

Ohio Association of School Nurses, 3-Year Strategic Plan – November 2013

Priority Area #1: Advocacy

GOAL	ACTION STEPS	TIMELINE	WHO RESPONSIBLE	STATUS
Create and/or strengthen partnerships with state and national organizations/associations to improve the quality of school health services for Ohio's children and the role of the school nurse in that process.	1. Identify and define state and national groups and associations for OASN collaboration.	Ongoing	Board of Directors, Regional Reps., Exec. Dir.	
	2. Create an algorithm for collaboration and alliance that identifies who, what, and how we are going to be involved.	Initiate Winter 2014, finish product to be presented at 2014 Summer BOD retreat	Exec. Dir., Regional Reps.	
	3. Select the top three groups from the identified list to build collaborative relationships, by utilizing open communication, representation and reciprocation.	Identify at Summer BOD Retreat 2014	Advocacy Chr. (new board position)	
	4. Identify and develop a speakers bureau to educate the public and academia on the role of the school nurse.	Ongoing	Exec. Dir., Membership Chr., Regional Reps., Vice-Pres.	
	5. Create a Board approved presentation for presenters to share. (PowerPoint, outline talking points, video, talking points, etc)	Ongoing	Exec. Dir., Membership Chr., Regional Reps., Vice-Pres.	
	6. Collaborate with academic institutions to solicit projects to promote school nursing	Ongoing	Exec. Dir., Membership Chr., Regional Reps, Vice-Pres.	

Priority Area #2: Membership

GOAL	ACTION STEPS	TIMELINE	WHO RESPONSIBLE	STATUS
Increase member benefits and tools for school nurses.	1. Increase online resources on OASN Website. a. School Nurse Guide b. Link web-based offerings for Continuing Education to NASN, ODH etc. c. Work with newly-identified web service provider to enhance capabilities of current OASN tools (i.e. social media, blogs, links, communication tools)	Ongoing a. Present to Bd. Feb. 2014, Post to web March 2014 b. Ongoing c. Ongoing	Exec. Dir., Webmaster a. Exec. Dir. b. Exec. Dir., Webmaster c. Exec. Dir., Webmaster	
	2. Identify and access funding sources to enhance member services. a. Seek partnerships with corporations to provide member benefits and resources. b. Utilize social and electronic media to disseminate information surrounding resources. c. Disseminate information about grants in a timely manner. d. Secure at least three corporate members.	Ongoing a. Ongoing b. Within 1 year (Nov. 2014) c. Within 1 year (Nov. 2014) d. Within 1 year	Exec. Dir., Webmaster a. Exec. Dir., Board of Directors b. Exec. Dir., Webmaster c. Exec. Dir., Webmaster d. Board of Directors, Exec. Dir., Membership Chr.	
	3. Identify the barriers to OASN membership. a. Compare regional membership with OASN membership with list of all school nurses. b. Develop a survey to identify barriers to membership. c. Survey nurses who are not OASN members to identify barriers to membership.	Ongoing a. Within 1 year (Nov. 2014) and then annually. b. Within 1 year (Nov. 2014) c. Within 1 year, (Nov. 2014)	a. Membership Chr., Regional Reps. b. Membership Chr., Regional Reps. c. Membership Chr., Regional Reps.	

Priority Area #3: Evidence-based Practice

GOAL	ACTION STEPS	TIMELINE	WHO RESPONSIBLE	STATUS
1. Educate membership about evidence-based practice.	1. Disseminate information on Evidence-Based Practice	Ongoing	Board of Directors	
	2. Direct membership to the 12 article series on evidence-based practice printed in the American Journal for Nursing between 2010 and 2012. (Website, alert, conference reg.)	December 2013	Exec. Dir., Vice President, Webmaster	
	3. Evidence-based practice presentations at 2014 OASN Conference.	February 2014	Vice President	
	4. Build partnerships with institutions of higher learning and health care systems that focus on serving pediatric populations that already practice EBP and reach out to collaborate on EBP projects/research.	By February 2015 conference	Vice President, Research Chr.	
2. Implement evidence-based practice in to school nursing practice.	1. Create a culture of inquiry within the organization.	Ongoing	Board of Directors	
	2. Create an EBP team that will choose a clinical question and execute an EBP project to	Annual Conference 2014	Research Chr.	

	<p>completion.</p> <p>a. Invitation to be part of an EBP team will be extended at 2014 OASN Conference.</p> <p>b. Poster presentation of project will be done at 2015 conference.</p> <p>c. Publication of project in professional journal (submit to School Health, Nursing, Education, Medical journals)</p> <p>3. Create and maintain a working list of institutions of higher learning and health care systems that focus on serving pediatric populations that already practice EBP and reach out to collaborate on EBP projects.</p> <p>4. Reach out to three targeted entities from list generated in Step 3 and build collaborative evidence-based practice projects.</p>	<p>a. Annual Conference 2014</p> <p>b. Annual Conference 2015</p> <p>c. Annual Conference 2016</p> <p>Within 1 year and ongoing.</p> <p>Year 2 and 3, Ongoing</p>	<p>Research Chr.</p> <p>Research Chr.</p> <p>Research Chr.</p> <p>Research Chr.</p> <p>Research Chr.</p>	
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