Justifying Your Conference Attendance

NASN 2019
National Association of School Nurses
51st Annual Conference
Climbing Toward Our Peak
Gaylord Rockies • Denver, Colorado
June 28 – July 1, 2019
December 17, 2018

Dear Potential NASN2019 Attendee,

I invite you to attend the 51st Annual Conference of the National Association of School Nurses (NASN) in Denver, Colorado, celebrating 51 years of advancing school nursing practice!

You will be joined by fellow school nurses and members of the school health team from across the United States and Overseas for four days of education and networking. This year, we will be meeting at the new Gaylord Rockies, Denver from June 28 – July 1, 2019, with an additional day of education during our pre-conference on June 27.

NASN2019, Climbing Toward Our Peak, will be the culmination of celebrating the first 50 years of NASN and will highlight the importance and influence that you have had in the lives of countless students and families. The educational and networking experiences will allow all who attend the opportunity to continue to CLIMB!

The exhibit hall will be filled with NASN sponsors and vendors showcasing the most current products, services, and resources to support your practice. It is the “peak” event for school nursing – a high energy experience where you can learn as you observe demonstrations, fill your conference bags with informational brochures and samples, and have face-to-face chats with these important representatives of the healthcare industry.

Denver, the Mile High City, welcomes NASN2019 with 300 days of sunshine, a thriving cultural scene, and diverse and natural beauty. From the Red Rocks and peaks of the Rocky Mountains, to Union Station and the 16th Street Mall, Denver offers an unparalleled experience to all who come.

We look forward to welcoming you to NASN2019 – the premiere event for the school nursing community! Please come and join the celebration!

Nina Fekaris
NASN President

Gaylord Rockies
Denver, Colorado
June 28 - July 1, 2019 (preconference June 27, 2019)
ACHIEVING YOUR LEARNING OUTCOMES

Attend the NASN2019 Annual Conference and YOU will be able to

• Incorporate the principles of the Framework for 21st Century School Nursing Practice™ into daily practice to advance student and population health;

• Identify school nursing trends that have evolved over the last 50 years of NASN and apply evidence-based best practices that promote student health, academic success, and healthy school communities;

• Integrate leadership concepts through professional growth, development, and responsibilities to optimize the role of the school nurse; and

• Identify partnerships and collaborations that will assist with advocacy efforts to enhance and empower the school nurse role in student health and wellness.

Your SCHOOL or EMPLOYER will benefit from NASN2019 when YOU

• Share evidence-based programs and research on best practice with your administrator;

• Elevate your school nursing practice by applying your new skills;

• Obtain the newest industry information on products, services, and technology from conference exhibitors; and

• Become a member of the conference group in NASN’s community website so you can stay connected to colleagues and subject matter experts you meet.
NEED OTHER FUNDING IDEAS?

Try these suggestions:

• Check with your school and district for potential funding;

• Contact school community stakeholders you work with to see if they can offer you a scholarship; groups such as the PTA and Lions Club; and/or

• Participate in the NASN Strong campaign [https://www.nasn.org/NASNStrong](https://www.nasn.org/NASNStrong) to earn e-commerce credits which you can use towards your conference registration.
ATTENDEE TESTIMONIALS

Past conference attendees were asked, “What were the strengths of attending NASN’s Annual Conference?” Here are some of the responses:

- I love the book with all the slides presented that you can follow along with, review and learn about session you could not attend due to conflicts.
- A great opportunity to engage with our school nursing community, networking opportunities and I always learn so much!! It definitely recharges my practice.
- The comradeship of the other nurses, especially those who have attended before. It was my first NASN conference and it was very welcoming.
- The energy, that everyone loves to be there and love the fundraising events and the vendors.
- Staff, preparation for conference and being everywhere all the time (which is very difficult with a conference of this size).
- There are several words that come to mind.... Educational - Inspiring - Collaboration - Advocacy - Common Goal - Team Building -Empowering...
- LOVED the yoga and focus on #healthyschoolnurse!
- The conference provided an opportunity for me to get to know school nurses from other states and become familiar with how we are alike and different.
- I can't say enough about how well the entire conference was executed. It is so organized and there are so many topics of interest. I have been so motivated to become a leader in my field as a result of these conferences.
- There was an overwhelming amount of interesting sessions to attend.
- Incredible, up-to-date, evidence-based research presented by the very practitioners that performed the research!
- Obtaining resources I never knew existed to bring back to my school is overwhelmingly helpful.
- Keynote speakers at the beginning and at the end - bring a great insight and self discovery within ourselves.
- The vendor fair. It really helps me to contact vendors and ask particular questions about specific products.
- The nurses that attended the opening with dance party - awesome idea!
- Loved the location and venue!!!
- You are surrounded by intelligent, caring nurses from all over the country. The conference has renewed my energy and passion for school nursing.
Dear [your supervisor’s name]:

I would like to attend the National Association of School Nurses’ 2019 Annual Conference, June 28 - July 1, 2019 (Preconference: June 27) in Denver, Colorado, and am seeking sponsorship for the registration fee, food, travel, and lodging expenses. A cost breakdown is included below.

This conference will enable me to attend education sessions that are directly applicable to my work. It will also make it possible for me to build a professional network with school health experts from around the country and the world.

The information, resources, and tools I expect to acquire will provide our [insert your place of practice i.e. school, district, agency, etc.] and the [insert the population you serve i.e. students at our school, students throughout our district, school nurses serving children throughout the state, etc.] with evidence-based approaches to keeping children healthy and in school so they can learn. As an attendee, I will have access to a bound, printed syllabus containing resources from nearly every education session in the conference schedule. It would be a tangible resource to share with my colleagues.

In addition, I will be able to earn up to 20.5 CNE contact hours by choosing from more than 24 breakout sessions, 14 workshops, and seven (7) general sessions. At NASN2019, a wide array of hot topics will be covered that are impacting school nurses daily on the frontlines. Here is a small sample of session topics and presenters that will be at conference:

- An Adverse Childhood Experiences (ACEs) expert panel discussion that will feature ACEs experts, school nursing leaders, and parents;
- Also, the conversation surrounding consent is affecting students across the country, so this year NASN has invited human rights advocate, author and high school sexual assault survivor Chessy Prout, along with Jenn Abelson, reporter from the Boston Globe’s Spotlight team, to discuss how school nurses can influence change in their school communities to keep students safer on campus; and
- The closing keynote, Dr. Tom Wolff, is a nationally recognized consultant, author, and expert leader in the field of community partnerships development and coalition building.

Don’t forget about the opportunity to view some of the conference sessions (general sessions and breakouts) that were live streamed for an additional 90-days following the close of the conference. These will help me to review any of the major updates that are influencing school health and school nursing practice. There will also be hands-on demonstrations and a poster presentation session where a multitude of experts will discuss case studies and topics addressing specific programs, models, and tools implemented in the school setting. A full schedule of sessions will be available in February. Please let me know if you want more information.

Cost breakdown
Conference Registration [thru 04/15/2019]: [$480/NASN member OR $580/non-member]
Preconference Session: [$135 half day session/$195 full day session]
Roundtrip Airfare: [insert an estimate]
Transportation costs: [insert additional or alternate transportation costs (shuttle, tram, parking)]
Lodging: $235/single or double, per night for [insert the number of nights] nights
Meals: [insert an estimate] NASN strives to provide food, however, if not provided, you will be responsible.
Bound, printed syllabus: $50
Other expenses: [insert an estimate]

Total cost [insert total after completing breakdown above].

I expect to learn this summer and leave with all the tools, tips, and techniques I need to make the 2019-2020 school year vibrant, evidence-based practice focused, student-centered and successful. Thank you in advance for your consideration.

Sincerely,

[your name]
[your title]
[your contact information]