



ANNUAL REPORT

2021-2022

Letter from NASN President and Executive Director

The role of school nurse is essential, and yet is not always understood by teachers, administrators, parents, elected officials and the community at large. School nurses have the insight to educate stakeholders so they know the role of the school nurse and the impact school nurses make in the lives of children.

The National Association of School Nurses is committed to providing our members and the profession at large with the resources they need to bridge the gap between health care and education. Our students are the heart and soul of what drives us in our mission and their success is what fuels our daily work.

In this annual report, you will see the vast number of resources created this past fiscal year, from additional toolkits and online courses to an updated and refreshed website to help you find what you need quickly. In addition, you will learn about the number of students we cared for and the grants that help magnify our impact on student outcomes.

We also share the programs that are working to provide school nurses with the knowledge and professional development to excel in their communities and schools. And lastly, you will read about the ways we have advocated for school nurses over the past year.

We are proud to have more than 17,000 school nurse members in NASN and appreciate each and every one of them. We also know that this work is not possible without the amazing staff, volunteers, board members, supporters, partners and grantors that NASN works with on a daily basis. Thank you for all you do!

Donna J. Mazyck
MS, RN, NCSN, CAE
Executive Director



Linda Mendonça
DNP, RN, PHNA-BC, NCSN, FNASN
President



School Nursing By The Numbers

NASN's Impact

\$1.5 million

amount of grants received to help students in 2021-22

71,486 hours

of professional learning delivered in 2021

SNN Community Stats

5,466

New Discussion Threads

12,623

Replies to All in Discussion Threads

6,084

Private Replies to Discussion Threads

3,392

Discussion Contributors

Benefits of Membership

80+ hours

of CNE available free to members

2 highly rated, peer reviewed Journals:

NASN School Nurse and *The Journal of School Nursing*

Journal Podcasts available on Spotify

SchoolNurseNet

members only online community

Special Interest Group

membership

VSP Vision™ Eyes of Hope®

Professional Liability

affordable rates tailored exclusively for school nurses

Eligibility for Scholarships

to pursue further education

Social Media By the Numbers



Page reach: **206,132**
Follower increase: **1,301**



Post impressions: **6,500**
Follower increase: **350**



Post impressions: **704,800**
Follower increase: **617**

Bridging Healthcare and Education

The NASN vision is that all students are healthy, safe and ready to learn.

The NASN mission is to optimize student health and learning by advancing the practice of school nursing.

Students are the No. 1 reason many of us became school nurses. They are our first priority, and everything NASN does puts students first.

Every Student Counts!

Data Collection Continues to Grow

NASN's *National School Health Data Set: Every Student Counts!* continued to progress, encouraging every state affiliate to be engaged in data collection. The program meets affiliates where they are, with three identified tiers for participation. To support state efforts, NASN developed guidance for individual school nurses, data coordinators and affiliates to participate in the process. NASN launched a new data collection platform in 2021-22 that allows for data entry by individual school, or aggregated by district or by state.

School-based Active Surveillance Process

NASN is in the final year of a contract to create a data collection platform for school health data, and to develop a process to identify and address students who are chronically absent, in particular looking for students who may be suffering from myalgic encephalomyelitis/chronic fatigue syndrome (ME/CFS) and assist them in getting the appropriate diagnosis and treatment.



School Nurse Day 2021

NASN's 2021 School Nurse Day was held on **May 12, 2021**. The organization distributed materials that included enhanced graphic presence, a PowerPoint presentation consolidating and explaining resources, a social media badge, and social media images.

The theme for 2021 was **Championing the Whole Student**. Throughout the months of May, June, and July, NASN honored school nurses who have been champions of their students with social media posts and videos highlighting School Nurses of the Year and School Nurse Administrators of the Year.



More than
140,000
impressions
on School Nurse Day
social media posts.



Advocating for the School Nurse

During his first State of the Union address, President Joe Biden also called on schools to double the number of school-based mental health professionals.

School nurses are often the first to identify and address student behavioral health concerns and serve as an early warning system for children and families in crisis. School nurses are a critical part of the public health infrastructure and offer medical expertise to support their communities. They manage children's mental health problems on a routine basis.

"NASN is pleased President Biden discussed the nation's mental health crisis in the State of the Union," said Donna Mazyck, MS, RN, NCSN, CAE, FNASN, executive director of NASN. "The strategy President Biden laid out dovetails with NASN's commitment to health equity for students by increasing school nursing services in the country."

The Biden-Harris Administration had previously announced in May 2021 that it planned to invest \$7.4 billion from the American Rescue Plan to recruit and hire public health workers to respond to the pandemic and prepare for future public health challenges including dedicated funding of at least \$500 million to hire school nurses to help schools safely reopen and remain open for in-person instruction.

President Biden called the nation's mental health crisis a priority for the Administration, and a personal commitment of his own. The President laid out a comprehensive whole-of-government strategy to build system capacity,

connect more people to care, and provide support to Americans, especially children, by fostering healthy environments in the real world and online.

As life begins to return to normal after making it through COVID, NASN continues its advocacy efforts on behalf of children.

The NURSE Act, Nurses for Under-Resourced Schools Everywhere Act was introduced on May 12, 2021, in conjunction with National School Nurse Day by Senator Jon Tester (D-MT) and Representative Dina Titus (D-NV). NASN will continue to work to see that this becomes law. NASN continues to work to ensure that school nurses' federal priorities are met.

When President Biden released his budget in March 2022, his Education budget called for \$1 billion for school nurses, school counselors, and school psychologists in the Fiscal Year (FY) 2023 budget.



NASN's Virtual Hill Days 2021 created momentum and showed support for crucial legislation to help keep children safe, healthy, and ready to learn.

Members tweeted, emailed, and called members of Congress and Senators using sample messages in the NASN toolkit!

Stakeholders need to know why school nurses are essential. **Children's health and learning are forever linked.**

Throughout the year, NASN had a series of meetings along with our allies and the Biden Administration about ways to increase Medicaid in Schools and school health services. The Nurses for Under-Resourced Schools Everywhere Act or NURSE Act was re-introduced on May 12, 2021 in conjunction with National School Nurse Day by Senator Jon Tester (D-MT) and Representative Dina Titus (D-NV) [S.1602/H.R. 3166]. This legislation, one of NASN's three legislative priorities, would give grants for school nurses in Title I or high poverty schools.

Besides the Nurse Act, NASN's second legislative priority was The Tobacco Tax Equity Act, which would increase and equalize tobacco taxes across the board. It will also tax E-cigarettes on the federal level for the first time ever. The Tobacco Tax Equity Act was introduced by Rep. Raja Krishnamoorthi (D-IL) and Sen. Dick Durbin (D-IL) [H.R. 2786/S.1314].

NASN's third legislative priority is The Improving the Social Determinants of Health Act, that would authorize the CDC to create a new program that would prioritize the Social Determinants of Health (SDOH) – those factors that affect health and can exacerbate other conditions. SDOH are those conditions in the environments in which people are born, live, learn, work, play and worship. This legislation was introduced by Representative Nanette Diaz Barragan (D-CA), H.R. 379, as well as Senators Tina Smith (D-MN) and Chris Murphy (D-CT), S.104

NASN will continue to work to implement school nurses' federal legislative priorities so that our nation's children are healthy, safe and ready to learn.

Communication and Media Presence

NASN's Updated Website

NASN refreshed its website in early 2022 to include visual changes and navigational changes to improve their experience on the site. Users now have a personalized dashboard on the home page once they sign in. NASN is able to customize content specific to each user's preferences.

NASN in the News

School nurses shared their stories in local, regional, and national media publications, broadcast outlets, social media, and podcasts over the past year. NASN was sought out as an expert in many news stories, increasing the NASN brand recognition once again.

Some notable stories include:

- [Shortage of school nurses grows more acute](#) (Source: CNBC)
- [School Nurses: We're Not OK](#) (Source: The National Education Association)
- [National Association of School Nurses President Speaks at VRBPAC](#) (Source: C-SPAN)
- [School Nurse Deficit Deepens as States Seek Relief](#) (Source: Pew)

NASN News Releases

- [National Association of School Nurses Statement on Updated CDC Guidance on COVID-19 Prevention in K-12 Schools](#) [Statement 07/09/2021]
- [National Association of School Nurses Statement on Schools Providing In-person Learning](#) [Statement 07/21/2021]
- [CDC Epilepsy Program Awards \\$1.5m to the National Association of School Nurses to Create and Sustain a Strong Public Health Infrastructure for Epilepsy](#) [Press Release 8/25/2021]

- [National Association of School Nurses Urges All School Staff and Eligible Students to be Vaccinated against COVID-19](#) [Statement 8/27/2021]
- [National Association of School Nurses' New Team Members to Address Strategic Research Focus](#) [Press Release 09/16/2021]
- [National Association of School Nurses Supports Pediatric Vaccination Against COVID-19](#) [Press Release 11/03/2021]
- [Two in Three Parents of Children Ages 5-11 Plan to Vaccinate Their Child Against COVID-19](#) [Press Release 10/14/2021]
- [NASN Urges Senate Health, Education, Labor and Pension Committee to Include NURSE Act in Reconciliation Act](#) [Press Release 09/24/2021]
- [NASN Raises Concerns for School Communities in Face of Omicron](#) [Press Release 01/12/2022]
- [NASN Announces Champions for School Health Project in Partnership With IEL](#) [Press Release 02/28/2022]
- [NASN Responds to President Biden's Call for More School-Based Mental Health Professionals](#) [Press Release 03/02/2022]
- [School Nurses Highlighted in President Biden's National COVID-19 Preparedness Plan](#) [Press Release 03/03/2022]
- [NASN Names 2022 National Academy of School Nursing Fellows](#) [Press Release 03/31/2022]

Impact

100 news stories
quoting NASN leadership

56,000 Weekly Digest
newsletter subscribers

Journals

Journal Podcasts Reach Thousands

These podcasts hosted by the journal editors highlight a specific article for each episode, increasing article access and views. And a new podcast is released every month.

Member Research Center

NASN and SAGE teamed up last year to provide NASN members with access to school health and child health articles from a selection of journals published by SAGE. Articles are available for six months and different articles are highlighted every six months. The Research Center is designed to increase NASN members' access to current research related to school nursing and student health.

The Journal of School Nursing

The impact factor for *The Journal of School Nursing* (JOSN) is 2.3611. In addition to impact factor, internet access is carefully monitored on the JOSN website. While the impact factor represents citations in manuscripts, access can represent contact with clinicians and the community of colleagues in school health. Full text downloads of JOSN articles increased 36%.



With the transition to an online only journal, NASN and SAGE have promoted the online access and encouraged school nurses to subscribe to the [table of contents](#), and the number Table of Content Alert subscribers increased from 1,407 to 1,694.



Notable podcasts:

- [JOSN August 2021: Sleep in Parental Caregivers and Children With Type 1 Diabetes](#)
- [NASN September 2021: School Nursing Associations: Restructuring for Contemporary Practice](#)
- [JOSN February 2022: The Role of Nursing in the School Setting to Lead Efforts to Impact Child Trafficking: An Integrative Review](#)

NASN School Nurse

NASN School Nurse continues its mission of advancing the practice of school nursing through the publishing of evidence-based, clinical resource articles, and actively seeks manuscripts addressing emerging issues, innovation in school health, and organizational resources of interest to our members.

Advancing the Profession



NASN2021

NASN once again held its annual conference virtually because of COVID-19. More than 2,036 school nurses attended NASN2021. Learners enjoyed a full week of learning, plus new networking sessions in the form of Braindates. Sessions covered topics of interest such as COVID-19, mental health (for school nurses and students), personal branding, and leadership. Our exhibitors received more than 15,000 page views to their virtual exhibit hall "booths."

More than 2,036
school nurse attendees

More than 15,000
page views to our exhibitor's
virtual exhibit hall "booths"

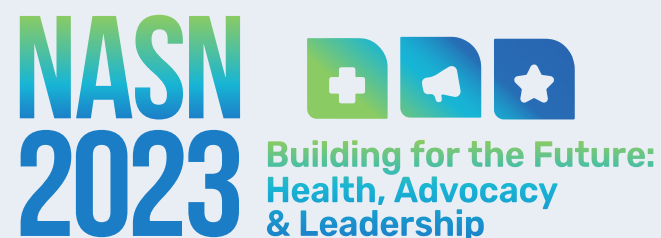
SAVE THE DATE

NASN2023

NASN is looking forward to seeing learners in person and virtually again for NASN2023. The in-person conference will be held June 30 to July 3, 2023 at the Hyatt Regency Orlando in Orlando, Florida; and a virtual event from July 10 to July 12, 2023. The theme for the 2023 annual conference is Building for the Future: Health, Advocacy & Leadership.

In-Person | Orlando, FL
June 30 - July 3, 2023

Virtual | Online
July 10 - 12, 2023



eLearning

NASN's eLearning Center now includes over 110 hours of high-quality, evidence-based learning opportunities that help advance the profession of school nursing. More than 38 new hours were added this year.

New titles added this year include:

Learning Center Content

- [A Roadmap to Healthy Schools: The Role of School-Based Health and the School Nurse](#) [1.0 CNE]
- [Parent & Teen Perspectives: Effective Communications & Advocacy Strategies for Adolescent Vaccination](#) [1.0 CNE]
- [Pediatric to Adult Care Transition for Students with Lupus – The School Nurse Role in Care Coordination and Transition Planning](#) [1.0 CNE]
- [Opportunities to Improve Student & Community Health Through School-Located Vaccinations](#) [1.0 CNE]
- [School Nurse-Led Case Management \(SNLCM\) – Application of the Nursing Process](#) [1.0 CNE]
- [School Nursing Evidence-based Clinical Practice Guideline: Medication Administration in Schools](#) [Document]
- [A Model for School Nurse-Led Case Management](#) [Manual]
- [Assessing Substance Abuse Risk in Students: Using the CRAFFT Screening Tool](#) [1.5 NCPD CNE]
- [COVID-19 Prevention for K-12 Schools Part 3: Focusing School Located Vaccination on Health Equity: 1.25 NCPD](#) [1.25 NCPD CNE]
- [A program for Every Student Counts! State Data Coordinators: Understanding and Using Chronic Health Data to Advocate: Data Coordinators Unite!](#) [1.0 NCPD CNE]

Toolkits

- [Vanquishing Vaping Toolkit](#)
- [School Nursing Evidence-based Clinical Practice Guideline: Medication Administration in Schools Implementation Toolkit](#)



Position Statements

- [The Behavioral Health and Wellness of Students](#)
- [Human Trafficking](#)
- [Student Healthcare Access – A Right and Not A Privilege](#)
- [Eliminate Racism to Optimize Student Health and Learning](#)

Podcasts

- [NASN July 2021: Reimagining School Nursing: Lessons Learned From a Virtual School Nurse](#)
- [JOSN August 2021: Sleep in Parental Caregivers and Children With Type 1 Diabetes](#)
- [NASN September 2021: School Nursing Associations: Restructuring for Contemporary Practice](#)
- [JOSN October 2021: Factors Associated With School Nurses' Self-Efficacy in Provision of Asthma Care and Performance of Asthma Management Behaviors](#)
- [NASN November 2021: Multisystem Inflammatory Syndrome in Children and COVID-19 Infections](#)
- [JOSN December 2021: Use of Licensed Vocational Nurses in California Schools: A Descriptive Study](#)
- [NASN School Nurse Chat: Identifying Contagious Disease Outbreaks](#)
- [NASN January 2022: Sickle Cell Disease Care Planning for School Nurses](#)
- [JOSN February 2022: The Role of Nursing in the School Setting to Lead Efforts to Impact Child Trafficking: An Integrative Review](#)
- [NASN March 2022: Long COVID—The New "Invisible" Illness: How School Nurses Can Support the Nursing and Educational Teams for Student Success](#)

Partners, Funders, and Sponsors

Forging Shared Leadership in the Development of Healthy Communities



In addition to its advocacy work, NASN engaged in a number of coalitions to support a culture of shared leadership for student health

National Alliance of Specialized Instructional Support Personnel (NASISP)

NASN is a member of this coalition. School Nurses are SISP professionals along with their colleagues including school social workers, school psychologists, school counselors, and others who address barriers to educational success to help students achieve academic excellence. SISP professionals are recognized by the Every Student Succeeds Act (ESSA) as integral members of school teams to improve school and student outcomes.

Title IV Coalition

NASN is a principal player in the Title IV Coalition that is comprised of many national organizations working together to advance and advocate for full funding of the new flexible block grant under the Every Student Succeeds Act (ESSA). The block grant, known as the Student Support and Academic Enrichment (SSAE) grant program, is designed to ensure that high poverty districts have access to programs that foster safe and healthy

students, provide students with a well-rounded education, and increase the effective use of technology in our nation’s schools.

Student Health Advocacy Coalition (SHAC)

NASN serves as a co-chair of SHAC, an alliance of national organizations dedicated to promoting the health and well-being of approximately 55 million school-age students. SHAC is committed to achieving healthy school environments and services while improving educational, health, and economic outcomes.

National Coalition on Personnel Shortages in Special Education and Related Services (NCPSSERS)

NASN is a co-chair of this national coalition that brings together stakeholders to work collaboratively to address personnel shortages and persistent vacancies in special education, specialized instructional supports, and early intervention services. NCPSSERS engages in advocacy at the federal, state, and local levels for implementation of strategies to remedy personnel shortages and persistent vacancies.

Champions for School Health Project

The Champions for School Health project, to increase confidence in and access to pediatric COVID-19 vaccinations, was created in partnership with the financial support of Kaiser Permanente, in collaboration with the Institute for Educational Leadership (IEL). The project, which launched in January 2022, addresses both the immediate and long-term goals and outcomes of:

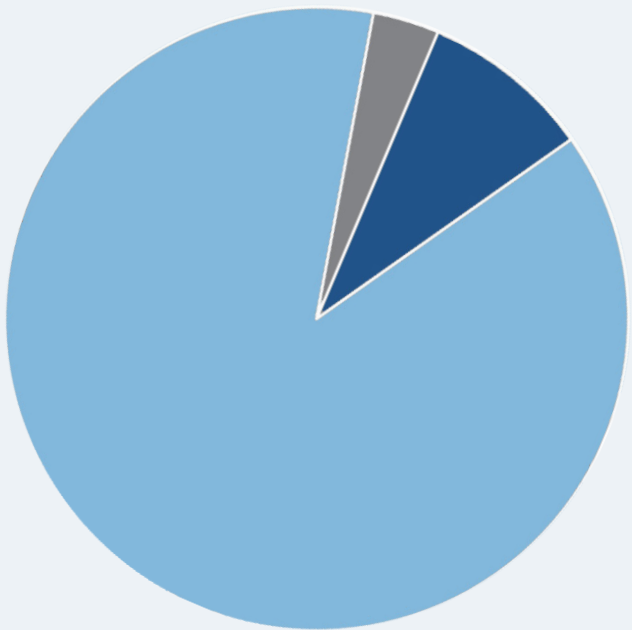
- increasing pediatric COVID-19 vaccination rates among children aged 5-11,
- increasing confidence in pediatric COVID-19 vaccines,
- creating sustainable school and community partnerships, and
- increasing health equity for under-resourced communities.

Through this project, NASN will develop a series of resources to address common barriers to offering school located vaccine

clinics and community access to COVID-19 vaccines and develop microbursts of learning to assist school nurses in facilitating one-on-one conversations regarding vaccine confidence. Preparing for this kind of ongoing, high-touch outreach can be a vital part of the vaccination effort, as a recent Kaiser Family Foundation poll showed parents of 5-11-year-olds who said their school encouraged them to get their child vaccinated were four times as likely get their younger child the COVID-19 vaccine than those who said their school did not encourage vaccination.

The project includes grant funding through two vehicles: \$1 million in implementation grants administered through NASN, and \$1 million in challenge grant funding administered through IEL. While funding opportunities will be focused on Kaiser Permanente’s footprint, (California, Colorado, Georgia, Hawaii, Maryland, Oregon, Virginia, Washington and the District of Columbia), the lessons learned and resulting materials will be applicable across the nation.

Sources of Funding



Funding Source:

- Government Direct Support
- Foundation or Nonprofit
- Industry Sponsorship or Grant

Financials

Revenue Comparison Fiscal Years Ending 2022 and 2021

| Ordinary Income | Apr '21- Mar '22 | Apr '20- Mar '21 | \$Change | %Change |
|----------------------|------------------|------------------|----------------------|-------------|
| Membership Dues | 1,584,908 | 1,654,214 | -69,306.77 | -4% |
| Educational Services | 1,034,302 | 737,013 | 297,289.91 | 29% |
| Grants & Gifts | 1,144,150 | 1,953,892 | -809,741.70 | -71% |
| Investments | (154,706) | 1,038,889 | -1,193,595.41 | 772% |
| Other Revenue | 115,127 | 99,456 | 15,670.70 | 14% |
| Total Income | 3,723,781 | 5,483,464 | -1,759,683.27 | -47% |

Expense Comparison Fiscal Years Ending 2022 and 2021

| Ordinary Expense | Apr '21- Mar '22 | Apr '20- Mar '21 | \$Change | %Change |
|------------------------------|------------------|------------------|----------------|-----------|
| Adminstration | 498,850 | 486,138 | 12,712 | 3% |
| Membership Expense | 319,223 | 291,921 | 27,302 | 9% |
| Educational Services Expense | 1,581,844 | 1,076,982 | 504,861 | 32% |
| Governance | 101,077 | 31,883 | 69,194 | 68% |
| Grants & Restricted | 1,065,167 | 1,541,580 | -476,413 | -45% |
| Total Expenses | 3,566,160 | 3,428,504 | 137,656 | 4% |

Assets and Liabilities

| Assets | 2022 | 2021 | Liabilities | 2022 | 2021 |
|---------------------------|------------------|------------------|--------------------------|------------------|------------------|
| Cash and Equivalents | 1,868,655 | 892,197 | Accounts Payable | 138,646 | 236,359 |
| Investment - Endowment | 1,657,597 | 1,715,453 | Accrued Payroll | 148,462 | 147,583 |
| Investment - Unrestricted | 3,947,063 | 2,581,620 | Deferred Revenue | 2,902,036 | 952,146 |
| Inventories | 22,276 | 41,302 | Deferred Rent | 109,475 | 119,903 |
| Accounts Receivable | 228,581 | 395,555 | Long-Term Liabilities | 0 | 0 |
| Prepaid Expenses | 118,124 | 209,444 | Total Liabilities | 3,298,618 | 1,455,991 |
| Capital Equipment-Net | 10,015 | 16,493 | | | |
| Total Assets | 7,852,311 | 5,852,063 | | | |

| Net Assets | 2022 | 2021 |
|---|------------------|------------------|
| Unrestricted | 3,628,053 | 3,468,747 |
| Temporary Restricted | 0 | 45,140 |
| Permanently Restricted | 925,640 | 882,185 |
| Total Net Assets | 4,553,693 | 4,396,072 |
| Total Liabilities and Net Assets | 7,852,311 | 5,852,063 |

MISSION

NASN's mission is to optimize student health and learning by advancing the practice of school nursing.

VISION

That every student is healthy, safe, and ready to learn.

CORE VALUES

Child well-being
Diversity, equity and inclusion
Ethics
Excellence
Innovation
Integrity
Leadership
Scholarship



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Association of
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