Examples of Past Projects

Examples of activities related to increasing confidence in pediatric COVID-19 vaccines and other pediatric vaccines

- Social media campaigns addressing vaccine questions or concerns prevalent in your specific community including bimonthly Facebook Live conversations with trusted experts
- Personal outreach and engagement activities with school families using trusted messengers
- Creating culturally competent vaccine education and messaging materials; translating messaging materials
- Engaging student and parent groups to share personal stories about choosing vaccination
- Use of Tik Tok videos to share vaccine information
- Pre-intervention survey of parents in school community to gather data in order to customize vaccine education

Examples of activities related to increasing vaccine uptake for students aged 5–11 years

- Partnering with schools and federally qualified health centers or community health centers to implement school-located vaccination clinics or vaccination clinics in other community settings
- Offering vaccination clinics for catch-up school-required vaccines, influenza vaccines and COVID-19 vaccines for families
- Conducting health fairs that provide uninsured and underinsured families with opportunities to enroll in public health care insurance while providing opportunities for their children to receive any needed vaccinations
- Creating resources to promote and raise awareness of upcoming vaccination events/access points
- Providing incentives (grocery store gift cards, groceries, transportation tokens, etc.) to increase vaccine uptake
- Vax-ball clinics (inviting families to basketball clinics that include food, vaccine education and presence of vaccine provider)
- Back to School vaccine clinics that mimic a health fair with food vendors, incentives, vaccine education and vaccine providers