NASN has emerged to lead the transformation of school health. The NASN mission is to optimize student health and learning by advancing the practice of school nursing.

The website banner placement allows for your company message to be displayed prominently throughout the publication.

**PRICING**

A. Leaderboard Banner  
728x90px | NASN.org + Job Board Site  
$7,500/year

*Need help with ad design? Our graphic services are included.

*All placements are sold on a first-come, first-served basis.
The NASN Weekly Digest is an e-news communication of the National Association of School Nurses, Inc. (NASN) sent weekly to NASN members and subscribers. This weekly communication is designed to keep school nurse professionals up to date with news from NASN and more news affecting school nursing practice.

The newsletter placements allow for your company message to be displayed prominently throughout the publication.

**PRICING**

A. Leaderboard Banner 728x90px  
$5,000/Qtr

B. Box Banner 300x250px  
$4,000/Qtr

C. Featured Showcase  
Image: 250x250px  
Article Title: 75 Characters Max  
Article Body: 200 Characters Max  
$4,000/Qtr

D. Bottom Banner 728x90px  
$3,500/Qtr

Need help with ad design? Our graphic services are included.

*All placements are sold on a first-come, first-served basis.*
Target The Members of NASN

Leverage NASN’s website traffic to help your organization stay in front of over 17,000 members on the websites they visit most! Through NASN’s website retargeting program, you may take advantage of ad placements on thousands of websites across the internet, helping you enhance your brand awareness with NASN’s niche audience, and drive quality traffic to your website.

**Benefit:**

- NASN Website Annual Metrics:
  - Average Page Views: 3,856,511
  - Average Visitors: 1,263,688
  - Average Unique Visitors: 482,602
  - Average Time on Site: 3:43

- NASN Member Information:
  - 17,500 Members - School Nursing and School Health Professionals

**Campaign Set Up Fee Waived**

- Targeted NASN Member Audience
- Mobile Optimization
- Monthly Reporting upon request

**Complimentary Creative Services**

- 250,000 Impressions $5,000
- 500,000 Impressions $9,000
- 1 Million Impressions $16,000

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