









# Presentation Tips for Using Data

<p><b>Before</b></p> 	<ul style="list-style-type: none"> <li>• Know your material</li> <li>• Dress professionally</li> <li>• Learn your audience’s needs</li> <li>• Partner with others</li> <li>• Manage your anxiety</li> <li>• Remember you are the expert</li> </ul>	
<p><b>During</b></p> 	<ul style="list-style-type: none"> <li>• Start strong (hook them!)</li> <li>• Connect with the audience/show your passion</li> <li>• Have a purpose in sharing your data</li> <li>• Keep it simple (what is your core message)</li> <li>• Use data to tell your story (be objective)</li> <li>• Use charts, graphs or pictures (not just numbers) to display information (learn what formats resonates best with the audience)</li> <li>• Be professional: Watch your body language, watch your tone</li> <li>• Remember you are the expert-act it, talk like it, use your evidence</li> </ul>	
<p><b>After</b></p> 	<ul style="list-style-type: none"> <li>• Follow up as appropriate</li> <li>• Reinforce your message</li> </ul>	

**Additional references:**

Bergren, M.D. (2018). Persuasive presentations: how to speak so people will listen. *NASN School Nurse*, 33(4), [online first]. doi: 10.1177/1942602X18778238

Hurford, J. (2018). Powerful secrets of persuasion: How to get others to take action. Retrieved from <https://www.toastmasters.org/magazine/magazine-issues/2018/jan2018/powerful-secrets>