



ELEVATE

YOUR CORPORATE IMPACT WITH NASN



National
Association of
School Nurses

About Us

At the National Association of School Nurses (NASN), we're driven by a commitment to enhancing student health, safety, and academic success. Central to our vision is ensuring that every school has a dedicated registered nurse available throughout the entire school day, every day.

Aligned with this mission, NASN has redefined how we collaborate with corporate supporters, aiming to amplify benefits for all involved: our organization, sponsors, and most importantly, the school nurses and the children and families they serve. To this end, we've developed an array of innovative opportunities for corporate supporters to engage actively.

Tailored Sponsorships

We begin each sponsorship journey with a comprehensive Sponsorship Needs Assessment discussion with each company. This allows us to customize benefits to fit each company's unique business priorities, marketing goals, and budget. From there, we craft a strategic Marketing and Sponsorship Plan designed to maximize impact for each company.

Why Sponsor NASN?

By sponsoring with NASN, companies can:



Engage Decision-Makers



**Provide Thought Leadership
Content and Education**



Cultivate Brand Loyalty



**Shape and Reinforce
Their Image**



Stand Out from Competitors



**Demonstrate Community
Responsibility**



**Enhance Retention of Existing
Business Relationships**



**Generate New Business
Opportunities**

For more information, contact Terry Roberts, Grants & External Partners Manager

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SPONSORSHIP TIERS AND BENEFITS

Sponsorship Levels

Choose from a range of sponsorship levels, including:

Mission Sponsor:

Our **premier sponsorship** offering year-round benefits, exclusive member engagement, content collaboration and thought leadership opportunities along with prominent recognition.

Annual Sponsor:

A comprehensive year-round sponsorship providing ongoing benefits and visibility.

Annual Conference Sponsor:

Our highest level of corporate support for the NASN conference.

Cause Marketing Sponsor:

Align your brand with NASN and make a difference.

Annual Conference Supporter:

Second-tier corporate support for the NASN conference.

Benefits at Every Level

Depending on the level, sponsors enjoy a variety of benefits, including:

- ✓ Customized sponsorship opportunities
- ✓ Recognition and content collaboration on NASN's website and other communications
- ✓ Member engagement and thought leadership positioning
- ✓ Co-creation of content
- ✓ Networking with stakeholders
- ✓ Year-round and event-specific recognition
- ✓ Rights to promote the affiliation with NASN
- ✓ Opportunities for information dissemination
- ✓ Opportunities to make member-specific offers

Other Engagement Opportunities

In addition to sponsorship levels, NASN offers avenues for engagement such as:

Grants and Donations

Exhibiting

Advertising

Get Involved Today! Contact Terry Roberts for more info.