## Presentation Tips for Using Data

### Before
- Know your material
- Dress professionally
- Learn your audience’s needs
- Partner with others
- Manage your anxiety
- Remember you are the expert

### During
- Start strong (hook them!)
- Connect with the audience/show your passion
- Have a purpose in sharing your data
- Keep it simple (what is your core message)
- Use data to tell your story (be objective)
- Use charts, graphs or pictures (not just numbers) to display information (learn what formats resonates best with the audience)
- Be professional: Watch your body language, watch your tone
- Remember you are the expert - act it, talk like it, use your evidence

### After
- Follow up as appropriate
- Reinforce your message

### Additional references: