

NASN 2023



Building for the Future:
Health, Advocacy
& Leadership

EXHIBITOR PROSPECTUS



TABLE OF CONTENT

Our Leadership	2
Conference At-A-Glance	3
An Invitation to Join Us in Orlando	4
About NASN	5
NASN2023 Exhibit Area Floor Plan	6
Opportunities to Collaborate with NASN	7
Exhibitor Specifications	8
Advertising Opportunities	9
In-Person Sponsorship Items	10
Bundle and Virtual Sponsorship Items	11
Application for Booth Space	12-13
Contact Information and Deadlines	14



OUR LEADERSHIP

2022-2023 OFFICERS

- President: Linda Mendonça, DNP, RN, PHNA-BC, NCSN, FNASN, Rhode Island
- President-Elect: Kate King, DNP, MS, RN, LSN, Ohio
- Vice President: Francis Luna, MSN, RN, NCSN, Texas
- Secretary/Treasurer: Linda Neumann, RN, Missouri

NASN STAFF

- Executive Director: Donna Mazyck, MS, RN, NCSN, CAE, FNASN
- Chief Operating Officer: Carol Walsh, PMP
- Chief Financial Officer: Chris Cephas
- Meeting Planner: Devin Dinkel
- Nursing Education and Practice Specialist, Accredited Provider Program Director: Rodney La Point, MSN, RN
- Director of Web Operations and Member Experience: Sharon Conley
- Board of Directors Liaison: Liz Goggin
- Director of Marketing and Communications: Jen McNally

CONFERENCE AT-A-GLANCE

Friday, June 30th

- Exhibitor Registration and Setup
- President's Welcome
- General Session
- Breakout Sessions
- Exhibits
- Product Theaters
- Committee/SIG Meetings
- NASN Awards & Party

Saturday, July 1st

- General Session
- Exhibits
- Product Theaters
- Passport Raffle Drawing
- Exhibitor Teardown
- Workshop Sessions

Sunday, July 2nd

- General Sessions
- Workshop Sessions
- Annual Meeting
- General Session

Monday, July 3rd

- General Sessions
- President's Closing

TESTIMONIALS...WHAT VENDORS SAID ABOUT NASN2022:



*It was a great place to get exposure to school nurses from all over the country.
We were very impressed with the turnout.*

*We were busy with traffic from the moment the doors opened
to the moment the exhibition closed.*

100% of survey responders said they plan to exhibit at NASN2023.

*Love the dedicated exhibit time.
Weren't sure what to expect after the COVID interruptions
but attendees were very engaged.*



APPLY EARLY...

- Booth space assigned based upon receipt of application and payment, sponsorship level, and advertising spend.
- Exhibit space expected to sell out this year.
- New Sponsorship opportunities available
- Refreshments served in the exhibit area.
- Dedicated exhibit hours with no competing educational sessions!
- Additional hour added to exhibit time

AN INVITATION TO JOIN US



President:
Linda Mendonça,
DNP, RN, PHNA-BC, NCSN,
FNASN, Rhode Island



Executive Director:
Donna Mazyck,
MS, RN, NCSN, CAE, FNASN

Hello valued conference stakeholder,

The National Association of School Nurses (NASN) warmly invites you to join us for **NASN2023** – face to face in sunny **Orlando, Florida**, on our virtual platform, or both! School nurses and school health team members from across the United States and some traveling internationally will be attending this premiere learning event. Please join us in the space we are creating to share your products, programs, or services with the largest gathering of school nurses in 2023.

Offering an **In-Person** conference option and a **Virtual** conference option is the way of NASN's future. These events are separate events with different schedules. Here are the registration options we are offering for attendees with a few key points for you to consider.

- **In-Person NASN2023: June 30 – July 3, 2023** – Instead of pining for the pre-pandemic past, we are cultivating a new forward-looking and healthier mindset when it comes to our in-person conference. Attendee wellness will be a priority and be on display with morning workouts, in-session breathing exercises, retreat rooms, and mindfulness activities.
- **Virtual NASN2023: July 10 – 12, 2023** – School nurses and school nurse employers love the virtual option. NASN expects to register approximately 2,000 attendees for this event. While attendees crave professional education during this event, they also value hearing from industry leaders. Take advantage of the opportunities to reach this audience via a streamed session in the conference schedule or via unlimited video chat meetings with attendees using the Braintree platform.
- **NASN2023 Bundle:** Includes both In-Person NASN2023 & Virtual NASN2023 – Maximize your reach by leveraging ways to communicate with attendees of both events.


Attendees love the exhibit hall at the in-person conference because it is a full sensory experience. NASN facilitates this and places the spotlight on the hall in these ways:

- Providing dedicated exhibit hall hours with no competing educational sessions.
NEW THIS YEAR: One additional hour on the second day of exhibits!
- Offering refreshments strategically placed in the exhibit hall.
- Managing the passport program, which includes prize drawings for a handful of lucky attendees.
- Locating a service project in the hall to bring attendees to the hall for this additional popular purpose.
- Locating NASN's bookstore and fundraising booths in the hall to keep this attendee traffic close to exhibitors.

Industry partners want creative and meaningful ways to reach their customers. Here are some of the **new sponsorship options** NASN is offering this year; full opportunity descriptions provided on the following pages.

- **"Service Square"** décor located in the exhibit hall at In-Person NASN2023.
- Massage chair signage in the **Wellness Retreat Room** at In-Person NASN2023.
- **"Award Stars"** located throughout the conference area at In-Person NASN2023.
- **Unlimited** video chat meetings scheduled by the sponsor in the Braintree platform at Virtual NASN2023.

Thank you so much for your time and consideration of attending NASN2023. NASN truly appreciates the support our industry partners provide and conference attendees place high value on connecting with you at the conference. Thank you again!



ABOUT NASN

The National Association of School Nurses (NASN) is a specialty nursing organization of 17 full-time employees, with national and international representation of school nurses. NASN was organized in 1968, incorporated in 1977, and is classified as a non-profit organization under the section 501(c)(3) of the Internal Revenue Code. NASN has more than 18,000 individual members and 50 affiliate school nurse organizations and a 54-member Board of Directors with representatives from each affiliate. The mission of NASN is to optimize student health and learning by advancing the practice of school nursing. NASN's core values are child well-being, diversity and inclusion, ethics, excellence, innovation, integrity, leadership, and scholarship.

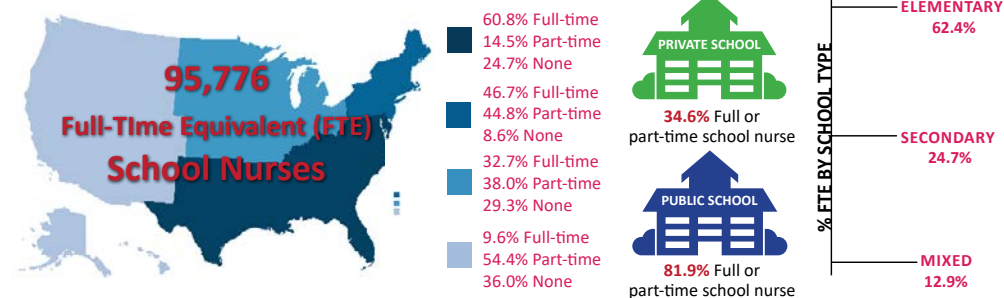
SCHOOL NURSES IN THE U.S.



School nurses are licensed nurses who work in public and private schools and use evidence-based practice to promote individual and population-based student health, provide care coordination, advocate for quality student-centered care, and advance academic success. School nurses are leaders who bridge health care and education, and collaborate to help create healthy communities.

NASN recommends students have daily access to, at a minimum, a full-time baccalaureate-prepared registered nurse (RN).

Percentage of Schools with School Nurse Coverage



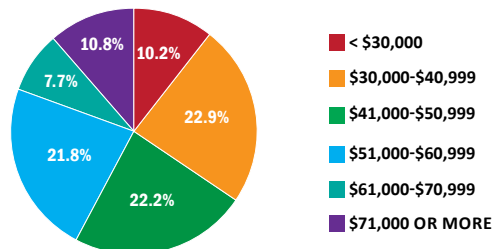
- 35.3% of schools employ part-time school nurses (< 35 hours)
- 39.3% of schools employ full-time school nurses (> 35 hours)
- Across the country 25.2% of schools did not employ a school nurse

Employer/Funding

The majority of school nurses are employed by education and funded from regular/special education funds. Other funding for school nurses include health department, local organizations, federal, and state organizations.



Average Salary for RN School Nurses



National Average RN salary ranges from \$63,944* - \$66,973**

*The U.S. nursing workforce: Trends in supply and education (2013). [Bethesda, Md.]: Health Resources and Services Administration. Bureau of Health Professions.

**The Registered Nurse Population (2010). [Bethesda, Md.]: Health Resources and Services

Race/Ethnicity/Gender:

98.4% Female; 86.9% White; 4.8% Black/African American; 1.4% Asian; 4% Hispanic/Latina; 2.2% multiple; <1 American Indian/Alaskan Native and Hawaiian

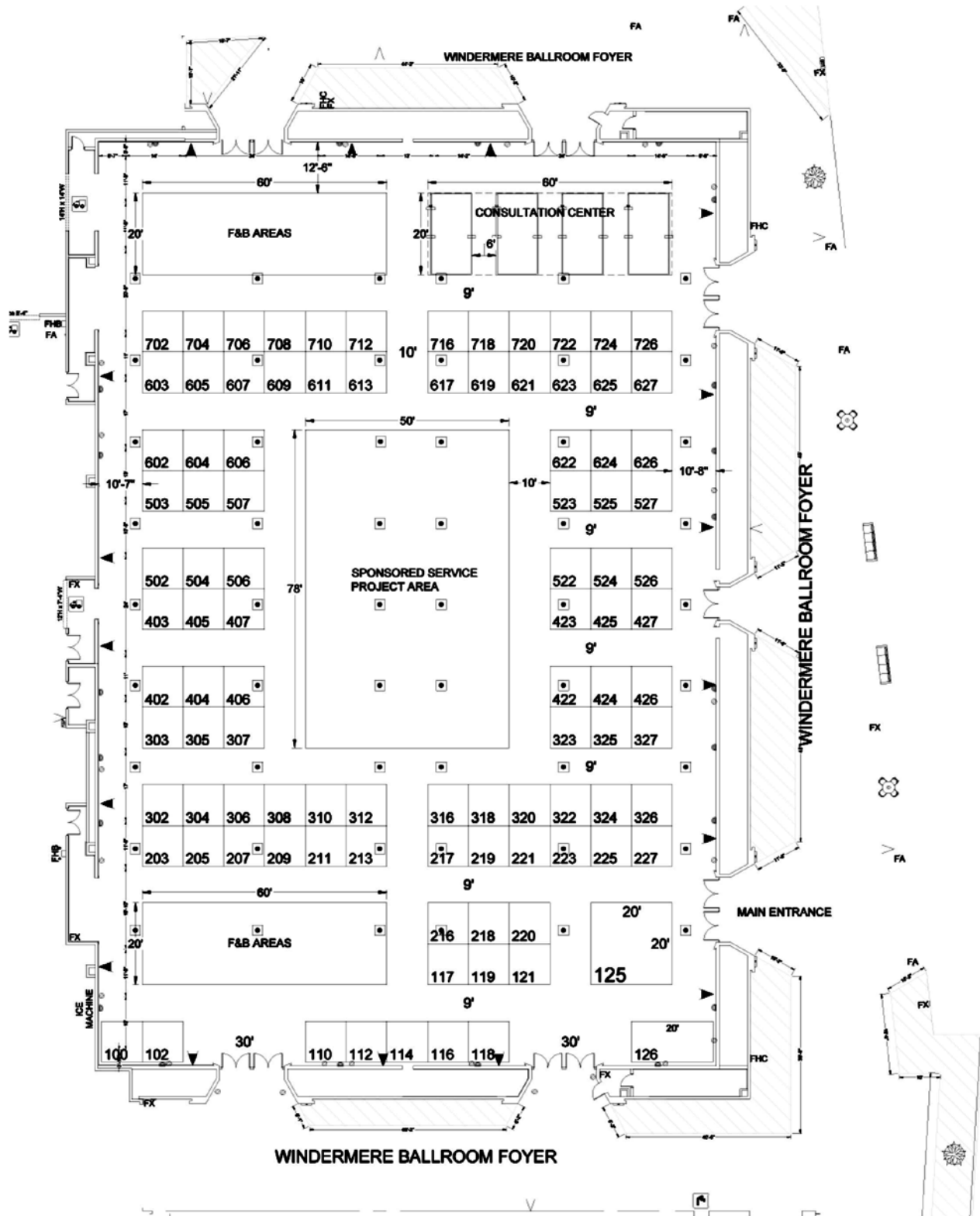
Rev. 5/17

Use of these data must be cited. Recommended citation for this infographic: Willgerodt, M.A., Brock, D. M., & Maughan, E.M. (2018). Public School Nursing Practice in the United States. *Journal of School Nursing*, 34(3), 232-244.

NASN2023 EXHIBIT AREA FLOOR PLAN

JUNE 30, 2023 - JULY 1, 2023

HYATT REGENCY ORLANDO - WINDERMERE BALLROOM - ORLANDO, FL



OPPORTUNITIES TO COLLABORATE WITH NASN

MARKETING YOUR MESSAGE: In addition to NASN's Annual Conference, the association offers several ways to advance your message to reach school nurses across the country and globe. Our advertising channels are very effective marketing tools. Visit <https://www.nasn.org/advertise> for more information. If you are a non-profit or government agency, please contact Carol Walsh, NASN Chief Operating Officer, at cwalsh@nasn.org

EDUCATIONAL SPONSORSHIPS: Collaborate with NASN to help the association educate school nurses on a particular topic relevant to school health! With the help of sponsors like you, NASN produces unbranded education in many forms, including print and electronic toolkits, posters, journal supplements, and non-nursing continuing professional development (NCPD) webinars. NASN is also seeking diligent sponsors to fund American Nurses Credentialing Center (ANCC)-accredited NCPD in the form of webinars, online learning modules, multipart online courses, live programs, and conference sessions. Contact Carol Walsh, NASN Chief Operating Officer, at cwalsh@nasn.org for more information on how your organization can get involved.

ADVOCACY AND AWARENESS CAMPAIGNS: NASN needs your help to get the word out to the public about important topics that are impacting school-aged children and adolescents that can strategically enhance school nursing practice and preparedness in the schools. The association collaborates with non-profits, government agencies, national coalitions, and industry partners to promote messages that support the needs of school nurses and the *Framework for 21st Century School Nursing Practice™*. To see if your media campaign's mission matches NASN's, contact Kate McDuffie, Membership and Human Resources Administrative Assistant, at kmcduffie@nasn.org. Also, consider sponsoring a podcast episode to spread the word. Contact us and suggest a topic.

NASN E-NEWSLETTER: The NASN Weekly Digest is the e-newsletter of NASN and has 40,000+ subscribers. Advertising options include a single leaderboard and single inline rectangular advertisement in each issue. Association Revenue Partners manages advertising. View the media kit by visiting <https://nasn.org/advertise>. Direct all inquiries to James DeBois at 214-296-4860 or jd@associationrevenuepartners.com.

NASN WEBSITE: NASN.org and SchoolNurseNet, NASN's online private and professional community are great places to advertise. Advertising options include a rotating leaderboard advertisement placement on internal pages of the websites. Association Revenue Partners manage advertising. View the media kit by visiting <https://nasn.org/advertise>. Direct all inquiries to James DeBois at 214-296-4860 or jd@associationrevenuepartners.com.



EXHIBITOR SPECIFICATIONS

EXHIBIT DATES AND HOURS

Friday, June 30th, 1:00 PM – 5:00 PM

Saturday, July 1st, 9:30 AM – 1:30 PM*

***Exhibit hall hours have been extended**

Exhibit hours are unopposed with no competing educational sessions.

Passport Raffle Drawing will take place at 1:00 PM – 1:15 PM on Saturday, July 1st.

DISMANTLING OF EXHIBITS

Saturday, July 1st, 1:30 PM – 5:00 PM

Please Note: *Dismantling of exhibit booths is not permitted prior to the official closing time and all booths must remain staffed until 1:30 PM. Failure to comply will impact your booth location and/or opportunity to exhibit at a future NASN Annual Conference.*

SPACE ASSIGNMENT

Exhibit space will be assigned based upon receipt of application and payment, sponsorship level, and advertising spend.

TERMS

The total space rental fee must accompany the exhibit space application or it will not be considered.

EXHIBIT BOOTH FEES

• 10' x 10' Inline booth	\$2,250	• 10' x 20' Corner booth	\$4,500	PLEASE CONTACT: Sajeevi Henry SAGE • Account Executive Direct: (805) 618-4557 sajeevi.henry@sagepub.com
• 10' x 10' Corner booth	\$2,500	• 20' x 20' Island booth	\$12,000	
• 10' x 20' Inline booth	\$4,250	• 10' x 10' Non-profit booth	\$1,900	

► ***Drive traffic to your booth space with a 3 x 3 floor cling placed at attendee registration that promotes your company and booth number. \$500***

EXHIBIT PACKAGE INCLUDES:

The booth fee includes the following:

- An 8' high back wall and 3' high side drape
- A 7" x 44" one-line identification sign
- One 6' draped table
- Two arm chairs
- One wastebasket
- Aisle cleaning before the show opens and each evening
- Complimentary listing in the NASN2023 Conference program and App, if submitted by the posted deadline

- Perimeter security (during exhibit off hours)
- Three complimentary exhibitor badges for each 10' x 10' booth space purchased (additional badges will incur a \$200 fee)
- One complimentary program
- Opportunity to purchase the mailing list of attendees

PLEASE NOTE: Exhibitor badges are good for access to the exhibit hall only and do not include educational sessions. Exhibitors that wish to attend sessions must also register as conference attendees.

ADVERTISING OPPORTUNITIES

CONFERENCE ADVERTISING

Conference program advertising offers you an opportunity to extend your visibility to all in-person and virtual attendees during and after the conference.

Conference Program:

All attendees will receive a copy of the conference program as part of their registration package.

Conference programs are often carried home by attendees, passed around to colleagues and used throughout the year, giving your advertisements even more exposure.

- Deadline for space reservations: **April 10, 2023**
- Deadline for materials: **April 17, 2023**

Conference Program Advertising Rates—all rates are four-color (except PI pages) and net (non-commissionable) to agencies.

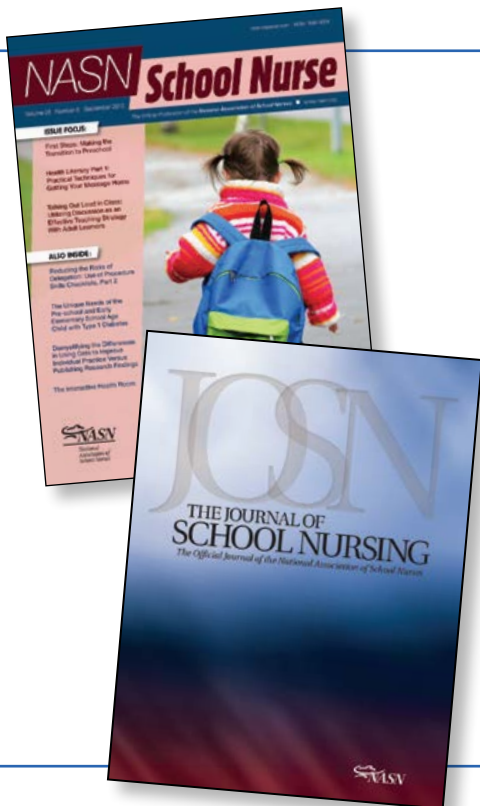
Advertising specifications for Conference Program:

- Full Page: 7" w x 10" h
- Full Page Bleed: 8.625" w x 11.125"
- Half Page: 7.5" x 4.875"

AD RATE IS 4/C	Rate
1 page	\$2000
1/2 page	\$1000

Trim size of publication: 8.125" w x 10.875" h

High-resolution (300 dpi), press-ready PDFs are required for all ad submissions. All color files must be submitted in CMYK color mode.



ADVERTISING IN NASN PUBLICATIONS

The NASN School Nurse (Print) and The Journal of School Nursing (Digital) are sent to all 16,500+ NASN members. Create awareness of your booth prior to the conference by advertising in these two excellent publications.

NASN School Nurse

Frequency: 6x (January, March, May, July, September, November)

The Journal of School Nursing (*Digital Flipbook*)

Frequency: 6x (February, April, June, August, October, December)

Exclusive offer for NASN conference exhibitors – 25% discount for reserving ads in both the May and June issues when ads are reserved with your booth!

Contact Sajeevi Henry at (805) 618-4557 or sajeevi.henry@sagepub.com

CONFERENCE SPONSORSHIPS

IN-PERSON NASN2023 SPONSORED ITEMS *Enhance your reach at In-Person NASN2023 in Orlando Florida.*

NEW! Exclusive Sponsorship of Service Project Area - Sponsor will have the entire middle area of the exhibit hall to host a service project of your choice during exhibit hall hours. Service project, decor, etc... is completely up to you with NASN approval. \$10000

Exclusive Branding of Exhibit Hall - This is an exclusive sponsorship to brand a free-standing entrance unit to the Exhibit Hall. Entrance unit will include the NASN logo and sponsorship branding. Attendees will be walking through the entrance unit to enter the Exhibit Hall. \$10000

NEW! Exclusive Sponsorship of Mobile App - Includes the splash screen when you log in for the first time (3.5 seconds - not clickable); main screen sticky banner (bottom of main screen only - clickable); and sponsored push notifications (one each day). NASN will be encouraging all attendees to use the mobile app. \$4000

Lanyard - Your logo on the lanyard provides high visibility every time someone looks at a name badge. \$9000

Exhibitor Promotion Package - Reach attendees prior to, on-site, and after the conference and promote your booth and any specials or giveaways you have planned. Package includes exhibitor passport, floor cling, pre-registration list and full page, full color ad in the conference program. \$3250

NEW! Product Theater - Great opportunity for hands-on training, sales demos, and focus groups! Available in one-hour increments during exhibit hours only. The sponsor fee includes meeting room for one-hour, standard AV package and listing in conference schedule of events. Sponsor is responsible for hotel fees related to additional AV, Internet, catering, etc. \$2000

Exhibitor Passport - Booth driver where attendees visit your booth to have their passport stamped and to be entered into the NASN Passport prize drawing. Limited to 15 sponsors and will sell out! \$1000

NEW! Attendee Headshots - Attendees have been asking for Headshots! We will extend your booth space with an additional 10x10 space where attendees can have their headshots taken. Attendees will be scheduling times for their headshots during exhibit hours. \$5500

NEW! Massage Chair in Wellness Retreat Room - The wellness retreat room will have a spa-like setting with massage chairs that attendees can reserve to relax and recharge. The sponsorship includes signage stating the company name, logo, and QR code linking to your company website. \$4000 per chair

NEW! Room Drop - Your message will be delivered on the night of Thursday, June 29th - the perfect time to connect with attendees in their rooms, items will be delivered to all attendees staying at the Hyatt Regency Orlando. Great way to promote traffic to your booth or product theater. \$5000

NEW! Consultation Corner Office - Located inside the Exhibit Hall, four meeting offices are available. Offices will be assigned to your company throughout the duration of the Exhibit Hall hours. Meeting offices offer your company the opportunity to conduct meetings, or engage attendees with your brand in new ways. \$6000

CONFERENCE SPONSORSHIPS

NASN2023 BUNDLE (IN-PERSON AND VIRTUAL) SPONSORED ITEMS *Maximize your influence with a sponsorship at In-Person and Virtual NASN2023.*

Exclusive NASN2023 Online Program Sponsorship – Includes two digital ads placed on either side of the digital program. Banner ad and logo in email sent by NASN providing program link to all attendees. Sponsorship also includes full page, full color ad in both the printed and digital programs. \$5000

Exclusive Sponsorship of Banner Ad on Home Pages of NASN2023 Conference Websites (Marketing Website and Event Website) – Digital banner ad at the top of the home pages. \$5000

Exclusive Sponsorship of Daily Conference Recap Email – Includes a banner ad and sponsor section at bottom of the email. Will be included on all daily emails (3 total In-person | 3 total Virtual). \$3000

Exclusive Conference Discussion Sponsorship – Clickable logo on all messages sent within the discussion platform. Delivered to attendee's email before, during, and after the in-person and virtual conferences. \$2500

NASN2023 Program Ad – Color ad in both printed and digital programs. Full page - \$2000; Half page - \$1000

Mailing List Rental – Registration lists, complete with mailing and email addresses, of all in-person and virtual NASN2023 attendees who have opted in to receive exhibitor and sponsor related communications. Rental of the pre-registration list entitles exhibitors to a one-time mailing; rental of the pre-registration and the post-show list entitles exhibitors to two mailings (one pre-show and one post-show). Exhibitors must provide a sample of their pre-reg mailing for approval. \$500 for the Pre-Registration list | \$750 for the Pre-Registration and Post-Registration lists

VIRTUAL NASN2023 SPONSORED ITEMS *Connect with NASN's significant online conference audience at Virtual NASN2023.*

Sponsored Session – Mock-live (pre-recorded) session. Highlighted in conference schedule with no competing sessions. Presentations will be held on July 10th, the first day of Virtual NASN2023 (20-minute, pre-recorded presentation followed by a 10-minute live synchronous Q&A.) Limited to 2 companies. \$7500

NEW! Braindate – A digital gathering platform where attendees can find and meet others who share their interests and challenges; and where they will engage in learning-focused, fully virtual conversations called braindates. Learn more here <https://youtu.be/5SVI9JG-Wsw>

Exclusive Sponsorship: Sponsor's logo on the login splash page. This page appears for 3 seconds upon a participant's first-time logging into the platform; Sponsor's logo at the top left corner of the platform at all times. When clicked, the logo takes the participant to the URL set; Sponsor's logo in email communications that go out to participants each morning, at the end of each day, and at the end of the event. When clicked, the logo takes the participant to the URL set; Sponsor's logo at the bottom of the video player. When clicked, the logo takes the participant to the URL set; Topic market* participation for two company representatives. \$3500

Topic Market Sponsorship: Topic Market participation for two company representatives from each sponsor; Dedicated training session with NASN and Braindate expert; Unlimited group braindates with a maximum of 5-6 attendees in each braindate (final number to be determined by number of registrants); Advanced access to the platform before attendee access allowing sponsors time to create topics for braindates in the topic market; Sponsor's logo, tagline, and link to topics highlighted in the topic market feed at various times through the event. \$1500

Commercial – Played prior to the airing of an educational session at Virtual NASN2023 online while audience is captive (60 seconds.) \$2500

Waiting Room Slides – Two (2) played during breaks at the Virtual NASN2023 online conference. \$1000

APPLICATION FOR BOOTH SPACE FOR NASN2023

JUNE 30th – JULY 1st, 2023

HYATT REGENCY ORLANDO ■ ORLANDO, FLORIDA

Exhibitor Contact (name of contact person will not be published)

First Name _____ Last Name _____

Telephone / Fax _____ Email _____

Company Name (printed exactly as you wish it to appear in printed materials)

Company _____

Address _____ City / State _____ Zip / Country _____

Website _____

Secondary / Onsite Contact (if different than contact above)

Contact Person _____

Telephone / Fax _____ Email _____

Booth preferences (please list your preferred booth locations):

1. _____ 2. _____ 3. _____

Please list any additional requests related to your booth location, including companies that you do not wish to be placed near. It is not always possible to assign exhibitors preferred locations, but NASN will use its best efforts to place booth space in the requested area.

APPLICATION FOR BOOTH SPACE FOR NASN2023

APPLICATION FOR BOOTH SPACE 2023

Booth Fees

___ 10' x 10' Inline Booth	x \$2250	= \$ _____
___ 10' x 10' Corner Booth	x \$2500	= \$ _____
___ 10' x 20' Inline Booth	x \$4250	= \$ _____
___ 10' x 20' Corner Booth	x \$4500	= \$ _____
___ 20' x 20' Island Booth	x \$12000	= \$ _____
___ 10' x 10' Non-Profit Booth	x \$1900	= \$ _____
___ *3 x 3 Floor Cling at Attendee Registration	x \$500	= \$ _____

Additional Badges

___ Exhibit Staff	x \$200	= \$ _____
-------------------	---------	------------

In-person NASN2023 Sponsored Items

___ Exclusive Sponsorship of Service Project Area	x \$10000	= \$ _____
___ Exclusive Branding of Exhibit Hall	x \$10000	= \$ _____
___ Exclusive Sponsorship of Mobile App	x \$4000	= \$ _____
___ Lanyard	x \$9000	= \$ _____
___ Exhibitor Promotion Package	x \$3250	= \$ _____
___ Product Theater	x \$2000	= \$ _____
___ Exhibitor Passport	x \$1000	= \$ _____
___ Attendee Headshots	x \$5500	= \$ _____
___ Massage Chair in Wellness Retreat Room	x \$4000	= \$ _____
___ Room Drop	x \$5000	= \$ _____
___ Consultation Corner Office	x \$6000	= \$ _____

NASN2023 BUNDLE (IN-PERSON AND VIRTUAL) SPONSORED ITEMS

___ Exclusive NASN2023 Online Program Sponsorship	x \$5000	= \$ _____
___ Exclusive Sponsorship of Website Banner Ad	x \$5000	= \$ _____
___ Exclusive Sponsorship of Daily Conference Recap Email	x 3000	= \$ _____
___ Exclusive Conference Discussion Sponsorship	x \$2500	= \$ _____
___ Full Page program Ad	x \$2000	= \$ _____
___ 1/2 Page Program Ad	x \$1000	= \$ _____
___ Mailing List Rental Pre-Registration list	x \$500	= \$ _____

___ Mailing List Rental	x \$750	= \$ _____
___ Pre-Registration & Post-Show list		

Virtual NASN2023 Sponsored Items

___ Sponsored Session	x \$7500	= \$ _____
___ Braintree Exclusive Sponsorship	x \$3500	= \$ _____
___ Braintree Topic Market Sponsorship	x \$1500	= \$ _____
___ Commercial	x \$2500	= \$ _____
___ Waiting Room Slides	x \$1000	= \$ _____

Please e-mail your 75-word company description as a Word document to donna.jarrett@sagepub.com. Please include company name, e-mail and website exactly as you wish it to appear in printed materials.

ONLINE APPLICATION & PAYMENT:

Credit Card



[All credit card payments must be submitted via secure online form.](#)

[Please click here to complete and submit your application and payment.](#)

Please contact Donna Jarrett at donna.jarrett@sagepub.com or 805-410-7246 if you would like to pay via ACH or Wire Transfer.

If exhibitor desires to cancel this agreement, exhibitor must provide notice of cancellation in writing. Exhibitor shall be liable for exhibit fees upon cancellation as follows: If written cancellation notice is received more than 90 days prior to show date, then exhibitor is liable for 25% of exhibit fees. If written cancellation notice is received 60 to 89 days prior to show date, then exhibitor is liable for 50% of exhibit fees. If written cancellation notice is received less than 59 days prior to show date, then exhibitor is liable for 100% of exhibit fees.

It is understood that exhibitors and sponsors are responsible for providing SAGE with all company logos and banners for use with their sponsorship. All company logos and banners are subject to approval by show management. The applicant agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this agreement, in the Conference Service Manual, and as may be designated by SAGE and conference management. Failure to abide by such rules and regulations will result in the forfeiture of all monies paid or due management under terms of this agreement. Dates, times, and events are subject to change.

Signature: _____

Date: _____

CONTACT INFORMATION AND DEADLINES

Please contact Donna Jarrett (Donna.Jarrett@sagepub.com) for all logistical information.

DEADLINES

DATE	ITEM
• March 10, 2023	Deadline to reserve advertisement in May NASN Annual Conference issue of the <i>NASN School Nurse</i>
• March 17, 2023	Art materials due for the May issue of <i>NASN School Nurse</i>
• April 7, 2023	Deadline to reserve advertisement in June NASN Annual Conference issue of <i>The Journal of School Nursing</i>
• April 10, 2023	Deadline to reserve advertisement in conference program
• April 14, 2023	Art materials due for the June issue of <i>The Journal of School Nursing</i>
• April 17, 2023	Art materials due for the conference program
• April 21, 2023	Deadline to reserve booth space to ensure listing in the conference program
• June 14, 2023	Final deadline for sponsorship and booth reservations
• June 15, 2023	Art materials due for sponsorships on NASN's website and Virtual NASN2023
• June 29, 2023	Exhibitor registration and set up: 8:00 AM – 5:00 PM
• June 30, 2023	Exhibitor registration and set up: 8:00 AM – 11:00 AM
• June 30, 2023	Exhibit hours: 1:00 PM – 5:00 PM
• July 1, 2023	Exhibit hours: 9:30 AM – 1:30 PM EXTENDED HOURS
• July 1, 2023	Exhibit dismantling: 1:30 PM – 5:00 PM