NASN 2015
National Association of School Nurses
47th Annual Conference
Embracing Today—Transforming Tomorrow
June 24-27, 2015
(Preconference: June 23, 2015)
Learn more at booth #307.
Be Ready to Treat Severe Hypoglycemia

The Lilly Glucagon™ app

Severe hypoglycemia can happen anywhere, anytime. The Lilly Glucagon mobile app can help parents, caregivers—and you!—be prepared to administer Glucagon with a Lilly Glucagon™ Emergency Kit.

The FREE Lilly Glucagon app for Android® and iOS lets you:

• Walk through each step of administering Glucagon, using the touch-screen simulator
• Use Glucagon in an actual emergency with step-by-step guidance, including an audio option that helps you follow the instructions
• Keep track of the locations and expiration dates of your emergency kits in the kit log

Lilly encourages healthcare professionals to prescribe multiple Lilly Glucagon Emergency Kits for families of children with diabetes, so there will be a kit everywhere the child spends time. As a school nurse, you’ll want to know how to use one. The Lilly Glucagon app can help.

Pick up a Lilly Glucagon Demonstration Kit* and get a hands-on, step-by-step introduction to the FREE Lilly Glucagon app at the Lilly booth, #107, at the NASN Annual Conference.

Not attending the conference? Download the FREE app at LillyGlucagon.com and request a demonstration kit by calling 1-800-LillyRx (1-800-545-5979).

*Contains no Glucagon.

Indication for Glucagon

• Glucagon (1 mg/mL when reconstituted) is indicated as a treatment for severe hypoglycemia.
• Because patients with type 1 diabetes may have less of an increase in blood glucose levels compared with a stable type 2 patient, supplementary carbohydrate should be given as soon as possible, especially to a pediatric patient.

Important Safety Information for Glucagon

Contraindications

• Glucagon is contraindicated in patients with known hypersensitivity to it or in patients with known pheochromocytoma.

Warnings

• Glucagon should be administered cautiously to patients with a history suggestive of insulinoma, pheochromocytoma, or both. In patients with insulinoma, intravenous administration of Glucagon may produce an initial increase in blood glucose; however, because of Glucagon’s hyperglycemic effect the insulinoma may release insulin and cause subsequent hypoglycemia. A patient developing symptoms of hypoglycemia after a dose of Glucagon should be given glucose orally, intravenously, or by gavage, whichever is most appropriate.
• Exogenous Glucagon also stimulates the release of catecholamines. In the presence of pheochromocytoma, glucagon can cause the tumor to release catecholamines, which may result in a sudden and marked increase in blood pressure.
• Generalized allergic reactions, including urticaria, respiratory distress, and hypotension, have been reported in patients who received Glucagon by injection.

Precautions

• Glucagon is effective in treating hypoglycemia only if sufficient liver glycogen is present. Therefore, hypoglycemia associated with states of starvation, adrenal insufficiency, or chronic hypoglycemia should be treated with glucose.

Precautions, continued

• Patients and family members should become familiar with the technique of preparing Glucagon before a severe hypoglycemic emergency arises.
• To prevent severe hypoglycemia, patients and family members should be informed of the symptoms of mild hypoglycemia and how to treat it appropriately. Blood glucose determinations should be obtained to monitor the patient with hypoglycemia until patient is asymptomatic, and patients should be advised to inform their physician when hypoglycemic reactions occur.
• One-half the adult dose should be used in pediatric patients weighing less than 44 lbs [20 kg]. Any unused portion should be discarded.
• Pregnancy Category B: There are no adequate and well-controlled clinical studies of the use of Glucagon in pregnant or nursing women.

Adverse Reactions

• Severe adverse reactions are very rare, although nausea and vomiting may occur occasionally.

For additional safety profile and other important prescribing considerations, see Brief Summary of Full Prescribing Information on adjacent page.

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GLUCAGON

GLUCAGON FOR INJECTION (rDNA ORIGIN)

Brief Summary: Consult the Information for the Physician for complete prescribing information.

INDICATIONS AND USAGE

Glucagon is indicated as a treatment for severe hypoglycemia. Because patients with type 1 diabetes may have less of an increase in blood glucose levels compared with a stable type 2 patient, supplementary carbohydrate should be given as soon as possible, especially to a pediatric patient.

CONTRAINDICATIONS

Glucagon is contraindicated in patients with known hypersensitivity to it or in patients with known pheochromocytoma.

WARNINGS

Glucagon should be administered cautiously to patients with a history suggestive of insulinoma, pheochromocytoma, or both. In patients with insulinoma, intravenous administration of Glucagon may produce an initial increase in blood glucose; however, because of Glucagon’s hyperglycemic effect the insulinoma may release insulin and cause subsequent hypoglycemia. A patient developing symptoms of hypoglycemia after a dose of Glucagon should be given glucose orally, intravenously, or by gavage, whichever is most appropriate. Exogenous Glucagon also stimulates the release of catecholamines. In the presence of pheochromocytoma, glucagon can cause the tumor to release catecholamines, which may result in a sudden and marked increase in blood pressure. If a patient develops a sudden increase in blood pressure, 5 to 10 mg of phentolamine mesylate may be administered intravenously in an attempt to control the blood pressure.

Generalized allergic reactions, including urticaria, respiratory distress, and hypotension, have been reported in patients who received Glucagon by injection.

PRECAUTIONS

General

Glucagon is effective in treating hypoglycemia only if sufficient liver glycogen is present. Because glucagon is of little or no help in states of starvation, adrenal insufficiency, or chronic hypoglycemia, hypoglycemia in these conditions should be treated with glucose.

Information for Patients

Refer patients and family members to the Information for the User for instructions describing the method of preparing and injecting Glucagon. Advise the patient and family members to become familiar with the technique of preparing Glucagon before an emergency arises. Instruct patients to use 1 mg (1 unit) for adults and 1/2 the adult dose (0.5 mg) (0.5 unit) for pediatric patients weighing less than 44 lb (20 kg).

Patients and family members should be informed of the following measures to prevent hypoglycemic reactions due to insulin:

1. Reasonable uniformity from day to day with regard to diet, insulin, and exercise.
2. Careful adjustment of the insulin program so that the type (or types) of insulin, dose, and time (or times) of administration are suited to the individual patient.
3. Frequent testing of the blood or urine for glucose so that a change in insulin requirements can be foreseen.
4. Routine carrying of sugar, candy, or other readily absorbable carbohydrate by the patient so that it may be taken at the first warning of an oncoming reaction.

To prevent severe hypoglycemia, patients and family members should be informed of the symptoms of mild hypoglycemia and how to treat it appropriately.

Family members should be informed to arouse the patient as quickly as possible because prolonged hypoglycemia may result in damage to the central nervous system. Glucagon or intravenous glucose should awaken the patient sufficiently so that oral carbohydrates may be taken.

Patients should be advised to inform their physician when hypoglycemic reactions occur so that the treatment regimen may be adjusted if necessary.

Laboratory Tests

Blood glucose determinations should be obtained to follow the patient with hypoglycemia until patient is asymptomatic.

Carcinogenesis, Mutagenesis, Impairment of Fertility

Because Glucagon is usually given in a single dose and has a very short half-life, no studies have been done regarding carcinogenesis. In a series of studies examining effects on the bacterial mutagenesis (Ames) assay, it was determined that an increase in colony counts was related to technical difficulties in running this assay with peptides and was not due to mutagenic activities of the glucagon.

Reproduction studies have been performed in rats at doses up to 2 mg/kg Glucagon administered two times a day (up to 40 times the human dose based on body surface area, mg/m²) and have revealed no evidence of impaired fertility.

Pregnancy

Pregnancy Category B — Reproduction studies have not been performed with recombinant Glucagon. However, studies with animal-sourced glucagon were performed in rats at doses up to 2 mg/kg glucagon administered two times a day (up to 40 times the human dose based on body surface area, mg/m²), and have revealed no evidence of impaired fertility or harm to the fetus due to glucagon. There are, however, no adequate and well-controlled studies in pregnant women. Because animal reproduction studies are not always predictive of human response, this drug should be used during pregnancy only if clearly needed.

Nursing Mothers

It is not known whether this drug is excreted in human milk. Because many drugs are excreted in human milk, caution should be exercised when Glucagon is administered to a nursing woman. If the drug is excreted in human milk during its short half-life, it will be hydrolyzed and absorbed like any other polypeptide. Glucagon is not active when taken orally because it is destroyed in the gastrointestinal tract before it can be absorbed.

Pediatric Use

For the treatment of hypoglycemia: The use of Glucagon in pediatric patients has been reported to be safe and effective.1-5

Geriatric Use

Clinical studies of Glucagon did not include sufficient numbers of subjects aged 65 and over to determine whether they respond differently from younger subjects. Other reported clinical experience has not identified differences in responses between the elderly and younger patients. In general, dose selection for an elderly patient should be cautious, usually starting at the low end of the dosing range, reflecting the greater frequency of decreased hepatic, renal, or cardiac function, and of concomitant disease or other drug therapy.

ADVERSE REACTIONS

Severe adverse reactions are very rare, although nausea and vomiting may occur occasionally. These reactions may also occur with hypoglycemia. Generalized allergic reactions have been reported (see WARNINGS). In a three month controlled study of 73 volunteers comparing animal-sourced glucagon with Glucagon manufactured through rDNA technology, no Glucagon-specific antibodies were detected in either treatment group.

REFERENCES


Additional information can be obtained by calling 1-800-LillyRx (1-800-545-5979).

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Monday, June 22nd
3:00 PM–7:00 PM Preconference Attendee Check-In

Tuesday, June 23rd
7:00 AM–5:00 PM Attendee Service Desk and Conference Materials Pick-up Open
8:00 AM–5:45 PM Preconference Sessions
4:30 PM–7:00 PM Various Group Meetings
7:00 PM–8:30 PM First Timers’ Orientation

Wednesday, June 24th
7:00 AM–5:00 PM Attendee Service Desk and Conference Materials Pick-up Open
8:00 AM–8:15 AM President’s Welcome
8:15 AM–9:30 AM Keynote - Opening Session
10:00 AM–11:15 AM Breakout Sessions
11:30 AM–12:15 PM Breakout Sessions
1:00 PM–5:00 PM Exhibits
1:00 PM–5:00 PM Poster Presentations
3:00 PM–5:00 PM Demonstration Rooms
5:00 PM–10:00 PM Affiliate Night Out
7:00 PM–09:00 PM Someone You Love: The HPV Epidemic Documentary Showing

Thursday, June 25th
7:00 AM–5:00 PM Attendee Service Desk and Conference Materials Pick-up Open
8:00 AM–9:00 AM Non-CE Breakfast Meeting
9:00 AM–12:00 PM Exhibits
9:00 AM–12:00 PM Poster Presentations
10:00 AM–12:00 PM Demonstration Rooms
11:30 AM–12:15 PM Exhibit Hall Drawing
1:00 PM–3:00 PM General Sessions
3:30 PM–5:30 PM Workshops
7:00 PM–8:30 PM Awards Celebration

Friday, June 26th
7:00 AM–4:00 PM Attendee Service Desk and Conference Materials Pick-up Open
8:00 AM–9:00 AM General Sessions
9:30 AM–10:45 AM Breakout Sessions
11:00 AM–12:15 PM Breakout Sessions
12:45 PM–1:45 PM General Session
2:00 PM–3:20 PM Snap Sessions
3:20 PM–3:45 PM Affiliate Rally
3:45 PM–6:00 PM Annual Business Meeting
7:00 PM–9:00 PM President’s Banquet

Saturday, June 27th
7:00 AM–1:30 PM Attendee Service Desk Open
8:00 AM–10:30 AM General Sessions
11:00 AM–12:15 PM Keynote - Closing Session
12:15 PM–12:30 PM President’s Closing Remarks

Breakout Session, Workshop and Snap Session Key

Health Promotion: Opportunities to promote health and prevent disease for students, school community and self

Leadership/Legal: Enhancing leadership, advocacy skills, and application of laws and policies affecting school health

Practice: Innovative strategies in the management of chronic, acute and complex health conditions in the school setting

Research: Current research and evidence-based indicators for school nursing practice

Snap sessions are a new educational format for NASN2015, designed to increase attendee participation and engagement. Six sessions will run 20 minutes long and be repeated three times with a ten minute break after each session. Participants attending three different sessions will earn 1 CNE contact hour. There will be some chairs available; however, most of the space will be for standing. Monitors will be available to keep time and monitor room capacity.
Dear NASN Colleagues:

Welcome to Philadelphia, Pennsylvania, for the National Association of School Nurses’ (NASN) 47th Annual Conference! Thank you to our devoted returning participants and presenters and to all first-timers for joining your colleagues in the City of Brotherly Love for a memorable educational experience!

The theme for NASN2015, Embracing Today—Transforming Tomorrow, sets the stage for the many thought-provoking breakout sessions, workshops, poster presentations, demonstrations, and general sessions. The Pennsylvania Host Affiliate Planning Committee and NASN staff are organizing exceptional educational sessions that encourage participation and support transformation of school nurse practice to keep pace with the changing healthcare environment. No need to sign up; sessions are offered first-come, first-served.

The Exhibit Hall will be filled with NASN sponsors and exhibitors showcasing the most current products and services to support school nurse practice. Learn as you observe demonstrations; fill your bags with informational brochures and samples; and have face-to-face chats with these important representatives of the healthcare industry.

At the NASN Bookstore, peruse and purchase the most current publications and your conference pin. Find unique gifts and treasures in the Pennsylvania Association of School Nurses and Practitioners Marketplace. Most importantly, bid on the most lavish yet, Purses for Nurses silent auction, to support the NASN Endowment Fund. After general sessions donate $5.00 to the 2015 Five for the Future endowment campaign, which funds the scholarships and research grants that advance the quality of school nurse practice.

Make sure you download the conference app so that you can organize your conference schedule, connect with colleagues, access conference materials, and receive up-to-the-minute conference announcements. Instructions can be found on page 6 of this program. Please follow the conference on Twitter, and use the conference hashtag, #NASN2015, to tweet your conference experience. New to Twitter? Twitter mentors will be on hand to help you join the tweeting connections.

Philadelphia, a beautiful city on the Delaware River, offers so many historic sites for visitors including Carpenter’s Hall, site of the First Continental Congress in 1774; the Liberty Bell; and the Betsy Ross House. Bike or stroll Penn’s Landing; have your picture taken with Rocky near the steps of the Philadelphia Museum of Art; and visit Fairmount Park, 900 acres of green space all around the city. Philadelphia is a foodie town and, as a shopping city, is surpassed only by Barcelona, Spain. So, take in the Reading Terminal Market, Antique Row on Pine Street and the shops around North Third Street. You will not be disappointed!

I am excited and honored that so many healthcare professionals are convening at the NASN2015 Annual Conference in Philadelphia, the city where Beth Mattey and I have deep roots. We hope you can extend your stay to enjoy the incredibly beautiful and historic suburban surrounds. With excited anticipation, I can barely wait to shake your hands and welcome you to an awesome professional and social experience!

Carolyn L. Duff, MS, RN, NCSN
President
National Association of School Nurses

Conference Objectives & Continuing Education

**NASN2015 Conference Objectives**

Through attending NASN2015, school nurses will be able to:

- Develop and apply leadership and advocacy skills to improve collaborative partnerships at the local, state and national level to lead the transformation of school health.
- Identify opportunities to promote health and prevent disease for self, students and school community.
- Implement strategies in the management of chronic, acute and complex health conditions in the school setting that keep students healthy, safe and ready to learn.
- Summarize and apply the current research and evidence-based indicators for school nursing practice.

**Continuing Education**

National Association of School Nurses is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation (ANCC).

You will receive CNE contact hours for the conference sessions you attend. According to the ANCC guidelines, 60 minutes = 1 contact hour. You may earn up to 20 contact hours for full participation in the 4-day conference. Additional contact hours can be earned for attendance at pre-conference sessions.

Non-Endorsement of Products: Accredited status does not imply endorsement by NASN or ANCC of any commercial products discussed/displayed in conjunction with the educational activity. Commercial support or sponsorship, including financial or in-kind, of an educational activity by a specific organization or corporation does not imply endorsement by the National Association of School Nurses.
KILLS LICE & EGGS IN ONE TREATMENT!

#1 pediatrician recommended brand Nix® quickly and safely eliminates lice and their eggs while protecting against reinfestation for up to 14 days. Lice don’t stand a chance. And neither does the competition.

Learn more about what Nix® does that Rid® doesn’t do at nixlice.com

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<tr>
<th>PRODUCT COMPARISON</th>
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<td>Protects against lice reinfestation for up to 14 days</td>
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<td>Safe for use on children over 2 months old</td>
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<td>Creme rinse formula promotes easy combing</td>
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<td>#1 Pharmacist recommended brand for more than 18 years</td>
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Internet Access and Mobile App

Internet Access
If you have your own device—laptop, tablet or smart phone—you can stay connected using the complimentary wireless Internet access. NASN has purchased access to a limited amount of wireless Internet bandwidth within the conference meeting space (meeting rooms, foyers, registration area, and exhibit hall) intended only for light web browsing, web-based emailing and messaging, and use of the mobile app.

**Access Code: nasn2015 (case sensitive)**
1. Connect to Wireless Network: Marriott-CONFERENCE.
2. Open Internet Browser (Should bring you to sign on page).
3. Click on “I agree” to the Terms & Conditions.
4. Enter Access Code shown above.
5. Click on “Submit”.
6. If connected device is inactive for 15 minutes, or if device goes into sleep mode, the connection could drop. If this happens, repeat steps 1 through 5 to re-connect.

Cyber Café
If you did not bring your own device, you are welcome to use laptops with Internet access available in the Cyber Café, located in Meeting Room 405.

**Hours of operation:**
- June 23rd: 7 AM – 7 PM
- June 24th: 7 AM – 5 PM
- June 25th: 7 AM – 5 PM
- June 26th: 7 AM – 4 PM
- June 27th: 7 AM – 1 PM

**Mobile App [Eventsential]**
Use the mobile app to find everything you need for this event. With the app, you can:
- Browse the schedule and create your own schedule.
- Receive reminders and notifications during the conference.
- Connect to the handout library.
- Connect to the conference discussion list.
- Follow the conference Twitter feed and more!!!

**iPhone and Android Users:** Search and download the Eventsential App from your app store. Once downloaded, choose NASN.

**Window Users:** Browse to https://www.eventsential.org/ and choose NASN.

Get Social

Conference Discussion List
Continue the conversation during conference on the conference discussion list. A link to the conference discussion list is in your mobile app. You will need to log in using your NASN website login the first time you access the discussion list from the mobile app. You can also access the discussion list on the conference website at http://schoolnurses.nasn.org/nasn2015 on the Attendees page.

Attendee and Speaker Directory
Use the ‘Send Message’ feature in the attendee and speaker directory to send an email to others at conference. A link to the directory is in your mobile app. You will need to login using your NASN website login the first time you access the directory from the mobile app. You can also access the directory on the conference website at http://schoolnurses.nasn.org/nasn2015 on either the Attendees or Speakers page.

Twitter
NASN staff members and volunteers as well as many conference attendees will be tweeting their conference experience using the conference hashtag #NASN2015. You can follow the Twitter feed on the conference mobile app and on the digital display near the registration desk. If you are a Tweeter, please tweet your conference experience for others to enjoy. Twitter mentors will be at the conference to assist you if needed.

Facebook
NASN will post status updates throughout the conference. Like us to see our updates on your Facebook account or visit us at http://www.facebook.com/schoolnurses

Walk and Win!
More and more #schoolnurses are utilizing pedometers, fitbits, or iphone health apps as one of the #tinyhabits that is proven to improve health. As part of NASN’s #healthyschoolnurse initiative, conference attendees who tweet photos with their steps at significant Philadelphia landmarks to #NASN2015 will be entered in a drawing for gift cards for fabulous sportswear.
Badges
When you arrive at the conference hotel, stop by the Conference Materials Pickup desk to pick up your badge. Name badges must be worn for admittance to all events. Your name badge is proof of registration. Without it, you may not be allowed to participate in conference activities.

Cell Phones and other Mobile Devices
These technology devices can enhance learning. Session handouts are provided to attendees online in digital form and participation in online discussions and Twitter is highly encouraged. For this reason, NASN encourages you to bring your mobile device with you. However, it is very important that respect for other attendees is maintained. Remember to turn off your cell phone ringer and never take telephone calls inside session rooms.

Conference Syllabus
For those attendees who purchased the plastic coil spiral bound syllabus when you registered, please make sure to pick up your copy at the Conference Materials Pickup desk. For those who did not purchase a copy with their registration, there may be a limited number available onsite to purchase. Please purchase a syllabus at the Attendee Service Desk. Conference Syllabus: $30.

Meals Provided
Select events may have food provided. Any event throughout the conference program with the icon denotes food.

Photos and Video Recording
Registration and attendance at, or participation in, NASN meetings and other activities constitute an agreement by the registrant to NASN’s use and distribution (both now and in the future) of the registrant’s or attendee’s image or voice in photographs, video recordings, electronic reproductions and audiotapes of such events and activities.

Session Seating
Seating in all sessions is available on a first-come, first-served basis, so you do not have to let NASN know which of these sessions you plan to attend. This practice allows all attendees an equal opportunity to attend the session(s) of their choice. Please note that seating is limited to the capacity of the meeting room and capacity varies for each session. Please arrive early to assure a seat. Room capacity for each session will be listed in the conference program. Seating is reserved through the purchase of tickets for pre-conference events.

Special Requests
Do you have a special request (i.e., allergies, special needs, etc...)? If so, let the staff at the Attendee Service Desk know. Reasonable accommodations will be made to ensure that your conference experience is a good one.

Sponsorship and Endorsements
The goal of the NASN Annual Conference is to promote a free exchange of information in a non-biased independent manner in order to advance the practice of school nursing and provide leadership in the implementation of quality health programs in the school community. Sponsorship of any educational program or distribution of any product or materials by a specific organization or corporation does not indicate endorsement by the National Association of School Nurses or the American Nurses Credentialing Center. NASN will use no educational activity to promote a specific product or service.

Substitutions
NASN reserves the right to substitute topics and speakers if necessary. All listed presenters are confirmed at press time.

Tickets
Tickets are required for admittance to Pre-conference and other noted events. Please refer to the event description for specific ticket requirements.

Wipe Boards
Throughout the conference hall, you will notice wipe boards ready to be written on. This is your chance to write down whatever you are thinking and would like to share! Let other attendees know what you thought about a session you just attended; what restaurant you would recommend for dinner what benefits are valuable through NASN. The list goes on and on... Have fun and share your NASN2015 takeaways!

Evaluations and CNE Certificates of Completion
Attendees will complete conference session evaluations and an overall conference evaluation online. Upon completion of the evaluation process, attendees will be awarded a Continuing Nursing Education (CNE) certificate of completion.

Instructions:
Go to www.nasn.org.
Select the EVALUATE button.
Login.
Continue.

NOTE: All conference attendees have a login. Use the “Retrieve Login” feature on the login page to have your login emailed to you.
NASN Directory

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## NASN Directory

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<td>Bobbi J. Shanks</td>
<td>Nevada State Association of School Nurses</td>
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<tr>
<td>Laurie Fleming</td>
<td>New Hampshire School Nurses Association</td>
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<tr>
<td>Mary Blackborow</td>
<td>New Jersey State School Nurses Association</td>
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<td>Beverly K. Hine</td>
<td>New Mexico School Nurses Association</td>
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<td>Suzanne Smith</td>
<td>New York State Association of School Nurses</td>
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<td>Kathy M. Strasser</td>
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<td>Oregon School Nurse Association</td>
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<td>Pamela Anne Parker</td>
<td>Overseas School Health Nurses Association</td>
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<td>Cheryl Sue Mattern</td>
<td>Pennsylvania Association of School Nurses and Practitioners (PASNAP)</td>
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<td>Marianne Manzi Adams</td>
<td>Rhode Island Certified School Nurse/Teachers Association</td>
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<td>Alicia S. Jordan</td>
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<td>Elizabeth Zeno</td>
<td>School Nurse Organization of Minnesota</td>
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<td>Georgene C. Westendorf</td>
<td>School Nurse Organization of Oklahoma</td>
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<td>Lynnette Jo Ondeck</td>
<td>School Nurse Organization of Washington</td>
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<td>Jennifer Garrett</td>
<td>School Nurses Association of North Carolina</td>
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<td>Jody A. Disney</td>
<td>School Nurses Organization of Arizona</td>
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<td>Jessica R. Porter</td>
<td>South Carolina Association of School Nurses</td>
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<td>Rita Baszler</td>
<td>South Dakota School Nurse Association</td>
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<td>Elaine Mauter</td>
<td>Tennessee Association of School Nurses</td>
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<td>Laurie G. Combe</td>
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<td>Betty Sue Hinkson</td>
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<td>Claire Molner</td>
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<td>Janet B. Wright</td>
<td>Virginia Association of School Nurses</td>
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<td>Carol Ward</td>
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<td>Rosemary P. Dolatowski</td>
<td>Wisconsin Association of School Nurses</td>
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<td>Alicen Hardy</td>
<td>Wyoming School Nurses Association</td>
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### Pennsylvania Association of School Nurses and Practitioners (PASNAP)

#### NASN2015 Host Affiliate Planning Committee

NASN wishes to express its sincere appreciation to the Pennsylvania Association of School Nurses and Practitioners for their help in making the 47th Annual Conference a great success!

- Cheryl Mattern (NASN Director)  
- Judy Morgian  
- Pearl English  
- Cheryl Peiffer  
- Beth Fernando  
- Kathy Verbel

#### Volunteers

- Melissa Bechtel  
- Angie Kustanbauter  
- Stella Bredin  
- Barb Magnotta  
- Wilma Buenger  
- Joan Mack  
- Mary Canales  
- Lisa Motemuro  
- JoAnn Coleman  
- Dorene Martin  
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- Susan Dalton  
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- June Stratmeyer  
- Lynn Karasik  
- Valerie Wendell-Wesolowich  
- Lori Kelly  
- Deb Zelle

### Delaware School Nurses Association

#### Volunteers

- Denise Buffin  
- Becky King  
- Megan Fioravanti  
- Jan Marcin  
- Pat Guilday  
- Nancy Myers  
- Susan Hoffman  
- Mark Steigerwalt

### Special Thanks To...

- CMI Communications (Mike and the Crew)
- DSNA (Megan Fioravanti, Becky King, Susan Hoffmann)
- Freeman (Pat Prendergast)
- HALO (Rich Rothschild)
- Julie Johnson
- NASN Staff
- NASN’s Conference Staff Team (Sharon Conley, Deborah Griffin, Devin Dinkel, Sarah Butler)
- NASN’s Programs Strategic Goal Committee
- PASNAP (Cheryl Mattern, Committee Members and Leaders, Volunteers)
- Philadelphia Convention and Visitors Bureau
- Philadelphia Marriott Downtown (Michele Polidor, Alissa Ryan, Tanecia Jackson and staff)
- Photographer (Joe Luna)
- Rutgers Center for Alcohol Studies (Laura Fenster Rothschild, Danielle Cooper)
- SAGE Publications Inc. (Steve Clark, Sajeevi Henry)
- .... And countless others!
Tuesday, June 23rd Schedule

Breakfast of Presidents
7:00 AM - 8:30 AM • Meeting Rooms 414-415 • TICKETED EVENT
The Breakfast of Presidents provides an opportunity for NASN President Carolyn Duff to share relevant and timely health and education priorities and to hear from affiliate presidents their current challenges and opportunities in advancing school nursing practice to improve student health. This event is reserved for the current presidents of NASN’s 51 affiliate school nurse organizations. If you are NOT a current president, please check with your state school nurse association president and/or other association leadership to inquire about attending before adding this ticketed event to your registration.

Attendee Service Desk and Conference Materials Pick-Up Desk Open
7:00 AM - 7:00 PM • Registration Desks I & II

PC01: School Nurses’ Writing for Publication Workshop
8:00 AM - 12:30 PM • Meeting Room 407 • TICKETED EVENT
The purpose of this preconference session is to enable the participant to advance writing skills that lead to publication.
4 CNE Contact Hours—This program is pending approval by the American Association of Nurse Practitioners.
Lead Presenter: Kristy K. Martyn, PhD, RN, CPNP-PC, FAAN
Additional Presenters: Julia M. Cowell, PhD, RN, APHN-BC, FAAN; Susan Breitenstein, PhD, RN, PMHCNS-BC; Julia M. Olsta, RN, MSN, NCSN; Donna Lynn Rew, EdD, RN, AHN-BC, FAAN; Mayumi Willgerodt, PhD, MPH/MS, RN

PC02: School Emergency Triage Training (SETT)
8:00 AM - 1:00 PM • Salon A • TICKETED EVENT
The purpose of this preconference session is to enable the learner to lead the triage situation in a school emergency with mass casualties. School nurses are expected to respond quickly and decisively when an emergency situation occurs by providing quality care for the victims. In the event the emergency involves multiple casualties, having a prepared emergency response team to assist the leader and first responder in schools, the school nurse, will ultimately save lives.
4.5 CNE Contact Hours
Lead Presenter: Christine Tuck, MS, BSN, RN, NCSN
Additional Presenter: Linda S. Kalekas, MSN, RN, NCSN

PC03: Helping Administer to the Needs of the Student with Diabetes in School (H.A.N.D.S.™)
8:00 AM - 4:00 PM • Salon B • TICKETED EVENT
The purpose of this preconference session is to enhance the school nurses’ knowledge and skills related to care coordination of students with diabetes in school and to equip the school nurse with tools and resources to facilitate effective diabetes management at school.
6.5 CNE Contact Hours
Lead Presenter: Susan M. Hoffmann, MSN, RN, NCSN
Additional Presenter: Nancy Jones, RN, BSN, CDE

PC04: Pediatric First Aid for Caregivers and Teachers: NASN Instructor Course
8:00 AM - 4:00 PM • Salons I-J • TICKETED EVENT
The purpose of this preconference session is to prepare school nurses to become PedFACTs instructors and lead courses in their communities. PedFACTs is an evidence-based course, based on quality standards from the American Academy of Pediatrics that teaches first aid, CPR/choking relief and medication administration to caregivers and teachers.
6.5 CNE Contact Hours
Lead Presenter: Danette Glassy, MD, FAAP
Additional Presenters: Gregory R. Brown, AAS, NRP, MICP, EMT-P; Nancy T. Bellamy, BSECE/ELED
PC05: Mental Health Training for Health Providers in Schools – Advanced Practice Session
8:00 AM - 4:00 PM • Meeting Rooms 408-409 • TICKETED EVENT
The purpose of this preconference session is to enable the learner to identify mental health best practices for delivery by school health providers, to gain proficiency in specific strategies and skills to promote positive and supportive interactions for student mental health issues, and to gain skills in using specific mental health interventions for students experiencing psychological distress.
6 CNE Contact Hours–This program is pending approval by the American Association of Nurse Practitioners.
Lead Presenter: Sharon Stephan, PhD
Additional Presenters: Jill Haak Bohnenkamp, PhD; Dian L. Baker, PhD, APRN-BC

PC06: Physical Assessment: Growing Up Is Fun to Do
8:00 AM - 4:00 PM • Salon D • TICKETED EVENT
The purpose of this preconference session is to enable the learner to review pediatric growth and development from infancy through adolescence, review physical assessments and discuss the management of many of the most common pediatric illnesses of the eyes, ears, nose and throat plus diarrheal illnesses.
6.5 CNE Contact Hours
Lead Presenter: Jane Chevako, MD

PC07: Spanish Today for Medical Professionals
8:00 AM - 4:00 PM • Meeting Rooms 411-412 • TICKETED EVENT
The purpose of this preconference session is to enable learners to communicate effectively with hispanic patients and families. Participants will learn not only the basics of the spanish language but learn to make appointments; talk about family members, pain location and body parts; effectively communicate the pain scale, patient history and symptoms; present illness/injury and give directions for the exam. Participants will also learn how to quickly build trust with hispanic patients and their families with important cultural information.
6 CNE Contact Hours–This program is pending approval by the American Association of Nurse Practitioners.
Lead Presenter: Vendla Smith, MEd

PC08: Johnson & Johnson School Health Leadership Fellows Alumni Preconference Session (invitation only)
8:00 AM - 4:00 PM • Salon C • TICKETED EVENT
The purpose of this preconference session is to enable the learner to create enduring change in schools and communities for Johnson & Johnson alumni. Participants will be given the opportunity to share what works and lessons learned.
6 CNE Contact Hours
Lead Presenter: Laura Fenster Rothschild, PsyD, CPS
Additional Presenters: Danielle Darlena Cooper, MPH; Martha Dewey Bergren, DNS, RN, NCSN, APHN-BC, FNASN, FASHA, FAAN; Keith Shaw, PhD

LACAD: Leadership Academy: Excellence in School Health Leadership (Invitation Only)
8:30 AM - 4:30 PM • Salons K-L
This signature NASN Leadership Academy provides valuable information, resources and tools to best serve affiliate school nurse organizations in an atmosphere of collegial networking.
6 CNE Contact Hours

PC09: Cultural Competency: Strategies to Reduce Health Disparities in School-age Children
1:15 PM - 5:45 PM • Salon A • TICKETED EVENT
The purpose of this preconference session is to enable the attendee to practice the principles of cultural competency in order to be more sensitive to the needs of their school populations and improve student health outcomes.
4 CNE Contact Hours–This program is pending approval by the American Association of Nurse Practitioners.
Lead Presenter: Maria G. Matza, PhD, RNC, PHN
Additional Presenters: Jessica R. Porter, BSN, RN, NCSN; Barbara D. Parker, EdD, MEd, MPA, PHN, BSN, RN, J&J; Monica S. Rodgers, RN, BA, AS, NCSN; Linda M. Hummingbird, BS, RN, NCSN
Past NASN Directors Get-Together
4:30 PM - 05:30 PM • Carolyn Duff's Suite
Past members of the NASN Board of Directors will want to attend this get-together and meet with former colleagues. Dress is casual.

Consortium of School Nurse Educators Special Interest Group Meeting
4:30 PM - 6:30 • Meeting Room 414
Network with other school nurse educators. Open to all school nurse faculty

NEA Roundtable Discussions
5:15 PM - 6:15 PM • Salon I
Are you a member of the National Education Association (NEA)? Share ideas of continuing a collaborative relationship with NEA.

Private and Parochial School Nurses Reception
5:30 PM - 7:00 PM • Salon C
This meeting is for all nurses who practice in a private, parochial, or an independent school setting. Come and join those of us who support the NASN mission of improving the health, welfare, and academic success of students as we practice in our unique setting. Meet old friends, make new ones, celebrate our recipient of the Outstanding Private/Parochial School Nurse Award, and discover how you can be an integral part of our community.

Special Needs School Nurses Special Interest Group Meeting
5:30 PM - 7:00 PM • Salon J
Meeting for special needs school nurses. If you are a school nurse with a special interest in working with your students who have special needs, this meeting is for you! You do not need to be employed by a special education program to participate with this group. There are many opportunities to participate and to make a difference for the practice of special needs school nursing. Please join us to share information and work with school nurses who share your passion. If you cannot make it to the meeting, join the SIG when you update your membership profile. In addition, be sure to join your colleagues in the Special Needs School Nurses community and discussion list on SchoolNurseNet.

Focus Group for School Nurse Administrators
5:30 PM - 7:00 PM • Meeting Rooms 408-409
This focus group is provided in order to continue to pursue establishing a Special Interest Group (SIG) for school nurse administrators. Those with an interest in or responsibility for administration of School Health Services programs and/or supervision of school nurse practice and performance are encouraged to attend. In their June 2015 meeting, the NASN Board will discuss SIG recognition for the focus group.

First Timers’ Orientation
7:00 PM - 8:30 PM • Salon D
Is this your first conference? Bring your questions to come and meet with other new attendees at this informal session. Conference veterans and officers will be there to answer your questions and provide information. Tour of the hotel will round out this event.
Wednesday, June 24th Schedule

Morning Exercise
6:00 AM - 7:00 AM • Liberty A (3rd floor)
Get your morning started on the right track by joining PASNAP and NASN’s Healthy School Nurses for your morning exercise. Today’s exercise: Body Sculpting with Lisa Gomez

Attendee Service Desk and Conference Materials Pick-up Desk Open
7:00 AM - 05:00 PM • Registration Desks I & II

President’s Welcome
8:00 AM - 8:15 AM • Salons E-H • Room Capacity: 1878

GS100: Opening Keynote General Session: Inspired Nurse
8:15 AM - 09:30 AM • Salons E-H • Room Capacity: 1878
The purpose of this general session is to enable the learner to describe the value of inspiration in their healthcare journey.
1.25 CNE Contact Hours
Lead Presenter: Rich Bluni, RN

BSA100LL: Innovative Partnerships: School Nursing and Acute Care Hospitals
10:00 AM - 11:15 AM • Salon A • Room Capacity: 133
The purpose of this breakout session is to enable the learner to engage in partnerships that will support and sustain quality school nursing services.
1.25 CNE Contact Hours
Lead Presenter: Laura Fenster Rothschild, PsyD, CPS
Additional Presenters: Martha Dewey Bergren, DNS, RN, NCSN, APHN-BC, FNASN, FASHA, FAAN; Michele L. Wilmoth, MSN, RN, LSN, NCSN; Stacey L. Whitney, MSN, RN; LuAnn M. Miller, MA, BSN, NCSN; Sally A. Freeman, MSN, RN, NCSN, NEA-BC

10:00 AM - 11:15 AM • Salon B • Room Capacity: 133
The purpose of this breakout session is to enable the learner to understand key principles and processes of school health policy, protocol, and procedure development. A framework and collaborative approach to developing strong and specific school health and school nursing policies based upon the Standards of Practice and Professional Performance for School Nursing (2011) will be outlined.
1.25 CNE Contact Hours
Lead Presenter: Robin Adair Shannon, MS, RN, NCSN, IL-CSN
Additional Presenter: Jessica H. Gerdes, RN, BSN, MSN, NCSN, Illinois, Licensed School Nurse

BSA102R: Medication Administration in the School: The Good, the Bad, the Safety
10:00 AM - 11:15 AM • Salon C • Room Capacity: 133
The purpose of this breakout session is to enable the learner to better understand the landscape of medications being given in the school setting, along with who is giving the medications, and the precautions in place to ensure safety of each child.
1.25 CNE Contact Hours
Lead Presenter: Erin D. Maughan, PhD, MS, RN, APHN-BC
Additional Presenters: Ann Marie McCarthy, PhD, RN, FAAN, FNASN; Shirley Schantz, EdD, ARNP, RN; Laura Allan, BS, RN, SCHN
BSA103P: Children Supported by Medical Technology: Key Elements to Include in the IHCP
10:00 AM - 11:15 AM • Salon D • Room Capacity: 133
The purpose of this breakout session is to provide up-to-date information on children with medical technologies in the school setting to enable the school nurse to identify information that is essential to include in the IHCP.
1.25 CNE Contact Hours
Lead Presenter: Stephanie M. Porter, MSN, RN

BSA104P: Everything You Need to Know About the Use of Psychiatric Medicines in Children
10:00 AM - 11:15 AM • Salon E • Room Capacity: 428
The purpose of this breakout session is to enable the learner to identify the benefits and side effects of the commonly used psychiatric medications.
1.25 CNE Contact Hours
Lead Presenter: Kevin T. Kalikow, MD

BSA105P: Red/Pink Eyes, Injured Eyes and Vision Screening: What School Nurses Need to Know
10:00 AM - 11:15 AM • Salon H • Room Capacity: 428
The purpose of this breakout session is to enable the learner to feel more comfortable in effectively addressing the urgent healthcare needs of school children who present with red, pink and/or injured eyes and to set up an effective screening program.
1.25 CNE Contact Hours
Lead Presenter: David A. Plager, MD
Additional Presenter: Jane C. Edmond, MD

BSA106P: Developing Policies and Protocols for Anaphylaxis at Your School
10:00 AM - 11:15 AM • Salons I-J • Room Capacity: 200
The purpose of this breakout session is to enable the learner to answer the following questions: How do you care for students with a known allergy? What do you do when a student with no known history of anaphylaxis presents in your health office? How do you manage the new stock epinephrine issues? School nurses need answers to these questions and more to provide leadership in their schools when caring for students at risk for anaphylaxis.
1.25 CNE Contact Hours
Lead Presenter: Sally Z. Schoessler, MSEd, BSN, RN
Additional Presenters: Michael Pistiner, MD, MMSc; Charlotte Burt, MSN, MA, BSN, RN-BC, FASHA; Andrea L. Tanner, MSN, RN, NCSN

BSA107P: Engagement Strategies for Energizing Meetings, Trainings and Presentations
10:00 AM - 11:15 AM • Salons K-L • Room Capacity: 200
The purpose of this breakout session is to instruct and encourage participants to utilize and deliver more engaging presentations and interactive meetings. This will result in more engaged participants, great attendee satisfaction and improved retention of information.
1.25 CNE Contact Hours
Lead Presenter: John K. Kriger, MSM, LCADC, CPS

10:00 AM - 11:15 AM • Meeting Rooms 411-412 • Room Capacity: 80
The purpose of this breakout session is to enable the learner to collaborate with local, state, and national immunization stakeholders to actively participate in efforts to enhance vaccine uptake among school-age children and youth. Lessons learned, evidence-based strategies, and resources will be provided.
1.25 CNE Contact Hours
Lead Presenter: Nichole Bobo, MSN, RN
Additional Presenters: Linda J. Gibbons, MSN, RN, IL/NCSN; Jean N. Grabeel, MEd, BSN, RN, NCSN, FNASN; Lee Ann Neill, MSN, RN, NCSN; Marty J. Aleman, MAN, BSN, RN, PHN; Rebecca A. Droter, MSN, RN; Dawn M. Epler, MSN, RN; Heather Graham, MSN, RN; Cheryl Sampson, MN, RN, NCSN
BSA109HP: The Trevor Project: Creating Safe and Supportive Spaces for LGBTQ Youth
10:00 AM - 11:15 AM • Meeting Rooms 414-415 • Room Capacity: 80

The purpose of this breakout session is to enable the learner to discuss current research regarding LGBTQ mental health and the risk for suicide; to provide school nurses with the necessary resources and information, including the Trevor Project’s programs; and to provide support and promote resiliency among LGBTQ students.
1.25 CNE Contact Hours

Lead Presenter: Cathy Couture, MSN, BSN, RN, NCSN
Additional Presenter: Wes Nemenz, BA

Break
11:15 AM - 11:30 AM

BSB110LL: Teaching the Complexity of School Nursing Using Stories from Practice
11:30 AM - 12:45 PM • Salon A • Room Capacity: 133

The purpose of this breakout session is to enable the learner to describe narrative pedagogy as an integrative approach to teaching school nursing and identify strategies to incorporate the use of nursing situations, narratives and case studies from school nursing practice into school nurse educational programs.
1.25 CNE Contact Hours

Lead Presenter: Shirley Countryman Gordon, RN, BSN, MSN, PhD, NCSN
Additional Presenters: Charlotte D. Barry, PhD, NCSN; Laura T. Jannone, EdD, RN, NJCSN, FNASN; Marie Foley, PhD, RN, NJCSN; Cheryl-Ann Resha, PhD, MSN, BSN, RN, FNASN

BSB111R: Pediatric Hypertension: C (Current Trends), I (Impact), R (Risk Factors), C (Childhood Obesity), L (Linear), E (Education)
11:30 AM - 12:45 PM • Salon B • Room Capacity: 133

The purpose of this breakout session is to inform school nurses of the importance of recognizing pediatric hypertension and the impact for the future of children. The audience will become familiar with the Expert Panel Report from the US DHHS: Diagnosis, Evaluation, and Treatment of High Blood Pressure in Children and Adolescents. During this session, risk factors and treatment recommendations will be discussed.
1.25 CNE Contact Hours

Lead Presenter: Kathleen M. Maguire, DNP, MSN, MS, RN

BSB112P: Improving School Health Services: The American Academy of Pediatrics’ TEAMS Approach
11:30 AM - 12:45 PM • Salon C • Room Capacity: 133

The purpose of this breakout session is to enable the learner to identify areas of their district’s health services needing improvement and develop a strategic action plan to address those areas. Participants will learn about resources from the American Academy of Pediatrics, including the Health Services Assessment Tool for Schools and School Health Services Improvement Guidebook. The session is primarily aimed at school nurses (such as health services coordinators and lead nurses) who oversee health services at the district level.
1.25 CNE Contact Hours

Lead Presenter: Laura DeStigter, MPH
Additional Presenters: Margo Bushmaier, MNSc, RNP, NCSN; Linda M. Grant, MD, MPH, FAAP, FASHA

BSB113P: Evidence-based Practice: The What, the Why and the Impact on School Nursing
11:30 AM - 12:45 PM • Salon D • Room Capacity: 133

The purpose of this breakout session is to enable the learner to understand what EBP is, why it is important, and how it can be leveraged in the school setting to improve outcomes. Attendees will then participate in a working session about the unique characteristics of school environments that can impact the successful integration of EBP including predicting barriers, discovering facilitating factors, engaging key stakeholders, and leveraging their role in building a culture that supports best practice.
1.25 CNE Contact Hours

Lead Presenter: Cindy G. Zellefrow, DNP, MSEd, RN, LSN, APHN-BC
Additional Presenter: Lynn Gallagher-Ford, PhD, RN, DPFNAP, NE-BC
BSB114P: Batches of Scratches: Pediatric Skin Patches
11:30 AM - 12:45 PM • Salon E • Room Capacity: 428
The purpose of this breakout session is to enable the learner to identify common pediatric skin infections and conditions, to know what treatments they can provide and be more confident in their decision to send the child back to class or send him or her home.
1.25 CNE Contact Hours
Lead Presenter: Jane Chevako, MD

BSB115LL: Embracing Today, Transforming Tomorrow: School Nurses Leading the Way
11:30 AM - 12:45 PM • Salon H • Room Capacity: 428
The purpose of this breakout session is to assist school nurses in understanding leadership and dispel leadership myths, acknowledge the leadership potential in everyone, identify personally preferred leadership styles, identify personal goals for growth in leadership ability, understand the challenges of health leadership in educational settings, and expand skills and strategies to use in the school nurses' own clinical setting.
1.25 CNE Contact Hours
Lead Presenter: Sue I. Will, MPH, RN, NCSN, FNASN
Additional Presenters: Sandra J. Delack, MEd, RN, BSN, NCSN, FNASN; Donna J. Mazyck, MS, RN, NCSN

BSB116P: Mass Casualty Incidents in a School Setting: START Triage for Middle and High School Nurses
11:30 AM - 12:45 PM • Salons I-J • Room Capacity: 200
The purpose of this breakout session is to provide middle school and high school nurses with disaster START triage skills and resources—ultimately to provide for student protection should a disaster incident occur.
1.25 CNE Contact Hours
Lead Presenter: Marian K. Nowak, DNP, MPH, RN, CSN, FCN
Additional Presenter: Patricia A. Sayers, DNP, RN

BSB117P: Students with Specialized Health Needs: A Model Approach to Transition to School
11:30 AM - 12:45 PM • Salons K-L • Room Capacity: 200
The purpose of this breakout session is to enable the learners to be aware of the resources and to be able to develop a model in their school setting or school district to help transition students with special health needs.
1.25 CNE Contact Hours
Lead Presenter: Barbara Obst, MEd, BSN, RN
Additional Presenter: Patricia Porter, MS, BS

BSB118P: Non-CE: Closing the Student Vision Health Loop-screening, Exams, and Follow-up to Eye Care
11:30 AM - 12:45 PM • Meeting Rooms 411-412 • Room Capacity: 80
The purpose of this breakout session is to provide beneficial, easy-to-implement, evidenced-based information to assist school nurses in developing or enhancing a strong vision health system of care for students of all ages. Participants will learn vision screening methods, gain access to new resources that will improve the sensitivity of their vision health programs, and learn how parents want to be engaged in follow-up to eye care when their children are referred from vision screenings.
0 CNE Contact Hours
Lead Presenter: Kira N. Baldonado
Additional Presenters: M. Kathleen Murphy, DNP, RN, FNP-BC, NEA-BC; P. Kay Nottingham Chaplin, EdD; Sandra S. Block, OD, MEd; Jean E. Ramsey, MD, MPH

BSB119P: Telehealth: A Tool to Enhance Your School Nursing Practice
11:30 AM - 12:45 PM • Meeting Rooms 414-415 • Room Capacity: 80
The purpose of this breakout session is to enable the learner to better understand how school nurses can enhance their practice using telehealth to improve student health outcomes.
1.25 CNE Contact Hours
Lead Presenter: Myra Elaine Mauter, BSN, RN
Additional Presenters: Estelle Watts, MSN, RN, NCSN; Stacey L. Whitney, MSN, RN; Rachel Myers, MSN, RN, CNE; Lisa Brousard, DNS, RN, CNE
Wednesday, June 24th Schedule

Exhibits
1:00 PM - 5:00 PM • Franklin Hall
Join us in the Exhibit Hall at NASN2015 for 2 days of fun, networking and professional development! Open Wednesday, June 24th, and Thursday, June 25th, the NASN Exhibit Hall is a great place to network with peers and colleagues in the school nursing community. You’ll get a firsthand look at the latest products and services from 100+ exhibiting companies and gain hands-on experience by interacting with vendor personnel. Refreshments will be served in the Exhibit Hall daily, and we’ll host our popular Exhibitor Passport prize drawing on Thursday, June 25th, at 11:30 a.m. Come discuss your school health needs and thank the many organizations that continually support NASN and the school nursing profession.

POST02: Poster Presentations on Innovative Practices in School Nursing
1:00 PM - 5:00 PM • Franklin Hall
Discover new concepts while interacting with colleagues as they present digital posters on clinical practice materials, innovative leadership models, or school health research projects. 15 posters will be presented approximately every hour (45 total posters). Earn up to 3 CNE contact hours. Presenters will be standing next to their posters during the specified hour today.
See the schedule with the full listing of titles and presenters on page 29.
3 CNE Contact Hours

Demonstration Room: Mylan Specialty’s School Epinephrine Access Program
2:00 PM - 3:00 PM • Salon D
Join us for a one-hour demonstration to learn more about Mylan Specialty’s School Epinephrine Access Program, a free, nationwide program to help schools improve access to epinephrine in the event that a life-threatening allergic reaction (anaphylaxis) occurs at school. Mylan Specialty’s School Epinephrine Access Program offers four free epinephrine auto-injectors to qualifying schools. Since launching in August 2012, more than 54,000 schools have enrolled in the program. This presentation will offer you a detailed look inside the program and provide information about the free, easy-to-access resources available to you. Sponsored by Mylan

Demonstration Room: How the OmniPod® Insulin Management System and BlueLoop® Can Make Managing Your T1D Students Easier
3:00 PM - 4:00 PM • Salon C
The school nurse plays an integral role in helping students and their families manage their T1 diabetes. This interactive workshop, highlighting the OmniPod® Insulin Management System and BlueLoop, will increase your confidence and knowledge around using these technologies to help better manage students with diabetes from elementary to high school. The OmniPod®, the world’s first tubeless and fully integrated insulin pump, has just two easy-to-use, wireless parts: a small, wearable Pod and a handheld Personal Diabetes Manager. BlueLoop, a web and mobile tool, provides instant communications with parents and helps make life easier for students with diabetes. Sponsored by Insulet Corporation

Demonstration Room: How to Be Prepared for Severe Hypoglycemia with Lilly Glucagon Emergency Kit
4:00 PM - 5:00 PM • Salons I-J
Join us for a 1-hour hands-on demonstration with the Lilly Glucagon Emergency demo kit. Lilly understands the concern around hypoglycemia and is prepared to support the patients, caregivers, and the HCPs that treat them. We recognize that some state laws require school nurses to be trained in hypoglycemic event medical management and know that many attendees represent their entire school district and will be charged with sharing their learnings with fellow school district nurses. This live demonstration sets up “teach the teacher” environment that may help you be prepared in the event of severe hypoglycemia. Sponsored by Lilly Diabetes

Demonstration Room: Aerospan (Flunisolide) Inhalation Aerosol Inhaler Technique & Proper Utilization
4:00 PM - 5:00 PM • Salons K-L
Come learn about the importance of proper inhaler technique and utilization of Aerospan. There will be 3 stations featuring various levels of interaction:
1. A ‘How to Use’ Aerospan instructional video
2. A live Medical Science Liaison presentation on Aerospan Inhaler Technique & Proper Utilization
3. 1:1 demonstration with a Medical Science Liaison
Sponsored by Meda Pharmaceuticals
Affiliate Night Out
5:00 PM - 10:00 PM
Spend this evening networking with your affiliate members! Activities, times, and locations are arranged and decided upon by each affiliate organization.

Someone You Love: The HPV Epidemic
7:00 PM - 9:00 PM • Salons E-H
Narrated by Vanessa Williams, this poignant documentary takes a look into the lives of five women affected by HPV, the widely misunderstood and controversial virus that causes several types of cancer, including cervical. Each of these women has an intimate story to tell. For Susie, Tamika and Christine, it’s a story of survivorship that comes with misconceptions, stigma, shame, heartbreak, pain and triumph. For the Forbes’ family, it’s about coping with the loss of their daughter Kristen and trying to prevent it from happening to others like her—others like Kelly, who at 31 years began her cancer journey. The cameras follow Kelly on her epic battle to save her marriage, her career, her family and ultimately her life. 80 percent of all people under 50 years of age will have a strain of the virus at some point in their lives and most will not even realize they have it. Cervical cancer is almost exclusively caused by HPV and it is the 2nd leading cancer in women. Directed by Frederic Lumiere

Bookstore
Visit the NASN Bookstore for an opportunity to review and purchase the latest NASN publications without the worry of postage and handling charges*. This year, the NASN Bookstore will also offer new gifts and accessories that help to promote the NASN school nurse in their community. A limited supply of these items will be sold exclusively at the NASN Annual Conference, so come early. The Bookstore will accept payments in cash, traveler’s check and all major credit cards.
*Offer excludes international shipments to non-US territories.

Marketplace
The PASNAP public relations committee has been hard at work selecting sensational school nurse items that are perfect for you or a colleague back home. Performance Athletic T-Shirts are must haves in neon pink, lime shock or tropic blue. With moisture wicking fabric, coupled with our stylish logo proclaiming “School Nurse, TLC Expert” you may want to buy them in several colors at just $20. Our ID wallets are a hot commodity. In royal blue and black, declaring “School Nurses: Helping Students Balance Wellness,” you can stash a few dollars in the zippered compartment. Keep a supply of business cards handy in the back pocket. These make a perfect gift at only $5. Don’t forget the little ones at home. For $10 they’ll proudly sport their bright T’s in toddler sizes telling others “No worries!! A school nurse loves me!!” Pick up a pile of $1 note pads to share “A note from the nurse’s office” featuring a snappy school health logo. Several other items will also be available with your host state’s logo.

Speaker Ready Room
Presenters can preview their audio/visual materials on equipment set aside in the Speaker Ready Room, Meeting Room 405. Equipment will be available on a self-serve basis during registration hours.

Stop On By!

Purses for Nurses Silent Auction
Change your “Purse”pective and join the fun, fanfare and frenzy of the Purses for Nurses Silent Auction. Bid on purses, totes, wallets, accessory bags and other wonderful and generous donations by BOD’s/Affiliates and NASN friends. There is something to be found for everyone and every special occasion that needs a gift! Share in this opportunity to promote and support excellence is school nursing! Looking is Good, Bidding is Better!

Service Project – Feed the Need
NASN (along with the help of PASNAP) will be holding a food drive this year during NASN2015. The non-perishable food that is collected for Philabundance will be sent to members of their network of more than 500 Delaware Valley agencies that help their hungry neighbors. Two collections boxes with balloons attached will be set up on Level 5. Please fill the boxes with the following current priority items:
- Canned/Shelf Stable Tuna
- Canned Beef Stew
- Canned Chili
- Canned Pasta/Beef Ravioli
- Jelly (plastic containers only)
- Creamy Peanut Butter (plastic containers only)
- Other Recommended Items: Macaroni and Cheese, Canned Fruit Cocktail, Canned Green Beans, Canned Corn, Breakfast Cereal/Hot Cereal
Give back by donating today!

Photo Opportunity
Snap a Selfie at NASN2015 and share your conference fun through photos on Social Media. Be sure to stop by the NASN “photo-op booth” throughout conference to snap a propped-filled picture to Tweet and/or post on Facebook!
The Journal of School Nursing (JOSN), published bimonthly, provides a forum for advancing the specialty of school nursing, contributing to knowledge development about school nursing practice, and promoting the professional growth of school nurses. JOSN publishes original clinical and non-clinical research papers, evidence-based practice innovations, research reviews, case reports, and commentaries related to school nursing and school health. JOSN is indexed in CINAHL, MEDLINE, PsycINFO, SCOPUS, and EMCare.

Executive Editor: Julia Muennich Cowell, PhD, RN, APHN-BC, FAAN
Submission information can be accessed online at http://josn.sagepub.com, or you may contact the editor by email at jcowell@nasn.org.

The NASN School Nurse (NASN), also published bimonthly, provides a forum for the clinical practice of school nursing. NASN publishes practical, evidence-based articles and perspectives on clinical topics, as well as professional issues involving private and parochial school nursing, school nurse education, and state nurse practice acts relevant to nursing in educational venues.

Editor: Cindy Galemore, MSEd, BSN, RN, NCSN
Submission information can be accessed online at http://nasn.sagepub.com, or you may contact the editor by email at cgalemore@nasn.org.

The NASN Weekly Digest is NASN’s online member newsletter, providing a wealth of information about NASN daily and weekly activities, upcoming events, school nurse news briefs, and resources.

Editor: Margaret Cellucci
Submission information: If you have information you would like to include in the Weekly Digest, please email a brief description (with relevant deadlines) to Margaret Cellucci at mcellucci@nasn.org.
**Thursday, June 25th Schedule**

**Morning Exercise**
6:00 AM - 7:00 AM • Meet at Registration Desk I
Get your morning started on the right track by joining PASNAP and NASN's Healthy School Nurses for your morning exercise. Today’s exercise: Walk/Run to Rocky Statue with Pearl English.

**Attendee Service Desk and Conference Materials Pick-Up Desk Open**
7:00 AM - 5:00 PM • Registration Desks I & II

**GS200: Non-CE Breakfast Meeting: Educating Ourselves About Head Lice in the School Setting**
8:00 AM - 9:00 AM • Salons E-H • Room Capacity: 1878
The purpose of this general session is to educate and empower school nurses with the most current information about management of head lice infestations, identifying challenges and helping to ensure that affected students receive the most effective treatment. An expert panel will discuss a number of key issues related to head lice in schoolchildren, drawing upon emerging research to identify best practices for managing outbreaks and exploring the ways in which new treatment options are changing the clinical landscape.
0 CNE Contact Hours
Presenters: John M. Clark, PhD, MS, BS; Shirley Countryman Gordon, RN, BSN, MSN, PhD, NCSN; Susan Catchings, MS, BSN, FNP-C

**Top Ten Things You Can Do with SchoolNurseNet**
9:00 AM - 10:00 AM • Meeting Room 406 • Room Capacity: 75
A connected community tool like SchoolNurseNet makes it easy to get feedback from peers, share your experiences, and build relationships that lend to your professional development. Come take a look at the features that make SchoolNurseNet your most valuable school nurse resource.

**Exhibits**
9:00 AM - 12:00 PM • Franklin Hall
Join us in the Exhibit Hall at NASN2015 for 2 days of fun, networking and professional development! The NASN Exhibit Hall is a great place to network with peers and colleagues in the school nursing community. You’ll get a firsthand look at the latest products and services from 100+ exhibiting companies, and gain hands-on experience by interacting with vendor personnel. Refreshments will be served in the Exhibit Hall daily, and we’ll host our popular Exhibitor Passport prize drawing on Thursday, June 25th, at 11:30 a.m. Come discuss your school health needs and thank the many organizations that continually support NASN and the school nursing profession.

**POST 03: Poster Presentations on Innovative Practices in School Nursing**
9:00 AM - 12:00 PM • Franklin Hall
Interact and learn with colleagues as they present their digital posters on clinical practice materials, innovative leadership models, or school health research projects. Earn up to 3 CNE contact hours. 15 posters will be presented approximately every hour (45 total posters). See the schedule with the full listing of titles and presenters on page 29.

**Demonstration Room: How to Be Prepared for Severe Hypoglycemia with Lilly Glucagon Emergency Kit**
10:00 AM - 11:00 AM • Salons I-J
Join us for a 1-hour hands-on demonstration with the Lilly Glucagon Emergency demo kit. Lilly understands the concern around hypoglycemia and is prepared to support the patients, caregivers, and the HCPs that treat them. We recognize that some state laws require school nurses to be trained in hypoglycemic event medical management and know that many attendees represent their entire school district and will be charged with sharing their learnings with fellow school district nurses. This live demonstration sets up “teach the teacher” environment that may help you be prepared in the event of severe hypoglycemia.
*Sponsored by Lilly Diabetes*
Demonstration Room: Aerospan (Flunisolide) Inhalation Aerosol Inhaler Technique & Proper Utilization
10:00 AM - 11:00 AM • Salons K-L
Come learn about the importance of proper inhaler technique and utilization of Aerospan. There will be 3 stations featuring various levels of interaction:
1. A ‘How to Use’ Aerospan instructional video
2. A live Medical Science Liaison presentation on Aerospan Inhaler Technique & Proper Utilization
3. 1:1 demonstration with a Medical Science Liaison
Sponsored by Meda Pharmaceuticals

Meet The Journal of School Nursing Editor and NASN School Nurse Editor
10:00 AM - 12:00 PM • Franklin Hall
Are you interested in submitting an article to one of NASN’s publications, need a copy of a recent issue or have questions for the editors? Stop by the NASN booth to meet The Journal of School Nursing editor, Julia Cowell, and NASN School Nurse editor, Cindy Galemore!

Demonstration Room: How the OmniPod® Insulin Management System and BlueLoop® Can Make Managing Your T1D Students Easier
10:30 AM - 11:30 AM • Salon C
The school nurse plays an integral role in helping students and their families manage their T1 diabetes. This interactive workshop, highlighting the OmniPod® Insulin Management System and BlueLoop, will increase your confidence and knowledge around using these technologies to help better manage students with diabetes from elementary to high school. The OmniPod®, the world’s first tubeless and fully integrated insulin pump, has just two easy-to-use, wireless parts: a small, wearable Pod and a handheld Personal Diabetes Manager. BlueLoop, a web and mobile tool, provides instant communications with parents and helps make life easier for students with diabetes. Sponsored by Insulet Corporation

Exhibit Hall Drawing
11:30 AM - 12:00 PM • Franklin Hall • NASN Booth #1011

Break
12:00 PM - 1:00 PM

GS201A: General Session: Step Up and Be Counted! Show Me the Data!
1:00 PM - 1:30 PM • Salons E-H • Room Capacity: 1878
The purpose of this general session is to describe the Step Up and Be Counted! Initiative and update school nurses on the data collection results for the 2014-15 school year.
0.5 CNE Contact Hour
Lead Presenter: Erin D. Maughan, PhD, MS, RN, APHN-BC

GS201B: General Session: Medicaid and CHIP Outreach and Enrollment
1:30 PM - 2:00 PM • Salons E-H • Room Capacity: 1878
The purpose of this general session is to enable the learner to explain the importance of health coverage under Medicaid and CHIP for eligible children and teens and help facilitate enrollment. The presentation will highlight the National Connecting Kids to Coverage Campaign —a project of the Center for Medicaid and CHIP Services at the U.S. Department of Health and Human Services—and will include a discussion of campaign goals and successful strategies, outreach materials, training opportunities and recent progress.
0.5 CNE Contact Hour
Lead Presenter: Donna Cohen Ross

GS202: General Session: The Role of School Nurses in Transforming Care and Building a Culture of Health
2:00 PM - 03:00 PM • Salon E-H • Room Capacity: 1878
The purpose of this general session is to enable the learner to understand the new and expanding roles that school nurses will need to play in a health system undergoing rapid transformation. The learner will also gain an understanding of the roles of the Institute of Medicine report, The Future of Nursing: Leading Change, Advancing Health, and The Future of Nursing: Campaign for Action in strengthening the nursing field to build a culture of health.
1 CNE Contact Hour
Lead Presenter: Susan Hassmiller, PhD, RN, FAAN
Thursday, June 25th Schedule

Break
3:00 PM - 3:30 PM

WKSP200L: Inspiring Leadership Potential (Book Study)
3:30 PM - 5:30 PM • Salon A • Room Capacity: 133

The purpose of this workshop is to enable the learner to gain knowledge about a new perspective on leadership development and to become inspired to take that step to be a school nurse leader for his or her organization and/or association. This workshop is a book study on the book: Leadership from the Inside Out- Becoming a leader for Life 2nd edition by Kevin Cashman. A book study is one way to engage an active dialogue with your colleagues and school nurse leaders on what information you learned from the book and how best to apply the information in a meaningful way. Learn what it means to lead and how to master Kevin Cashman’s steps to lead more effectively in today’s world. Prior reading of the book, Leadership from the Inside Out: Becoming a Leader for Life 2nd edition by Kevin Cashman, is required in order to attend this workshop.
2 CNE Contact Hours
Lead Presenter: Linda Compton, MS, RN
Additional Presenters: Bernadette Moran McDowell, BSN, MEd, RN, CSNT; Cheryl Sue Mattern, MEd, BSN, CSN; Elizabeth A. Chau, SRN, RN; Elizabeth A. Mattey, MSN, RN, NCSN; Carolyn L. Duff, MS, RN, NCSN; Elizabeth J. Clark, MSN, RN, NCSN; Elizabeth Hinkson, MSN, RN, NCSN

WKSP201P: The Impact of Childhood Trauma Exposure: The Role of the School Nurse
3:30 PM - 5:30 PM • Salon B • Room Capacity: 133

The purpose of this workshop is to enhance participants’ understanding of the impact of trauma exposure on students at different developmental stages, to increase recognition of the signs of trauma exposure, increase understanding of the trauma-informed schools approach and to provide practical information that school nurses can use when working with trauma exposed students and their families to build resilience.
2 CNE Contact Hours
Lead Presenter: Sharon-rose Rossi Gargula, RN, MSN, NCSN
Additional Presenter: Aileen Fink, PhD

WKSP202P: Adolescent Depression Awareness
3:30 PM - 5:30 PM • Salon C • Room Capacity: 133

The purpose of this workshop is to enable the learner to increase awareness about adolescent depression. Facilitators will introduce factors contributing to a diagnosis of depression, signs and symptoms of depression, differences between stress and depression, and coping strategies. Participants will view a documentary entitled “Break Free from Depression”, which focuses on a diverse group of adolescents talking about their struggles with depression. There will be time to address questions and discuss strategies for addressing concerns.
2 CNE Contact Hours
Lead Presenter: Vanessa Prosper, PhD

WKSP203L: Real World Application of School Nursing’s Foundational Documents
3:30 PM - 5:30 PM • Salon D • Room Capacity: 133

The purpose of this workshop is to enable the learner to apply the Code of Ethics and Standards of Professional Performance to everyday practice. Accountability, responsibility, authority, and decision-making are important considerations for school nurses. Practical application of the standards of Collaboration, Communication, Leadership, Quality of Practice, and Standards-based Evaluation will be explored. The learner will understand the conflict between federal, education and nursing laws; learn strategies for mitigating this conflict and strategies for educating administrators on school nurse practice.
2 CNE Contact Hours
Lead Presenter: Tia B. Campbell, MSN, RN, NCSN, FNASN
Additional Presenters: Beth Anne Bahn, MSN, RN, CRNP, CSN; Elizabeth L. Thomas, MEd, RN, NCSN, FNASN
**Thursday, June 25th Schedule**

**WKSP204P: Management of Common Sport-related Emergencies**
3:30 PM - 5:30 PM • Salon E • Room Capacity: 428

The purpose of this workshop session is to enable the learner to identify common sport-related emergencies that occur in schools, become familiar with national guidelines for emergency preparedness in school-based athletics as delineated by National Athletic Trainers Association and American Academy of Pediatrics, and use an evidence-based medicine approach to the assessment and stabilization of children presenting with head injury/concussion, cervical spine trauma, blunt abdominal trauma, extremity trauma, and heat-related illness.

2 CNE Contact Hours
Lead Presenter: Robert P. Olympia, MD

**WKSP205P: Children with Chronic Conditions: Issues for the School Nurse**
3:30 PM - 5:30 PM • Salon H • Room Capacity: 428

The purpose of this workshop is to explore issues and approaches to solutions regarding children with chronic conditions in the school setting. Legal implications and school policies, as well as interacting with parents and healthcare providers regarding the issues, will be discussed.

2 CNE Contact Hours
Lead Presenter: Janice A. Selekman, DNSc, RN, NCSN, FNASN
Additional Presenter: Linda Kimel, MS, BSN, RN, CSN

**WKSP206L: Getting Administrative Buy-in for Your Projects**
3:30 PM - 5:30 PM • Salons I-J • Room Capacity: 200

The purpose of this workshop is to enable learners to set up, design and deliver a succinct and well-constructed sales pitch to their administration.

2 CNE Contact Hours
Lead Presenter: John K. Kriger, MSM, LCADC, CPS

**WKSP207P: “Teacher, I Need to See the Nurse Again”: General Strategies and Interventions for Overly Anxious Children**
3:30 PM - 5:30 PM • Salons K-L • Room Capacity: 200

The purpose of this workshop is to familiarize participants with effective, evidence-based interventions appropriate for school-based settings for anxious youth.

2 CNE Contact Hours
Lead Presenter: Katherine K. Dahlsgaard, PhD

**WKSP208L: Working to Improve Student Health (WISH) Through Teaming Up with Parents**
3:30 PM - 5:30 PM • Meeting Rooms 411-412 • Room Capacity: 80

The purpose of this workshop is to enable the learner to identify the benefits to students, families, and school nurses of conducting strategic student health services advocacy in local and state communities. Understanding the benefits will encourage the learner to take action in his or her school community.

2 CNE Contact Hours
Lead Presenter: Mary Louise Embrey, BS; Additional Presenter: Teri Saurer, MSW, LCSW

**WKSP209P: The Critical Importance of the School Nurse Role in Pediatric Care Coordination**
3:30 PM - 5:30 PM • Meeting Rooms 414-415 • Room Capacity: 80

The purpose for this workshop is to enable the learner to act as a liaison between healthcare systems and schools. In addition, school nurses will be prepared to educate other school personnel about coordinating care and schools establishing effective collaborations with community providers.

2 CNE Contact Hours
Lead Presenter: Dian L. Baker, PhD, APRN-BC; Additional Presenter: Jody L. Johnson, RN, MS

**Awards Celebration**
7:00 PM - 8:30 PM • Salons F-G
Join us as we celebrate the accomplishments of your colleagues and pay special tribute to excellence in school nursing practice. Check out the NASN2015 Recognition and Award winners on pages 40-43.
Morning Exercise
6:00 AM - 7:00 AM • Liberty A (3rd floor)
Get your morning started on the right track by joining PASNAP and NASN’s Healthy School Nurses for your morning exercise. Today’s exercise: Yoga with Body Sculpting with Lisa Gomez

Attendee Service Desk and Conference Materials Pick-Up Desk Open
7:00 AM - 4:00 PM • Registration Desks I & II

GS300: General Session: The Anti-vaccine Epidemic: What If Students Are Not Immunized?
8:00 AM - 09:00 AM • Salons E-H • Room Capacity: 1878
The purpose of this general session is to enable school nurses, as trusted healthcare providers in the school setting, to apply lessons learned from the Philadelphia measles epidemic of 1991 to present-day public health risks when students are not immunized to enhance school nurse advocacy for the importance of vaccination. The resurgence of some vaccine-preventable diseases poses an opportunity for school nurses to engage families and students in critical dialogue of the importance of recommended vaccines in preventing sometimes life-threatening infectious diseases.
1 CNE Contact Hour
Lead Presenter: Paul A. Offit, MD

Break
9:00 AM - 09:30 AM

BSC300P: Partners in Preparedness 2015: Enhancing School Nurse Readiness and Capacity to Respond to Disasters and Public Health Emergencies
9:30 AM - 10:45 AM • Salon A • Room Capacity: 133
The purpose of this breakout session is to enable the learner to acquire critical knowledge and skills required to successfully respond to and manage a school-based disaster or emergency event and to optimize survival of all affected individuals.
1.25 CNE Contact Hours
Lead Presenter: Tener G. Veenema, PhD, MPH, MS, RN, FAAN

BSC301P: School Nurses: Core to Multiple Component Approaches to Improve Student Nutrition and Physical Activity
9:30 AM - 10:45 AM • Salon B • Room Capacity: 133
The purpose of this breakout session is to enable the learner to be informed about CDC’s School Health Guidelines to Promote Healthy Eating and Physical Activity (PA) by describing the guidelines, presenting data on the status of U.S. schools achieving key aspects of the guidelines, and describing key strategies school nurses can use to implement the recommendations in the guidelines.
1.25 CNE Contact Hours
Lead Presenter: Sarah M. Lee, MS, PhD
Additional Presenter: Robin Landes Wallin, DNP, RN, CPNP, NCSN
RESEARCH SHOWCASE

BSC302RA: Supporting Positive Mental Health Development in Adolescents with a Group Cognitive Intervention
9:30 AM - 10:45 AM • Salon C • Room Capacity: 133
The purpose of this breakout session is to enable the learner to reflect over school-based mental health programs.
1.25 CNE Contact Hours • Must attend all three presentations
Lead Presenter: Pernilla Garmy, PhD(c), MSN, RN

BSC302RB: Invisible and Visible Wounds of War: The Effects of Parental Combat Wounds in School-age Children
The purpose of this breakout session is to enable the learner to understand the effects of invisible and visible parental wounds of war in school-age children.
Lead Presenter: Cheryl A. Krause-Parello, PhD, RN

BSC302RC: The Experiences of School-age Siblings of Children with Traumatic Injuries: What School Nurses Should Know
The purpose of this breakout session is to enable the learner to understand the unique experience of well school-age siblings of children recovering from traumatic injuries and identify the implications for school nurses regarding the school-age siblings in the school environment.
Lead Presenter: Mary Jo Bugel, PhD, RN, NJ-CSN, CNL, CNE

BSC303LL: Can the Federal School Medicaid Program Improve Nursing Ratios in Your State?
9:30 AM - 10:45 AM • Salon D • Room Capacity: 133
The purpose of this breakout session is to increase participant understanding of the federal School Medicaid Health Services Program and the impact the program has on funding school nurse positions across the county. In addition, participants will receive direction to positively impact local education agencies to leverage improving school nurse ratios in schools. Participants also will be empowered to lobby for state plan modifications to directly support school health services.
1.25 CNE Contact Hours
Lead Presenter: Elizabeth J. Clark, MSN, RN, NCSN; Additional Presenter: Judith Ann Weaver, RN, BSN, JD

BSC304LL: Legal Issues for School Nurses: Where and How to Look for Answers
9:30 AM - 10:45 AM • Salon E • Room Capacity: 428
The purpose of this breakout session is to inform the school nurse about potential state and federal legal issues that may affect school nursing practice. The school nurse will learn how to recognize and address these issues to prevent the consequences of running afoul of the law. The school nurse will be empowered to practice more confidently while providing direct school nursing care to the students and the larger school community.
1.25 CNE Contact Hours
Lead Presenter: Lee-Ann Halbert, JD, EdD(c), RN, MSN, APN, NCSN

BSC305HP: The School Nurse as Wellness Coach: Charting Common Ground
9:30 AM - 10:45 AM • Salon H • Room Capacity: 428
The purpose of this breakout session is to introduce school nurses to the emerging field of Wellness Coaching and to enable the learner to explore the common ground between school nursing and wellness coaching. As the health concerns of all Americans shift from acute to chronic disease, so do the health issues affecting the school-age child. In order for school nurses to best meet the emerging health needs of students, nurses need to learn the evidence-based skills to address those needs.
1.25 CNE Contact Hours
Lead Presenter: Jessica R. Porter, BSN, RN, NCSN
Additional Presenters: Christine Tuck, MS, BSN, RN, NCSN; Amy A. Wood, BSN, RN; Abigale R. Pelletier, RN, BSN
**BSC306P: The National Uniform Data Set: The Hummingbird Effect**
9:30 AM - 10:45 AM • Salons I-J • Room Capacity: 200
The purpose of this breakout session is to enable the learner to better understand the National Uniform Dataset Project, the data collection process, and use of data in local, state and national efforts to advance school nursing.
1.25 CNE Contact Hours
Lead Presenter: Erin D. Maughan, PhD, MS, RN, APHN-BC
Additional Presenters: Linda C. Wolfe, EdD, BSN, RN, NCSN, FNASN; Martha Dewey Bergren, DNS, RN, NCSN, APHN-BC, FNASN, FASHA, FAAN; Marjorie E. Cole, RN, MSN, FASHA; Estelle Watts, MSN, RN, NCSN; Deborah J. Pontius, MSN, RN, NCSN; Jessica H. Gerdes, RN, BSN, MSN, IL/NCSN; Kathleen H. Johnson, DNP, MN, RN-BC, NCSN; Kathleen A. Patrick, MA, BSN, RN, NCSN, FNASN; Linda L. Mendonca, MSN, MED, RN, NCSN, APHN-BC; Laura T. Jannone, EdD, RN, NJCSN, FNASN; Lorraine Marie Chewey, EdD(c) MS, RN, NJCSN

**BSC307P: Care of the Student with Special Healthcare Needs Interactive Online Training**
9:30 AM - 10:45 AM • Salons K-L • Room Capacity: 200
The purpose of this breakout session is to enable the learner to identify another easy-to-access, evidence-based resource that they can utilize to enhance their school nurse practice and provide a standard of care for students with Special Healthcare Needs. The Care of the Student with Special Healthcare Needs online training will assist the school nurse in providing a self-paced interactive, online learning opportunity for unlicensed assistive personnel who provide care to these students.
1.25 CNE Contact Hours
Lead Presenter: Teresa DuChateau, DNP, RN, CPNP

**Break**
10:45 AM - 11:00 AM

**RESEARCH SHOWCASE**

**BSD308RA: Sleep and Obesity in Teenagers**
11:00 AM - 12:15 PM • Salon A • Room Capacity: 133
The purpose of this breakout session is to enable the learner to describe sleep duration and sleep/wake patterns in high school students and to understand possible associations between sleep, health related behaviors (eating habits, physical activity), and health outcomes (BMI). Recent policy statements about school start times stress the importance for school nurses to understand and explain adolescent sleep and its association with health and well-being.
1.25 CNE Contact Hours • Must attend all three presentations
Lead Presenter: Susan Kohl Malone, PhD, RN, NCSN

**BSD308RB: Sleep and Media Habits in School-age Children**
The purpose of this breakout session is to enable the learner to reflect over sleep and media habits in school-age children.
Lead Presenter: Pernilla Garmy, PhD(c), MSW, RN

**BSD308RC: School Nurse to Student Ratios, Adolescent Self-efficacy for Type 1 Diabetes Management, and Glycemic Control**
The purpose of this breakout session is to enable the learner to identify factors which contribute to self-efficacy for diabetes management and glycemic control in the adolescent population.
1.25 CNE Contact Hours
Lead Presenter: Lori Wilt, PhD, RN, NJ-CSN, NCSN
BSD309LL: Clinical Evaluation: Who’s Doing Yours?
11:00 AM - 12:15 PM • Salon B • Room Capacity: 133

The purpose of this breakout session is to enable the learner to develop as a leader in the school community through the use of the School Nurse Evaluation Tool documenting competencies in professional nursing practice and engaging education supervisors’ participation in the evaluation.
1.25 CNE Contact Hours
Lead Presenter: Vickie Hopkins Southall, RN, MSN
Additional Presenters: Tia B. Campbell, MSN, RN, NCSN, FNASN; Suzanne E. Trotter, RN, BSN, MA; Margaret K. Bassett, MPH, MS, RN; Tracy L. White, RN, BSN, MA

BSD310LL: Developing a Plan for When a Child with a DNAR Attends School: School Nurse Leadership
11:00 AM - 12:15 PM • Salon C • Room Capacity: 133

The purpose of this breakout session is to enable the learner to thoroughly explore the reality that parents of “children living with terminal illnesses may wish for their child to attend school without the threat of having resuscitation attempted” in the event of cardiopulmonary arrest while at school. The needs of the child, family and school community and the critical role of the school nurse are discussed, along with Do-Not-Attempt-Resuscitate orders, the Physician’s Order for Life-Sustaining Treatments, and case law.
1.25 CNE Contact Hours
Lead Presenter: Lisa A. Albert, MSN, RN, CSN

BSD311LL: Advanced Nursing Education: Which Path to Choose? MS, DNP or PhD?
11:00 AM - 12:15 PM • Salon D • Room Capacity: 133

The purpose of this breakout session is to enable the learner to select and prepare for advanced education options that match the learner’s career path.
1.25 CNE Contact Hours
Lead Presenter: Martha Dewey Bergren, DNS, RN, NCSN, APHN-BC, FNASN, FASHA, FAAN
Additional Presenters: Erin D. Maughan, PhD, MS, RN, APHN-BC; Susan Kohl Malone, MSN, PhD(c), RN, NCSN; Kathleen H. Johnson, DNP, MN, RN-BC, NCSN; Cindy G. Zellefrow, DNP, MSEd, RN, LSN, APHN-BC

BSD312P: An Evidence-based Approach to Dealing with Medical Emergencies at School
11:00 AM - 12:15 PM • Salon E • Room Capacity: 428

The purpose of this breakout session is to enable the learner to identify common medical emergencies that occur in schools, become familiar with national guidelines for emergency preparedness as delineated by the American Academy of Pediatrics and American Heart Association, and use an evidence-based medicine approach to the assessment and stabilization of children presenting with respiratory distress, change in mental status, syncope, and seizures.
1.25 CNE Contact Hours
Lead Presenter: Robert P. Olympia, MD

BSD313P: Working with Educators and Unlicensed Assistive Personnel in Delivering School Health Services
11:00 AM - 12:15 PM • Salon H • Room Capacity: 428

The purpose of this breakout session is to enable the learner to work effectively with non-nursing personnel in the safe delivery of delegated health services and support their knowledge of emergencies to which they may need to respond through programs and policies that promote both the skills and confidence of unlicensed assistive personnel and educators in performing health tasks.
1.25 CNE Contact Hours
Lead Presenter: Penny C. Weismuller, DrPH, RN
Additional Presenters: Jennifer Anne Lasley, RN, MSN; Rachel McClanahan, DNP, RN, NCSN
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# Poster Presentation Schedule

**Wednesday, June 24, 2015 - 1:00 PM - 5:00 PM**
**Thursday, June 25, 2015 - 9:00 AM - 12:00 PM**

Presenters will be standing next to their posters during the specified hour on Wednesday, June 24th.

Tracks: RES = Research, HP = Health Promotion, PRAC = Practice, LL = Legal/Leadership

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<td>RES</td>
<td>3770</td>
<td>A National Survey of School Nurses and Autism Spectrum Disorders (ASD)</td>
<td>Constance E. McIntosh</td>
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<td>#2</td>
<td>HP</td>
<td>3981</td>
<td>Improving Student Outcomes Through the Implementation of an Employee Wellness Policy and Program</td>
<td>Stefani Lailari, Lisa B. Clausen, Althea G. Huggins, Jasmine Wood, Tricia Rodgers</td>
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<tr>
<td>#3</td>
<td>PRAC</td>
<td>3990</td>
<td>Utilizing a Logic Model for Community Change: School Health Services Asthma Management Project</td>
<td>Heather A. Edwards, Michele L. Wilmoth, Laurel A. Celik, Mary L. Schatz, Stacey L. Dailey</td>
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<tr>
<td>#4</td>
<td>RES</td>
<td>3996</td>
<td>School Nurse Pain Assessment Practices for Students with Mild to Profound Special Needs</td>
<td>Brenna Leda Quinn</td>
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<td>#5</td>
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<td>4000</td>
<td>A Model for Leadership in Response to the State Mandated Changes for Evaluation of School Nurses</td>
<td>Susan Garvey Seltzer</td>
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<td>#6</td>
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<td>4014</td>
<td>On the Job Trauma: Self Care After the Event</td>
<td>Sheryl A. Chuda</td>
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<td>4019</td>
<td>The Wellness Revolution</td>
<td>Eileen M. Gavin, Katherine Burdge, Catherine Grano</td>
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<td>#8</td>
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<td>Asthma Management: Bridging the Gap</td>
<td>Cheryl Y. Burden, Coreen A.W. Steigerwald, Linda D. Jones</td>
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<td>4051</td>
<td>For Your Community’s Health</td>
<td>Tracy L. Allman</td>
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<td>Barriers to Immunizations in Frontier Nevada</td>
<td>Bobbi Jo Shanks, Mary A. Headley, Raymond E. Langer, Kimberly Thompson</td>
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<td>Increasing Physical Activity in Staff and Students at School</td>
<td>Angie C. Anderson, Heather C. Cope, Kayla L. Myers, Lynda R. Thurman</td>
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<td>#12</td>
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<td>The Common Core State Standards and School Nurse Practice</td>
<td>Catherine F. Yonkaitis</td>
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<td>RES</td>
<td>4153</td>
<td>Development of a Spreadsheet-based Model for Use by States and Districts to Assess the Cost-benefit of School Nursing Services Programs</td>
<td>Li Yan Wang, Mary Jane O’Brien, Erin Maughan</td>
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<td>Analysis of Different Models of School Nursing Practice</td>
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<td>4163</td>
<td>Strength Beyond Our Walls: Bridging the Care Transition Divide</td>
<td>Erin Maughan</td>
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| #1    | PRAC  | 3747      | School Nursing as an Undergraduate Pediatric Nursing Clinical: Evolution 3  | Geraldine Jacobus Terry                                                                            |
| #2    | RES   | 3955      | Identifying Barriers toward Implementation of DNAR/POLST Policies in Public Schools | Marwa Moustafa, Tonya D. Ross                                                                      |
| #3    | PRAC  | 3956      | School Nurses Connecting with Students, Families and Communities via Social Media | Mary Regina Wysocki                                                                                  |
| #4    | PRAC  | 3975      | Increasing School Breakfast Participation: Thinking Outside of the Cafeteria | Michelle L. Lynn                                                                                   |
| #5    | RES   | 3986      | CDC Food Allergy Guidelines Research Translation: A Collaborative Project     | Robin Landes Wallin                                                                                 |
| #6    | RES   | 4009      | Perceptions of Asthma QOL in Child-parent Dyads in Two Rural Counties in West Virginia | Susan Pinto                                                                                         |
| #7    | HP    | 4016      | The Certified School Nurse and the Student Nurse: An Opportunity for Collaboration and Health Promotion | Corrine Gail Latini                                                                                |

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<td>The Postcard Initiative: Can Personal Communication from Students Increase</td>
<td>Michelle A. Ganey Maurer</td>
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<td>When Feeding Becomes Difficult: The Continuum of Nutritional Disorders of</td>
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<td>Medicaid Billing for School-based Services</td>
<td>Amy Edwards, Elaine Lerner</td>
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<td>School Nurse Workload: Students Are More than Numbers</td>
<td>Laurie G. Combe, Sharon-lee B. Trefry, Lindsey W. Minchella, Patricia E. Endsley, Kathleen A.</td>
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<td>Bed Bugs in Schools: Guidance for School Nurses</td>
<td>Marcia L. Anderson</td>
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<td>Exploring Social Support Contributions towards AA Non-Residential Father</td>
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<td>EpiPen4Schools® Survey: Occurrence of Anaphylaxis, Staff Training, and</td>
<td>Martha V. White</td>
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<td>Helping Student = Addressing Social Determinants of Health</td>
<td>Angela Leasca, Erin Maughan, Jessica Porter</td>
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<td>The School Nurses Advisory Board: A Model for Leadership, Education and</td>
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<td>Comprehensive RPS 205 SBHC &amp; a School Nurses Role Facilitating Its Use</td>
<td>Jean S. Geller</td>
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<td>Safe, Supported, and Ready to Learn: SEL and Positive School Climate</td>
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<td>A Pilot Evaluation of Move It Move It! A Before-school, Incentive-based</td>
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<td>Factors That Influence the Support Grandmothers Provide to Their Parenting</td>
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<td>School Nurses’ Use of Public Health Interventions</td>
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<td>Initiation of a School-located Vaccine Clinic: Increasing the Rate of Human</td>
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<td>Papillomavirus Vaccination</td>
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<td>Diane L. Kowal</td>
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<td>Building Bridges with SNACK (Smart Nutrition and Conditioning for Kids)</td>
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<td>Preconference Sessions</td>
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<td>Various Group Meetings</td>
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General Sessions
Level 5 • Salons E-H

Breakout Sessions, Workshops, and Snap Sessions
Level 4 and 5
Salons A, B, C, D, E, H, I&J, K&L, Meeting Rooms 411-412, Meeting Rooms 414-415

Exhibits and Poster Presentations
Level 4 • Franklin Hall

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Friday, June 26th Schedule

**BSD314P: Asthma Assessment and Care**
11:00 AM - 12:15 PM • Salons I-J • Room Capacity: 200

The purpose of this breakout session is to enable school nurses to improve their care of students with asthma who require monitoring to identify those without good control. School nurses are in a unique position to offer objective assessment of asthma control and then communicate that information to clinical providers.

1.25 CNE Contact Hours
Lead Presenter: Deborah Cook, RN
Additional Presenters: Tammy Rood, CPNP-PC, AE-C

**BSD315P: Transforming Children’s Health by Uniting Two Healthcare Worlds**
11:00 AM - 12:15 PM • Salons K-L • Room Capacity: 200

The purpose of this breakout session is to enable the learner to lead and participate in community partnerships that help manage students with chronic, acute and complex health conditions. The Student Health Collaboration will demonstrate how a coordinated care team approach supports students’ health needs in school. Program strategies will be discussed including the functionality of school nurse EMR access and authorization and communication products used for program enrollment. Activities focused on relationship building and quality improvement will be highlighted.

1.25 CNE Contact Hours
Lead Presenter: Claudia L. Kane, MS
Additional Presenters: Susan M. Hoffmann, MSN, RN, NCSN; Catherine S. Zorc, MD, MSHP; Jennifer McGowan, BSN, RN, CDE; Deborah McClain, Parent

**Break**
12:15 PM - 12:30 PM

**NBSCN Awards**
12:30 PM - 12:45 PM • Salons E-H

- **Nationally Certified School Nurse (NCSN) Recognition Award** – Amy Marland, RN, BSN, NCSN, from McKinney, Texas, for demonstrating achievements that enhance the competence of school nurses and effectively promote national school nurse certification.

- **State Liaison of the Year Award** – Cynthia Abbott, MS, RN, NCSN, from Lebanon, Ohio, for effectively and creatively promoting school nurse certification on the state level.

- **President’s Appreciation Award** – The award will be presented jointly to the North Carolina Department of Health and Human Services and North Carolina Department of Public Instruction for their vision, leadership and collaboration in requiring that school nurses in North Carolina meet the high standard of becoming nationally certified within three years of employment. Ann Nichols, MSN, RN, NCSN, from the North Carolina State Department of Health and Human Services will accept the award on behalf of both agencies.

**GS301: General Session: The Role of the School Nurse Advocating for at Risk Students with Type 1 Diabetes**
12:45 PM - 1:45 PM • Salons E-H • Room Capacity: 1878

The purpose of this general session is to enable the learner to identify and problem solve issues related to disparities in the treatment and outcomes of children with type 1 diabetes and to take action within the school community to identify students at risk for type 1 diabetes.

1 CNE Contact Hour
Presenters: Terri H. Lipman, PhD, CRNP, FAAN; Tom Karlya, Diabetesdad

**Break**
1:45 PM - 2:00 PM
Friday, June 26th Schedule

Snap sessions are a new educational format for NASN2015, designed to increase attendee participation and engagement. Six sessions will run 20 minutes long and be repeated three times with a ten minute break after each session. Participants attending three different sessions will earn 1 CNE contact hour. There will be some chairs available; however, most of the space will be for standing. Monitors will be available to keep time and monitor room capacity.

SS300HP: Making the Case for School Health: Implementation of the CDC's School Health Index as a Self-Assessment and Planning Guide
2:00 PM - 3:20 PM • Salon A • Room Capacity: 133
The purpose of this snap session is to enable the learner to implement the CDC’s SHI as a team approach to improving school health and safety policies and programs.
Lead Presenter: Lorraine Marie Chewey, EdD(c), MS, RN, NJCSN

SS301P: The American Academy of Pediatrics: Highlighting the Important Role of the School Nurse
2:00 PM - 3:20 PM • Salon B • Room Capacity: 133
The purpose of this snap session is to enable the learner to be updated on AAP policy regarding the roles that school nurses and pediatricians can play together to improve health outcomes for children.
Lead Presenter: Breena Holmes, MD
Additional Presenter: Anne H. Sheetz, MPH, BSN, RN, NEA-BC

SS302LL: What Every School Nurse Should Know About the Ethical Use of Social Media
2:00 PM - 3:20 PM • Salon C • Room Capacity: 133
The purpose of this snap session is to enable the learner to clearly articulate the impact of confidentiality and privacy regulations on the use of social media, identify at least 2 common myths regarding misuse of social media, identify at least 2 possible consequences for inappropriate use of social media by school nurses, and identify 5 important steps school nurses can take to avoid inadvertently disclosing private or confidential information.
Lead Presenter: Shirley Countryman Gordon, RN, BSN, MSN, PhD, NCSN

SS303LL: The Future of Nursing: National Certification for School Nurses
2:00 PM - 3:20 PM • Salon D • Room Capacity: 133
The purpose of this snap session is to enable the learner to explain the value of national certification, the forces that are promoting certification, and the way to successfully earn the credential.
Lead Presenter: Susan C. Nokleby, RN, MS, LSN, NCSN
Additional Presenters: Amy G. Quesinberry, RN, BSN, NCSN, MA; Sandra J. Delack, MEd, RN, BSN, NCSN, FNASN; Kathleen H. Johnson, DNP, MN, RN-BC, NCSN

SS304P: Framework for 21st Century School Nursing Practice
2:00 PM - 3:20 PM • Salons I-J • Room Capacity: 200
The purpose of this snap session is to share a proposed framework of school nursing practice for the 21st century and obtain feedback from practicing school nurses regarding the framework.
Lead Presenter: Erin D. Maughan, PhD, MS, RN, APHN-BC
Additional Presenters: Nichole Bobo, MSN, RN; Sarah Jane Butler, MS, RN, CDE, NCSN; Shirley Schantz, EdD, ARNP, RN; Sally Z. Schoessler, MSEd, BSN, RN

SS305P: Food Allergic Students at Risk: Key Practical and Legal Considerations
2:00 PM - 03:20 pm • Salons K-L • Room Capacity: 200
The purpose of this snap session is to enable the learner to successfully support the implementation of food allergy management policies and procedures in schools, while reinforcing federal laws and regulations. Additionally, the participants will learn about CDC recommended practices and accommodations to reduce the risk of exposure to food allergens across the school environment including the classroom, cafeteria, transportation, school events, and physical education and recess.
Lead Presenter: Gina Clowes, MCC
Affiliate Rally
3:20 PM - 3:45 PM • Various Meeting Rooms
This is the perfect time to “rally” your affiliate attendees before the Annual Meeting. Prep for your affiliate roll call, meet other school nurses in your state, or learn about your state organization and what it has to offer.

Annual Business Meeting
3:45 PM - 6:00 PM • Salon E-H • Room Capacity: 1878
All members are encouraged to participate in NASN’s official business. The future of school nursing lies in the hands of school nurses who accept the challenge to consider and discuss the essential issues in the field and vote at the Annual Meeting session. Membership Status: All attendees, regardless of membership classification, are encouraged to attend. Only NASN members holding NASN Active or NASN Honorary classification (red badge cover) are eligible to vote and be seated in the voting section. Auditors may attend but will be seated separately. Agenda for this meeting can be found in your conference bag.

President’s Banquet
7:00 PM - 9:00 PM • Salons A-D
Treat yourself to a sit-down dinner with your peers as we celebrate being together and connected. NASN President Carolyn Duff and Incoming President Beth Mattey will lead us in an evening of fun and fellowship. Don’t miss this opportunity to meet someone new, learn something new, or just relax and take a break from your busy conference schedule.

The Delaware School Nurses Association thanks the following for their generous contributions to the banquet: Stecher Financial Group, School Health Corporation, J & J Campaign for Nursing Future and atTAcK Addiction.

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Education & Training • Center of Alcohol Studies
Rutgers, The State University of New Jersey
607 Allison Road • Piscataway, NJ 08854-8001

http://alcoholstudies.rutgers.edu/jjshlp
Saturday, June 27th Schedule

Attendee Service Desk Open
7:00 AM - 1:30 PM • Registration Desk I

GS400: General Session: Supporting the Grieving Student
8:00 AM - 9:15 AM • Salons E-H • Room Capacity: 1878
The purpose of this general session is to enable the learner to increase knowledge, skills, and comfort in supporting grieving students and become familiar with a new free resource for continued professional development in this area.
1.25 CNE Contact Hours
Lead Presenter: David J. Schonfeld, MD, FAAP

GS401: General Session: School Nurses – Prevention Agents Addressing the Opiate Epidemic
9:15 AM - 10:30 AM • Salons E-H • Room Capacity: 1878
The purpose of this general session is to enable the learner to understand the growing statistics around opiate abuse in the U.S. and the devastating impact of addiction on families and school communities. The learner will gain knowledge on nurse partnerships with grassroots organizations, health departments, law enforcement, and legislators.
1.25 CNE Contact Hours
Moderator: Mary Louise Embrey, BS
Additional Presenters: David Mineta; Gary Mendell; Rebecca L. King, MSN, RN, NCSN; Peggy Ann McKibbin, RN, MSN, NCSN

Break
10:30 AM - 11:00 AM

GS402: Closing Keynote General Session: Clean, Clear and Compassionate Communication to Stress Less and Accomplish More!
11:00 AM - 12:15 PM • Salons E-H • Room Capacity: 1878
The purpose of this general session is to enable the learner to identify strategies to lower stress, gain clarity and adopt ways to communicate assertively with tact and diplomacy, and recognize and use the DEAL method to overcome a critical conversation.
1.25 CNE Contact Hours
Lead Presenter: Collette Carlson, MHB

President’s Closing Remarks
12:15 - 12:30 • Salons E-H • Room Capacity: 1878
2015 Recognition and Awards

The following awards will be presented during the Awards Celebration at NASN’s 47th Annual Conference in Philadelphia, Pennsylvania.

Affiliate School Nurses of the Year* • Excellence in School Nursing Recognition

Esther T. Jeffery, BSN, RN
Alaska School Nurses Association

Brenda DeArmond, ADN, RN
Arkansas School Nurses Association

Nancy Kimura, BSN, RN, PHN
California School Nurses Organization

Nioma Aden, BSN, RN
Colorado Association of School Nurses

Barbara Lialios, BSN, RN
Association of School Nurses of Connecticut

Karen Kleinschmidt, MEd, RN, NCSN
Delaware School Nurses Association

Patricia Tolson, BSN, RN
District of Columbia School Nurses Association

Kathy J. Browning, BSN, RN, NCSN
Florida Association of School Nurses

Rhonda R. Smits, RN
Georgia Association of School Nurses

Kyle Hodges, RN
School Nurse Organization of Idaho

Nila Hawkins, MSN, RN, IL-CSN
Illinois Association of School Nurses

Melanie Hicklin, MSN, BSN, RN, ARNP, NCFNP, SEN, NCSN
Iowa School Nurse Organization

Garrie Oppitz, BSN, RN, CSN
Kansas School Nurse Organization

Susan Raatikainen, BSN, RN, SNP
Maine Association of School Nurses

Laurelle Brennan, BSN, RN, NCSN
Michigan Association of School Nurses

Mary Tomes, MSN, RN, LSN
School Nurse Organization of Minnesota
2015 Recognition and Awards

Affiliate School Nurses of the Year* • Excellence in School Nursing Recognition

Christy Tingle, BSN, RN
Mississippi School Nurse Association

Karla J. Bartlett, MAC, BSN, RN
Nebraska School Nurses Association

Beatrice Hurtado, BSN, MSN, RN
New Mexico School Nurses Association

Delores Parris, BSN, RN
School Nurse Association of North Carolina

Annette M Scott, BSN, CSN, RN
Ohio Association of School Nurses

Karen Brown, RN
Oregon School Nurses Association

Karen Baker, MSN, RN, CNS, WOCN, LSN
Overseas School Health Nurses Association

Diane M. Travis, MSN, RN, MEd, CSN
Pennsylvania Association of School Nurses and Practitioners

Jean Blackman, RN
South Carolina Association of School Nurses

Susan Kelts, BSN, RN, NCSN
South Dakota School Nurse Association

Keri Lynn Gamble Case, ADN, RN
Tennessee Association of School Nurses

Karen M. Adams, BSN, RN
Texas School Nurses Organization

Susan Denney, MSN, RN, NCSN
Utah School Nurse Association

Amanda Lenhardt Mayer, BSN, RN
Vermont State School Nurses Association

Keri R. Schmidt, BSN, RN, NCSN
Wisconsin Association of School Nurses

LuAnn Miller, MSN, RN, NCSN
Wyoming School Nurses Association

* These individuals were nominated by their state affiliates for Excellence in School Nursing recognition and met NASN eligibility requirements.
Affiliate School Nurse Administrators of the Year*

Deborah Wood, MEd, BSN, RN, PHN
California School Nurses Organization

Susan Rowley, MS, CPNP, RN
Colorado Association of School Nurses

Andrea Dillon, MEd, RN-C
Association of School Nurses of Connecticut

Connie Trent, BSN, RN
Georgia Association of School Nurses

Monica Blum, MS, RN, PEL, NCSN
Illinois Association of School Nurses

Susan Nyce Stiffney, MEd, BSN, BA, RN, NCSN
Indiana Association of School Nurses

Tammy John, DNP, RN, CNP, LSN
School Nurse Organization of Minnesota

Lisa Patch, BSN, RN, NCSN
New Mexico School Nurses Association
Betsy Jernigan, BSN, RN

Betsy Jernigan, BSN, RN
Tennessee Association of School Nurses

Gwen Johnson, MEd, BSN, RN
Texas School Nurses Organization

Melinda Vose, BSN, RN
Wisconsin Association of School Nurses

*These individuals were nominated by their state affiliates for Excellence in School Nursing recognition and met NASN eligibility requirements.
Recognition and Distinguished Service Awards

Outstanding Private and Parochial School Nurse
Tammy Green, MSN, RN
Georgia

Outstanding School Nurse Educator
Martha Dewey Bergren, DNS, RN, NCSN, APHN-BC, FNASN, FASHA, FAAN
Illinois

Outstanding Special Needs School Nurse
Vicki Crump, MSN, RN, NCSN
Arkansas

Outstanding State School Nurse Consultant
Kathleen Patrick, MA, BSN, RN, NCSN, FNASN
Colorado

Community Giveback
Philabundance
Philadelphia, Pennsylvania

Endowment Fund Education Scholarship
Susan Avallone, MSN, BSN, RN, NCSN
Massachusetts

Sarah Webber, MEd, BSN, CSN
Pennsylvania

Inge Wissink, PhD
Amsterdam

Virginia Lynn Allison, DNP, FNP
Pennsylvania

Research Grant
Cynthia Hiltz, MS, RN, LSN, NCSN
Minnesota

Elmer Hawkins Affiliate Membership Scholarship
Overseas School Health Nurses Association
Director: Pamella Parker, MEd, BSN, RN, NCSN
President: Lily Bagtas, BSN, BS, RN

New Member Annual Conference Scholarship
Georgina Rodriguez-LaPage, RN, APRN-BC
New Hampshire

2015 Annual Conference Drawing Scholarship
Vonda Morgan, RN
Arkansas

Outstanding School Nurse
Tammy Green, MSN, RN
Georgia

Outstanding Special Needs School Nurse
Vicki Crump, MSN, RN, NCSN
Arkansas

Outstanding State School Nurse Consultant
Kathleen Patrick, MA, BSN, RN, NCSN, FNASN
Colorado

Membership Awards and Scholarships

Eileen Gavin, MSN, RN, FNP-BC
New Jersey

Cheryl Burden, MSN, WHNP, PHN
California

Kayla Myers, LPN
Missouri

Sponsored by:
### Conference Faculty

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Booth #213
AbbVie
1 North Waukegan Rd, North Chicago, IL 60064
www.abbvie.com
AbbVie is a global, research-based biopharmaceutical company which combines the focus of a leading-edge biotech with the expertise and structure of a long-established pharmaceutical leader. AbbVie is committed to using unique approaches to innovation to develop and market advanced therapies that address some of the world’s most complex and serious diseases.

Booth #211
AccuTrain Educational Resources
208 Ash Avenue, Suite 103, Virginia Beach, VA 23452
www.accutraining.com
AccuTrain™ provides a comprehensive menu of resources and events for educators – including teachers, counselors, nurses, principals, deans and social workers – as well as transportation, school safety and food service personnel. Discover outstanding online, DVD-based or print-based training resources on critical health, counseling, behavior management, safety and compliance issues. Now, including the award-winning Coastal® Schools library!
In addition to our library of more than 100 online and DVD courses and dozens of print-based materials, AccuTrain’s Developmental Resources division is a leader in providing instructor-led continuing education. Calling upon nationally renowned authors and experts, Developmental Resources offers a host of webinars, public seminars, on-site training options and national conferences.

Booth #417
Alcon Laboratories, Inc.
6201 South Fwy, Fort Worth, TX 76134
www.alcon.com
As the global leader in eye care, Alcon offers an extensive breadth of products serving the full lifecycle of patient needs across eye diseases, vision conditions and refractive errors, as well as ear infections. For more information, visit www.alcon.com.

Booth #700
Allergy & Asthma Network
8229 Boone Boulevard, Suite 260, Vienna, VA 22182
www.AllergyAsthmaNetwork.org
Allergy & Asthma Network is the leading nonprofit whose mission is to end the needless death and suffering due to asthma, allergies and related conditions through outreach, education, advocacy and research. Stop by our booth to get your free medically accurate patient friendly information.

Booth #605
American Association for Pediatric Ophthalmology & Strabismus
655 Beach St, San Francisco, CA 94109
www.aapos.org
AAPOS is the American Association for Pediatric Ophthalmology and Strabismus. The organization’s goals are to advance the quality of children’s eye care, support the training of pediatric ophthalmologists, support research activities in pediatric ophthalmology, and advance the care of adults with strabismus.

Booth #615
American Cleaning Institute
1331 1 Street NW, Suite 650, Washington, D.C. 20005
cleaninginstitute.org
Get to know the American Cleaning Institute at the 2015 NASN Conference! School nurses, educators and administrators are invited to stop by our booth to learn how to earn cash and a free trip to Washington, DC with the Healthy Schools, Healthy People, It’s a SNAP handwashing program. Sign up for our free newsletter and anytime webinar and get to know what else ACI has to offer your school community.

Booth #609
American Heart Association
7272 Greenville Avenue, Dallas, TX 75231
www.heart.org
The American Heart Association is the nation’s oldest, largest voluntary organization devoted to fighting cardiovascular diseases and stroke. Our Mission: Building healthier lives, free of cardiovascular diseases and stroke. Our mission drives everything we do. What We Do: To improve the lives of all Americans, we provide public health education in a variety of ways. We’re the nation’s leader in CPR education training. We help people understand the importance of healthy lifestyle choices. We provide science-based treatment guidelines to healthcare professionals to help ensure the best treatment for every patient, every time. We educate lawmakers, policy makers and the public as we advocate for changes to protect and improve the health of our communities.

Booth #702
American Latex Allergy Association
63334 Lohmann Lane, Eastman, WI 54626
www.latexallergyresources.org
The American Latex Allergy Association is the leading national, non-profit, latex allergy educational, advocacy and support organization, founded in 1993. ALAA’s mission is to create awareness of latex allergy through education, and to provide support to allergists and their patients who have developed latex allergy. ALAA is endorsed by the American Academy of Allergy Asthma & Immunology and the American College of Allergy Asthma & Immunology. We emphasize the reinforcement of the doctor-patient relationship through the provision of our educational materials. Our website provides alternative product lists, educational support, news updates and links. Follow us on Facebook and Twitter. Visit us at booth #702 to see our Latex Allergy 101 program, and The Guidelines for the Latex Allergic Student and other resource materials.

Booth #704
American School Health Association
7918 Jones Branch Drive, Suite 300, McLean, VA 22102
www.ashaweb.org
The mission of the American School Health Association (ASHA) is to transform all schools into places where every student learns and thrives. ASHA’s Core Beliefs support a student-centered, integrated and collaborative system that addresses the health and learning needs of the whole child. ASHA members include health and education professionals, organizations, and schools. Membership includes monthly issues of the Journal of School Health, free continuing education offerings.
(CEUs), the bi-weekly newsletter School Health Action, and discounted conference registration.

Booth #410
Association of Professional Piercers
Post Office Box 1287, Lawrence, KS 66044
www.safepiercing.org

The Association of Professional Piercers is a nonprofit health, safety and education organization. Our mission is to disseminate vital information about body piercing to piercers, health care professionals, legislators, and the general public. Samples of our materials will be available for free including piercing aftercare & troubleshooting pamphlets; information for consumers on choosing a piercer and selecting jewelry for initial and healed piercings. Our new brochure “Preparing for Medical & Dental Procedures” is now available!

Booth #1002
Audiology Systems/Otometrics
50 Commerce Drive, Suite 180, Schaumburg, IL 60173
www.audiologysystems.com

Audiology Systems provides fast and direct access to hearing and balance care products from Otometrics (MADSEN®, AURICAL®, ICS®) and other leading brands. Our team of instrumentation experts, service professionals and audiologists have hands-on experience and extensive knowledge for your needs. Visit us to see our handheld innovative screening solutions. Lightweight and easy-to-use portable screeners feature intuitive touchscreen navigation. And the wireless design frees you to work more easily with patients.

Booth #113
Calmoseptine, Inc.
16602 Burke Lane, Huntington Beach, CA 92647-4536
www.calmoseptine.com

Calmoseptine Ointment is recommended and used by health care professionals throughout the country in many health care settings. Calmoseptine Ointment is an effective, multi-purpose moisture barrier that protects and helps heal skin irritations. People benefiting from Calmoseptine Ointment are those needing protection, or with impaired skin integrity related to urinary and fecal incontinence, feeding tube site leakage, fecal or vaginal fistula drainage, moisture, such as perspiration, diaper dermatitis and minor scrapes & burns. It also temporarily relieves discomfort and itching. Calmoseptine Ointment is available without a prescription. Free samples at our booth!

Booth #407
Canela Software
28544 Old Town Front Street #305, Temecula, CA 92590
www.try2020.com

Do faster vision screening for all students with 20/20 Vision Software. Now you can effortlessly test and record student results automatically. Features include: Near Vision and Distance Acuity, Color Testing, Muscle Balance, Astigmatism Charts and Automatic Record capture. Perfect for Preschool and Special Needs students! 20/20 Vision Software is not just better, it’s JUST RIGHT!

Booth #611
Cardiac Science
N7 W22025 Johnson Drive, Suite 100, Waukesha, WI 53186
www.cardiaccscience.com

At the Heart of Saving Lives® Cardiac Science develops, manufactures and markets Powerheart® automated external defibrillators (AEDs) and related services that facilitate successful deployments. Our AEDs are found in hospitals, businesses, physician offices, schools, airports, sports fields and other public places to combat sudden cardiac arrest (SCA), the leading cause of the death in the United States. Our AEDs feature patented Rescue Ready® technology to self-test all main components every day, RescueCoach® voice prompts to guide rescuers through an SCA event, and a 7-year warranty. Our AEDs are available in both automatic and semi-automatic models for public use and for medical professionals alike.

Booth #409
CareFlow EMR
433 West Market Street, Suite 6, West Chester, PA 19380
www.careflowemr.com

CareFlow is the Secure, Simple, Student 1st solution for electronic health records in private schools, public schools, and universities.

Booth #212
CVS Health, Lice Treatment Solutions
One CVS Drive, Woonsocket, RI 02895
www.cvs.com

CVS Pharmacy is the retail division of CVS Health, with over 7800 stores in America. In addition 900 walk-in medical clinics, along with a 65 million member strong pharmacy benefits manager enables people, businesses, and communities to manage health in more affordable, effective ways. One way that happens everyday is in the CVS Brand First Aid Lice Treatment product line, specifically helping School Nurses and Moms every where. Our Lice Treatment line reflects National Brand Equivalent products to treat Lice infestations safely, quickly and economically. LICE TREATMENT KIT, SHAMPOO, LICE & BEDBUG SPRAY, LICE COMBS. All available in the CVS Brand you know and trust.

Booth #1000
Deaconess Heimlich Heroes
330 Straight Street, Suite 300, Cincinnati, OH 45219
www.HeimlichHeroes.com

Deaconess Heimlich Heroes™ is an interactive and proven educational program. Designed for children ages seven and older, it is expanding across the country — training children and adults, alike — using specially designed training dolls. After the training, students can recognize the signs of choking, minimize or eliminate potential risk and properly perform the Heimlich Maneuver®.

Booth #506
DEET Education Program
1667 K Street NW, Suite 300, Washington, D.C. 20006
www.deetonline.org

The DEET Education Program develops science-based information and educational materials on repellents for vector control organizations, healthcare and public health professionals, and consumers. It focuses on vector-borne diseases, with initiatives that provide communications on WNV, tick-borne disease, dengue and chikungunya.
Embracing Today—Transforming Tomorrow

Free brochures, joint activities, and special events are included in outreach initiatives.

Booth #912
Denver Public Schools
1860 Lincoln, Denver, CO 80203

Denver Public Schools (DPS) serves the residents of the City and County of Denver, Colorado and is comprised of 185 schools, with a current total enrollment of 87,398 students. We have become the fastest-growing urban school district in the country in terms of enrollment as well as the fastest-growing large school district in Colorado in terms of academic growth. The employees at DPS share a vision: to ensure that Every Child Succeeds. To make that vision a reality, we recruit, retain and reward great people – people like you. Visit us at Booth 912 or on our website at: www.careers.dpsk12.org

Booth #107
Eli Lilly and Company
Lilly Corporate Center, Indianapolis, IN 46285
www.lillydiabetes.com

Lilly makes medicines that help people live longer, healthier, more active lives. Founded by Eli Lilly in 1876, we have steadfastly remained independent, but not isolated. Across the globe, Lilly has developed productive alliances and partnerships that advance our capacity to develop innovative medicines at lower costs. Lilly Diabetes knows that each person managing type 1 or type 2 diabetes is a unique individual with their own personality, challenges, fears, and expectations. In addition to the delivery of an array of treatment options, Lilly Diabetes offers a variety of resources that can help people overcome the daily challenges of managing diabetes.

Booth #712
Epilepsy Foundation
8301 Professional Place-East, Suite 200, Landover, MD 20785
www.epilepsy.com

The Epilepsy Foundation, a national non-profit with nearly 50 affiliated organizations throughout the United States, has led the fight against seizures since 1968. The Foundation is an unwavering ally for individuals and families impacted by epilepsy and seizures. The mission of the Epilepsy Foundation is to stop seizures and sudden unexpected death in epilepsy (SUDEP), find a cure, and overcome the challenges created by epilepsy through efforts including education, advocacy, and research to accelerate ideas into therapies. The Foundation works to ensure that people with seizures have the opportunity to live their lives to their fullest potential.

Booth #906
Force for Health Foundation
313 W. Liberty, Suite 350, Lancaster, PA 17603
www.force4health.org

The Force for Health Foundation believes that any one can be a forerunner for health, especially the school nurse. The organization will be sharing a series of health education apps and media for use by the nurse as an educator that empowers students to be part of a Student Health Force. In addition, it is also introducing the Health eTools for Schools National Version after its success for 7 years in PA in about 1000 schools. The Foundation is seeking nurses to join an Advisory Board to use the new version. Health eTools is powered by Population Health Innovations, LLC.

Booth #311
Genzyme, a Sanofi Company
500 Kendall Street, Cambridge, MA 02142
www.genzyme.com

Genzyme has pioneered the development and delivery of transformative therapies for patients affected by rare and debilitating diseases for over 30 years. We accomplish our goals through world-class research, collaboration with the global patient community, and with the compassion and commitment of our employees. With a focus on rare diseases and multiple sclerosis, we are dedicated to making a positive impact on the lives of the patients and families we serve. Genzyme’s portfolio of transformative therapies, which are marketed in countries around the world, represent groundbreaking and life-saving advances in medicine. As a Sanofi company, Genzyme benefits from the reach and resources of one of the world’s largest pharmaceutical companies, with a shared commitment to improving the lives of patients. Learn more at www.genzyme.com.

Booth #214
Get A Real Degree
2145 Metro Center Boulevard, Suite 400, Orlando, FL 32835
www.GetARealDegree.com

Get a Real Degree (GARD) is a network of over 40 accredited universities committed to providing online degrees created for working professionals. GARD works with organizations to offer their employees access to over 130 online programs and scholarships up to $8,000 from highly ranked institutions at zero cost to the organization.

Booth #414
Get Schooled in Anaphylaxis™
(Mylan Specialty)
www.Anaphylaxis101.com

A life-threatening allergic reaction, or anaphylaxis, can happen anywhere and at any time. In fact, an estimated one in 13 U.S. children is living with a food allergy – a common cause of anaphylaxis. Join us to learn more about life-threatening allergies. Visit Anaphylaxis101.com to learn more about the exhibit, download practical tools and sign up to receive news about campaign activities and events.

Booth #601
Healthmaster Holdings LLC
2655 Pakley Park Road, Suite 100, Walled Lake, MI 48390
www.healthmaster.com

Healthmaster’s HealthOffice® Anywhere is a FERPA, HIPAA & IDEA compliant, secure, web-based, hosted suite of web services and software applications for School Nurses, Special Education and Mental & Behavioral health professionals, with integrated Medicaid billing and clearinghouse services. With custom Dashboards and an optional ad hoc reporting tool, HealthOffice provides unlimited, custom reports and data analysis capabilities that were unavailable in the past; contributing to better student health outcomes, increased attendance and more efficient administration of the district’s health resources. Healthmaster is a proud sponsor of NASN & NASSNC Uniform School Health Data Set Project.

Exhibitor Descriptions

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Exhibitor Descriptions

Booth #1001
Henry The Hand Foundation
11714 US 42, Cincinnati, OH 45241
www.henrythehand.org

Henry the Hand Foundation Infection Prevention Tool Kits promote true primary infection prevention techniques using Positive Deviance strategies that are proven to reduce the spread of respiratory and gastro-intestinal illnesses. These Programs are based on the 4 Principles of Hand Awareness to benefit one’s health by empower both adults and children to be more “Hand Aware” (hand hygiene, respiratory etiquette and cross contamination awareness) which will help keep our schools in session, create healthier, safer home environments and will increase employee productivity in our workplaces! Interested in a healthier school? We have a comprehensive solution to preventing the flu and influenza like illness: Do not touch the T Zone (the mucus membranes of the eyes, nose and mouth) the only portal of entry into the human body for ALL respiratory infections! Our Infection Prevention Tool Kits make it very easy to “Spread the word not the germs!” in a Plan, Do Act strategy.

Booth #507
Insulet Corporation
9 Oak Park Drive, Bedford, MA 01730
www.MyOmniPod.com

The OmniPod® Insulin Management System is the world’s first tubeless and wireless insulin pump. With just two parts, the small, wearable Pod, and the handheld wireless Personal Diabetes Manager, the OmniPod can make diabetes an even smaller part of a child’s everyday life. Insulet Corporation; 800.591.3455; visit “MyOmniPod.com”.

Booth #913
iScreen Vision Inc.
110 Timber Creek Drive, Suite 2, Cordova, TN 38018
www.iscreenvision.com

iScreen Vision is an American owned company, founded in 1998, that utilizes digital photography to detect nine different vision abnormalities in children. Numerous clinical studies have confirmed the consistent accuracy of the iScreen system. The iScreen photoscreener is as easy to use as a digital camera with each test taking mere seconds to complete. After the image is captured it is sent via the internet to one of three iScreen analytical centers where they are analyzed by highly educated Orthoptists or Nurses. The results are rapidly returned via email and are also stored at iScreen for later retrieval if needed.

Booth #706
It’s A Noisy Planet. Protect Their Hearing.
31 Center Drive MSC 2320, Bethesda, MD 20892
www.noisyplanet.nidcd.nih.gov

The National Institute on Deafness and Other Communication Disorders (NIDCD) sponsors, It’s a Noisy Planet. Protect Their Hearing. This national public education campaign is designed to increase awareness among parents of children ages 8 to 12 about the causes and prevention of noise-induced hearing loss (NIHL).

Booth #406
K12 Systems, Inc.
7540 Windsor Drive, Allentown, PA 18195
http://www.k12system.com

SAPPHIREK12 School Nurse Health System consolidates students’ and staff members’ demographic data as well as all other related information from your student information system. This includes medication, office visits, and screening results combined into one comprehensive screen. Because SAPPHIREK12 School Nurse is a fully web based, platform independent application, your data can be retrieved at anytime, anywhere, from any computer with any browser that has an Internet connection. SAPPHIREK12 School Nurse can communicate directly with your district’s student management system to track, retrieve, and update student health records, ensuring accuracy and eliminating duplication of student records on multiple systems.

Booth #418
LanguageLine Solutions
One Lower Ragsdale Drive, Bldg. 2, Monterey, CA 93940
www.languageline.com

LanguageLine Solutions offers school nurses and district staff solutions to communicate in more than 200 languages, enabling clear, concise communication with Limited English Proficient (LEP) students and parents. LanguageLine Solutions ensures that schools can provide parents meaningful participation in their child’s education and comply with federal mandates to support communication with LEP and Deaf and Hard of Hearing persons. Our professional linguists support you over the phone, video and in person for essential communication needs: our translation team handles any written and recorded media; and our language testing team ensures your staff is prepared for the daily challenges schools face.

Booth #719
Lice Clinics of America
350 West 800 North, Suite 203, Salt Lake City, UT 84103
www.liceclinicsofamerica.com

Lice Clinics of America™ is the world’s largest network of independently owned lice-treatment clinics, with more than 150 treatment locations in 18 countries. Besides providing guaranteed one-time treatment services, the clinics offer screening, diagnosis and treatment options for people suffering from head lice. Each clinic in the Lice Clinics of America network uses the FDA-cleared, patented medical device called AirAllé®, which has been clinically proven to kill head lice and 99.2 percent of their eggs in children and adults in a one-hour treatment using carefully controlled, heated air.

Booth #511
Lornamead, Inc.
1359 Broadway 17th Floor, New York, NY 10018
www.lornameadna.com

LICE SHIELD-because the best way to treat lice is to avoid getting them. A hair care line with essential oils to help repel lice, while gently cleansing and conditioning hair. Gentle enough for daily use during a period of outbreak. Available in Shampoo & Conditioner in 1 & Leave in Spray. Sold nationwide at food, drug, and mass outlets. Stop by our booth for literature and samples.

Booth #510
Lyso® (made by RB)
Parsippany, NJ 07054-0224
www.lysol.com and www.rb.com

At Lyso®, we believe that health starts with prevention, and prevention starts with knowledge. As trusted experts in disinfection and hygiene for over 100 years, our mission is to educate communities about healthy hygiene. Lyso® is one of 19 global brands that belong to RB’s health, hygiene and home portfolio. With a purpose of delivering

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innovative solutions for healthier lives and happier homes, RB has operations in over 60 countries and sales in almost 200 countries.

Booth #415
Magic Foundation for Children’s Growth
6645 W. North Ave, Oak Park, IL 60302
www.magicfoundation.org

The MAGIC Foundation is a national non-profit organization providing support and education to families of children with growth disorders. MAGIC provides a quarterly newsletter, annual educational convention, educational materials, physician referrals, web site, networking for a multitude of disorders through facebook, insurance appeal program and much more. The Foundation assists families that are concerned about their child’s growth and provides nationwide public awareness programs so parents are aware of normal and abnormal growth in children. The Foundation also provides speakers for state wide school nurse programs.

Booth #914
Maxim Healthcare Services
7227 Lee Deforest Drive, Columbia, MD 21046
www.maximhealthcare.com

As a full-service healthcare company, Maxim Healthcare Services has extensive experience providing home health, medical staffing, and wellness services in communities and schools nationwide. Whether you’re looking for one-to-one care or a comprehensive nursing services program for your district, Maxim Healthcare Services can help. We have 25 years of staffing experience, and we work with more than 200 school districts across the country to meet their unique pediatric healthcare staffing needs. Our commitment to customer service, improving patient care, and staffing experienced healthcare professionals has made Maxim one of the most dependable healthcare companies in the industry.

Booth #516
Med Sled
12025 Manchester Rd. Suite 61G, Des Peres, MO 63131
www.medsled.com

Med Sled Evacuation devices provide safe, durable, cost effective, and efficient means for evacuation of non-ambulatory or injured students or staff from single or multi-story school buildings via a stairwell. Our devices are pre-assembled and ready to use for transport. They are capable of deployment in seconds, and allow staff to move students 2 to 3 times their weight to safety, both vertically and horizontally. With our NO LIFT Device and Stairwell braking system, Med Sled is a must have for any unforeseen disaster or emergency. What are your current plans for safely evaluating your school when the need arises? Please visit our booth to see how our Med Sleds will benefit your students, staff, and school.

Booth #312
Meda Pharmaceuticals
265 Davidson Ave, Somerset, NJ 08873
www.meda.us

Meda is a leading international specialty pharma company with a broad product portfolio and its own sales organizations in almost 60 countries. Including those markets where sales are managed by distributors, Meda’s products are sold in more than 120 different countries. Meda’s product portfolio is divided into three main areas: specialty products, OTC (nonprescription products) and branded generics. In the United States, Meda has a strong history in respiratory innovation, with a focus in allergy and asthma.

Booth #1003
Merck
2000 Galloping Hill Road, Kenilworth, NJ 07033
www.merck.com

Today’s Merck is a global healthcare leader working to help the world be well. Merck is known as MSD outside the United States and Canada. Through our prescription medicines, vaccines, biologic therapies, and animal health products, we work with customers and operate in more than 140 countries to deliver innovative health solutions. We also demonstrate our commitment to increasing access to healthcare through far-reaching policies, programs and partnerships that donate and deliver our products to the people who need them. For more information, visit www.merck.com.

Booth #909
Moore Medical LLC
1690 New Britain Ave, Farmington, CT 06032
www.mooremedical.com

Moore Medical LLC has been supplying elementary schools, middle schools, high schools, colleges and medical education programs for over 66 years. Our team of experts are specially trained to work with schools and their needs. At Moore Medical, our goal is to help provide for the unique and evolving requirements of medical programs for all our customers. Call a specialist today at 800.234.1464 or visit mooremedical.com.

Booth #701
Mylan Inc.
1000 Mylan Boulevard, Canonsburg, PA 15317
www.mylanspecialty.com

Mylan Specialty, a subsidiary of Mylan Inc. (NASDAQ: MYL), is a specialty pharmaceutical company focused on the development, manufacturing and marketing of prescription drug products for general anesthesia and for the treatment of respiratory diseases, life-threatening allergic reactions and psychiatric disorders. For more information, please visit www.mylanspecialty.com.

Booth #708
National Board for Certification of School Nurses
2170 S. Parker Road, Suite 120, Denver, CO 80231
www.nbcsn.org

The National Board for Certification of School Nurses (NBCSN) is an independently incorporated organization whose mission is to advance the health and learning of students, and wellness of the school community, through a rigorous national certification process for school nurses. Its vision is that a Nationally Certified School Nurse will safeguard the health of every student so as to optimize learning and promote healthy communities. The Accreditation Board for Specialty Nursing Certification accredits NBCSN’s certification program, including requirements for continuing competence. NBCSN works in collaboration with the National Association of School Nurses, and communication between the organizations is a priority.
Exhibitor Descriptions

Booth #310
National Library of Medicine
8600 Rockville Pike, Bethesda, MD 20894

The National Library of Medicine (NLM-http://www.nlm.nih.gov), provides free, authoritative information for health care professionals, students and teachers, and families. Through a regional network of resource libraries (NNLM - http://nnlm.gov), we provide access to information, training on information resources, and access to a network of health information resource centers. Stop by our booth to learn more about MedlinePlus (consumer health information), PillBox (pill identification), health and science lesson plans and other NLM resources designed to support health and well-being.

Booth #119
National Peanut Board
3350 Riverwood Pkwy, Suite 1150, Atlanta, GA 30339
www.nationalpeanutboard.org

The National Peanut Board (NPB) is a research and promotion program funded by America’s 7,500 peanut farmers and their families. NPB empowers school nurses and other school staff with accurate information about peanut nutrition and myth-busting facts about food safety and peanut allergy. The Board has provided more than $12 million to food allergy research, outreach and education initiatives. For more information about managing allergies in your schools, contact NPB at scollins@nationalpeanutboard.org. Resources, recipes and more are available online at www.nationalpeanutboard.org and www.peanutallergyfacts.org.

Booth #315
NeilMed Pharmaceuticals
601 Aviation Blvd, Santa Rosa, CA 95403
www.neilmed.com

The mission of the company is to create and maintain safe, affordable and effective products to sustain long-term growth and create drug free and effective nasal/sinus care devices for millions of consumers worldwide. Please visit the website www.neilmed.com for more details.

Booth #709
NursePass
3917 Rushgrove Drive, Lafayette, IN 47909
www.helthenurse.com

NursePass is digital and paperless communication from teachers to the school nurse with instant notifications about a student’s health status. NursePass informs the school nurse while the student is en route to the nurse’s office, optimizing prep time. No more hall passes. No more carbon copy forms. NursePass lessens the burden on some children having trouble communicating their condition. Once the student receives treatment, teachers (and parents via the optional NursePort app), are instantly notified of the child’s status. Nurse Pass is available for iPad, iPhone, and iPod in the App Store.

Booth #514
Nurse’s Aide- School Health Software
17767 W. 78th Dr, Arvada, CO 80007
www.NursesAide.net

Nurse-friendly, easy-to-use school health software, designed for the busy school nurse to keep thorough, accurate and secure health records. Includes everything a nurse handles in her clinic, including visits, medications, procedures, screenings, immunizations, form letters and reports. Affordable and easy to install. Access to our free demo available upon registration at our booth.

Booth #606
ParaPro
11550 N. Meridian St. Suite 290, Carmel, IN 46032
www.parapro.com

ParaPRO, LLC (www.parapro.com), based in the Indianapolis, Indiana metropolitan area, is a specialty pharmaceutical company focused on commercializing proprietary products for the pediatric market. ParaPRO is a wholly owned subsidiary of SePRO Corporation (www.sepro.com). Our first product, a prescription medicine called Nix® (spinosad) Topical Suspension, 0.9% (www.nix.com), was approved by the FDA January 2011.

Booth #911
OxySure Systems, Inc.
10880 John W. Elliott Drive, Suite 600, Frisco, TX 75033
www.oxyzure.com

OxySure® Systems is the world leader in short duration/emergency medical oxygen and respiratory solutions for the education market. Today, approximately 45% of all school medical emergencies are related to asthma attacks, and it is the leading cause of absenteeism in the US. The company has developed a safe and easy to use portable solution to produce medically pure oxygen from two dry inert, proprietary powders. With this technology, oxygen is generated on demand. There is no storage of oxygen, therefore there are no compressed tanks, no dials, no valves, no regulatory maintenance, no hydrostatic testing, no required training, and none of the hazards associated with traditional oxygen systems. It is FDA approved for OTC (over the counter) use with no prescription required.

Booth #910
Pfizer RxPathways
235 E. 42nd Street. New York, NY 10017
www.pfizerrxpathways.com

Access to medicines is a cornerstone of Pfizer’s commitment to health care. For more than 25 years, Pfizer has offered prescription assistance programs to help eligible patients get access to their Pfizer medicines. Today, this assistance is provided through Pfizer RxPathways®, which helps eligible patients get access to their Pfizer medicines by offering a range of support services, including insurance counseling, co-pay help, providing Pfizer medicines for free or at a savings, and more. During the past 5 years, Pfizer’s patient assistance programs have helped nearly 2.5 million uninsured and underinsured patients across the U.S. receive over $7 billion worth of medicines for free or at a savings.

Booth #518
Prestige Brands Holdings, Inc.
660 White Plains Road, Tarrytown, NY 10591
www.nixlice.com

Nix® is the #1 Pediatrician and Pharmacist recommended brand for head lice treatment. Nix kills lice and their eggs while also protecting against re-infestation for up to 14 days. It works in as little as one treatment and is safe for use on children as young as 2 months old. Visit nixlice.com to learn more. Prestige Brands Holdings, Inc. markets and sells well-recognized, brand name over-the-counter healthcare and household cleaning products throughout the U.S, Canada, Australia and in certain other international markets.
Curriculum and opportunities designed recognized fellowship program includes Johnson & Johnson. This nationally of Alcohol Studies in collaboration with program designed by Rutgers, Center operations of our school districts for challenges. We have been providing service specialists live. The email services, infections control supplies, infection control products, teaching and training first aid and bandaging, emergency response supplies, infection control products, teaching and training equipment, and much more. We offer “free” regular ground shipping, easy ordering, and quick delivery. Ask about our newly launched Online Loyalty Program! SKHC is your school health supply and equipment headquarters.

Booth #1005
School Nurse Supply, Inc.
PO Box 68968, Schaumburg, IL 60168
www.schoolnursesupplyinc.com
School Nurse Supply, Inc has been pleased to deliver the best customer service, products and also offer competitive pricing for over 18 years. Our market has expanded to head starts, health departments and many other educational facilities. Our website offers a fast and friendly user environment with the capability of viewing all of our products in better detail, seeing past orders and chatting with our customer service specialists live. The email customerservice@schoolnursesupplyinc.com is there for your questions, orders and feedback.

Booth #612
School Kids Healthcare, Inc.
5235 International Drive, Suite B, Cudahy, WI 53110
www.schoolkidshealthcare.com
School Kids Healthcare (SKHC) is a national distributor of school health supplies. Save on all your medical equipment and supplies including AED's, diagnostic equipment, pharmacy items, first aid and bandaging, emergency response supplies, infection control products, teaching and training equipment, and much more. We offer “free” regular ground shipping, easy ordering, and quick delivery. Ask about our newly launched Online Loyalty Program! SKHC is your school health supply and equipment headquarters.

Exhibitor Descriptions

Booth #206
Professional Software for Nurses, Inc. (PSNI)
4 Limbo Lane, Amherst, NH 03031
www.promedsoftware.com
PSNI is the leading provider of student health software designed specifically for the K-12 school health clinic. For over 23 years our flagship software, SNAP Health Center, has remained the most trusted and widely used comprehensive school-based EHR servicing nearly 4 million students in more than 25 countries worldwide. Utilizing superior design and hands-on school nursing experience, SNAP Health Center allows schools to achieve better student health outcomes by streamlining workflow, increasing communication, and providing comprehensive health data analysis. With a focus on flexibility and security, districts of all sizes benefit from increased efficiency and reduced liabilities.

Booth #218
RCM Health Care Services
1628 John F. Kennedy Boulevard, Suite 401, Philadelphia, PA 19103
www.rcmhealthcare.com
RCM Health Care Services has been involved in staffing and executive search and placement since 1975. Today, RCM is proud to be the school staffing agency possessing seasoned experts focusing on school districts. School Districts across the country routinely turn to RCM to address their most pressing staffing challenges. We have been providing competent, high-quality healthcare that is a priority for the demanding daily operations of our school districts for nearly three decades. We know the importance of following proper protocol when working with the school population, and we have an in-depth understanding of the intricacies of school health care.

Booth #900
Rutgers, The State University of New Jersey
607 Allison Road, Piscataway, NJ 08854
http://education.alcoholstudies.rutgers.edu/ijshlp
The Johnson & Johnson School Health Leadership Program is a fellowship program designed by Rutgers, Center of Alcohol Studies in collaboration with Johnson & Johnson. This nationally recognized fellowship program includes curriculum and opportunities designed to empower school nurses and their community/administrative partner(s) to become leaders within their community's educational and health services teams to improve student health practices. All education offered through the program is in partnership with the National Association for School Nurses (NASN). CEUs are awarded through both Rutgers and NASN. ANCC-approved CE hours are awarded for both the online component as well as the in-person leadership Institute.
and medications throughout the school year. Log nurse visits electronically, and generate reports to analyze student illnesses and injuries. SchoolDoc.com can provide your health staff instant access to vital medical information, decrease the time and energy spent during student check-in, reduce risk and liability, and help keep safety in the forefront of school operations!

Booth #111
Screening for Mental Health
1 Washington Street, Suite 304, Wellesley Hills, MA 02481
http://www.mentalhealthscreening.org/programs/youth-prevention-programs/

The SOS Signs of Suicide® Prevention Program is an award-winning, nationally recognized, evidence-based suicide prevention program designed for middle and high school-age students. As a program of the non-profit, Screening for Mental Health, it teaches students how to recognize, evidence-based suicide prevention programs/youth-prevention-programs/

Booth #908
Sujanil
4337 Auston Way, Palm Beach, FL 34685
www.sujanil.com

Sujanil, established in 1966, is a leading manufacturer of various household and public health products. Sujanil developed Lice-Nil Lice & Egg Eliminator over 4 decades ago and today, Lice-Nil is the ONLY oil-based lice & egg killer. Lice-Nil contains 100% natural actives with NO Harmful Chemicals. Our easy-to-use, 20 minute application eliminates lice & eggs completely, while nourishing your hair. Lice-Nil has been proven effective & tested for more than 4 decades, with over 1.2 BILLION units sold in India.

Booth #413
SunButter, LLC
501 42ND St N, Fargo, ND 58108
www.sunbutter.com

SunButter® is a peanut free, tree nut free sunflower seed spread. SunButter® is also dairy free, gluten free, egg free and is Kosher. SunButter® can be used anywhere you would use peanut butter. Not only is SunButter® great tasting, it is healthy with 20% lower sodium than peanut butter and double the fiber. Can be used for breakfast, lunch, after school snack, supper, Smart Snacks and in a variety of recipes. For recipes please visit www.sunbutterfoodservice.com. Available in bulk, a variety of single serve options and in retail grocers everywhere.

Booth #718
Sleep Number
241 Lehigh Valley Mall, Whitehall, PA 18052
www.sleepnumber.com

Sleep Number makes the only beds that are adjustable on both sides, allowing couples to have different firmness settings on each side of the bed. We also offer a 25% discount on our beds to all licensed nurses.

Booth #617
Smile Programs...The Mobile Dentist
33533 W. Twelve Mile Road, Suite 150, Farmington Hills, MI 48331
www.mobiledentists.com

Smile Programs...the mobile dentists, and its sister companies bring dental care right to your school. Did you know 51 million school hours are lost each year due to poor oral health? By bringing the care to the kids, we help keep your students in school and learning. Having a dentist come to your school is easy and convenient for your parents, and the children get dental care in the comfort and familiarity of their school. In most cases, there is no cost to the parent. BEST OF ALL, THERE IS NO COST TO YOUR SCHOOL. Visit us at Booth 617 and ask about getting a FREE electric toothbrush.

Booth #711
The College of Physicians of Philadelphia
19 S. 22 Street, Philadelphia, PA 19103
www.Collegeofphysicians.org

The College of Physicians of Philadelphia, founded in 1787, is the oldest professional medical organization in the country. Its mission is to advance the cause of health while upholding the ideals and heritage of medicine. The Center for Education and Public Initiatives (CEPI) at the College educates the public via programs including the Karabots Junior Fellows program and the Teva Summer Internship program, and offers in-museum learning experiences for visiting school groups at the College’s Mütter Museum. HistoryofVaccines.org is the College’s website that educates parents and students about how vaccines have been developed and how they contribute to human health.

Booth #613
The Get In Touch Foundation
P.O. Box 2144, Milford, CT 06460
www.GetInTouchFoundation.org

The Get In Touch Foundation is a global breast health nonprofit organization. Our FREE Get In Touch Girls’ Program & Daisy Wheels breast health educational initiative teaches girls in grades 5-12 the importance of and how to do a breast self exam. Our Daisy Wheels have rolled into the hands of girls in all 50 states and 32 countries, and our FREE Daisy Wheel app, available on the iTunes Store, has been downloaded in 82 countries. Our online ordering makes it easy for School Nurses and Health Educators to receive Daisy Wheels and to “get in touch” with breast health.

Booth #112
The Gideons International
P.O. Box 14080, Nashville, TN 37214
www.gideons.org

The Gideons International distributes white new Testament with Psalms and Proverbs to all medical personnel at no charge in appreciation for what they do in our community.

NASN2015 – Philadelphia, PA 61
Exhibitor Descriptions

Booth #106
The Marfan Foundation
22 Manhasset Avenue, Port Washington, NY 11050
www.marfan.org
The Marfan Foundation is a non-profit that creates a brighter future for everyone affected by Marfan syndrome and related disorders. We pursue the most innovative research and make sure that it receives proper funding. We create an informed public and educated patient community to increase early diagnosis and ensure life-saving treatment. We provide relentless support to families, caregivers, and healthcare providers. We will not rest until we’ve achieved victory—a world in which everyone with Marfan syndrome or a related disorder receives a proper diagnosis, gets the necessary treatment, and lives a long and full life.

Booth #608
The Northeastern University School Health Institute
265 Lakeside Avenue, Marlboro, MA 01752
www.neushi.org
The Northeastern University School Health Institute, in collaboration with the Massachusetts Department of Public Health School Health Unit, coordinates and provides quality, professional education programs to enhance school nursing practice throughout the Commonwealth of Massachusetts. Offerings will provide information allowing school nurses and other school health professionals to manage the increasingly complex health, medical, behavioral and psycho-social issues facing our multi-cultural school-aged population. Day, Evening and Online programming are available. We offer innovative educational and leadership opportunities for school nurses to expand their ability to deliver integrated, collaborative student health services.

Booth #408
The Shepherd Institute for Lice Solutions
6758 North Military Trail, Suite 110, West Palm Beach, FL 33407
www.shepherdinstitute.com
School nurses could make a career out of checking for head lice, but may need help in finding hidden lice and nits! The Shepherd Method™ of Strand-by-Strand Lice and Nit Removal, taught by The Shepherd Institute for Lice Solutions, a nonprofit, is a thorough and safe combing technique. More than 250 companies, including many owned by school nurses, are certified in The Shepherd Method™. A Shepherd Certified company can help you identify and will treat these pesky critters. For a Shepherd Certified company near you, visit http://www.shepherdinstitute.com/#certified/c8Hf. To learn more about becoming certified or about lice, please visit our booth.

Booth #508
Tourette Syndrome Association, Inc.
42-40 Bell Boulevard, Suite 205, Bayside, NY 11361
http://tsa-usa.org
The Tourette Syndrome Association (TSA) is the only national non-profit membership organization serving individuals affected by Tourette Syndrome (TS). Our mission is to identify the cause of, find the cure for, and control the effects of Tourette Syndrome. TSA disseminates educational materials to health care and education professionals, coordinates support services, and funds research. Free educational resources, including DVDs, CDs, brochures, and articles about how to manage TS and associated conditions in a school setting will be available at the booth.

Booth #317
Trojan
500 Charles Ewing Boulevard, Ewing Township, NJ 08628
www.trojanprofessional.com
As part of our commitment to a sexually healthy America, the makers of TROJAN™ Brand Condoms offer discounted bulk pricing and patient education for college health centers, medical professionals, public health and non-profit organizations. Stop by the TROJAN™ booth for condom samples, literature and to participate in a sexual health quiz. 1-800-4TROJAN.

Booth #108
U.S. Environmental Protection Agency Center of Expertise for School IPM
1445 Ross Avenue (6-PD-P), Dallas, TX 75202
www.epa.gov/pesticides/ipm/
The goal of the Environmental Protection Agency is that all of our Nation’s schools benefit from reduced exposure to pests and pesticides through a smart, sensible, and sustainable approach to pest control. School nurses will be provided with information on their role in this approach, called Integrated Pest Management. Resources on bed bugs and other pests that impact students will be provided.

Booth #512
US Department of Agriculture
3101 Park Center Drive #639, Alexandria, VA 22302
teumannutrition.usda.gov
Team Nutrition provides free materials and information on USDA’s Team Nutrition and Nutrition Education, Child and Adult Care Feeding Programs, School Wellness programs, and other Federal Child Nutrition Programs and support. Team Nutrition is an initiative of the USDA Food and Nutrition Service to support the Child Nutrition Programs through training and technical assistance for food service, nutrition education for children and their caregivers, and school and community support for healthy eating and physical activity.

Booth #110
Vaccine Education Center at The Children’s Hospital of Philadelphia
3615 Civic Center Boulevard, ARC 1202, Philadelphia, PA 19104
http://vaccine.chop.edu
The Vaccine Education Center at The Children’s Hospital of Philadelphia has been providing accurate, up-to-date information about vaccines and the diseases to parents and healthcare providers for almost fifteen years. During this time, the Center has amassed a variety of educational materials that provide scientific information in an accessible manner and which dispel some of the most common misconceptions surrounding vaccines, including Q&A sheets, booklets, posters, mobile app, trivia game and more. Visit us in booth 110 to pick up materials.
and learn about programs for use with your families and staff. Visit us online at vaccine.chop.edu and vaccine.chop.edu/parents.

Booth #104
Vamousse
5151 McCrimmon Parway, Suite 275, Morrisville, NC 27560
www.VamousseLice.com

Effective. Safe. Pesticide-Free. Vamousse is an innovative portfolio of non-toxic head lice solutions available over the counter. Vamousse Treatment is 100% effective against lice and nits, including strains resistant to traditional pesticide-based treatments. Vamousse’s unique mousse formula uses active ingredient Natrum Muriaticum to desiccate lice. Through advanced formulation it delivers the active quickly and efficiently to lice and eggs to kill on contact with a 15-minute application. Vamousse Protection Shampoo is a gentle, daily shampoo that kills lice before you know they are there, keeping your family lice free in case of exposure or as maintenance following a treatment.

Booth #109
Virtru
1808 Florida Ave NW, Washington D.C. 20007
www.virtru.com

Virtru makes it dead simple to email sensitive information while protecting privacy and complying with regulations like HIPAA. By using Virtru with your existing email service like Gmail or Outlook, you can send secure messages to anyone without sacrificing convenience.

Booth #210
Walden University
650 E. Exeter Street, Baltimore, MD 21202
www.WaldenU.edu/healthsciences

Walden University’s College of Health Sciences is a worldwide community of learners who provide support, services and advocacy to address the health needs of individuals and local and global communities. The college’s School of Health Sciences and School of Nursing offer a comprehensive range of bachelor’s, master’s and doctoral programs, as well as certificate programs, online. Students learn the skills they need to take on greater responsibility as nurse leaders, health policymakers and public health advocates. In May 2010, U.S. News & World Report again identified Walden as having the largest online graduate public health program and the second largest online graduate nursing program by enrollment. For more information, go to www.WaldenU.edu/healthsciences.

Booth #607
Welch Allyn Inc.
4341 State Street Road, Skaneateles Falls, NY 13153
www.welchallyn.com

Since 1915 Welch Allyn has brought a unique perspective to developing diagnostic solutions by combining pragmatic knowledge with a visionary spirit of innovation and ongoing improvement. As a leading global manufacturer of physical examination instruments and accessories and EMR-connected vital signs and cardiac monitoring solutions, the company has a steadfast commitment to delivering superlative medical products, services and solutions that help healthcare professionals provide better care for their patients. Welch Allyn is headquartered in Skaneateles Falls, N.Y. (USA) and employs more than 2,600 people in 26 different countries. Visit www.welchallyn.com for more information.

Booth #705
West Chester University of Pennsylvania
West Chester, PA 19383
http://wcunursing.org

West Chester University’s Department of Nursing provides high quality professional degrees in nursing education. The baccalaureate program prepares graduates for entry into nursing practice. The master’s program prepares graduates for advanced practice in adult health/gerontology or nursing education, and the post-master’s doctor of nursing practice prepares advanced practice nurses to fully implement evidence-based findings into clinical practice. The School Nurse Certification program is a post-baccalaureate program that prepares nursing students for initial Pennsylvania Department of Education certification as an Educational Specialist I – School Nurse.

Booth #207
William V. MacGill & Co.
1000 N. Lombard Road, Lombard, IL 60148
www.macgill.com

MacGill offers a low-cost, one-source solution for all your school nursing supplies, with over 3,500 products in our catalog and online at www.macgill.com. From everyday needs like bandages, gloves, and thermometers to the industry’s largest variety of assessment tools like pulse oximeters, vision and hearing screening equipment, and AEDs, MacGill keeps your office running smoothly. For any comments, questions, or to place an order, our Customer Service staff is readily available at 1-800-323-2841.

Booth #603
Zoll Medical Corporation
269 Mill Road, Chelmsford, MA 01824
www.zoll.com

ZOLL Medical Corporation, a leader in medical devices and software solutions, provides AED and CPR solutions for schools, fitness centers, corporations, churches, and other organizations that accommodate or serve the public. Our clinically advanced, easy-to-use products help lay rescuers and professionals alike respond quickly and effectively to sudden cardiac arrest. Real CPR Help technology in ZOLL’s AEDs provides real-time feedback on CPR quality, while See-Thru CPR provides a view of the patient’s underlying ECG rhythm.
CALL FOR ABSTRACTS

NASN 2016
National Association of School Nurses
48th Annual Conference
Learning, Linking, Leading
JW Marriott Indianapolis • Indianapolis, IN
June 30 – July 3, 2016

NASN is seeking abstracts that support the NASN2016 conference objectives and incorporate learner-centered strategies:

• Identify knowledge and skills needed to nurture professional growth from developing school nurse to the level of exemplar school nurse.
• Implement evidence-based best practices that promote the health and academic success of students.
• Describe and apply leadership competencies to advance student, family, and population health.

Submission Guidelines: NASN invites you to electronically submit an abstract for an oral or poster presentation. Please visit www.nasn.org and click on the “Abstract Submission” link to access the required submission forms and guidelines. For information, contact the NASN conference team at 866-627-6767 or abstracts@nasn.org.

Abstract Site Opens: Wednesday, August 12, 2015
Oral Presentation Submission Due Date: Tuesday, October 6, 2015
Poster Presentation Submission Due Date: Thursday, February 4, 2016
For more than 25 years, Pfizer has offered an array of prescription assistance programs to help eligible patients get access to their Pfizer medicines. To meet the changing needs of today’s patients, we’ve consolidated these services into one comprehensive program.

Introducing Pfizer RxPathways, formerly Pfizer Helpful Answers, our remodeled patient assistance program that helps eligible patients get access to their Pfizer medicines by offering a range of support services, including insurance counseling, co-pay help,* providing Pfizer medicines for free or at a savings, and more.

**Pfizer RxPathways:** filling a need for prescription assistance

Visit [www.PfizerRxPath.com](http://www.PfizerRxPath.com) to learn more.

*This is not health insurance. Terms and conditions apply.

Pfizer RxPathways™ is a joint program of Pfizer Inc. and the Pfizer Patient Assistance Foundation.
Pfizer RxPathways™ is part of Pfizer’s Global Social Investments portfolio. For more information, please visit [www.pfizer.com/responsibility](http://www.pfizer.com/responsibility).
PSNI is a nurse-owned company that is dedicated to the development of innovative, user-friendly software for school nurses. SNAP Health Center allows schools to achieve better student health outcomes by streamlining workflow, increasing communication, and providing comprehensive health data analysis.

- #1 cloud-based EHR for school nurses
- Compatible with any Student Information System
- Paperless FERPA and HIPAA compliant clinic
- Voted best customer support

New this Year!

- Parent Health Portal
- Integrated Medicaid Billing
- Emergency Action Plans (EAPs)
- Staff Health Portal

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