Financial Officer: Chris Cephas
Managing Director of Operations: Carol Walsh, PMP

OUR SALES TEAM
Sajeevi Henry
SAGE
Account Executive
Direct: (805) 618-4557
sajeevi.henry@sagepub.com
Contact Sajeevi regarding all advertising, exhibiting, and sponsorship sales questions.

Donna Jarrett
SAGE
Senior Account Specialist
Direct: (805) 410-7246
donna.jarrett@sagepub.com
Contact Donna regarding payment questions and logistics.

WHO EXHIBITS AT NASN’S ANNUAL CONFERENCE?

If you have products or services in the following categories, the NASN Annual Conference is absolutely essential in providing exposure for your company:

Ambulatory aids
Assessment / diagnostic devices
Auditory assessment equipment
Bandages
Community health services
Diabetes screening products
Electronic Medical Records
Emergency response & safety products
First aid equipment & supplies
Health care
Health education posters & resources
Health information exchanges
Health information software
Health room furniture & supplies
Infection / infestation topical meds
Mobility equipment
Paper / plastic products
School health pharmaceuticals
Sports health supplies
Staffing/Job Placement
Vision screening equipment
EXHIBITOR SPECIFICATIONS

EXHIBIT DATES AND HOURS
Tuesday, June 28th, 12:00 p.m. - 4:30 p.m.
Wednesday, June 29th, 10:15 a.m. - 12:45 p.m.
*Exhibit hours are unopposed with no competing educational sessions.*

EXHIBIT REGISTRATION & SET UP
Monday, June 27th, 8:00 a.m. - 5:00 p.m.
Tuesday, June 28, 8:00 a.m. - 11:00 a.m.
*All booths must be set up by 11:00 a.m. for official booth inspection.*

DISMANTLING OF EXHIBITS
Wednesday, June 29, 12:45 p.m. - 5:00 p.m.
*Please Note: Dismantling of exhibit booths is not permitted prior to the official closing time and all booths must remain staffed until 12:45 p.m. Failure to comply will impact your booth location and/or opportunity to exhibit at future NASN Annual Conferences.*

SPACE ASSIGNMENT
Exhibit space will be assigned based on receipt of application and payment in full on a first-come, first-served basis. NASN reserves the right, in its sole discretion, to allocate space on any other basis it deems appropriate.

TERMS
The total space rental fee must accompany the exhibit space application or it will not be considered.

EXHIBIT FEES

<table>
<thead>
<tr>
<th>Size</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’ Inline booth</td>
<td>$2,000</td>
</tr>
<tr>
<td>10’ x 10’ Corner booth</td>
<td>$2,250</td>
</tr>
<tr>
<td>10’ x 20’ Inline booth</td>
<td>$3,850</td>
</tr>
<tr>
<td>10’ x 20’ Corner booth</td>
<td>$4,050</td>
</tr>
<tr>
<td>20’ x 20’ Island booth</td>
<td>$12,000</td>
</tr>
<tr>
<td>10’ x 10’ Non-profit booth</td>
<td>$1,600</td>
</tr>
</tbody>
</table>

EXHIBITOR SPECIFICATIONS

Please Contact:
Sajeevi Henry
SAGE
Account Executive
Direct: (805) 618-4557
sajeevi.henry@sagepub.com

Please note: Exhibitor badges are good for access to the exhibit hall only and do not include educational sessions. Exhibitors that wish to attend sessions must also register as conference attendees.
Exhibitors have the opportunity to enhance their exposure at both the in-person and virtual conference with a variety of sponsorships.

### In-Person and Virtual NASN2022 Sponsored Items

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Exclusive NASN2022 Online Program Sponsorship</strong> – Includes scrolling banner ad that will appear before the cover of the digital program. Banner ad and logo in email sent by NASN providing program link to all attendees. Sponsorship also includes full color, colored ad in both the printed and digital programs.</td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>Exclusive Sponsorship of Banner Ad on home pages of NASN2022 Conference websites, marketing website, and event website.</strong> Digital Banner ad at the top of the home pages.</td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>Exclusive Sponsorship of Daily Conference Recap Email</strong> – Includes a banner ad and sponsor section at bottom of the email. Will be included on all daily emails (3 total In-person</td>
<td>$3,000</td>
</tr>
<tr>
<td><strong>Exclusive Conference Discussion Sponsorship</strong> – Clickable logo on all messages sent from NASN and NASN2022 attendees; In-person NASN2022, and Virtual NASN2022. Delivered to attendee’s email throughout the conference.</td>
<td>$2,500</td>
</tr>
<tr>
<td><strong>Mobile App</strong> – Attendees will begin accessing the mobile app right away and throughout conference to locate session details and receive notifications from NASN. Sponsorship includes your logo atop the main “Activities Stream.” Limited to just 3 equal co-sponsors! Exclusive sponsorship may be available.</td>
<td>$2,500</td>
</tr>
<tr>
<td><strong>NASN2022 Program Ad</strong> - Full page, full color ad in both printed and digital programs.</td>
<td>$2,000</td>
</tr>
<tr>
<td><strong>Mailing List Rental</strong> – Registration lists, complete with mailing and e-mail addresses, of all virtual and in-person NASN2022 attendees who have opted in to receive exhibitor and sponsor related communications! Rental of the pre-registration list entitles exhibitor to a one-time mailing; rental of the pre-registration and the post-show list entitles exhibitor to two mailings (one pre-show and one post-show). Exhibitors must provide a sample of each mailing for approval.</td>
<td>$500 for the Pre-Registration list $750 for the Pre-Registration and Post-Show list</td>
</tr>
</tbody>
</table>

### Virtual NASN2022 Sponsored Items

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sponsored Session</strong> – Mock Live (Pre-Recorded) Session. Highlighted in conference schedule with no competing sessions, presentations will be held on the July 11th the first day of Virtual NASN2022. (20-minutes + live simultaneous Q&amp;A chat box). Limited to 10 companies. The first day of the Virtual NASN2022 will only consist of sponsored sessions. Attendees will be given an incentive for attending.</td>
<td>$7,500</td>
</tr>
<tr>
<td><strong>Commercial</strong> – Played prior to the airing of an educational session at Virtual NASN2022 online when audience is captive (60 seconds).</td>
<td>$2,500</td>
</tr>
<tr>
<td><strong>Waiting Room Slides</strong> – Two (2) played during breaks at the Virtual NASN2022 online conference.</td>
<td>$1,000</td>
</tr>
</tbody>
</table>
**In-person NASN2022 Sponsored Items**

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sponsorship of NASN Night In</strong> – NASN Night In on the evening of June 29th: Be a part of this event celebrating school nurses! Food and entertainment are on the agenda, making this a great opportunity to show your support. Sponsorship of this event will come with a 60 second opportunity to speak and thank the School Nurses, thank you to sponsor signage, sponsor table at event, 2 sponsor slides to rotate during event, sponsorship will be mentioned in mobile app and program. (limited to 5 sponsors)</td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>Exclusive Branding of Exhibit Hall</strong> – This is an exclusive sponsorship to brand a free standing entrance unit to the Exhibit Hall. Entrance unit will include the NASN logo and sponsorship branding. Attendees will be walking through the entrance unit to enter the exhibit hall.</td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>Tote Bag</strong> – This reusable canvas tote bag proclaims your sponsorship of NASN2022 with your logo!</td>
<td>$12,000</td>
</tr>
<tr>
<td><strong>Lanyard</strong> – Your logo on the lanyard provides high visibility every time someone looks at a name badge!</td>
<td>$9,000</td>
</tr>
<tr>
<td><strong>Hotel Key Card</strong> – Attendees staying at the conference hotel will see your logo every time they open their door!</td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>Food Sponsorships</strong> – Your logo prominently featured on signage place near the entrance and all food stations, as well as in the printed conference program. Sponsorships of refreshment break available on Tuesday and Wednesday.</td>
<td>Refreshment: $7,500 (Two available)</td>
</tr>
<tr>
<td><strong>Exhibitor Promotion Package</strong> – Reach attendees prior to, on-site, and after the conference and promote your booth and any specials or giveaways you have planned! Package includes exhibitor passport, table promotion, pre- and post-registration list and full page, full color ad in conference program.</td>
<td>$3,250</td>
</tr>
<tr>
<td><strong>Digital Signage Package</strong> – Your logo and booth # displayed on flat screen monitors in high visibility areas throughout the conference.</td>
<td>$1,500</td>
</tr>
<tr>
<td><strong>Table Promotions</strong> – Place your product information or samples into the hands of every attendee! Must be an exhibitor! Deadline to reserve: May 3, 2022; delivery information to be provided at a later date.</td>
<td>$1,000</td>
</tr>
<tr>
<td><strong>Exhibitor Passport</strong> – Booth driver where attendees visit your booth to be entered into the NASN Passport prize drawing. Limited to 15 Sponsors and will sell out!</td>
<td>$500</td>
</tr>
</tbody>
</table>

**HAVE AN IDEA...** perhaps you’ve seen a sponsorship at another event or have a suggestion that benefits NASN attendees. Charging station? Massage chairs? We’re open to new ideas and opportunities to partner together to increase your awareness to conference attendees!
MARKETING YOUR MESSAGE: In addition to NASN’s Annual Conference, the association offers several ways to advance your message to reach school nurses across the country and globe. Our advertising channels are very effective marketing tools. Visit https://www.nasn.org/advertise for more information. If you are a nonprofit or government agency, please contact Jon Lemich, NASN Grants and External Partners Manager at 240-247-1650 or jlemich@nasn.org for more information.

EDUCATIONAL SPONSORSHIPS: Collaborate with NASN to help the association educate school nurses on a particular topic relevant to school health! With the help of sponsors like you, NASN produces unbranded education in many forms including print or electronic toolkits, posters, journal supplements, and non-nursing continuing professional development (NCPD) continuing nursing education (CNE) webinars. NASN is also seeking diligent sponsors to fund American Nurses Credentialing Center (ANCC)-accredited NCPD CNE in the form of webinars, online learning modules, multipart online courses, live programs, and conference sessions. Contact Jon Lemich, NASN Grants and External Partners Coordinator at 240-247-1650 or jlemich@nasn.org for more information.

ADVOCACY AND AWARENESS CAMPAIGNS: NASN needs your help to get the word out to the public about important topics that are impacting school-aged children and adolescents that can strategically enhance school nursing practice and preparedness in the schools. The association collaborates with non-profits, government agencies, national coalitions, and industry partners to promote messages that support the needs of school nurses and the Framework for 21st Century School Nursing Practice™. To see if your media campaign’s mission matches NASN’s, contact Jon Lemich, NASN Grants and External Partners Coordinator at 240-247-1650 or jlemich@nasn.org. Also consider sponsoring a podcast episode to spread the word. Contact us and suggest a topic.

NASN e-Newsletter: The NASN Weekly Digest is the e-newsletter of NASN and has 40,000+ subscribers. Advertising options include a single leaderboard and single inline rectangle advertisement in each issue. Association Revenue Partners manages advertising. View the media kit. Direct all inquiries to James DeBois 214-296-4860 or jd@associationrevenuepartners.com.

NASN Website: NASN.org and SchoolNurseNet, NASN’s online private and professional community are great places to advertise. Advertising options include a rotating leaderboard advertisement placement on internal pages of the websites. Association Revenue Partners manages advertising. View the media kit. Direct all inquiries to James DeBois 214-296-4860 or jd@associationrevenuepartners.com.
CONFERENCE ADVERTISING

Conference program advertising offers you an opportunity to extend your visibility to all in-person and virtual attendees during and after the conference.

**Conference Program:** All attendees will receive a copy of the conference program as part of their registration package. Conference programs are often carried home by attendees, passed around to colleagues and used throughout the year, giving your advertisements even more exposure.

- Deadline for space reservations: April 11, 2022
- Deadline for materials: April 18, 2022

Conference Program Advertising Rates—all rates are four-color (except PI pages) and net (non-commissionable) to agencies.

**Advertising specifications for Conference Program:**

- Full Page: 7” w x 10” h
- Full Page Bleed: 8 5/8” w x 11 1/8” h

Trim size of publication: 8 1/8” w x 10 7/8” h

High-resolution (300 dpi), press-ready PDFs are required for all ad submissions. All color files must be submitted in CMYK color mode.

<table>
<thead>
<tr>
<th>AD RATE IS 4/C</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 page</td>
<td>$2,000</td>
</tr>
<tr>
<td>1/2 page</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

ADVERTISING IN NASN PUBLICATIONS

The *NASN School Nurse* and *The Journal of School Nursing* are mailed to all 16,500+ NASN members. Create awareness of your booth prior to the conference by advertising in these two excellent publications.

**NASN School Nurse**
Frequency: 6x (January, March, May, July, September, November)

**The Journal of School Nursing (Digital Flipbook)**
Frequency: 6x (February, April, June, August, October, December)

Exclusive offer for NASN conference exhibitors – 25% discount for reserving ads in both the May and June issues when ads are reserved with your booth!

Contact Sajeevi Henry at (805) 618-4557 or sajeevi.henry@sagepub.com
APPLICATION FOR BOOTH SPACE FOR NASN2022

JUNE 28–29, 2022
HYATT REGENCY ATLANTA, ATLANTA, GEORGIA

Exhibitor Contact (name of contact person will not be published)

First Name ________________________ Last Name __________________________________________________________________
Telephone / Fax   ___________________________________ Email _______________________________________________________

Company Name (printed exactly as you wish it to appear in printed materials)

Company _____________________________________________________________________________________________________
Address _________________________________________ City / State _____________________ Zip / Country _________________
Website ____________________________________________________________________________________________________

Secondary / Onsite Contact (if different than contact above)

Contact Person ________________________________________________________________________________________________
Telephone / Fax   ___________________________________ Email _______________________________________________________

Booth preferences (please list your preferred booth locations):
1. ________________ 2._______________ 3. _______________

Please list any additional requests related to your booth location, including companies that you do not wish to be placed near. It is not always possible to assign exhibitors preferred locations, but NASN will use its best efforts to place booth space in the requested area.

________________________________________________________________________________________________________________
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## APPLICATION FOR BOOTH SPACE 2022

### Booth Fees
- 10’ x 10’ Inline Booth x $2,000 = $__________
- 10’ x 10’ Corner Booth x $2,250 = $__________
- 10’ x 20’ Inline Booth x $3,850 = $__________
- 10’ x 20’ Corner Booth x $4,050 = $__________
- 20’ x 20’ Island Booth x $12,000 = $__________
- 10’ x 10’ Non-Profit Booth x $1,600 = $__________

### Additional Badges
- Exhibit Staff x $150 = $__________

### In-Person and Virtual NASN2022 Sponsored Items
- Exclusive NASN2022 Online Program Sponsorship = $5,000
- Exclusive Sponsorship of Banner Ad = $5,000
- Exclusive Sponsorship of Daily Conference Recap Email = $3,000
- Mobile App x $2,500 = $__________
- Full Page program Ad x $2,000 = $__________
- 1/2 Page Program Ad x $1,000 = $__________
- Mailing List Rental Pre-Registration list = $500
- Mailing List Rental Pre-Registration & Post-Show list = $750

### Virtual NASN2022 Sponsored Items
- Sponsored Session x $7,500 = $__________
- Commercial x $2,500 = $__________
- Waiting Room Slides x $1,000 = $__________

### In-person NASN2022 Sponsored Items
- Sponsorship of NASN Night In = $5,000
- Exclusive Branding of Exhibit Hall = $8,000
- Tote Bag x $12,000 = $__________
- Lanyard x $9,000 = $__________
- Hotel Key Card x $10,000 = $__________
- Food Sponsorships (Two available) x $7,500 = $__________
- Exhibitor Promotion Package x $3,250 = $__________
- Digital Signage Package x $1,500 = $__________
- Table Promotions x $1,000 = $__________
- Exhibitor Passport x $500 = $__________

### Please e-mail your 75-word company description as a Word document to donna.jarrett@sagepub.com. Please include company name, e-mail and website exactly as you wish it to appear in printed materials.

### ONLINE APPLICATION & PAYMENT:
All credit card payments must be submitted via an online form. Please click [here](#) to submit your application and credit card payment information.

Please contact Donna Jarrett at donna.jarrett@sagepub.com or 805-410-7246 if you pay would like to pay via ACH or Wire Transfer.

#### Credit Card
All credit card payments must be submitted via secure online form. Please click [here](#) to complete and submit your application and payment.

If exhibitor desires to cancel this agreement, exhibitor must provide notice of cancellation in writing. Exhibitor shall be liable for exhibit fees upon cancellation as follows: If written cancellation notice is received more than 90 days prior to show date, then exhibitor is liable for 25% of exhibit fees. If written cancellation notice is received 60 to 89 days prior to show date, then exhibitor is liable for 50% of exhibit fees. If written cancellation notice is received less than 59 days prior to show date, then exhibitor is liable for 100% of exhibit fees.

It is understood that exhibitors and sponsors are responsible for providing SAGE with all company logos and banners for use with their sponsorship. All company logos and banners are subject to approval by show management. The applicant agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this agreement, in the Conference Service Manual, and as may be designated by SAGE and conference management. Failure to abide by such rules and regulations will result in the forfeiture of all monies paid or due management under terms of this agreement. Dates, times, and events are subject to change.

Exhibitors must [adhere to the NASN’s Health and Safety protocols which can be found](#)

**Signature:_________________________**

**Date:_________________________**

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**NASN2022 – Atlanta, Georgia**
### DEADLINES

<table>
<thead>
<tr>
<th>DATE</th>
<th>ITEM</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 11, 2022</td>
<td>Deadline to reserve advertisement in May NASN Annual Conference issue of the <em>NASN School Nurse</em></td>
</tr>
<tr>
<td>March 18, 2022</td>
<td>Art materials due for the May issue of <em>NASN School Nurse</em></td>
</tr>
<tr>
<td>April 8, 2022</td>
<td>Deadline to reserve advertisement in June NASN Annual Conference issue of <em>The Journal of School Nursing</em></td>
</tr>
<tr>
<td>April 12, 2022</td>
<td>Deadline to reserve advertisement in conference program</td>
</tr>
<tr>
<td>April 15, 2022</td>
<td>Art materials due for the June issue of <em>The Journal of School Nursing</em></td>
</tr>
<tr>
<td>April 19, 2022</td>
<td>Art materials due for the conference program</td>
</tr>
<tr>
<td>April 19, 2022</td>
<td>Deadline to reserve booth space to ensure listing in the conference program</td>
</tr>
<tr>
<td>May 3, 2022</td>
<td>Deadline to reserve bag inserts</td>
</tr>
<tr>
<td>May 3, 2022</td>
<td>Deadline for advanced badge registration</td>
</tr>
<tr>
<td>May 20-24, 2022</td>
<td>Deadline for bag insert materials due to NASN</td>
</tr>
<tr>
<td>June 14, 2022</td>
<td>Final deadline for sponsorship and booth reservations</td>
</tr>
<tr>
<td>June 27, 2022</td>
<td>Exhibitor registration and set up: 12:00 p.m. – 5:00 p.m.</td>
</tr>
<tr>
<td>June 28, 2022</td>
<td>Exhibitor registration and set up: 8:00 a.m. – 11:00 a.m.</td>
</tr>
<tr>
<td>June 28, 2022</td>
<td>Exhibit hours: 12:00 p.m. – 4:30 p.m.</td>
</tr>
<tr>
<td>June 29, 2022</td>
<td>Exhibit hours: 10:15 a.m. – 12:45 p.m.</td>
</tr>
<tr>
<td>June 29, 2022</td>
<td>Exhibit dismantling: 12:45 p.m. – 5:00 p.m.</td>
</tr>
</tbody>
</table>