

Virtual (Prerecorded) Session Interactions & Engagement Reference Guide

NASN is asking speakers to include strategies in their presentations to keep attendees engaged. It is important to plan for and integrate engagement strategies in advance, in the session as you record it, and afterward. There are various ways this can be done and there is no "one-size fits all" approach. NASN trusts you, as the expert on your topic, to determine which strategies are best for your presentation. Below are some options for you to consider.

The following serves as a guide for the number of engagement strategies to incorporate in a presentation.

- 5 to 6 interactions for a 30-minute presentation
- 10 to 12 interactions for a 60-minute presentation

Engagement strategy options:

Attendee Chat

When your prerecorded session airs, you will view it with attendees. NASN will register you and you will join the session as an attendee. This will allow you to be present in the attendee chat. Keep this in mind when you prerecord your session. Let the audience know you will be present in the attendee chat when the session airs and that they can ask you questions during the session. When you respond to questions in the attendee chat, include the name of the person who asked the question in your response. At the start of the session, post a question to start the conversation. Also remember that some attendees will watch your prerecorded session on demand. Mention this in your prerecorded session too. Invite those who view the session at a later date to reach out to you with questions via email.

Case Scenarios

You can deepen attendee engagement by presenting a case scenario. If you opt to incorporate one or more case scenarios, please include a slide that has the case scenario written out for attendees to see. Read the scenario out loud to ensure that attendees hear the scenario; do not depend on attendees reading the scenario. Once, you have read the scenario out loud, ask attendees to enter feedback into the attendee chat. And, keep in mind that some attendees will view your session at a later date. For these individuals, you could encourage them to log their feedback in their own notebook. Allow attendees time to provide feedback by pausing briefly or continuing to address the audience with encouragement to complete the task. Finally, review the correct response to the case scenario. Share how the conclusion is reached; the rationale behind the response.

Polls

You can poll attendees during your session. While you will not be able to comment on poll results when prerecording your session, you can tell attendees that you look forward to seeing how they respond to the poll. If you opt to poll attendees, please include a slide in your presentation that contains the poll question. Do this for each poll you have. NASN will launch your poll when it "comes up" in your slides. Attendees will be able to respond to the poll in the event console. For attendees viewing the session at a later date, they will not be able to answer the poll in the event console but they will see it on your slide.



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Discussions

NASN will create a discussion thread for your session on the conference discussion list. NASN will subscribe you to the discussion list. During your prerecorded session, be sure to mention this. You could say: Once this session has ended, a discussion thread will be started to allow us to continue exploring the topic in an online discussion format. Encourage attendees to use this communication channel to ask questions, discuss what they learned, etc.

Resource:

- *12 Ways to Engage Participants in Prerecorded Sessions:* <https://naaweb.org/professional-development/item/1270-12-ways-to-engage-participants-in-prerecorded-sessions> [NOTE: Strategy #7 is not encouraged since we have a full schedule each day. Instead of asking attendees to pause the video, insert an engagement strategy.]

If you require any additional clarification on this information, please reach out to Jade Slaffey at jslaffey@nasn.org or Devin Dinkel at ddinkel@nasn.org.

Thank you – The NASN Conference Team

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