Are you ready to witness greatness in action?

SAN DIAS MIDDLE SCHOOL

This three-day sports fest aims to improve confidence, instill healthy competition, and foster camaraderie among students.
ABOUT NASN...

The National Association of School Nurses (NASN) is a specialty nursing organization of 20 full-time employees, with national and international representation of school nurses. NASN was organized in 1968, incorporated in 1977, and is classified as a non-profit organization under the section 501(c)(3) of the Internal Revenue Code. NASN has more than 19,000 individual members and 50 affiliate school nurse organizations and a 54-member Board of Directors with representatives from each affiliate. The vision of NASN is that all students are healthy, safe, and ready to learn. The mission of NASN is to optimize student health and learning by advancing the practice of school nursing. NASN’s core values are Student Well-being; Diversity, Equity and Inclusion; Ethics; Excellence; Innovation; Integrity; Leadership; and Scholarship.

For valuable School Nurse Workforce Study data, please visit: https://www.nasn.org/research/school-nurse-workforce

OUR LEADERSHIP

2023-2024 OFFICERS

- President: Kate King, DNP, MS, RN, LSN, Ohio
- President-Elect: Lynn Nelson, MSN, RN, NCSN, Washington
- Vice President: Francis Luna, MSN, RN, NCSN, Texas
- Secretary/Treasurer: Connie Griffin, NCSN, RN, BS, AE-C, New York

NASN STAFF

- Chief Executive Officer: Terri Hinkley, EdD, MBA, BScN, RN, CAE
- Chief Operating Officer: Carol Walsh, PMP
- Chief Financial Officer: Chris Cephas
- Meeting Planner: Devin Dinkel
- Nursing Education and Practice Specialist, Accredited Provider Program Director: Rodney La Point, MSN, RN
- Director of Web Operations and Member Experience: Sharon Conley
- Board of Directors Liaison: Liz Goggin
- Director of Marketing and Communications: Jen McNally
CONFERENCE AT-A-GLANCE

Friday, June 28th
• Exhibitor Registration and Setup
• Morning Opening
• Annual Meeting
• General Session
• Breakout Sessions
• The Lily Awards and After-Party

Saturday, June 29th
• Exhibitor Registration and Setup
• Morning Opening
• General Sessions
• Breakout Session
• Exhibits
• Product Theaters
• Service Project
• Exhibits
• Product Theaters
• Service Project

Sunday, June 30th
• Morning Opening
• General Session
• Exhibits
• Product Theaters
• Passport Raffle Drawing
• Exhibitor Tear-down
• Breakout Sessions

Monday, July 1st
• Morning Opening
• General Sessions
• Conference Closing

WHAT VENDORS SAID ABOUT NASN2023:

“Nurses were engaged in learning and happy to be back in person, both for education sessions & to visit exhibits.

Booth was definitely always busy!

Traffic exceeded expectations.

Great exposure and networking to a target consumer.

Great return on our investment and a very well run conference for exhibitors.”

APPLY EARLY...

- Booth space assigned based upon receipt of application and payment, sponsorship level, and advertising spend.
- Exhibit space expected to sell out this year.
- New sponsorship opportunities available.
- Refreshments served in the exhibit area.
- Dedicated exhibit hours with no competing educational sessions!
- Additional hour added to exhibit time.
Dear Esteemed Partner,

Warm greetings from the National Association of School Nurses (NASN)!

We are thrilled to extend a heartfelt invitation to you for NASN2024, a gathering of school nurses and health professionals worldwide, taking place in person in Chicago, Illinois, the vibrant Windy City, from June 28 to July 1, 2024 and online July 8-10 for our virtual attendees. This premier learning event, themed Stronger Together, promises an enriching experience that transcends boundaries.

After the resounding success of last year’s conferences, we are excited to announce that NASN2024 will offer both In-Person and Virtual options, reflecting our commitment to adaptability and inclusivity. Your positive feedback and unwavering support have inspired us to reach new heights, and we are eager to build on our past achievements.

- **In-Person NASN2024: June 28 – July 1, 2024**
  Join us in Chicago for an immersive conference highlighting the power of collaboration with school nurses. Our sessions, carefully curated to embody the spirit of Stronger Together, will be presented or co-presented by experienced school nurses. Diversity, equity, and inclusion will be integral to each discussion, ensuring a comprehensive exploration of relevant topics. Attendee wellness is a top priority, with activities ranging from morning workouts to mindfulness sessions, designed to rejuvenate and inspire. Attendees will experience outstanding presentations, expert speakers, and a sprinkle of fun throughout the event.

- **Virtual NASN2024: July 8 – 10, 2024**
  Responding to the needs of our diverse community, we are offering a virtual option to accommodate over 1500 attendees. Flexibility is key, allowing participants to learn from anywhere at any time. Live speaker Q&A sessions, Braindate engagement, and industry-sponsored sessions will enhance the virtual experience, ensuring that valuable insights and networking opportunities are accessible to all.

- **NASN2024 Bundle: In-Person & Virtual**
  For those seeking the best of both worlds, our bundle option provides access to both In-Person and Virtual NASN2024. Attendees can double their skills, double their networking, and double their experience for a truly enriching professional journey.

Whether you choose to engage with in-person exhibits or participate in virtual sponsored sessions, your presence is eagerly anticipated. School nurses value your expertise, and your support contributes significantly to the success of NASN conferences. This is your chance to showcase products and services that positively impact student health outcomes, promoting a safe and conducive learning environment.

To enhance the exhibitor experience, NASN2024 will feature:

- Dedicated exhibit hours with no competing educational sessions
- Strategically located refreshments throughout the exhibit hall
- Prize drawings for the Passport within the hall, fostering attendee interaction
- Multiple product theaters with room setup and basic AV included
- Popular booths like Meet the Editors/NASN, Special Interest Groups, and Affiliate Marketplace
- NEW THIS YEAR: Braindate, a learning-centric networking experience for both attendees and exhibitors
- Exciting sponsorship opportunities, including wellness products, service projects, and awards recognition.

For our virtual attendees, NASN2024 will offer:

- Two sponsored sessions with pre-recorded presentations and live Q&A
- Attendance prizes to encourage participation
- Extended access to sessions for 90 days post-conference
- The innovative Braindate platform for meaningful interactions.

Your continued support elevates the NASN Annual Conference, making it the pinnacle event for the school nursing community. We express our sincere gratitude for your past contributions and eagerly anticipate welcoming you to NASN2024!

Looking forward to seeing you there!

Warm regards,

Kate King, DNP, MS, RN, LSN
NASN President

Terri Hinkley, EdD, MBA, BScN, RN, CAE
NASN CEO
OPPORTUNITIES TO COLLABORATE WITH NASN

▶ MARKETING YOUR MESSAGE: In addition to NASN’s Annual Conference, the association offers several ways to advance your message to reach school nurses across the country and globe. Our advertising channels are very effective marketing tools. Visit https://www.nasn.org/advertise for more information. If you are a non-profit or government agency, please contact Terry Roberts, Grants and External Partners Manager, at troberts@nasn.org.

▶ EDUCATIONAL SPONSORSHIPS: Collaborate with NASN to help the association educate school nurses on a particular topic relevant to school health! With the help of sponsors like you, NASN produces unbranded education in many forms, including print and electronic toolkits, posters, journal supplements, and non-nursing continuing professional development (NCPD) webinars. NASN is also seeking diligent sponsors to fund American Nurses Credentialing Center (ANCC)-accredited NCPD in the form of webinars, online learning modules, multipart online courses, live programs, and conference sessions. Contact Terry Roberts, Grants and External Partners Manager, at troberts@nasn.org for more information on how your organization can get involved.

▶ ADVOCACY AND AWARENESS CAMPAIGNS: NASN needs your help to get the word out to the public about important topics that are impacting school-aged children and adolescents that can strategically enhance school nursing practice and preparedness in the schools. The association collaborates with non-profits, government agencies, national coalitions, and industry partners to promote messages that support the needs of school nurses and the Framework for 21st Century School Nursing Practice™. To see if your media campaign’s mission matches NASN’s, contact Kate McDuffie, Membership and Human Resources Administrative Assistant, at kmcduffie@nasn.org. Also, consider sponsoring a podcast episode to spread the word. Contact us and suggest a topic.

▶ NASN E-NEWSLETTER: The NASN Weekly Digest is the e-newsletter of NASN and has 56,000+ subscribers. Advertising options include a single leaderboard, box banner, featured showcase and bottom banner. Association Revenue Partners manages advertising. View the media kit by visiting https://nasn.org/advertise. Direct all inquiries to James DeBois at 214-296-4860 or jd@associationrevenuepartners.com.

▶ NASN WEBSITE: Advertising options include a rotating leaderboard advertisement placement on internal pages of the website and on the home page of NASN’s Employment Center. Association Revenue Partners manage advertising. View the media kit by visiting https://nasn.org/advertise. Direct all inquiries to James DeBois at 214-296-4860 or jd@associationrevenuepartners.com.
EXHIBITOR SPECIFICATIONS

EXHIBIT DATES AND HOURS
Saturday, June 29th, 12:15 PM – 5:00 PM
Sunday, June 30th, 9:45 AM – 1:45 PM

Exhibit hours are unopposed with no competing educational sessions.
All times mentioned throughout the prospectus are in Central Time.

EXHIBIT REGISTRATION & SETUP
Friday, June 28th, 8:00 AM – 5:00 PM
Saturday, June 29th, 8:00 AM – 11:30 AM

All booths must be set up by 11:30 AM for official booth inspection.

EXHIBIT REGISTRATION & SETUP
Friday, June 28th, 8:00 AM – 5:00 PM
Saturday, June 29th, 8:00 AM – 11:30 AM

All booths must be set up by 11:30 AM for official booth inspection.

EXHIBIT REGISTRATION & SETUP
Friday, June 28th, 8:00 AM – 5:00 PM
Saturday, June 29th, 8:00 AM – 11:30 AM

All booths must be set up by 11:30 AM for official booth inspection.

PASSPORT RAFFLE DRAWING
Passport Raffle Drawing will take place at 1:30 PM – 1:45 PM on Sunday, June 30th.

DISMANTLING OF EXHIBITS
Sunday, June 30th, 1:45 PM – 5:00 PM

Please Note: Dismantling of exhibit booths is not permitted prior to the official closing time and all booths must remain staffed until 1:45 PM. Failure to comply will impact your booth location and/or opportunity to exhibit at a future NASN Annual Conference.

SPACE ASSIGNMENT
Exhibit space will be assigned based upon receipt of application and payment, sponsorship level, and advertising spend.

TERMS
The total space rental fee must accompany the exhibit space application or it will not be considered.

EXHIBIT BOOTH FEES

<table>
<thead>
<tr>
<th>Size</th>
<th>Fee</th>
<th>Size</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’ Inline booth</td>
<td>$2,350</td>
<td>10’ x 20’ Corner booth</td>
<td>$4,600</td>
</tr>
<tr>
<td>10’ x 10’ Corner booth</td>
<td>$2,600</td>
<td>20’ x 20’ Island booth</td>
<td>$12,000</td>
</tr>
<tr>
<td>10’ x 20’ Inline booth</td>
<td>$4,350</td>
<td>10’ x 10’ Non-profit booth</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

PLEASE CONTACT:
Sajeevi Henry
SAGE · Account Executive
Direct: (805) 618-4557
sajeevi.henry@sagepub.com

EXHIBIT PACKAGE INCLUDES:
The booth fee includes the following:
- An 8’ high back wall and 3’ high side drape
- A 7” x 44” one-line identification sign
- One 6’ draped table
- Two arm chairs
- One wastebasket
- Aisle cleaning before the show opens and each evening
- Complimentary listing in the NASN2024 conference program and app, if submitted by April 19, 2024.

Drive traffic to your booth space with a 3 x 3 floor cling placed at attendee registration that promotes your company and booth number. $500

- Perimeter security (during exhibit off hours)
- Three complimentary exhibitor badges for each 10’ x 10’ booth space purchased (additional badges will incur a $250 fee)
- One complimentary program
- Opportunity to purchase the mailing list of attendees

PLEASE NOTE: Exhibitor badges are good for access to the exhibit hall only and do not include educational sessions. Exhibitors that wish to attend sessions must also register as conference attendees.
CONFERENCE SPONSORSHIPS

IN-PERSON NASN2024 SPONSORED ITEMS  
Enhance your reach at In-Person NASN2024 in Chicago, Illinois.

Lanyard – Your logo on the lanyard provides high visibility every time someone looks at a name badge.  $10000

Exclusive Sponsorship of Service Project Area - Sponsor will have a select area of the exhibit hall to host a service project of your choice during exhibit hall hours. Service project, decor, etc... is completely up to you with NASN approval. $10000

Exclusive Branding of Exhibit Hall – This is an exclusive sponsorship to brand a free-standing entrance unit to the Exhibit Hall. Entrance unit will include the NASN logo and sponsorship branding. Attendees will be walking through the entrance unit to enter the Exhibit Hall. $10000

Exclusive Sponsorship of Mobile App – Includes the splash screen when you log in for the first time (3.5 seconds - not clickable); main screen sticky banner (bottom of main screen only - clickable); and sponsored push notifications (one each day). NASN will be encouraging all attendees to use the mobile app. $4000

Exhibitor Promotion Package – Reach attendees prior to, on-site, and after the conference and promote your booth and any specials or giveaways you have planned. Package includes exhibitor passport, floor cling, pre-registration list and full page, full color ad in the conference program. $4000

Product Theater - Great opportunity for hands-on training, sales demos, and focus groups! Available in one-hour increments during exhibit hours only. The sponsor fee includes meeting room for one-hour, standard AV package and listing in conference schedule of events. Sponsor is responsible for hotel fees related to additional AV, Internet, catering, etc. $2500

Exhibitor Passport – Booth driver where attendees visit your booth to have their passport stamped and to be entered into the NASN Passport prize drawing. Limited to 16 sponsors and will sell out! $1000

Attendee Headshots – Attendees have been asking for Headshots! We will extend your booth space with an additional 10x10 space where attendees can have their headshots taken. Attendees will be scheduling times for their headshots during exhibit hours. $5500

Room Drop - Your message will be delivered outside of all attendee rooms staying at the Hyatt Regency Chicago on the night of Friday, June 28th. Great way to promote traffic to your booth or product theater. $5000

CONFERENCE PROGRAM
ADVERTISING

Conference program advertising offers you an opportunity to extend your visibility to all in-person and virtual attendees during and after the conference.

Conference Program:
All attendees will receive a copy of the conference program as part of their registration package. Conference programs are often carried home by attendees, passed around to colleagues and used throughout the year, giving your advertisements even more exposure.

- Deadline for space reservations: April 8, 2024
- Deadline for materials: April 15, 2024

Conference Program Advertising Rates—all rates are four-color (except PI pages) and net (non-commissionable) to agencies.

Advertising specifications for Conference Program:
- Full Page: 7” w x 10” h
- Full Page Bleed: 8.625” w x 11.125”
- Half Page: 7.5” x 4.875”

Trim size of publication: 8.125” w x 10.875” h
High-resolution (300 dpi), press-ready PDFs are required for all ad submissions. All color files must be submitted in CMYK color mode.

<table>
<thead>
<tr>
<th>AD RATE IS 4/C</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 page</td>
<td>$2000</td>
</tr>
<tr>
<td>1/2 page</td>
<td>$1000</td>
</tr>
</tbody>
</table>
NASN2024 BUNDLE (IN-PERSON AND VIRTUAL) SPONSORED ITEMS

Maximize your influence with a sponsorship at In-Person and Virtual NASN2024.

Exclusive NASN2024 Online Program Sponsorship – Includes two digital ads placed on either side of the digital program. Banner ad and logo in email sent by NASN providing program link to all attendees. Sponsorship also includes full page, full color ad in both the printed and digital programs. $5000

Exclusive Sponsorship of Banner Ad on Home Pages of NASN2024 Conference Websites (Marketing Website and Event Website) – Digital banner ad at the top of the home pages. $5000

Exclusive Sponsorship of Daily Conference Recap Email – Includes a banner ad and sponsor section at bottom of the email. Will be included on all daily emails (3 total In-person | 3 total Virtual). $3000

Exclusive Conference Discussion Sponsorship – Clickable logo on all messages sent within the discussion platform. Delivered to attendee’s email before, during, and after the in-person and virtual conferences. $2500

NASN2024 Program Ad – Color ad in both printed and digital programs. Full page - $2000; Half page - $1000

Mailing List Rental – Registration lists, complete with mailing and email addresses, of all in-person and virtual NASN2024 attendees who have opted in to receive exhibitor and sponsor related communications. Rental of the pre-registration list entitles exhibitors to a one-time mailing; rental of the pre-registration and the post-show list entitles exhibitors to two mailings (one pre-show and one post-show). Exhibitors must provide a sample of their pre-reg mailing for approval. $500 for the Pre-Registration list | $900 for the Pre-Registration and Post-Registration lists

VIRTUAL NASN2024 SPONSORED ITEMS Connect with NASN’s significant online conference audience at Virtual NASN2024.

Sponsored Session – Mock-live (pre-recorded) session. Highlighted in conference schedule with no competing sessions. Presentations will be held on July 8th, the first day of Virtual NASN2024 (20-minute, pre-recorded presentation followed by a 10-minute live synchronous Q&A.) Limited to 2 companies. $7500

Braindate – A digital gathering platform where attendees can find and meet others who share their interests and challenges, and where they will engage in learning-focused, fully virtual conversations called braindates. Learn more here https://youtu.be/5SVi9JG-Wsw

Exclusive Sponsorship: Sponsor’s logo on the login splash page, which appears for 3 seconds upon a participant’s first-time logging into the platform; Sponsor’s logo at the top left corner of the platform at all times (when clicked, the logo takes the participant to the URL set); Sponsor’s logo in email communications that go out to participants each morning, at the end of each day, and at the end of the event (when clicked, the logo takes the participant to the URL set); Sponsor’s logo at the bottom of the video player (when clicked, the logo takes the participant to the URL set); Topic market participation for two company representatives. $3500

Topic Market Sponsorship: Topic Market participation for two company representatives from each sponsor; a dedicated training session with NASN and Braindate experts; unlimited group braindates with a maximum of 5-6 attendees in each braindate (final number to be determined by the number of registrants); advanced access to the platform before attendee access, allowing sponsors time to create topics for braindates in the topic market; and highlighting of Sponsor’s logo, tagline, and link to topics in the topic market feed at various times throughout the event. $1500

Commercial – Played prior to the airing of an educational session at Virtual NASN2024 online while audience is captive (60 seconds.) $2500

Waiting Room Slides – Two (2) played during breaks at the Virtual NASN2024 online conference. $1000
Exclusive Offer for NASN Exhibitors

Reach over 19K NASN members with advertisements in *NASN School Nurse* and *The Journal of School Nursing*.

We’ve got two sweet deals to help you stay top-of-mind before, during and after the conference!

**Deal #1**
Book a full-page color ad in *NASN School Nurse* at the 6x rate, and get a full-page ad in the issue of your choice in *The Journal of School Nursing*.

**Deal #2**
20% off all digital ads. This includes standard and high-impact banners as well as our new eArticle ads.

---

**NASN School Nurse:**
Available in Print
Frequency: 6x (January, March, May, July, September, November).

**The Journal of School Nursing:**
Available as a digital flipbook
Frequency: 6x (February, April, June, August, October, December).

---

For more information contact:
SAJEEVI HENRY
Account Executive

SAGE
Sajeevi.Henry@sagepub.com
805-618-4557
linkedin.com/sajeevihenry

Disclaimer: Deals cannot be combined.
Ads must be booked before June 31, 2024 to receive discount.
# Application for Booth Space for NASN2024

## Booth Fees

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Price</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’ Inline Booth</td>
<td>$2350</td>
<td>$________</td>
</tr>
<tr>
<td>10’ x 10’ Corner Booth</td>
<td>$2600</td>
<td>$________</td>
</tr>
<tr>
<td>10’ x 20’ Inline Booth</td>
<td>$4350</td>
<td>$________</td>
</tr>
<tr>
<td>10’ x 20’ Corner Booth</td>
<td>$4600</td>
<td>$________</td>
</tr>
<tr>
<td>20’ x 20’ Island Booth</td>
<td>$12000</td>
<td>$________</td>
</tr>
<tr>
<td>10’ x 10’ Non-Profit Booth</td>
<td>$2000</td>
<td>$________</td>
</tr>
<tr>
<td>3’ x 3’ Floor Cling</td>
<td>$500</td>
<td>$________</td>
</tr>
</tbody>
</table>

## Attendee Registration

- **Additional Badges**
  - Exhibit Staff: $250 = $________

## In-person NASN2024 Sponsored Items

- **Lanyard**: $10000 = $________
- **Exclusive Sponsorship of Service Project Area**: $10000 = $________
- **Exclusive Branding of Exhibit Hall**: $10000 = $________
- **Exclusive Sponsorship of Mobile App**: $4000 = $________
- **Exhibitor Promotion Package**: $4000 = $________
- **Product Theater**: $2500 = $________
- **Exhibitor Passport**: $1000 = $________
- **Attendee Headshots**: $5500 = $________
- **Room Drop**: $5000 = $________

## NASN2024 Bundle (In-Person and Virtual) Sponsored Items

- **Exclusive NASN2024**: $5000 = $________
- **Online Program Sponsorship**: $5000 = $________
- **Exclusive Sponsorship of Website Banner Ad**: $3000 = $________
- **Exclusive Sponsorship of Daily Conference Recap Email**: $2500 = $________
- **Discussion Sponsorship**: $2000 = $________
- **1/2 Page Program Ad**: $1000 = $________
- **Mailing List Rental**: $500 = $________
- **Pre-Registration list**: $900 = $________
- **Mailing List Rental**: $500 = $________
- **Pre-Registration & Post-Show list**: $900 = $________

## Virtual NASN2024 Sponsored Items

- **Sponsored Session**: $7500 = $________
- **Braindate Exclusive Sponsorship**: $3500 = $________
- **Braindate Topic Market**: $1500 = $________
- **Commercial**: $2500 = $________
- **Waiting Room Slides**: $1000 = $________

Please e-mail your 75-word company description as a Word document to donna.jarrett@sagepub.com. Please include company name, e-mail and website exactly as you wish it to appear in printed materials.

### Online Application & Payment:

- **Credit Card**
  
  All credit card payments must be submitted via secure online form. Please click here to complete and submit your application and payment.

  Please contact Donna Jarrett at donna.jarrett@sagepub.com or 805-410-7246 if you would like to pay via ACH or Wire Transfer.

  If exhibitor desires to cancel this agreement, exhibitor must provide notice of cancellation in writing. Exhibitor shall be liable for exhibit fees upon cancellation as follows: If written cancellation notice is received more than 90 days prior to show date, then exhibitor is liable for 25% of exhibit fees. If written cancellation notice is received 60 to 89 days prior to show date, then exhibitor is liable for 50% of exhibit fees. If written cancellation notice is received less than 59 days prior to show date, then exhibitor is liable for 100% of exhibit fees.

  It is understood that exhibitors and sponsors are responsible for providing SAGE with all company logos and banners for use with their sponsorship. All company logos and banners are subject to approval by show management. The applicant agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this agreement, in the Conference Service Manual, and as may be designated by SAGE and conference management. Failure to abide by such rules and regulations will result in the forfeiture of all monies paid or due management under terms of this agreement. Dates, times, and events are subject to change.

  **Signature:**

  **Date:**

Order form link: [https://fs20.formsite.com/sage/xrw4jimrvo/index](https://fs20.formsite.com/sage/xrw4jimrvo/index)
Please contact Donna Jarrett (Donna.Jarrett@sagepub.com) for all logistical information.

### DEADLINES

<table>
<thead>
<tr>
<th>DATE</th>
<th>ITEM</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 10, 2024</td>
<td>Deadline to reserve advertisement in May NASN Annual Conference issue of the <em>NASN School Nurse</em></td>
</tr>
<tr>
<td>March 19, 2024</td>
<td>Art materials due for the May issue of <em>NASN School Nurse</em></td>
</tr>
<tr>
<td>April 3, 2024</td>
<td>Deadline to reserve advertisement in June NASN Annual Conference issue of <em>The Journal of School Nursing</em></td>
</tr>
<tr>
<td>April 8, 2024</td>
<td>Deadline to reserve advertisement in conference program</td>
</tr>
<tr>
<td>April 12, 2024</td>
<td>Art materials due for the June issue of <em>The Journal of School Nursing</em></td>
</tr>
<tr>
<td>April 15, 2024</td>
<td>Art materials due for the conference program</td>
</tr>
<tr>
<td>April 19, 2024</td>
<td>Deadline to reserve booth space to ensure listing in the conference program</td>
</tr>
<tr>
<td>June 12, 2024</td>
<td>Final deadline for sponsorship and booth reservations</td>
</tr>
<tr>
<td>June 13, 2024</td>
<td>Art materials due for sponsorships on NASN’s website and Virtual NASN2024</td>
</tr>
<tr>
<td>June 28, 2024</td>
<td>Exhibitor registration and set up: 8:00 AM – 5:00 PM</td>
</tr>
<tr>
<td>June 29, 2024</td>
<td>Exhibitor registration and set up: 8:00 AM – 11:30 AM</td>
</tr>
<tr>
<td>June 29, 2024</td>
<td>Exhibit hours: 12:15 PM – 5:00 PM</td>
</tr>
<tr>
<td>June 30, 2024</td>
<td>Exhibit hours: 9:45 AM – 1:45 PM</td>
</tr>
<tr>
<td>June 30, 2024</td>
<td>Exhibit dismantling: 1:45 PM – 5:00 PM</td>
</tr>
</tbody>
</table>