

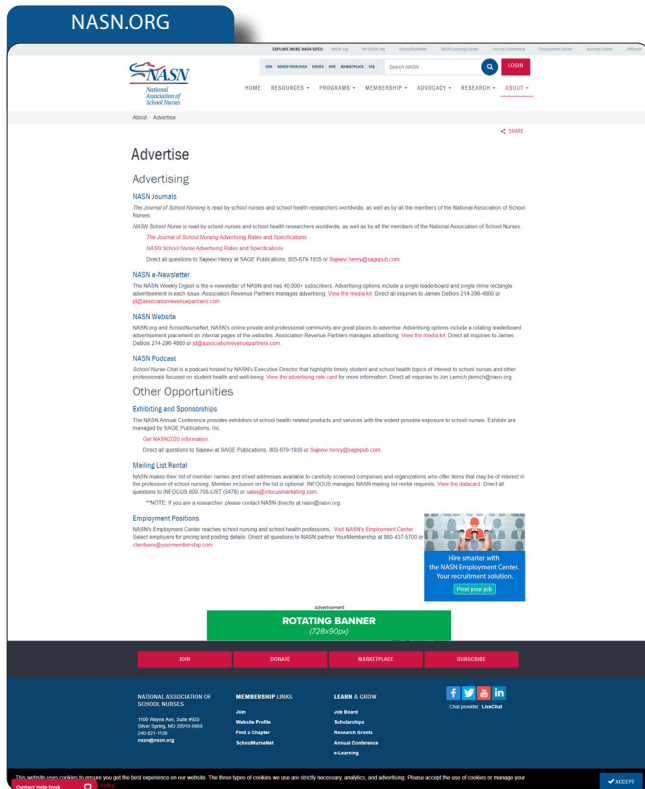


*National
Association of
School Nurses*

MEDIA KIT



REACH OVER 17,000 MEMBERS OF THE NATIONAL ASSOCIATION OF SCHOOL NURSES



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About NASN:

NASN has emerged to lead the transformation of school health. The NASN mission is to optimize student health and learning by advancing the practice of school nursing.

The website banner placement allows for your company message to be displayed prominently throughout the publication.

PRICING

A. Leaderboard Banner

728x90px | NASN.org + Job Board Site

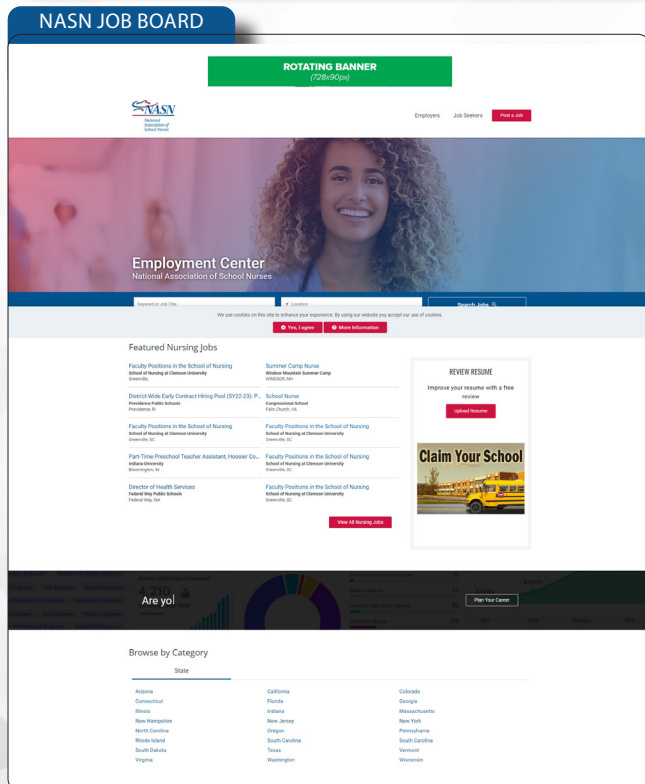
\$7,500/year

Need help with ad design?

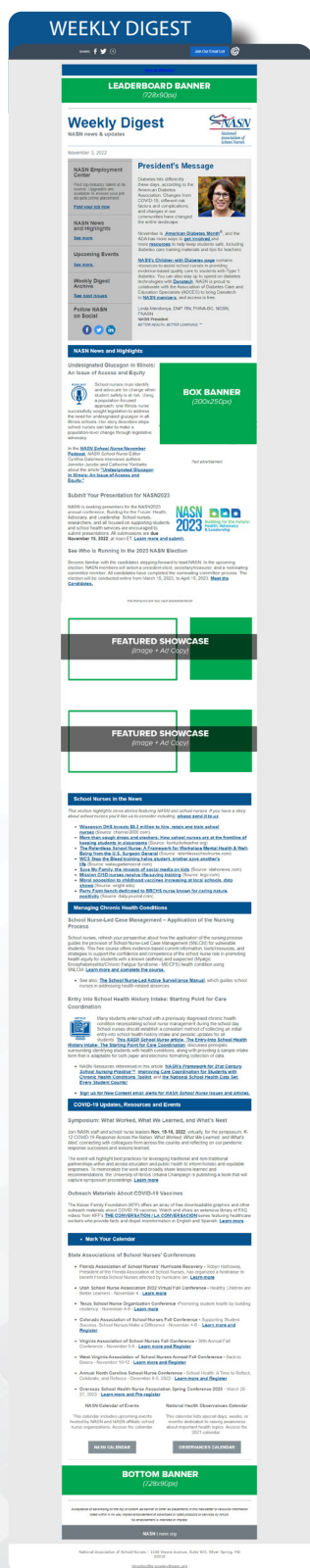
Our graphic services are included.

*All placements are sold on a first-come, first-served basis.

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REACH OVER 56,000 SUBSCRIBERS OF THE NATIONAL ASSOCIATION OF SCHOOL NURSES WEEKLY NEWSLETTER



NASN Weekly Digest

The NASN Weekly Digest is an e-news communication of the National Association of School Nurses, Inc. (NASN) sent weekly to NASN members and subscribers. This weekly communication is designed to keep school nurse professionals up to date with news from NASN and more news affecting school nursing practice.

The newsletter placements allow for your company message to be displayed prominently throughout the publication.

PRICING

A. Leaderboard Banner

728x90px

\$5,000/Qtr

B. Box Banner

300x250px

\$4,000/Qtr

C. Featured Showcase

Image: 250x250px

Article Title: 75 Characters Max

Article Body: 200 Characters Max

\$4,000/Qtr

D. Bottom Banner

728x90px

\$3,500/Qtr

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NASN WEBSITE RETARGETING SOLUTIONS



TARGET THE MEMBERS OF NASN

Leverage NASN's website traffic to help your organization stay in front of over 17,000 members on the websites they visit most! Through NASN's website retargeting program, you may take advantage of ad placements on thousands of websites across the internet, helping you enhance your brand awareness with NASN's niche audience, and drive quality traffic to your website.



Association Revenue Partners is proud to work with NASN. We have teamed up to provide an online marketing solution to reach the visitors to NASN's websites through programmatic website retargeting.

NASN Website Annual Metrics

Average Page Views: 3,856,511
Average Visitors: 1,263,688
Average Unique Visitors: 482,602
Average Time on Site: 3:43

NASN Member Information:

17,500 Members - School Nursing and School Health Professionals

250,000 Impressions
\$5,000

500,000 Impressions
\$9,000

1 Million Impressions
\$16,000

BENEFITS:



**CAMPAIGN SET UP
FEE WAIVED**



**TARGETED NASN
MEMBER AUDIENCE**



**COMPLIMENTARY
CREATIVE SERVICES**



**MOBILE
OPTIMIZATION**



**MONTHLY REPORTING
UPON REQUEST**